

## CLASSIC SPONSORSHIPS

### **Bronze Sponsor - \$500**

- Banner in all venues at all games
- 50 mini basketballs with your logo and a ¼ page ad in Classic program (or 25 basketballs and a ½ page ad)
- Acknowledgement in event program, on website, on social media and in newspaper “Thank You” advertisement
- 2 event passes

### **Silver Sponsor - \$1000**

- All Bronze Sponsorship benefits
- Increase to 75 mini basketballs with your logo and ½ page ad in Classic program (or 25 basketballs and full page ad)

### **Gold Sponsor - \$2500**

- All Bronze Sponsorship benefits
- Increase to 75 mini basketballs with your logo and 4 event passes (or 100 mini basketballs and 2 event passes)
- Increase to full page ad in Classic program
- Name on an event bracket
- Table display space in main lobby at the Classic

### **Platinum Sponsor - \$5000**

- All Gold sponsorship benefits
- Name or logo included on all advertising and on website front page
- Individual banner in main lobby at the Classic (provided by the sponsor)
- Acknowledgement during all games

## CLASSIC PROGRAM ADVERTISING

### **Full Page Advertisement - \$275**

- orientation – vertical
- non-bleed
- size – 4 ¾” w x 7 5/8” h
- black and white
- resolution - 300 dpi preferred (must be 200 dpi or higher)
- file type - native file supplied as .pdf (preferred), .eps, or .tif file

### **Half Page Advertisement - \$175**

- orientation - horizontal
- size - 4 ¾” w x 3 ¾” h
- black and white
- resolution - 300 dpi preferred (must be 200 dpi or higher)
- file type - native file supplied as .pdf (preferred), .eps, or .tif file

### **Quarter Page Advertisement - \$125**

- orientation - vertical
- size – 2 ¼” w x 3 ¾” h
- black and white
- resolution - 300 dpi preferred (must be 200 dpi or higher)
- file type - native file supplied as .pdf (preferred), .eps, or .tif file

## LOGOS FOR ADVERTISING

- black and white
- vector art or one color and at a resolution of 300 DPI or higher

## **PLEASE CONTACT ME**

### **ABOUT SUPPORTING THE HOLIDAY CLASSIC IN THE FOLLOWING WAY:**

\_\_\_\_\_ Bronze Sponsor (\$500)

\_\_\_\_\_ Silver Sponsor (\$1000)

\_\_\_\_\_ Gold Sponsor (\$2500)

\_\_\_\_\_ Platinum Sponsor (\$5000)

\_\_\_\_\_ Quarter Page Advertiser (\$125)

\_\_\_\_\_ Half Page Advertiser (\$175)

\_\_\_\_\_ Full Page Advertiser (\$275)

### **Commitment requested by Nov. 1, 2018.**

\_\_\_\_\_ I would like to submit a new advertisement for the Classic program.

\_\_\_\_\_ I would like to modify my advertisement from last year’s program.

\_\_\_\_\_ I would like to use the same advertisement I used in last year’s program.

Name: \_\_\_\_\_

Business: \_\_\_\_\_

Email: \_\_\_\_\_

Phone #: \_\_\_\_\_

\_\_\_\_\_ Payment is enclosed. **All payments requested by Feb. 1, 2019.**

Place in envelope and mail with  
payment to:  
Holiday Classic  
PO Box 7566  
Rochester, MN 55903-7566

## OUR 2018 GRANT RECIPIENTS

- Black Data Processing Association
- Boys & Girls Club Rochester
- Century High School Booster Club
- Channel One
- Childrens Dental Health Services
- Cradle to Career
- Families First
- Gamehaven
- GATEway
- GRR Dictionary Project
- Jeremiah Program
- John Marshall Basketball Booster Club
- Lourdes HS Basketball Programs
- Lincoln K-8 Elementary Schools
- Madonna Meadows
- Mayo Hardwood Club
- MN Childrens Museum Rochester
- PossAbilities
- Rochester Math Club
- Rochester Public Library
- Rochester Public Schools
- Rochester Symphony
- Ronald McDonald House Rochester
- Rotary Ethics Program
- Rotary STRIVE Program
- Salvation Army
- SEMYO
- Worforce Development
- WSU



Support local youth,  
reach potential customers,  
and be associated  
with the biggest  
high school holiday  
basketball event in the area!

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**The Rotary Holiday Classic  
has provided \$942,885  
in community grants  
over the past 30 years.**