



THE BARKER

ROTARY CLUB OF EDINA

Oct. 30, 2014 Meeting Assignments

Greeters	Joe Christensen, Sam Cote & Jim Ryman
Front Desk	Sue Spalding
Invocation	Jon Barnett
Guest Introductions	Kevin Kalal
Barker	Dave McElroy
Thank the Speaker	Marie Pribyl

Program: Amy Nelson, founder and CEO of Accurate Home Care, and supporter of The Miracle League

Menu: Pot roast or chicken Caesar salad

Bring a prospective member to this week's Rotary meeting!

Rotary Club of Edina will host another Prospective Member Day this Thursday, Oct. 30. There will be a special appreciation for our female Rotarians that day, and all are encouraged to attend. Please also bring a female friend or colleague to learn more about Rotary and our Club. Lunch is on the Club for all guests interested in Rotary on Prospective Member Days. Make sure your guests sign in at the guest table before the meeting.

The meeting will start at 12:15 p.m. as usual. Bring a colleague or friend and help them discover what Rotary is all about!

If you have questions, contact Membership Director (Recruitment) Josh Sprague.

Proposed for Membership

The Rotary Club of Edina's Board of Directors recently approved the applicant below for membership:

Name: Larry Doty
Classification: Higher Education
Sponsor: Paul Peterson

Written objections to the application must be submitted before 4:30 p.m. Wednesday, Nov. 5, to Rotary Club of Edina, 4801 W. 50th St., Edina, MN 55424.

In Review

Oct. 23, 2014

By Jack Kennefick

Jeff Ohe welcomed a large crowd to our vocational meeting at VEAP (Volunteers Enlisted to Assist People). Jeff mentioned that VEAP is now the honorarium for program speakers in the 2014-2015 Rotary year. Also, the Area 3 Rotary clubs are collaborating on a project with VEAP to pack school lunches.

Charlie Barer gave a short, moving invocation to make the world a better place.

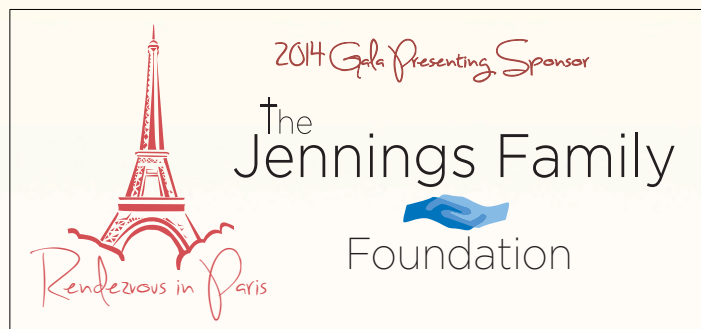
Guest Nicole Rust was introduced as manager of donor relations at VEAP.

Kaylin Martin and **Tim Palm** just got hitched! (...not to each other...) CONGRATS!

Jeff then introduced our speaker, Susan Russell Freeman, who is the executive director at VEAP. Susan has held that position since 1976! Under her direction, VEAP has expanded and created programs to meet the needs of low-income people in the communities of Bloomington, Edina, Richfield, and South Minneapolis. VEAP operates the largest food shelf program in Minnesota and one of the largest all-volunteer transportation programs as well. Other services provided by VEAP include emergency financial assistance and professional social services, holiday meals and gifts to children, client choice food shopping, and essential school supplies for children.

My take on the highlights of Susan's presentation:

- Rotary wrote a grant to VEAP for \$12,000.
- Food is just a symptom. People that VEAP serve have a gap in income.



4801 W. 50th St • Edina, MN 55424
Jennifer Garske, Club Administrator

www.rotary.org

• www.edinarotary.org

• www.rotary5950.org

- 9,000 people go through the food shelf each month.
- Poverty is a health issue. Food insecurity leads to nutritional insecurity and can lead to obesity and diabetes.
- The main goal is to keep people in their residence and keep them nutritionally stable. It is ten times more expensive to put a family in shelter than to keep them in their own residence.
- VEAP provides a school supplies program, birthday program, and a summer youth food program (biggest crisis for kids is in the summer).
- Half the low-income population lives in suburban Hennepin County. VEAP serves about half of the eligible populations. Sixty-seven percent of VEAP clients earn \$1,200 or less per month.
- Most of the families they see are like a “house of cards.” VEAP’s long-term goal is to be there as a safety net when a family is in crisis—to try and keep them level before they lose all their assets.
- The largest growth group is the “young seniors,” ages 50 to 65. They got hit hard in the 2008 recession.

After Susan’s presentation, we all took a tour of VEAP. All I can say is that I was extremely impressed with the scope and efficiency of their operation. We in Rotary are truly blessed to have found such a wonderful partner.



World Polio Day: End Polio Now

Oct. 24 was World Polio Day. Rotarians used this day to spread the word that we are “this close” (99 percent!) to ending polio. Tim Mulcrone (above), who leads polio eradication efforts for District 5950, called attention to World Polio Day with a costume and spectacular Rotary-themed pumpkins!

Upcoming Events and Schedule

- Oct. 30 **Prospective Member Day**, Edina Country Club, 12:15 to 1:30 p.m., female members will be honored and Rotarians are encouraged to bring a female friend or colleague who is interested in learning more about our Club.
- Nov. 5 **Edina Rotary Vocational Development Group**, Maker’s Cafe, 5:30 to 7 p.m., meets on the first Wednesday of each month to provide Club members the opportunity to share their profession, network, encourage professional development, and foster ethical business practices. Contact Kip Peterson for more information.
- Nov. 6 **City of Edina “Vision Edina” Focus Group**, Edina Country Club, 10:30 a.m. to 12 p.m., the Rotary Club of Edina has been asked to participate in the “Vision Edina” process. Contact Doug Johnson for more information.
- Nov. 7 **Tour of Dr. Rob Sweet’s SimPORTAL Lab at the U of M**, Mayo Memorial Building, University of Minnesota, Minneapolis, 9:30 to 11 a.m. Dr. Sweet will give Rotarians an inside look at his lab, where cutting-edge research is done on products to improve training for surgeons and military personnel. Dr. Sweet was program speaker at our Aug. 7 meeting. Register by logging onto the Club website at www.edinarotary.org. Contact Heather Hansen for more info.
- Nov. 10 **Veterans Luncheon**, Edina Country Club, 11:30 a.m. to 1:30 p.m. All Area 3 Rotarians are invited to the annual Veterans Luncheon. Speakers are Major Jackie Stenger and Sgt. First Class Angela Bedessem of the Minnesota National Guard. Edina Rotarians are welcome to invite two veterans free of charge for the luncheon. Cost for additional guests will be \$25 each. Register yourself and guests by logging onto the Club website at www.edinarotary.org. Contact Jennifer Bennerotte for more info.

ROTARY YEAR 2014–2015 — OFFICERS AND BOARD OF DIRECTORS

President **Jeff Ohe**
Secretary **San Asato**
Membership (Recruitment) **Josh Sprague**

President-Elect **Jennifer Bennerotte**
Club Service **Barbara Born**
Membership (Retention) **Michael Stanzak**
Community Service (Grants) **Michael Kallas**

Past President **Steve Slyce**
Public Relations **Doug Johnson**
Youth Service **Heather Hansen**
Community Service (Projects) **Mary Swendsen**

Treasurer **Ann Platt**
The Rotary Foundation **Will Steinke**
International Service **Gary Pedersen**

Meet our new member...

In the spirit of getting to know our new members, the Barker will feature a profile and photo of new members periodically.

This week, we meet:

Name: Ron Kalich

Classification: Business Consulting

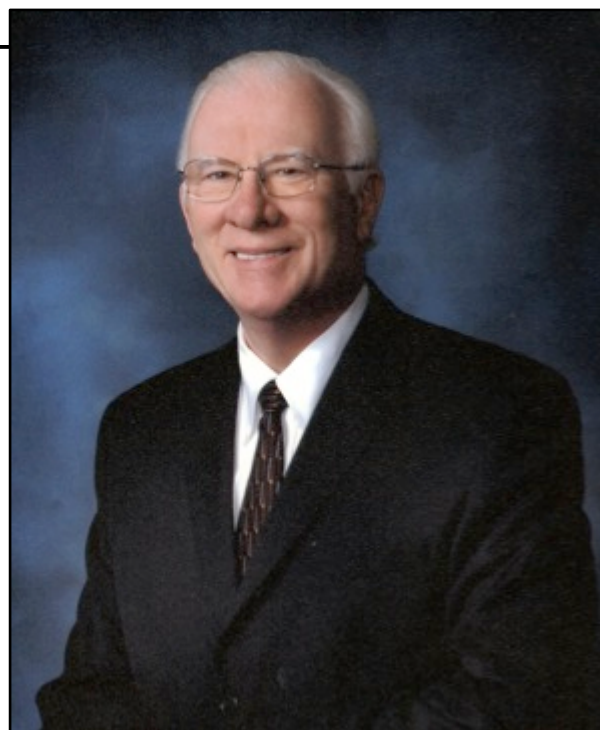
What was your first job? Electrician's Assistant, as a youth

Who was your first role model and why? My father, who taught me about honesty, determination, dedication, and compassion.

Why did you want to join Rotary? I respect Rotary principles and objectives, and the fact that there are many welcoming clubs in areas where we live or travel.

What do you like best about being part of the Rotary Club of Edina? I like that Edina Rotary demonstrates vitality and is extremely active.

What one piece of advice do you offer other business leaders? There is an optimal solution to every business situation—never give up!



Like Rotary on Facebook and Twitter

If you haven't already, go to the **Rotary Club of Edina Facebook page** (www.facebook.com/EdinaRotary) and give it a "Like"! Our Facebook page is a great way to keep up on Club news, as well as share Rotary items with your Facebook friends. We want as many people as possible to see what good work our Club is up to. You can also follow the **Rotary Club of Edina on Twitter @EdinaRotary**.

And while you are on Facebook, visit **Rotary District 5950's Facebook page** (www.facebook.com/Rotary5950) and "Like" them to receive regular posts from the District as well.

We're on TV!

The program portion of the Rotary Club of Edina's weekly meetings are being televised and air on Edina Community Channel 16 (EDINA 16) daily at 1 a.m., 9 a.m. and 5 p.m. The programs are also available on YouTube.



Rotary Area 3 Veterans Luncheon is Monday, Nov. 11 at ECC

The 2014 Area 3 Veterans Luncheon will be from 11:30 a.m. to 1:30 p.m. Monday, Nov. 10, at the Edina Country Club. This year, organizers are putting together a tribute to Rotarians who are veterans. If you have served in the Armed Forces, please send your name, military branch and years of service as soon as possible to President Elect Jennifer Bennerotte, jbennerotte@EdinaMN.gov or 29455 Gaylord Ave., Cannon Falls, MN 55009. If you have a photo of your time in the service, please send that, too. (Physical photos will be returned.)

Featured speakers at the luncheon will be Major Jackie Stenger and Sgt. First Class Angela Bedessem of the Minnesota National Guard.

Sign up now to attend the Veterans Luncheon by going to www.edinarotary.org. You can register yourself and up to two veterans as guests at no charge. Each additional veteran guest is \$25. For more information, contact Bennerotte, 612-201-3467 or jbennerotte@EdinaMN.gov.

ROTARY YEAR 2014-2015 — OFFICERS AND BOARD OF DIRECTORS

President **Jeff Ohe**
Secretary **San Asato**
Membership (Recruitment) **Josh Sprague**

President-Elect **Jennifer Bennerotte**
Club Service **Barbara Born**
Membership (Retention) **Michael Stanzak**
Community Service (Grants) **Michael Kallas**

Past President **Steve Slyce**
Public Relations **Doug Johnson**
Youth Service **Heather Hansen**
Community Service (Projects) **Mary Swendsen**

Treasurer **Ann Platt**
The Rotary Foundation **Will Steinke**
International Service **Gary Pedersen**

Rendezvous in Paris

Rotary Club of Edina Foundation

Gala Fundraiser

Oct. 11, 2014

Sheraton Bloomington Hotel



Presenting Sponsor

The
Jennings Family

Foundation

Gold Sponsors



Silver Sponsors

The Tankenoff Families
Foundation

ScoopyPoo
DoggyDoo PickUp



Tom & Roberta
McNellis



ROTARY YEAR 2014-2015 — OFFICERS AND BOARD OF DIRECTORS

President **Jeff Ohe**
Secretary **San Asato**
Membership (Recruitment) **Josh Sprague**

President-Elect **Jennifer Bennerotte**
Club Service **Barbara Born**
Membership (Retention) **Michael Stanzak**
Community Service (Grants) **Michael Kallas**

Past President **Steve Slyce**
Public Relations **Doug Johnson**
Youth Service **Heather Hansen**
Community Service (Projects) **Mary Swendsen**

Treasurer **Ann Platt**
The Rotary Foundation **Will Steinke**
International Service **Gary Pedersen**



Rendezvous in Paris

Rotary Club of Edina Foundation

Gala Fundraiser

Oct. 11, 2014

Sheraton Bloomington Hotel

Bronze Sponsors



Morrison & Associates, Inc.
Human Resource Consultants



Keith & Janet
Benson

Dave & Lori
Kunz

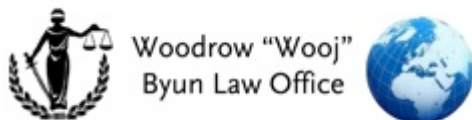
Terry & Marilee
Stevens



FAIRVIEW
SOUTHDAL E HOSPITAL



Hepp Risk Consultants



Woodrow "Wooj"
Byun Law Office



Skip & Debbie
Thomas



Bob & Rhoda Perkins



ROTARY YEAR 2014-2015 — OFFICERS AND BOARD OF DIRECTORS

President **Jeff Ohe**
Secretary **San Asato**
Membership (Recruitment) **Josh Sprague**

President-Elect **Jennier Bennerotte**
Club Service **Barbara Born**
Membership (Retention) **Michael Stanzak**
Community Service (Grants) **Michael Kallas**

Past President **Steve Slyce**
Public Relations **Doug Johnson**
Youth Service **Heather Hansen**
Community Service (Projects) **Mary Swendsen**

Treasurer **Ann Platt**
The Rotary Foundation **Will Steinke**
International Service **Gary Pedersen**