

THE BARKER

ROTARY CLUB OF EDINA

Bring a guest to Prospective Member Day at the Oct. 29 Rotary meeting

Rotary Club of Edina will host a Prospective Member Day at tomorrow's meeting. All Rotarians are encouraged to bring a friend or colleague that is interested in Rotary. The focus will be on our female membership and we encourage members to bring women who want to learn more about Rotary. Lunch is on the Club for all prospective members Oct 29. The program speaker for the Oct 29 meeting is bestselling author Richard Leider. He will discuss "Life and Work Reimagined."

For more information, contact Membership Director—Recruitment Josh Sprague.

Oct. 29, 2015 Meeting Assignments

Front Desk Admin John Flynn
Front Desk Admin Jennifer Garske

Guest Check-In Barbara Born, Susan Johnson &

Deirdre Kvale

Greeters Sue Spalding and John Solberg

Invocation, Pledge,

Four-Way Test Dennis Hykes
Introduce Guests Jennifer Bennerotte

The Barker writer Will Steinke Introduce the Speaker Bob Gubrud Thank the Speaker Kris Maser

Program: Richard Leider, "Life and Work Reimagined" **Menu:** Roast pork loin or apple pecan spinach salad



In review

Oct. 22, 2015

By Steven Veker

Proud **President Jennifer Bennerotte** opened our first Vocational Day of the Rotary year at Microsoft Technology Center in Edina. After noting that yesterday (Oct. 21, 2015) was the "Back to the Future" day when Marty McFly and Doc traveled into the future 30 years ago, Jennifer thanked **Marty Kupper** and **Barbara Born** for making arrangements for today's meeting.

Marty and Steve Slyce greeted us and helped out Barbara Born at the front desk.

Mary Hustad led the invocation, Pledge of Allegiance (recited to an image of the flag on Jody Kern's cell phone) and the Four-Way Test.

This was an "exclusive" meeting for Rotarians only. No guests allowed for the high-impact special day.

Our hosts for the day were Tim Floyd and Katherine Bell. Tim is the director at the Microsoft Technology Center. He offered some fun facts:

- MTC occupies 2 1/2 floors in the building
- They are the "smallest big company" in Edina
- MTC has 250 employees
- It is the second largest Tech Center besides the one located in Fargo
- MTC has been in Minnesota over 20 years
- They have been at the site in Edina for five years
- This is the business customer center for Microsoft's North Central District, covering seven states: Iowa, Kansas, Nebraska, North Dakota, South Dakota and Wisconsin
- \$90 million per year in revenue in commercial assets
- Work with commercial customers to find solution in a short amount of time
- Get to Solution fast reaps benefits.
 - I. Customer gets value
 - 2. "We sell 'em stuff" business

Continued on next page

4801 W. 50th St • Edina, MN 55424 Jennifer Garske, Club Administrator

THE BARKER OCT. 28, 2015 PAGE 2

Continued from previous page

We followed the introduction with a tour through the Tech Center, described as an early access center to technology. Our entire group sat in a services display room—described as a "10-million-dollar toy box."

The final stage was the envisioning center and Technology Alley, displaying many applications of their services.

What a gem in the midst of Edina.

Proposed for Membership

The Rotary Club of Edina's Board of Directors recently approved the applicant below for membership:

David Aase

Classification: Commercial Real Estate

Sponsor: Josh Sprague

Iohn Mazzara

Classification: Residential Real Estate

Sponsor: Jim Roberts

Written objections to the applications must be submitted before 4:30 p.m. Wednesday, Nov. 4, to Rotary Club of Edina, 4801 W. 50th St., Edina, MN 55424.

Still time to attend the last two Fireside Chats Oct. 28 and 29

The annual fall Fireside Chats continue this week with two more opportunities for Rotarians to gather for a night of fellowship with club members. The third Fireside Chat will be at Joe Christensen's home tonight, Wednesday, Oct. 28, from 7 to 9 p.m. The final Fireside Chat is set for Thursday, Oct. 29, at Jeff Ohe's home, also from 7 to 9 p.m.

The chats are very informal social exchanges for members. New members are encouraged to attend and will have a chance to learn about Rotary and to get to know fellow Rotarians in a casual environment.

To register for either of the remaining Fireside Chats, go to the Member Area of www.EdinaRotary.org and click on the "Events" tab.





Dave Hatzung and Heather Hansen (above, with a few of the Edina High School students that participated) and Leann Stessman and Sutton McGraw (left) are just a few of the Rotarians that volunteered at the annual Leadership Ethics Seminar.

Rotary Leadership Ethics Seminar held Oct. 26 for Edina High School students

The Rotary Club of Edina hosted the Leadership Ethics Seminar for Edina High School students Monday, Oct. 26, at St. Patrick's Church in Edina. The all-day session featured small group discussions, author Tom Hayes and Edina City Councilmember Bob Stewart spoke, and the entire group took part in a case study discussions on how to "do the right thing." Twenty adults, mostly Rotarians, volunteered as table leaders for the 60 Edina High School students (pictured below) who participated.

The Leadership Ethics Seminar was chaired this year by Joe Hayes. Joe takes over for longtime Rotarian Jerry Potter, who initiated this seminar for students years ago. Thanks to Joe and all the volunteers who gave their time for this wonderful event!



ROTARY YEAR 2015-2016 — OFFICERS AND BOARD OF DIRECTORS

Still time to register for Area 3 Rotary Veterans Luncheon Nov. I I at the Edina Country Club

Register now for the annual Area 3 Rotary Veterans Luncheon, set for Veterans' Day, Wednesday, Nov. 11, at the Edina Country Club, Edina Country Club, 5100 Wooddale Ave.

Our club is one of eight southwest metro Rotary clubs in District 5950 to sponsor this special Veterans Day Luncheon to honor those who have served our country. The speaker at the event is retired Major General Paul Rehkamp and the emcee is Dave Mona. Registration and social hour, featuring music by the Rotary Brass Quintet, starts at 11:10 a.m., with lunch and the program kicking off at 11:30.

Each Rotarian may invite up to two veterans as guests of our club, and Senior Active and Honorary Rotarians who are veterans may attend free of charge. Cost for guests that are not veterans will be \$25. Payment can be made at the door, or charged on members' next quarterly invoice. There is no Rotary Club of Edina meeting on Thursday, Nov. 12.

If you are a veteran and have not already, please send a photo along with name, rank, dates and place of service to Ann Platt at aplatt@petsareinn.com by Nov. 2 to be part of the slide show honoring our veterans.

Sold out! Rotary dinner/theater night is Saturday, Nov. 14

Registration has closed for the Rotary dinner/theater outing to "The Realish Housewives of Edina: A Paraody." The event sold out so the group of 30 Rotarians and guests is set. They will gather Saturday, Nov. 14, at 6 p.m. for a light cocktail supper with a cash bar at Mason's Restaurant and Barre, 528 Hennepin Ave., Minneapolis. This will be followed by the show at the New Century Theatre, 615 Hennepin Ave., street level City Center in Minneapolis, at 7:30 p.m. Parking nearby is inexpensive and convenient. There is parking at the Radisson or Macy parking ramps for around \$6.

Rotarians will be billed on the next quarterly invoice for the purchase.

For more information about the event, contact Membership–Retention Director Ken Andersen.







EDINA ROTARY FOUNDATION FUNDRAISER & GALA

Saturday, Sept. 26, 2015 — Metropolitan Ballroom & Clubroom, Golden Valley

2015 PLATINUM SPONSOR

"PLATINUM BLONDE"

Brandpoint®



2015 WOOL SPONSORS

"WILD & WOOLY"



