



# THE BARKER

## ROTARY CLUB OF EDINA

### March 27, 2014 Meeting Assignments

Greeters	Dale Walker & Josh Sprague
Front Desk	Tim Murphy
Invocation	John Solberg
Guest Introduction	Tim Fargo
Barker	Brad Hepp
Program Host	Brad Beard
Thank the Speaker	Bill McReavy

**Program:** Joe Schmit, KSTP sports anchor, "Silent Impact: Influence Through Purpose, Persistence, and Passion"

**Menu:** Walleye cakes over jasmine rice or turkey chop salad

### Upcoming Events and Schedule

April 8	Joint meeting with EMRC at Edina Country Club, 7:30 to 8:30 a.m.
April 10	No meeting
April 17	Committee sign-up for Edina Rotary Fundraiser Gala "Rendez-vous in Paris," Edina Country Club, 12:15 to 1:30 p.m.
April 22	<b>Leadership ethics seminar</b> with Edina High School students at Church of St. Patrick, Edina, 8 a.m. to 3 p.m.
April 24	Vocational Ethics Day, Edina Country Club, 12:15 to 1:30 p.m.
May 2	<b>District 5950 Annual Conference</b> , Radisson Blu Hotel
May 8	<b>Vocational Day</b> , Minneapolis Media Institute, 12:15 to 1:30 p.m., hosted by Paul Peterson
June 1-4	<b>Rotary International Convention</b> , Sydney, Australia

**Blue** is for special Rotary Club of Edina events.

**Purple** is for District 5950 events.

**Orange** is for Rotary International events.

### In Review

**March 20, 2014**

#### **By Mary Hustad**

Today's official greeters were **Michael Stanzak** and **Josh Sprague**, who welcomed everyone very warmly. We also had a few "unofficial" friendly greeters—**Tim Murphy**, **Don Hutchison** (whose membership application was approved at today's board meeting—way to get involved early, Don!), and **Scott Neal**. **Barbara Born**, **Dan Mott** and Jennifer Garske handled the front-desk duties, and made sure to welcome all of our visitors. **Diane Solmonson** delivered the invocation and led us in the Pledge of Allegiance. **Gordy Lewis** introduced guests, and had an organized system (as only an engineer can) to keep track of visiting Rotarians who also brought guests. Today's guests were:

- Louis Castérot and Giuliano Pini, our two exchange students, introduced by **Josh Sprague**
- Vivian Boockmeier, wife of **Matt Boockmeier**
- **Don Hutchison**, guest of **Joe Arends** (in the process of becoming a member, per above)
- Jodie Jennings, daughter of **Joel Jennings** and guest of **Jean Morrison** (also in the process of becoming a member)
- Todd Peterson, guest of **Will Steinke**
- Bob Stewart, guest of **Joe Hayes**
- Scott Tankenoff, guest of **Josh Sprague** (he spoke to our club a few weeks ago about the Pentagon Park redevelopment, and is in the process of becoming a member)
- Jim Hunter, visiting Rotarian from Milwaukee Downtown Club
- Tom Gump, visiting Rotarian from Edina Morningside Club
- Catherine Gump, guest of Tom Gump
- Elyse Dornhecker, visiting Rotarian from St Paul #10 Club
- Telaya Grant, guest of Elyse Dornhecker
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Thank you all for visiting!

**President Steve Slyce** gave us a pop quiz question today: **Tim Murphy** is a District Governor nominee—what is his major role? (The answer appears at the end of this section).

**4801 W. 50th St • Edina, MN 55424**  
**Jennifer Garske, Club Administrator**

[www.rotary.org](http://www.rotary.org)

• [www.edinarotary.org](http://www.edinarotary.org)

• [www.rotary5950.org](http://www.rotary5950.org)

**Matt Boockmeier** gave heartfelt thanks on behalf of his family to everyone in our Club for the flowers, cards, thoughts and prayers after his father passed away recently. His father was a retired colonel in the Wisconsin Army National Guard and also served in county government for many years. In memory of his father, Matt asked us to reach out to those we love, especially to those who need our help the most.

Louis Castérot gave his country talk today. He is 16 years old and in 10th grade at Edina High School this year. He is from a small town named Schweighouse sur Moder (which we all got to practice saying), in the Alsace region of France. Strasbourg is the largest city in Alsace, a region where the nationality changed back and forth between German and French four times (hence, the German dialect). Louis' family includes his mother, who owns Daniel Stoffel Chocolate Factory (three facilities); his father, who owns three insurance companies (I'm sensing a pattern here) and likes sports and travel; and his 20-year-old sister, who is attending business school in Germany. Louis plays rugby, following in the footsteps of his father, grandfather, and great-grandfather. During his stay in Minnesota so far, he has played football at Edina High School, attended Vikings, Twins, and Gopher games, spent time at the cabin with his first host family and Giuliano, gone to the Sweethearts Dance (which they don't have in France), and traveled to Los Angeles with his second host family over winter break.

**Jean Morrison** and **Mary Younggren**, along with assistance from Louis, announced in French (with a bit of English for the specifics) that our annual fundraiser will be held Oct. 11 at the Sheraton Bloomington. The theme is "Rendez-vous in Paris— it will be a great event, and will include all things French (even the Eiffel Tower will be there), so please plan to attend!

**Steve Slyce** reminded us that the Vocational Ethics Day meeting will be held April 24.

**Ann Platt**, our Club Secretary and President-Elect-Elect-Elect, introduced our speaker, Bruce Richardson, vice president of Corporate Communications and External Affairs at PolyMet Mining. He joined PolyMet in 2013, relocating from the Arizona/Utah area after a summer of record heat, to Minnesota, just in time for the harshest winter we've had in years. Bruce also brought a colleague and co-presenter, Jenny Knudson, vice president of Investor Relations at PolyMet. Jenny's son is currently a Rotary exchange student in Norway. Today's presentation was titled "Developing Minnesota's Mineral Health Through Responsible Mining."

PolyMet is located 60 miles north of Duluth on the Mesabi Iron Range, in a geological region 30 miles wide known as the "Duluth Complex." They are currently in the permitting process for the NorthMet project, an open-pit mine that will operate for 30 years. They own the mineral rights, but not the land itself. The Duluth Complex is one of the top deposits in the world for nickel and copper, and also contains cobalt, platinum, palladium and gold; it is located in the Lake Superior Watershed, southwest of the Boundary Waters Watershed, and is surrounded by several mines (most now shut down).

PolyMet purchased an existing plant that had been in bankruptcy proceedings, located about six miles from the proposed mine. Rock containing nickel, copper, and other metals would be transported by rail from the mine to the plant. There, the rock (approximately car-sized) is crushed in stages until ultimately it ends up as a powder-like substance.

Mining provides essential metals for our modern lifestyles and green energy, including cars, cell phones, wind turbines, and many other products we buy. NorthMet is not a particularly large mine by mining standards; it will produce 36,000 tons of copper, 7,700 tons of nickel, 360 tons of cobalt, and 106,000 troy ounces of precious metals annually. It is anticipated that 360 direct jobs will be created, plus 600 spinoff jobs and 2 million construction hours. The annual economic impact on the area includes \$515 million in wages, benefits and spending; \$15 million in state and local tax revenues; and \$45 million in federal tax revenue.

PolyMet is currently going through the environmental review process. Primary agencies involved include the Minnesota Department of Natural Resources (DNR), U.S. Forest Service, U.S. Army Corps of Engineers, and the Environmental Protection Agency (EPA). The EPA utilizes a tiered rating scale in evaluating an environmental impact statement (IES)—EC (Environmental Concerns), EO (Environmental Objections), and EU (Environmental Unsatisfactory). PolyMet's Draft IES has improved over the last four years, and was recently rated at EC by the EPA. A key component of PolyMet's plan includes protecting water resources to prevent acid rock drainage. This involves long-term monitoring and treatment, reverse osmosis (RO), cutoff walls, liners and other controls, and meeting sulfate standards for wild rice. Other key components include reclamation and financial assurance, wetland mitigation, and land exchange.

*See the next page for the Q&A and answer to President Steve's pop quiz!*

#### ROTARY YEAR 2013–2014 – OFFICERS AND BOARD OF DIRECTORS

President Steve Slyce  
Secretary Ann Platt  
Public Relations Doug Johnson  
The Rotary Foundation Will Steinke

President-Elect Jeff Ohe  
Membership (Retention) Michael Stanzak  
Community Service (Projects) Tom Bach  
Community Service (Grants) Michael Kallas

Past President Scott MacDonald  
Membership Mary Hustad  
International Service John Flynn  
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Treasurer Jennifer Bennerotte  
Club Administration Marty Kupper  
Youth Service Heather Hansen

**Q&A:**

1. Are all metals in the same rock? *Yes. Technology now exists to extract copper and nickel.*
2. Underground vs. open pit mining? *Metals are generally near the surface, so underground mining doesn't make much sense in this case. Ore is dispersed, not concentrated.*
3. Will there be remaining environmental impacts? *All environmental impacts have been identified to the best of their knowledge. There should not be any other environmental issues of concern.*
4. Local response to the project? *They have great support in northern Minnesota from local residents, local government, elected state representatives from the area, and elected officials in Washington.*

**Matt Mattis** thanked Bruce and Jenny for their presentation and indicated that the Rotary Club of Edina will make a donation in their names to PolioPlus. **Steve Slyce** adjourned the meeting right on time.

**Answer to pop quiz question:**

To visit all 64 clubs in our district.

Bonus question: How many clubs per week does that come out to?

**Checking in with...The Rotary Foundation**

Today, March 26, in 1953, American medical researcher Dr. Jonas Salk announced on a national radio show that he successfully tested a vaccine against poliomyelitis, the virus that causes the crippling disease of polio.

Contributions to The Rotary Foundation make it possible for the Rotary Club of Edina to transform lives worldwide. Your generous support funds projects in Rotary's six areas of focus: peace and conflict prevention/resolution; disease prevention and treatment; water and sanitation; maternal and child health; basic education and literacy; and economic and community development.

Those of you that have already made your RI contribution, we thank you. If you have made a pledge to the RI Foundation, please remember the RI year ends June 30 and we would appreciate your contribution prior to June 1. If you have made a contribution this year, please consider making a donation to help us meet our RI Foundation goal for the 2013-14 year. If you have any questions, please contact Will Steinke.

**Proposed for Membership**

The Rotary Club of Edina's Board of Directors recently approved the applicants below for membership.

**Name:** David Clynes

**Classification:** Engineering

**Sponsor:** Bill Clynes and Wooj Byun

**Name:** Don Hutchison

**Classification:** Financial Advisor

**Sponsor:** Joe Arends

**Name:** Colleen Simpson

**Classification:** Foundation Administration

**Sponsor:** Mary Hustad and Sandy Schley

**Name:** Mike Ogle

**Classification:** Aviation and Real Estate

**Sponsor:** Thom Winninger

**Name:** Axel Steuer

**Classification:** Higher Education Administration

**Sponsor:** Gordy Lewis

Written objections to the application must be submitted before 4:30 p.m. Wednesday, April 9, to Rotary Club of Edina, 4801 W. 50th St., Edina, MN 55424.



**Bonjour! Save the date Saturday, Oct. 11, for the annual Edina Rotary Foundation fundraiser and gala at the Sheraton Hotel in Bloomington. Au revoir!**

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**Board meeting notes****March 20, 2014****By Doug Johnson, Public Relations Director**

Financials for the Club and Foundation were reviewed and approved.

**Committee Reports:**

- **Club Service:** The Vocational Ethics Day with students and other area clubs will be in May. Our Vocational Day will be at the Minneapolis Media Institute.
- **Community Service (Projects):** Feed My Starving Children will be May 3 from 9 to 11 a.m. The Club has adopted Wooddale Park for the next two years. Information about clean-up dates and times will be forthcoming.
- **Community Service (Local Grants):** All local grants for 2014 have been awarded. Feedback on the new application and review process is all very positive. The committee hopes to make possible partnerships with District 5950 a priority in 2015.
- **International Service:** The Board approved two requests. A large grant was made for Ecuador to build bathrooms, purchase computers, put in a new roof, etc. for part of a rural school. Other clubs are also involved and these include: Apple Valley, both Burnsville clubs, Chanhassen and Lakeville. The committee continues to review proposals.
- **Membership Committee (Recruitment):** Five new members were approved including: David Clynes, Don Hutchison, Michael Ogle, Colleen Simpson and Alex Steuer. This will result in membership going from 151 to 156.

## **Volunteers needed for leadership ethics seminar for EHS students**

How much would you pay to spend six hours in deep discussion with highly intelligent high school juniors and seniors? You can do just this, without spending a penny, on Tuesday, April 22. The Rotary Club of Edina needs 10 motivated Rotarians to staff 10 tables from 8 a.m. to 3 p.m. at our leadership ethics seminar at Church of St. Patrick, 6820 St. Patrick's Lane, Edina. Come join us! If you are interested, contact Rotarian Jerry Potter at 952-836-4988 or [jerry.potter12@gmail.com](mailto:jerry.potter12@gmail.com).

- **Membership Committee (Retention):** More than 30 will be attending the Old Log Theater play on March 20. Fireside Chats are scheduled for April 15, 17, 22, and 24. If you are interested in hosting, please contact Michael Stanzak. The picnic committee will be hosting the annual event on June 26 at Centennial Lakes. They are working to coordinate the dedication of the Rotary clock at the same time.
- **Public Relations:** The group is working with the local grants committee to establish a PR plan for sharing information about organizations that we are supporting with our funds. In addition, we are exploring the value of using Twitter as a communication vehicle.
- **The Rotary Foundation:** The group has set a goal of every new member to participate in the Paul Harris Fellowship contribution for first-year members. In addition, they would like to do, at a minimum, a quarterly update on the Foundation.
- **Youth Service:** The Board reviewed the calendar for student guests. Four students will be involved with Camp RYLA. The 2014 Camp Enterprise chair is Tom Gump from the Edina Morningside Rotary Club. There are two inbound Youth Exchange students for next year. One is from Japan and the other from Czechoslovakia.

**Officers' Report:** Next year's Rotary them is "Light Up Rotary." Don Brauer's family designated the Edina Rotary Foundation for memorials. Once the total donation amount is determined, the local grants committee will put together a recommendation for a program/project that would best honor Don. The District Conference is on May 2. We would like to have a great turnout from our Club. Contact Steve Slyce or Club Administrator Jennifer Garske if you are interested in attending.

## **Help judge the District 5950 Recognition Awards on April 2**

The awards committee is looking for help judging the 2014 District 5950 Recognition Awards on Wednesday, April 2, from 5:30 to 7 p.m. at Bloomington Civic Plaza, 1900 West Old Skakopee Road, in the Dakota Conference Room. These awards will be given out at the District Conference on May 2. Categories include accomplishments in Community Service, International Service, Membership Development, Public Relations, TRF, and Youth Service, in addition to the Service Above Self Award. If you would like to volunteer please contact Steve Lyon at 612-462-4642 or [Lyonexpress@aol.com](mailto:Lyonexpress@aol.com) by March 25.

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