



THE BARKER

ROTARY CLUB OF EDINA

Oct. 8, 2015 Meeting Assignments

Front Desk	Ron Erhardt
Front Desk Admin	Jennifer Garske
Greeters	Erick Ries & Mitch Robinson
Invocation, Pledge,	
Four-Way Test	Melinda Inman
Introduce Guests	Kip Peterson
The Barker writer	Wade Thommen
Introduce the Speaker	Doug Bailey
Thank the Speaker	Scott MacDonald

Program: Paul Douglas, nationally known weather expert and CEO of WeatherNation TV

Menu: Hot ham-and-cheese sandwich with tomato soup or mandarin orange chicken salad

Join us for Rotary Happy Hour tonight, Oct. 7, at Byerlys

The next meeting of the Vocational Development Group will be tonight, **Wednesday, Oct. 7, beginning at 5:30 p.m.** at "The Mezz," located upstairs at Lunds & Byerly's, 7171 France Ave. S. in Edina. The event will feature a short social period, with a "formal" program beginning at 6 p.m. October's featured presenter will be **Mitch Robinson**. The meeting will conclude no later than 7 p.m. Wine and craft beer is available at your own cost. Food is available for purchase downstairs at the deli. The happy hour is a joint event with our club and the Edina Morningside Rotary Club. Contact Kip Peterson for more information.

EMRC hosting annual 'Pints for People' charity beer tasting Oct. 15

Edina Morningside Rotary Club (EMRC) and South Metro Minneapolis Evenings Rotary Club (SMME) will host their annual fundraiser "Pints for People" from 5:30 to 8:30 p.m. Thursday, Oct. 15, at Braemar Club House in Edina. Tickets are \$35 in advance, \$40 at the door. Participants will have the opportunity to try more than 45 local and national brewers and enjoy great food. The funds raised will benefit local community and global service projects through the clubs' foundations. Go to www.emrotary.org for more information and to purchase tickets.

In review

Oct. 1, 2015

By Skip Thomas

It was a beautiful fall day for our joint meeting with the Edina Morningside Rotary Club. We were greeted by **Erik Ries** and **Chuck Rauenhorst**. **Patti Ellingson-Solheim** and Jennifer Garske worked at the front desk.

President Jennifer Bennerotte of the noon club and President Heather Haen Anderson of EMRC called the meeting to order.

John Flynn and **Jody Kern** gave us a rousing synopsis of last weekend's fantastic GALA. The committees did an absolutely stupendous job this year!!! A great time was had by all!!!!

Jeff McKeown of EMRC then gave us an update on the upcoming EMRC beer-tasting event at Braemar Thursday, Oct. 15. (See bottom left of this page for more information.)


EMRC member Mark Shockey gave us a very nice invocation, and led us in the Pledge of Allegiance and the Four-Way Test.

Bob Perkins introduced the guests at the meeting:

- Our Youth Exchange students, Jein Im and Tina Sletten
- Chase Wietecha, guest of **Skip Thomas**

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Continued from previous page

- Linda Chun, guest of **Wooj Byun**
- Darin Wagne, guest of **Tim Fargo**
- John Mazzar, guest of **Jim Roberts**
- David Aase, guest of **Josh Sprague**
- Tony Ennis, guest of **Dave Hatzung**
- Bryan White, guest of **Paul “the Music Man” Peterson**
- Chris McGinty, former Edina Rotarian and guest of **Jody Kern**
- Renee Harberts—newly approved member and guest of **Ann Platt**

Then Rotary Club of Edina and EMRC members together gave updates and announcements on many of the joint projects the two clubs collaborate on each year:

- **Kip Peterson** and Paul Nelson reviewed the successful first year of the Rotary Happy Hour/Vocational Development Group. The next event is Wednesday, Oct. 7, at The Mezz in Lunds & Byerly's on France.
- Erica Hollom and **Josh Sprague** announced the next Rotary and Edina Chamber of Commerce mixer at the Edina Country Club at 5 p.m. Wednesday, Oct 21.
- **Kip Peterson** and Peter Kelley gave up an update on Camp Enterprise. They are still in need of volunteers.
- Presidents-Elect Tom Gump and **Ann Platt** announced the Veterans Day Luncheon Wednesday, Nov. 11, at the Edina Country Club.

EMRC member Rob Gruman of Fairview Southdale Hospital gave a heartfelt thank you to both clubs for their contributions to the new state-of-the-art Carl N. Platou Emergency Center addition to the hospital.

Rob then introduced the speaker, David Murphy. Dave is the President and CEO of Red Wing Shoe Company, Inc. The company markets Red Wing, Vasque and Irish Setter footwear brands worldwide. The privately held company is based in Red Wing, Minnesota, and also owns the S.B. Foot Tanning company and the St. James Hotel. Prior to joining Red Wing Shoe Company in 2001, Murphy spent 23 years at Minneapolis-based General Mills. He is also serving as the interim CEO of Fairview Health Services—a \$3.5 billion integrated health system headquartered in Minneapolis. Dave has volunteered at Fairview for 10 years in various governance capacities. He is the current chair of the



Can you see the blue? President Jennifer Bennerotte highlighted her hair blue for the Oct. 1 meeting, paying up on the promise she made to the club that if the raffle for the 2015 Fundraiser raised \$20,000, she would dye those locks blue. Led by dedicated co-chairs Mike Optiz and Marty Kupper, members donated more than \$20,000 for raffle tickets!

board for Fairview Health Services. A native of Edina, Dave also serves on the boards of MN Business Partnership, Red Wing Shoe Company, Mortenson Construction, Wenger Corporation and Minnesota Public Radio.

Dave gave us an extensive overview of the Fairview system and its 22,000 committed employees—from the laws to treat patients and then collect payment for services, 12 labor unions to deal with and the competition. It is a complex environment out there and Fairview does very well.

The goal is prevention and Fairview takes care of us from their fabulous pre-natal care to the nursing facilities, and they own 60 Ebenezer facilities.

Dave took us through their “Heart in a Bag, Heart in a Box and Heart in a Pig” unbelievable program—absolutely amazing!!!

They have wonderful cooperation with Masonic system, the University of Minnesota faculty and their own doctors, creating the most advanced care systems.

He feels that companies are heading from defined benefit plans to defined contribution plans. They are working with the competition to find a better balance to controlling costs.

Gordy Lewis gave the thank you to the speaker and the meeting was adjourned.

ROTARY YEAR 2015–2016 — OFFICERS AND BOARD OF DIRECTORS

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 Secretary **John Flynn**
 Membership—Recruitment **Josh Sprague**
 Community Service—Local Funding **Keith Benson**

President-Elect **Ann Platt**
 Club Service **Barbara Born**
 Membership—Retention **Ken Andersen**

Past President **Jeff Ohe**
 Public Image **Mark Jessen**
 Youth Service **Sam Thompson**
 Community Service—Projects **Mary Swendsen**

Treasurer **San Asato**
 The Rotary Foundation **Sue Spalding**
 International Service **Gary Pedersen**



Autumn activities for Rotary Club of Edina



Special meetings in October and November

Vocational Day is Oct. 22 at Microsoft

Rotary Club of Edina will hold a Vocational Day meeting Thursday, Oct. 22, at Microsoft Technology Center, located in Edina. Lunch and beverages will be provided.

Due to security at Microsoft, we will need anyone planning to attend the meeting to register by Monday, Oct. 19. No walk-ins will be accepted the day of the meeting due to Microsoft's security requirements. No exceptions will be made and those who are not registered will be turned away. The maximum number of people that can attend the meeting is 64, so register as soon as possible. We ask that this meeting be for Rotarians only. No guests please since there is a limited number of spots available.

Check-in for the meeting will be at 11:45 a.m. To get into the Microsoft offices, you will need to go to their offices on the sixth floor, have a government-issued ID with you to get a badge and go to the meeting room. As this takes some extra time, please make sure to arrive at 11:45 so that the meeting can begin at noon.

This counts as the meeting for the week, so there is no additional cost for regular members. Senior Active and Honorary members will be charged \$19 at the door as usual.

Contact Marty Kupper for more information.

Oct. 29 is Prospective Member Day

Rotary Club of Edina will host a Prospective Member Day Thursday, Oct. 29. All Rotarians are encouraged to bring a friend or colleague that is interested in Rotary. The focus will be on our female membership and we encourage members to bring women who want to learn more about Rotary. Lunch is on the Club for all prospective members Oct 29! Please make sure your guests sign in at the guest table before the meeting.

The program speaker for the Oct 29 meeting is bestselling author Richard Leider. He will discuss "How to Unlock the Power of Purpose."

For more information, contact Membership Director—Recruitment Josh Sprague.

Rotary Veterans Luncheon is Nov. 11

Register now for the annual Area 3 Rotary Veterans Luncheon, set for Veterans' Day, Wednesday, Nov. 11, at the Edina Country Club, Edina Country Club, 5100 Wooddale Ave.

Our club is one of eight southwest metro Rotary clubs in District 5950 to sponsor this special Veterans Day Luncheon to honor those who have served our country. The speaker at the event is retired Major General Paul Rehkamp and the emcee is Dave Mona. Registration and social hour, featuring music by the Rotary Brass Quintet, starts at 11:10 a.m., with lunch and the program kicking off at 11:30.

Each Rotarian may invite up to two veterans as guests of our club, and Senior Active and Honorary Rotarians who are veterans may attend free of charge. Cost for guests that are not veterans will be \$25. Payment can be made at the door, or charged on members' next quarterly invoice. The Veterans Luncheon will take the place of our club's regular meeting that week, so there is no additional cost for regular Rotary Club of Edina members to attend. Senior Active and Honorary members who are not veterans will be charged the usual \$19. There is no Rotary Club of Edina meeting on Thursday, Nov. 12.

When registering, please note veteran status under comments or type (veteran) behind the last name of the guest who is a veteran. We'll show an updated slide presentation about the veterans attending with their photo, name, rank, dates and place of service. **Please have the veterans send that information to Ann Platt at aplatt@petsareinn.com by Nov. 2.**

Thanksgiving Baskets set for Nov. 25

Bring your family and join your fellow Rotarians from our club and Edina Morningside Rotary Club at the annual Thanksgiving Baskets Assembly Wednesday, Nov. 25, the day before the Thanksgiving holiday. We will gather at the Edina Country Club for lunch and a brief meeting, followed by the assembly of the Thanksgiving Baskets for area families in need. Then the baskets will be delivered to families in Edina and north and south Minneapolis. Volunteers are needed for basket assembly and delivery.

This event counts as the regular meeting that week. Therefore Rotarians with regular memberships do not have to pay, and Senior Active and Honorary members will be charged the usual \$19. Cost for guests is \$19 for adults and \$12 for children. Stay tuned for more information and registration.

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Volunteer opportunities

Serve dinner at Jeremiah House Oct. 22

The Rotary Club of Edina will be making dinner at the Jeremiah House on Thursday, Oct. 22. Please join us for this event to help out the families at Jeremiah House. We need four to five volunteers from 4 to 7 p.m. to help with the meal. You can sign up online at www.edinarotary.org. Just log in and go to events. Please sign up soon so we can gauge how many club members are available to volunteer. The Jeremiah House is at 1510 Laurel Ave., Minneapolis. It is located just behind the Basilica.

If you have questions about the event and how it works, please contact Mike Eckert at michaelpeckert@gmail.com.

Fall Park Clean-up set for Oct. 24

As part of the Edina Day of Service on Saturday, Oct. 24, Rotary Club of Edina will be holding the annual fall clean-up of Wooddale and Utley parks.

We are just looking for a few volunteers to meet at 9 a.m. at Wooddale Park and begin the clean-up. Chair of the event Matt Boockmeier will bring most of the supplies, participants just need to bring their own gloves and wear shoes that are somewhat waterproof. The clean-up will likely last less than an hour. Family and friends are welcome to help out.

If you are interested in volunteering, contact Matt Boockmeier at matt@Mattboockmeier.com.

Feed My Starving Children also Oct. 24

It is that time of year again, time for our bi-annual visit to Feed My Starving Children in Chanhassen. The date this year is Saturday, Oct. 24, from 9 to 11 a.m.

Feed My Starving Children is at 18732 Lake Drive East in Chanhassen, right off Highway 5 and Dell Road. Please join us as we will pack enough food to feed over 60 people for a year in just two hours. Bring your family and friends and any child over the age of 5 is welcome. We need 25 volunteers to make this event a success. Thank you in advance for your participation.

Please RSVP to Brad Beard at bbeard1@fairview.org if you will be able to attend with the names and ages of your participants. If you have any questions please call me at 952 924-8348. Thank you for your willingness to be a part of this wonderful service project.

For more on the opportunities for volunteering all day in the city Oct. 24, visit the official website, www.edinadayofservice.org.

Social events

Chamber/Rotary event Oct. 21

The Rotary Club of Edina, the Edina Morningside Rotary Club and the Edina Chamber of Commerce will be hosting a joint prospective member event at Edina Country Club Wednesday, Oct. 21, from 5 to 7 p.m. It will be a fun evening of connection and cross pollination. All Rotarians and Chamber members should bring a guest to the gathering. Guests will learn more about these great local organizations, and have a chance to network with membership.

This is a great opportunity to meet area business leaders who actively serve our community and learn more about each organization's upcoming programs and activities. Non-members are cordially welcome to attend and see if Rotary or Chamber membership is for you. There will be complimentary appetizers and a cash bar. Please plan accordingly for beverage purchases: Edina Country Club does not accept credit cards and they do not have an ATM on the premises.

To register, go to www.edinachamber.com and click on the "Register Now" button. For more information email Erica Hollom at the Chamber at erica@edina.org or Josh Sprague at joshsprague@edinarealty.com.

Hosts needed for Fireside Chats

We are seeking volunteers to host Fireside Chats in their home for the following evenings from 7 to 9 p.m. Wednesdays, Oct. 14 or 28; Tuesday, Oct. 20; or Thursdays, Oct. 22 or 29. The chats are very informal social exchanges for members to enjoy and learn about Rotary and to get to know one another. The hosts are asked only to encourage discussion and a good time for all. Historically, hosts provide some refreshments and light snacks.

Theater night planned for Nov. 14

Edina Rotarians, you are invited to "The Realish Housewives of Edina: A Parody" Saturday, Nov. 14, at the New Century Theatre, street level, City Center in Minneapolis. There will be the opportunity to join fellow Rotarians and guests for dinner and drinks at a nearby restaurant before the show at 6, with the play starting at 7:30 p.m. We have special seating for our group reserved. We will need members to register themselves and guests by Oct. 20. Stay tuned for more information, including registration details, in the next few days.

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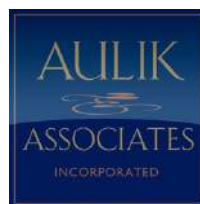


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