

EDINA

MINNESOTA
District 5950USA
FOUNDED 1957

THE BARKER

ROTARY CLUB OF EDINA

There is no regular Rotary Club of Edina meeting this Thursday, Oct. 10.

We'll see you at the Edina Rotary Foundation Fundraiser & Gala, "Rendezvous in Paris," Saturday, Oct. 11, at the Sheraton Bloomington Hotel!

In Review

Oct. 2, 2014

By Matt Mattis

Today we were greeted by **Rick Burrock** and **Eugene Drozdov**. **Marty Kupper** and **Barbara Born** worked the front desk and **Doug Bailey** gave the invocation.

Jeff Ohe, president, convened the meeting.

Joel Jennings welcomed guests and visiting Rotarians. Guests included Leann Stessman, guest of **Josh Sprague**; Debra Ryman, guest and spouse of **Jim Ryman**; Bernie Schwab, guest of **Ann Platt**; Lauren Kim, guest and intern for **Wooj Byun**; three time guest Ross Peterson, guest of **Dave Hatzung**; Dario Anselmo, guest of **Heather Hanson**; and Larry Doty, guest of **Paul Peterson**. We also had some special guests of our speaker Roshini Rajkumar including Julie Holt, Paula Wilhelm, Alan Michael and Ann Aubitz. We only had one visiting Rotarian today, John Mauriel from Rotary #9.

President **Ohe** reminded us of the funeral services for Rotarian John Flynn's father, Rotarian Mick Flynn; and Rotarian Sue Spalding's mother, both held Oct. 4.

A Note from the President



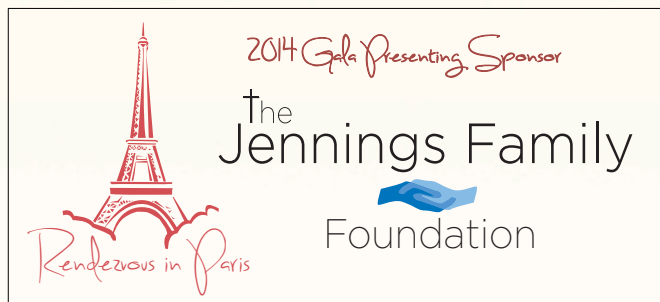
On Saturday night, our club will come together to raise money for the Edina Rotary Foundation through our participation in our annual Gala Fundraiser: *Rendezvous in Paris*. Jean Morrison and Mary Younggren and their team have put in countless hours to make this our best fundraiser ever. We will have a wonderful time at this French-inspired evening and we will raise money to support the many programs of the Edina Rotary Foundation. We are a generous club and through our annual fundraiser, we have netted and then given away more than \$650,000 in the last 10 years! Our Community Service (Local Grants) Committee, led by Mike Kallas, and our International Service Committee, led by Gary Pedersen, will put in many, many hours to determine which local and international organizations and projects warrant our support. In the past, the dollars raised at our fundraiser have supported organizations like Cornerstone, Jeremiah House, and VEAP, and projects such as Safe Water in Honduras, PolioPlus, and of course, clear eyesight for a young man named Moses from the Mathare Valley of Nairobi, Kenya. These are just a few examples of our legacy of giving.

That legacy is one of generosity and stewardship, and has made a difference in the lives of so many people, both locally and internationally. For most of us, we'll never have an opportunity to meet those people whose lives we have changed. Despite this, we continue our legacy of giving as we understand that as Rotarians, we are called to action and called to use our talents and resources to give people a hand up and an opportunity to have a better life. As we gather to celebrate and raise money in "The City of Lights," let us remember that each of us has a light to share, and through the sharing of our light, we have the ability to light up the world. Together, we will *Light Up Rotary*.

Thank you for your support and I look forward to seeing you on Saturday night at the Sheraton Hotel in Bloomington!

Yours in Rotary,

Jeff



4801 W. 50th St • Edina, MN 55424
Jennifer Garske, Club Administrator

www.rotary.org

• www.edinarotary.org

• www.rotary5950.org

Brad Hepp inducted **Jim Ryman** into the Rotary Club of Edina. Jim is sponsored by **Joel Jennings**. Jim's wife, Debra Ryman, attended as a guest. Jim and Deb have been married for 41 years. Welcome to the No. 1 Club in the Universe!

Mary Younggren and **Jean Morrison** were kind enough to remind us of our upcoming night in Paris on Oct. 11. We were also reminded about some of the great items in both the live and silent auctions, including the Villa in Greece. We were lucky to have Jay from ABC with us at the meeting today. Jay explained to us how the new mobile bid site is going to work for our silent auction and wine wall. Bidding will be open on the mobile sight starting Friday Oct. 3. The goal is to increase the bids by allowing people to start bidding on items in advance of the Gala by using their mobile devices.

Sutton McGraw reminded us to bring cash to the Gala as it is a **CASH BAR** and Sutton wants your cash!!!

Our program today was brought to us by long-time member **Ann Platt**. Our speaker, Roshini Rajkumar, is the owner and founder of the Roshini Performance Group. Roshini wears many hats including being on the board of the Edina Chamber of Commerce, being a communication coach, hosting her radio show *News & Views Sundays* on WCCO, and running her public relations company. Roshini is a graduate of Edina High School, Boston College, and the University of Minnesota Law School.

Roshini was a finalist for a Rotary scholarship in the late '80s but lost out to a fellow Bloomington Rotary nominee. Her downfall was not knowing the Rotary motto during the interview phase. Her brother was nominated years later and Roshini took it upon herself to make sure he was prepared and knew the motto. He received a Rotary scholarship.

Roshini was a journalist and news anchor for many years in several different markets including Fargo, Des Moines, and Detroit. She said that rarely did she get nervous or intimidated about doing an interview with the exception of one time. It was shortly after Richard Prior died. She was working in Detroit and had to interview Patti Labelle. She was asked by the network to do a hard-hitting story on Richard Prior's death, when all of the Motown greats were in town to remember him and celebrate his life.

Roshini has helped many clients with their media relations and public relations, including the Vikings and the NFL, with all of their issues lately. In 2010 she wrote the book "Communicate That," which has sold out twice and is now on its third publication. She most recently wrote a column for *Twin Cities Business* magazine about Rotary's own **Paul Mooty**.

Tom Pirsch then thanked the speaker. And **Jeff Ohe** thanked our guests, visiting Rotarian, and our speaker and then adjourned the meeting.

Rotary Club of Edina mailbox



Thank you so much for the beautiful flowers and outpouring of support at my Dad's memorial service. It really was a celebration of his life thanks in large part to you. My father considered Rotary, your good work, and the opportunity to make lifelong friends one of his greatest blessings. I can echo his sentiments and want to say how much our family appreciates our association with Rotary...and especially the finest Rotary Club in the Universe.

Thank you!

John Flynn & Family

Thank you for your contribution of \$200 to VEAP in recognition of the program speakers at your weekly meetings in July and August.

When you make a special gift to VEAP, you help neighbors in our community put food on the table and stay in their homes. Your support also helps seniors get to doctor appointments, grocery and drug stores, or to visit a loved one in a care facility. You help us put our mission of neighbors serving neighbors in need into action.

On behalf of all the families VEAP serves, thank you again for thinking of VEAP with this special gift. Together we are making a difference in the lives of neighbors in our community.

Patty Schulz
Advancement Director
VEAP

Upcoming Events and Schedule

- | | |
|---------|---|
| Oct. 9 | No Rotary Club of Edina meeting |
| Oct. 11 | Rotary Club of Edina Fundraiser Gala , "Rendezvous in Paris," Sheraton Bloomington Hotel, 6 p.m. reception and silent auction, 7:45 p.m. dinner, raffle, and live auction. |

Blue is for special Rotary Club of Edina events.
Purple is for District 5950 events.
Orange is for Rotary International events.

ROTARY YEAR 2014-2015 — OFFICERS AND BOARD OF DIRECTORS

President **Jeff Ohe**
 Secretary **San Asato**
 Membership (Recruitment) **Josh Sprague**

President-Elect **Jennifer Bennerotte**
 Club Service **Barbara Born**
 Membership (Retention) **Michael Stanzak**
 Community Service (Grants) **Michael Kallas**

Past President **Steve Slyce**
 Public Relations **Doug Johnson**
 Youth Service **Heather Hansen**
 Community Service (Projects) **Mary Swendsen**

Treasurer **Ann Platt**
 The Rotary Foundation **Will Steinke**
 International Service **Gary Pedersen**

Rendezvous in Paris

Rotary Club of Edina Foundation

Gala Fundraiser

Oct. 11, 2014

Sheraton Bloomington Hotel



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Rendezvous in Paris

Rotary Club of Edina Foundation

Gala Fundraiser

Oct. 11, 2014

Sheraton Bloomington Hotel

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