



# BundledUp!

## Winter Fun Day

**Saturday, January 28**

**12:00-3:30 pm**

**Oak Hill Park, St. Louis Park**

The St. Louis Park Rotary Club, in partnership with the City of St. Louis Park, are presenting the annual Winter Fun Day.

Funds raised will support free concerts by the St. Louis Park Recreation Department.

### All-ages activities include

- ◆ Ice Skating
- ◆ Horse-drawn hay rides
- ◆ Snowshoeing
- ◆ Hot Cocoa and Cider
- ◆ Sledding
- ◆ Music
- ◆ Raptor demonstration
- ◆ Bonfires
- ◆ S'mores
- ◆ Fire and police vehicles

Through wide-reaching marketing, the organizers expect a great turn out from this very active and engaged community. As a corporate partner you would benefit from exposure in St. Louis Park. Charitable donation sponsors receive marketing through:

#### **GOLD LEVEL (\$1,000)** benefits include:

- ◆ Sponsor-hosted activity stations or exhibit booths the day of the event, with an additional banner signage and hand out opportunities
- ◆ Logo on banners displayed on-site at event
- ◆ Sponsor listing in press releases to local media
- ◆ Sponsor listing in social media outlets
- ◆ Sponsor logo displayed on event marketing materials including fliers and posters

#### **SILVER LEVEL (\$500)** benefits include:

- ◆ Logo on banners displayed on-site at event
- ◆ Sponsor-hosted activity stations or exhibit booths the day of the event, with an additional banner signage and hand out opportunities
- ◆ Sponsor listing in press releases to local media
- ◆ Sponsor listing in social media outlets
- ◆ Sponsor logo displayed on event marketing materials including fliers and posters

#### **BRONZE LEVEL (\$250)** benefits include:

- ◆ Name on banners displayed on-site at event
- ◆ Sponsor listing in press releases to local media
- ◆ Sponsor listing in social media outlets

#### **RAFFLE DONATION:**

A raffle drawing will occur at 3:00pm at the event. In-kind donations are needed for the raffle. A list of raffle items with their donors will be posted at the event.

# Bundled Up! Partnership

St. Louis Park  
**Rotary**  
Club



YES! We want to get wide exposure while supporting the summer concert series.

## GOLD LEVEL SPONSOR

\$1,000 sponsorship

Naming rights preference (please number in order from 1-6; available on a first-come, first-serve basis):

\_\_\_ "Your Company" Hay Ride \_\_\_ "Your Company" Snack Station (S'mores) \_\_\_ "Your Company" Ice Rink

\_\_\_ "Your Company" Sledding Hill \_\_\_ "Your Company" Snack Station (Coffee & Cookies)

\_\_\_ "Your Company" Snack Station (Cocoa & Cider)

## SILVER LEVEL SPONSOR

\$500 sponsorship

## BRONZE LEVEL SPONSOR

\$250 sponsorship

## RAFFLE DONATION

I will donate an in-kind item for the Bundled Up Winter Fun Day raffle.

Item Description: \_\_\_\_\_ Estimated value: \$ \_\_\_\_\_

## ROTARY CLUB MEMBERSHIP

I am interested in learning more about Rotary and serving our community. Please contact me about the benefits of membership.

Business/Entity Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Checks can be made out to **St Louis Park Rotary** and mailed to:

*P.O. Box 26728*

*St. Louis Park, MN 55426*