



THE BARKER

ROTARY CLUB OF EDINA

May 28, 2015 Meeting Assignments

Greeters	Bill Milota, Terry Moore, & Ross Peterson
Front Desk	Brad Beard
Invocation	Ron Erhardt
Guest Introductions	Scott Neal
Barker	Ann Platt
Thank the Speaker	Bill McReavy

Program: Sally Smith, CEO and president of Buffalo Wild Wings, will talk about her incredible success story.

Menu: Beef stroganoff or turkey chop salad

In Review

May 21, 2015

By Erick Ries

Jeff Ohe started our award-packed meeting at 12:30 p.m. sharp. He focused on Camp Enterprise, and gave a brief history of one of our flagship service projects. Our soon-to-be past president then congratulated our fellow Rotarians for their recently received award for their efforts at Camp E. He also acknowledged the entire Camp E team.

Rotarians **Shelly Loberg, Marty Kupper, and Jennifer Bennerotte** greeted us upon arrival. Working the front desk were **Bob Stehlik and Audri Schwarz**. **John Flynn** gave the invocation and started us in the Pledge of Allegiance, and **Tim Murphy** introduced a multitude of guests.

New member inductions

On a beautiful Spring Day, we welcomed two new members to the No. 1 Club in the Universe. **Brad Hepp** sponsored **Shelly Loberg**, who is the marketing director for Explore Edina. **David Hatzung** sponsored **Ross Peterson**, who works in townhome and condo association management.

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A Note from the President



One of the crown jewels of Edina Rotary, and a big part of our legacy of service, has been our involvement in Camp Enterprise. Camp E is the story of clubs and Rotarians working together to serve youth. The goal is to develop the next generation of leaders and it is done through an intensive three-day camp at YMCA Camp Ihduhapi.

Camp E was originally brought to Minnesota from Ohio by the Alexandria Rotary Club in 1978. Three years later it was moved to the Twin Cities and adopted by Edina Rotary, and then later by Edina Morningside Rotary Club. Last year, approximately 60 Rotary clubs sponsored 120 students from 60 high schools across Minnesota and Wisconsin. Clubs identify their local students and provide the scholarships for their students to attend. Once camp starts, everyone is in for a fantastic experience as they learn about the free enterprise system and leadership development. Each student participates in a variety of new and challenging activities and is able to dive into areas that really interest them. The camp would not be possible without the nearly 100 Rotary volunteers representing over a dozen clubs. Rotarians are keynote speakers, mentors, business specialists, venture capitalists, essay readers, and planners.

At the District 5950 Conference held Saturday, May 16, at the Mall of America and the Radisson Blu, awards were handed out to clubs in our District in three categories: Youth Service, International Service, and Community Service. Our club, along with EMRC, won first place in the Youth Service category for our work on Camp Enterprise. Each of the first-place winners were able to show a short video of their project, and John Flynn put together a well-done video about Camp E. Check the Rotary Club of Edina website and Facebook page soon for a link to the video.

The chair for this year's camp is Kip Peterson, and camp will run from Nov. 5-7, 2015. Kip is holding a meeting for volunteers in the Community Room at Edina City Hall Tuesday, June 9, from 5 to 6:30 p.m. If you've never volunteered at Camp Enterprise, check it out!

In Rotary Service,

Jeff

4801 W. 50th St • Edina, MN 55424
Jennifer Garske, Club Administrator

www.rotary.org

• www.edinarotary.org

• www.rotary5950.org

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Fishing for Life

Paul Peterson presented a \$1,500 Edina Rotary Foundation grant to Tom Goodrich, the executive director of Fishing For Life. Tom was inspired to found Fishing For Life upon his return from serving our country in Afghanistan in 2004. In addition to introducing fishing to kids, the group also provides events for families of military members who were wounded or KIA. Over 460 volunteers engage in over 2,000 hours of service annually in their numerous fishing events.

Tom will put our grant to good use to purchase rods, line, and tackle to make complete rigs when paired with a recent donation of re-conditioned reels. If you are an angler who wants to volunteer, or want to add to our Club's donation, contact Tom at 612-987-5466 or visit www.fishingforlife.org.

2015 Women in Leadership Award

With Mother's Day and the fishing opener, May is a month which historically focuses on women. Thinking globally...in worldwide news, Pope Francis canonized four new saints this week...all women. One French, one Italian, and two who are Palestinian. Acting locally...our Rotary Club is taking time to celebrate women leaders here in Edina.

After a very long ovation cheering the date of July 1 because it marks the starting date for our new president, **Jennifer Bennerotte** took to the podium to cover some Rotary history and introduce Chrysanne Manoles. Our President-Elect recounted that Rotary International was a men's only organization from 1905 to 1989. Rotarians in California led the way before it was official when they elected Sylvia Whitlock, the first woman Rotary club president, in 1987.

Our club was also ahead of the curve in 1988 when we welcomed our first female member, Chrysanne Manoles. In 2001, **Patti Ellingson-Solheim** served our club as our first female president. Past President **Sandy Schley** served as our Rotary District's first female District Governor.

Nationwide, women make up 27 percent of Rotarians. Even though we are the No. 1 Club in the Universe, our Club is a bit lower at 20 percent. With great people like President-Elect **Jennifer Bennerotte**, Chrysanne, **Patti**, and **Sandy**, we are well served in quality and character beyond any numeric metric.

We have recently added three new women members to help increase our percentages: Edina Chamber of Commerce Volunteer of the year **Leann Stessman**; **Shelly Loberg**, who was officially welcomed today; and freshly approved this morning by the board as a member, **Libby Schmit**.

Leading up to honoring our 2015 Women in Leadership award winner, Chrysanne Manoles recognized **John Flynn** for his Camp E leadership and **Jerry Potter** for his Leadership Ethics Seminar for Edina High School students.

And the 2015 Women in Leadership honoree is...Kris Marshall, Connecting with Kids director. Kris has made a great impact with the Edina Community Foundation in her first two years serving as director of the Connecting with Kids program. She gave thanks to all of her family, friends, and co-workers. Many were present at our meeting to celebrate her honor today.



(Left to right) Kris Marshall, 2015 Women in Leadership Award winner, poses with Chrysanne Manoles, namesake of the award and the first Rotary Club of Edina female member, and President-Elect Jennifer Bennerotte, at the meeting May 21. Kris was nominated by Dick Crockett, a member of the Edina Morningside Rotary Club and Kris Marshall's boss at the Edina Community Foundation.

Our program continued with 2014 Women in Leadership award honoree Kim Foote and City of Edina Economic Development Manager Bill Neuendorf. The topic was Downtown Edina...a.k.a. 50th & France.

When Kim joined her husband's business, Robert Foote Jeweler, she engaged in virtually every committee in the 50th & France Business and Professional Association. Serving as a board member and treasurer since 2011, Kim strengthened the organization by establishing a budget and focusing their purpose.

Kim encouraged all of us to use our natural talents.

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ROTARY YEAR 2014-2015 — OFFICERS AND BOARD OF DIRECTORS

President **Jeff Ohe**
Secretary **San Asato**
Membership (Recruitment) **Josh Sprague**

President-Elect **Jennifer Bennerotte**
Club Service **Barbara Born**
Membership (Retention) **Michael Stanzak**
Community Service (Grants) **Michael Kallas**

Past President **Steve Slyce**
Public Relations **Doug Johnson**
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50th & France update

There are over 175 business served by the 50th & France Business and Professional Association. A spring classic...the Edina Art Fair will be June 5–7, and a new event called “Open Streets” will be this fall on Sept. 27.

Parking and sidewalk improvements have recently been completed in the area. Bright LED lighting, fresh paint, more disability parking, and much-needed structural repairs have extended the life of the ramps for another 25 to 30 years.

Rotarians had some questions, such as plans for the former Hooten Cleaners site—a combination retail and parking development is in the works.

Wooj Byun stressed the need for affordable housing for City of Edina employees within Edina’s city limits.

Nate Wenner thanked the speakers and presented a donation to VEAP in their honor. **Wooj** was also acknowledged for volunteering to send in the first, and very generous, check for his housing plan.

President **Jeff Ohe** closed the meeting (with help from the friendly crowd) with the famous quote of Nathaniel Hale: “I only regret that I have but one life to lose for my country.”

Proposed for Membership

The Rotary Club of Edina’s Board of Directors recently approved the applicant below for membership:

Name: Libby Schmit
Classification: Metal Recycling
Sponsor: Brad Hepp

Written objections to the applications must be submitted before 4:30 p.m. Wednesday, June 10, to Rotary Club of Edina, 4801 W. 50th St., Edina, MN 55424.

Rotary Club of Edina still looking for host families for 2015–2016 Youth Exchange students

As mentioned in previous *Barkers*, our very own Youth Exchange Program is looking for host families for the 2015–2016 school year. Just in case you did not read previous *Barkers*, we will give you the highlights...

The Edina Morningside and Noon clubs are hosting two female YE students. Tina Sletten comes from Norway and Jein Im comes from South Korea! We are looking forward to their arrival mid-August.

Now for the fun stuff! We are looking for the perfect family to host either Tina or Jein for only three months of their visit! To make it easy for you, we have included what the “**perfect host family**” would look like:

- **An Edina family with younger children**—the perfect age to learn bits and parts of a foreign language! Wouldn’t that be awesome for our perfect children! What an experience...to have an older sister!
- **An Edina family with teenagers, boys or girls**—perfect for the kids to build new peer relationships, and at the same time show the girls around Edina High School. They will be a forever sister to your teenager!
- **An Edina family that is a couple with no kids**—perfect because you get to experience youth again but without the diapers, whining, and hard work. It’s fun to get a sneak peek at high school life today without having to experience it yourself.
- **An Edina family that is an empty-nester**—perfect because you weren’t ready to have a completely empty house and it’s kind of lonely without the kids!
- **An Edina family that is way past the empty-nester stage**—perfect because you offer a calmness and sense of wisdom that you want to share with a student from Norway or South Korea!

We are sure **you fit into one of the above categories** or have a neighbor, a friend, or a relative in Edina who also fits into that category. In the **perfect world**, we are looking for a mix of Rotary and non-Rotary families. Please remember this is only for three months. Each student is hosted by three families throughout the school year. Each student has the complete support of Edina Rotary too. Having an exchange student for three months is a “**good thing**” for you and your family in more ways than you can imagine! If not you, **please let friends and neighbors know**. This is a great way to showcase Rotary to a friend or neighbor!

We are waiting for your emails of “**Yes I want to be a host family!**” and “**Yes, I know someone who would be a great host family!**”

Still waiting...sonja@scoopypoo.net

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Edina Rotarians came out Memorial Day, May 25, to help dedicate the new Veterans Memorial at Utley Park in Edina. (Far right) The memorial honors Edina's veterans of all the armed forces, including 32 native and adopted sons of Edina who died in the time of war. (Right) Rep. Ron Erhardt, a member of our Club, speaks at the event. (Above, left to right) Rotarians Tim Murphy, Paul Mooty, Marty Kupper, Scott MacDonald, and Terry Stevens attended the dedication.



A Memorial Day to remember...



(Left) Retired Gen. Dennis Schulstad, a member of the Rotary Club of Edina, helps dedicate the Veterans Memorial on May 25 in Edina. In front of Schulstad, Girl Scouts and Boys Scouts hold up photos of the 32 service members individually remembered at the memorial. (Above) Rotarian Frank Cardarelle was one of many Rotary Club of Edina members, many veterans themselves, who attended the dedication.

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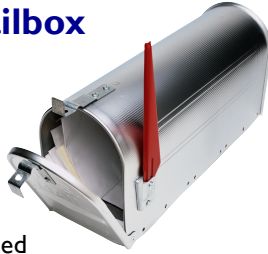
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Rotary Club of Edina mailbox

Thank you so much for your generous financial support. Your investment in my education will greatly pay off in the future.



I truly enjoyed Camp Enterprise. I learned about patents and risk management. In the next four years, I will be studying marketing, where I will study what I really love.

Thank you for inspiring me to pursue a career in business. Hopefully one day we will meet again.

Blessings,

**Kristina Myankova
Hopkins
2014 Camp Enterprise participant**

Board meeting notes

May 21, 2015

By Doug Johnson, Public Relations Director

Financial

- The financial statements for the Club and Foundation were reviewed and found in good order.

Committee Reports

Club Service (Administration):

- The Edina Country Club is raising the price of meals to \$20. In response, the Board approved an increase of meal costs to \$19.
- Barbara Born is seeking two to three more people to serve at the front desk at meetings.

Community Service (Projects):

- The Feed My Starving Children event on May 2 was a success. Twenty members attended. The next event will be Oct. 24 from 9 to 11 a.m.
- The Andy and Elmer book was read to four third-grade classes. Apple dumplings were served. It was a great event. Next time the event leaders suggested that we have more volunteers involved.
- The Edina park clean up on May 16 went well.

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Upcoming Events and Schedule

May 30

Volunteer Work Day at Can Do Canines, 9 a.m. to noon, 9440 Science Center Dr., New Hope, District 5950- sponsored volunteer project to help get ready for the commercial van Can Do Canines plans to purchase with help from a Edina Rotary Foundation grant. For more info and to sign up, contact Nacia Dahl of the Burnsville Breakfast Rotary at 952-210-1692 or ndahl@sunbeltmidwest.com.

June 3

Edina Rotary Annual Picnic, 5:45 p.m. registration, picnic festivities from 6 to 8 p.m., Bryant Lake Park, Eden Prairie, catered picnic with fun and games for the kids, register online at www.edinarotary.org. For more details, contact Michael Stanzak.

June 4

No meeting

June 9

Camp Enterprise Kick-off Meeting, 5 to 6:30 p.m., Community Room, Edina City Hall, celebrate the launch of 2015 Camp E and take part in discussions about volunteer needs and other camp-specific issues, ice cream may or may not be served. For more info, contact Kip Peterson.

June 10

Edina Rotary Happy Hour, Vocational Development Group, 5:30 to 7 p.m., The Mezz, Byerly's, 7171 France Ave. S., Edina, meeting on the second Wednesday of June due to the family picnic, gathering is to provide Club members the opportunity to make business connections and learn more about what Rotary is doing in the community. Speakers for the June event are Skip Thomas and Wade Thommen. Contact Kip Peterson for more info.

June 18

No meeting

June 18

2015-2016 District Governor Tim Murphy installation ceremony, 6 to 8 p.m., Edina Country Club, dinner honoring incoming District Governor Tim Murphy and outgoing DG Jim Nelson. For more info, contact Steve Slyce or Marty Kupper.

Blue is for special Rotary Club of Edina events.

Purple is for District 5950 events.

Orange is for Rotary International events.

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International Service:

- The Club made a special emergency contribution of \$5,000 to ShelterBox for their work in the aftermath of the Nepal earthquakes.
- The Club has a KIVA Account. Committee Chair Gary Pedersen encouraged members that have a KIVA account to give credit to Rotary. Contact Gary, who will provide additional information.
- Our New Generations intern needs three host families and also some transportation. Contact Gary if you can assist.
- The Committee plans to carry-over about \$13,000 to the next Rotary year, much of which will likely be used in projects in partnership with other Rotary clubs.

Membership (Recruitment):

- Club membership stands at 167.
- The membership application for Libby Schmit was approved, as were the resignations of Nate Whittier and Erin Sontowski. A continued leave of absence was approved for Ann Goebel.
- The joint event with the Edina Chamber of Commerce went well with 20+ people in attendance.

Membership (Retention):

- The annual picnic will be Wednesday, June 3, at Bryant Lake Park in Eden Prairie. Members are encouraged to bring their children or grandchildren to the event. Register online at www.edinarotary.org.
- The Fireside Chats were well attended and great fun!

Public Relations:

- The chair role on the PR committee is being transitioned to the new chair Mark Jessen. Doug Johnson's term ends June 25.
- Mark is working with the Edina 4th of July Parade Sub-Committee (Jennifer Bennerotte, David Hatzung [chair], and Ann Platt). The Club will again sponsor the Super Heroes unit and will likely have cars for the incoming president, possibly the "Club Hero," and the incoming District Governor Tim Murphy. Candy and pencils will likely be the give away. More to come...
- The Board voted to keep using Aaron to record meetings and do the needed tech work (sound, PowerPoint, etc.). There will be an increase in cost in order for the City, who employs Aaron, to cover their costs. The Board may consider other options moving forward.

- Jennifer Bennerotte shared a memo from Kaylin Eidsness about future charges for graphic arts work. At this point, committees will need to budget for their own projects. Committees may use other sources (work related, etc.) but are advised to maintain the current branding.
- Mark Jessen has asked for assistance with securing new committee members that have social media skills and also is seeking additional photographers to help John Flynn.

The Rotary Foundation:

- Members who have not contributed are being contacted.
- President Ohe noted there is still confusion between the Edina Rotary Foundation (ERF) and The Rotary Foundation (TRF) and encouraged the committee to find ways to achieve better understanding of the difference.

Youth Service:

- Jeff Ohe and Mike Opitz attended the Edina High School scholarship event and presented two \$1,000 scholarships on behalf of the Club. They commented that this is a great event and a wonderful way of supporting students in our community.
- Our two Youth Exchange students will arrive in mid-August. Host families are needed.
- STRIVE is looking for a person to lead the program to replace Terry Stevens.

Officer Reports

- Ann Platt asked that all budget recommendations for 2015–2016 be turned in to her no later than Friday, May 29.
- Jennifer Bennerotte shared that the new board discussion of possible signature projects went well. The top 1 to 3 will be determined by the Community Service Committee, with recommendations going back to the Board. She will be attending the International Rotary Conference in Brazil. New Board training will be June 1.
- Jeff Ohe recommended that Joe Christensen remain on the ERF Board for one more year. He is delighted to report that Jerry Potter was recognized with the Rotary Club of Edina "Hero" Award at the District 5950 Conference. In addition, the Club received first place along with Edina Morningside Rotary Club for the top Youth Service Project, Camp Enterprise. June 25 will be the transition meeting.

Note: This is a brief summary of the board meeting. The official minutes of this meeting will be posted on our Rotary Club of Edina website at www.edinarotary.org when approved by the Board. You can find minutes of past board meetings in the Club Documents section of the website.

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