



## ROTARY CLUB OF EDINA 2018 Rotary's Got Talent SPONSOR BENEFITS

### Rock Star Sponsor - \$10,000

- Featured performance on stage at event – Drum solo!
- Front page logo presence in the weekly *Barker* beginning July 1, through October 29<sup>th</sup>, and monthly thereafter
- Ad space in the *Barker* 1 full-page, 2 half-page ads OR four quarter-page ads in the *Barker* any time until June 30, 2019 (Sponsor provides ad copy)
- Company name and recognition on Rotary Club video to be published to:
  - Prospective Members
  - Members
  - Cable Television
- Company name/logo in pre-event publicity, including the invitation (if sponsorship confirmed before August 1)
- Company name/logo on Rotary Club of Edina website
- Full-page ad in event program Banner/poster at event and at prior meetings
- Premier seating for entertainment portion of the event
- **10 tickets to the event**
- **5 Reserved Parking spots in front door lot**
- Other unique promotional benefits/ideas will be considered
- Facebook recognition (The Rotary Club page will “like” or “fan” the Facebook page of the presenting sponsor and post the program ad on Facebook)
- Sponsor Thank you “After Party” at home of President John Flynn– date TBD
- Before or after event:
  - “Commercial” at a Rotary Club meeting
  - Resource table at Rotary Club meeting (or event)

## Lead Guitar Sponsorship - \$5,000

- Logo on Photo Booth, or featured performance with the band (background singer or percussion) or Serve on Judge's Panel for Rotary's Got Talent competition at the event – you choose – first come first served!
- Presence in the weekly *Barker* through October 29<sup>th</sup>, and monthly thereafter
- Company name/logo in pre-event publicity
- Half-page ad OR two quarter-page *Barker* ads any time until June 30, 2019
- Facebook recognition (The Rotary Club page will “like” or “fan” the Facebook page of the sponsor and post the program ad on Facebook)
- Company name/logo on Rotary Club website
- Half-page ad in event program (3.75 x 4.75)
- Shared banner/poster at event (all sponsors on one banner)
- **6 tickets to the event**
- **3 Reserved Parking spots in front door lot**
- Sponsor Thank you “After Party” at home of President John Flynn– date TBD

## Bass Guitar Sponsorship - \$3,750

- Featured performance with the band – background singers and/or percussion or Serve on Judge's panel for Rotary's Got Talent competition at the event – you choose!
- Presence in the weekly *Barker* through October 29<sup>th</sup>, and monthly thereafter
- Company name/logo in pre-event publicity
- Half-page ad OR two quarter-page *Barker* ads any time until June 30, 2019
- Facebook recognition (The Rotary Club page will “like” or “fan” the Facebook page of the sponsor and post the program ad on Facebook)
- Company name/logo on Rotary Club of Edina website
- Half-page ad in event program (3.75 x 4.75)
- Shared banner/poster at event (all sponsors on one banner)
- **4 tickets to the event**
- **2 Reserved Parking spots in front door lot**
- Sponsor Thank you “After Party” at home of President John Flynn– date TBD

## Drums and Sticks Sponsorship - \$2,500

- Presence in the weekly *Barker* through October 29<sup>th</sup>
- Company name/logo in pre-event publicity
- Quarter-page ad OR two eighth-page *Barker* ads any time until June 30, 2019
- Company name/logo on Rotary Club website
- Facebook recognition (The Rotary Club of Edina page will “like” or “fan” the Facebook page of the sponsor and post the program ad on Facebook)
- Sponsors’ names posted on Facebook (as a list) at the time of the event
- Company name/logo in event program
- Quarter -page ad in event program
- **4 tickets to the event**
- Shared banner/poster at event (all sponsors on one banner)
- Sponsor Thank you “After Party” at home of President John Flynn– date TBD

## Back up Singer Sponsorship - \$1,500

- Presence in the weekly *Barker* through October 29<sup>th</sup>
- Company name/logo in pre-event publicity
- Quarter-page OR two eighth-page *Barker* ads any time now until June 30, 2019
- Company name/logo on Rotary Club website
- Facebook recognition (one-time link on our Facebook page to the website or Facebook page of each Backup Singer Sponsor, between now and the event)
- Sponsors’ names posted on Facebook (as a list) at the time of the event
- Company name/logo in event program
- **4 tickets to the event**
- Shared banner/poster at event (all sponsors on one banner)
- Sponsor Thank you “After Party” at home of President John Flynn– date TBD

## Groupie Sponsorship - \$600

- Presence in the weekly *Barker* through October 29<sup>th</sup>
- Company name in pre-event publicity
- Company name on Rotary Club website
- Facebook recognition (one-time link on our Facebook page to the website or Facebook page of each Groupie Sponsor, anytime between before the event)
- Sponsors' names will be posted on Facebook (as a list) at the time of the event
- Company name in event program
- **2 tickets to the event**
- Shared banner/poster at event (all sponsors on one banner)
- First-time sponsors are entitled to a 10% sponsorship discount on a Groupie Sponsorship

## Here's how to get the recognition you deserve!

Thank you for your sponsorship of the Edina Rotary Foundation's annual fundraiser and gala. Your generosity is appreciated.

To ensure that your company is properly promoted, please request the following items from the person who handles your marketing or public relations:

- **Full-color, high-resolution logo (300 dpi or greater).** Logos should be sent as a PDF, JPEG or PNG. We will begin including sponsor logos in *The Barker* and on the website in July. So the sooner you can send yours, the better.
- **URL for Facebook page.** If you have a corporate Facebook page, please send the link. If there is a specific week you would like a link established, please let us know. We will do our best to accommodate those requests. Links will be established between now and Sept 29, 2018.
- **URL for website.** If you have a company website, please send the link.
- **Program ads.** Rocky Star, Lead Guitar, and Bass Guitar sponsors should send their ads for the fundraiser program by Aug. 15. Drums and Sticks sponsors should send their ads for the fundraiser program by Sept. 1. Ads should be black and white and sent in the exact size specified. Ads should be sent as high-resolution PDFs. Please refer to the "Sponsor Benefits" listing for sizing information. Ads not received by the deadlines will not be included.
- **The *Barker* ads.** Rock Star, Lead Guitar, Bass Guitar, and Drums and Sticks sponsors should send their full-color ads as high-resolution PDFs. Ads can be placed in any issue July 1, 2018 through June 30, 2019. If there is a specific issue in which you would like your ad included, please let us know. We will do our best to accommodate those requests. Ads are due at noon Monday the week of an issue. If you do not specify an exact issue, ads will be placed as space allows.

All materials should be sent to Club Administrator Jennifer Garske, [jengarskerotary@gmail.com](mailto:jengarskerotary@gmail.com). If you have any questions about the requirements of art materials and URLs needed to promote your business or organization, contact Jennifer Garske or Jennifer Bennerotte, [jbennerotte@EdinaMN.gov](mailto:jbennerotte@EdinaMN.gov).

You will be invoiced for your sponsorship. Upon receipt, please remit a check payable to the Edina Rotary Foundation and mail to Edina Rotary Foundation, Administrator **Jennifer Garske**, 113 Oak Glen Drive, Hopkins, MN 55343.