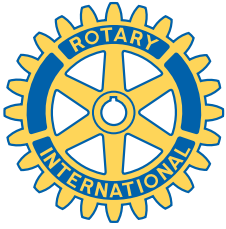


"A Local Service Club with a Global Impact - Offering Leadership and Support to our Community and Beyond"



# Moccasin Flower

Official Publication of the Rotary Club of Rochester, Minnesota  
Organized June 12, 1925

Club No. 2164

District No. 5960

Volume 82

April 2010

Number 10

## VITAL STATISTICS

**MEMBERSHIP:** 240

**AMBASSADORS:** Dave Colville, Whakatane, New Zealand; Jerry Downes, South Fort Myers, Florida; Jerry Mahon, Cape Town, South Africa; Mike O'Fallon, Winona and Wabasha; Cynthia Shaffer, Austin, Minnesota; George Allen, North Colorado Springs; Karen Ricklefs, Wabasha; Merlin Ricklefs, Wabasha

**GREATER ROCHESTER ROTARY:** Lynn Clarey, Mike O'Fallon, Bob Priem

**RISERS:** John Woodruff

**ECLUB:** Sarah Burrington, Betty Devine, Lois Nietz, Nicole Pierson, Marv Ramsay

**RESIGNATIONS:** Joanne Curnutt, Gwen Amstutz

## HAPPY BIRTHDAY!

Birthday	Name	Birthplace
April 4	Linda Bonow	St Paul, MN
	Alan Sessler	Boston, MA
April 5	Jim Frye	Topeka, Kansas
	Bill Ryan	Minneapolis, MN
April 7	Jack Spittell	Baltimore, MD
April 8	Ingrid Neel	Kuressaare, Estonia
April 17	Janice Farris	Ephrata, WA
	Jane Piepgras	Austin, MN
April 19	John Hunziker	Mankato, MN
April 20	Gail Sauter	Owatonna, MN
April 22	Steve Lehmkuhle	Dayton, OH
April 26	Art Kennel	Gap, PA
	Bob Sheridan	St Charles, MN
April 27	Dan O'Neil	Rochester, MN
April 29	Paul Olander	Morris, MN
	Jeff Allman	Hammond IN
April 30	Don Scholz	Cleveland, OH

## SAVE THE DATE!

It is our pleasure to announce that Rotary International President Elect Ray Klingensmith will be visiting our Club on May 27. We will be inviting the other Rochester Clubs, District clubs and District officials to join us in welcoming Ray to Rochester.



## Rotary US Bank Holiday Classic



The three Rochester Rotary Clubs awarded \$47,000 to several deserving organizations on March 11. Tom Holtackers (left) was the program speaker. Rotary Club Presidents Dan Nistler (Risers), Teresa Byland (Greater Rochester) and Dana Funk (Rotary Club of Rochester) are pictured to the right.

# ROTARY NEWS

- Thanks for your assistance at the March meetings –  
Invocations: **Jerry Mahon, Denny Nigon, Richard Hurt**;  
Introduction of Visitors: **Jim Wiekamp, Mike O’Fallon, Rick Lien**; Visitor’s Desk: **Angie Welchert, Sue Dripps, Christine Beech, Barbara Porter**; Greeters: **Mark Dripps, Audrey Betcher**; 4 Way Test: **Bari Amadio, Mark Neville, Vicki Allen** Cashier: **James Gibson, John Woodruff**; A/V Equipment Set-up: **Dan Skinner** Music: **Linda Herrick, Ann Beatty**
- **Richard Brubaker and Christine Beech** shared their Vocational Talks with us – thank you!
- Thanks to everyone who contributed items for the STRIVE Success Bags. It’s not too late to contribute (75 of any items) - the deadline to get them to Kim Adams is April 16.

## 100% CLUB

The following 62 members had 100% attendance for the month of March:

Kim Adams, Susan Ahlquist, George Allen, Vicki Allen, Bari Amadio, Caroline Baihly, Fred Banfield, Gilda Banfield, Barb Banner, Paul Barton, Christine Beech, Anne Berberich, Audrey Betcher, Linda Bonow, Richard Brubaker, Tom Bruckman, Sarah Burrington, Borge M. Christensen, Leon Clark, Cynthia Daube, Betty Devine, Mark Dripps, Sue Dripps, John Edmonson, Cris Fischer, Bob Fontana, Dana Funk, Sara Gilliland, Margaret Hinz, Michael Homan, Diane Ilstrup, Leigh Johnson, Sue Johnson, Phil Karsell, Nick Kolas, Rick Lien, Lorie Luedke, Eric Matteson, Walt Menning, Dave Moertel, Lois Nietz, Judith O’Fallon, Mike O’Fallon, Dan O’Neil, Mark Ostrem, Ashok Patel, Jane Piepgras, Bob Priem, Karen Ricklefs, Merlin Ricklefs, Steve Rossello, Phet Saysomphou, Laurel Schacht, Stacy Sinner, Dan Skinner, Jim Sloan, Ralph Spiekerman, Marilyn Stewart, Fred Suhler, Lorrie Swancutt, Lance Thorkelson, Milt Tostrud, Glenn VanLaningham, Karel Weigel, Angie Welchert, Bill Wiktor, and John Woodruff.

*(If your name is not listed and you think it should be, please contact Peggy so that our attendance records can be corrected).*

**ELECTRONIC MAKEUPS**  
[www.rotaryclubone.org](http://www.rotaryclubone.org)

## APRIL ROTARY CALENDAR

- |                 |   |
|-----------------|---|
| <b>April 1</b>  | <b>Kahler Hotel - Heritage Hall - Daniel A. Fox - “Nano-technology”</b>   |
| <b>April 8</b>  | <b>Kahler Hotel - Elizabethan Room - Jeff Korsmo - “The Health Care Debate”</b>   |
| <b>April 15</b> | <b>Kahler Hotel - Heritage Hall - Valued Associate Day - Elaine Case and Dr. Valerie Pace - “IBM’s Smarter Planet Initiative”</b> |
| <b>April 22</b> | <b>Kahler Hotel - Windsor Hall - Tim Penny - “The Health Care Debate”</b>   |
| <b>April 29</b> | <b>Rotary Auction - Rochester International Event Center - 5:30-9:30 p.m. (replaces noon meeting)</b>                             |

## OTHER MEETINGS AND EVENTS

- |                 |  |
|-----------------|--|
| <b>April 5</b>  | <b>Channel One - 6:00-8:00 p.m.</b>  |
| <b>April 8</b>  | <b>Rotary Board of Directors Meeting 7:00 a.m., Directors Room, Kahler Hotel</b> |
| <b>April 13</b> | <b>Community Food Response - Contact Glenn VanLaningham or Paul Bleimeyer</b>    |
| <b>April 15</b> | <b>White Oaks Park Clean-up – 6:00-7:00 pm</b>                                   |
| <b>April 20</b> | <b>Rotary Information Meeting - Noon - Directors Room, Kahler Hotel</b>          |
| <b>May 6</b>    | <b>Rotation Day</b>  |

## MARK YOUR CALENDARS!

You are invited and encouraged to participate in our spring Rotation Day on Thursday, May 6, 2010. The purpose of Rotation Day is to provide Rotarians an opportunity to gain a better understanding of the variety of vocational areas represented in our club by visiting a diversity of venues and seeing their operation first hand.

If you would like to be a host, please sign up at a meeting or contact Peggy at 252-0085 or [romnrotary@charter.net](mailto:romnrotary@charter.net).

Don’t miss this opportunity to share your vocation with your fellow Rotarians.



# The Four-Way Test dissected

By Arnold R. Grahl

Rotary International News — March 2, 2010

In 1932, Herbert J. Taylor wrote down four questions on a small white piece of paper to serve as an “ethical yardstick” for his employees.

His simple creation has come to be known as The Four-Way Test. Revered by Rotarians, it has been translated into more than 100 languages and recited weekly at club meetings around the globe.

When Merv Hecht, a member of the Rotary Club of Santa Monica, California, USA, challenged the notions behind the test as unrealistic and impractical in today’s world, his letter in the December 2009 issue of *The Rotarian* prompted a flood of responses, many in defense of the test.



Herbert Taylor with The Four-Way Test.

“Is it the TRUTH? The truth is variable,” Hecht writes in his letter, reflecting on the first tenet of the test. “It used to be the ‘truth’ that the world was flat. And if you didn’t accept that truth, you were burned at the stake. Then for many years it was taught that the world was round. Now they say it’s elliptical because of the pull of gravity. Which is true?” He goes on to argue that what is fair for some is seldom fair for all, and that the final two points of the test are “not the way the world works.”

Hecht says he is surprised by the response his letter has received. “It was a spur-of-the-moment letter, but in thinking about it now, I think it’s a reaction to the black-and-white attitude that is permeating our society,” he says. “Absolutism is dividing our fellow Americans as well as our international friends. The Four-Way Test is another of these absolutes that fails to train people to see the grays in social relationships. Perhaps Rotary, one of my very favorite organizations, could be improved with a new Four-Way Test that includes an openness to other points of view.”

Remember . . .



## Rotary Anniversaries

Linda Hillenbrand	1 year
Tom Bruckman	2 years
James Lundgren	2 years
Bruce Ryan	2 years
Brenda Walker	3 years
Glenn Miller	5 years
Ashok Patel	5 years
Dan O’Neil	6 years
Richard Sheldon	5 years
Mark Dripps	7 years
Karen Erlenbusch	7 years
Ruth Dolan	11 years
Ardell Brede	15 years
Don Harreld	18 years
Doug Rovang	20 years
Jack Spittell	21 years
James Gibson	24 years
Richard Hurt	31 years



Thank you for your continued service to Rotary and to our Club. You are appreciated!

It’s almost here!

## 2010 ROCHESTER ROTARY CLUB BENEFIT AUCTION

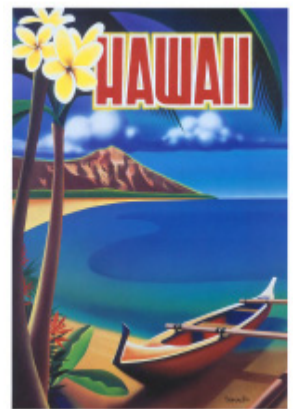
Find your Hawaiian shirts and enjoy a Hawaiian-themed evening with a prize for the most “unique” Hawaiian attire!

### Silent and Live Auction

Thursday, April 29, 2010

5:30 –9:30 p.m. (replaces noon meeting)

Rochester International Event Center (7333 Airport View Dr.)



We ask that each member donate an item valued at \$50 or more to be auctioned.

Donation forms are available

at Rotary meetings and on the Web site. Forms should be submitted by April 9. Donations can be dropped off at Rotary meetings, United Way of Olmsted County (903 West Center Street) or at Tile Superstore (2411 7th Street NW) by April 23.

Proceeds from the auction support Rotary programs such as Polio Plus, STRIVE, World Community Service and others.

Reservations are due, with payment, by April 19.



## Valued Associates Day

Thursday, April 15

Please invite as your guest a person or persons who work with you and are your valued associates. This is a great opportunity to share your Rotary experience with them.

Please sign-up at a meeting or email Peggy so that we know how many guests we will be having.

## Welcome to our newest member!

We are pleased to welcome **Joanne Martin** into our club. Joanne is an attorney at Mayo Clinic and was proposed by **Phil Karsell**. Please look for her red badge and give her a warm Rotary welcome!



## RACE EXHIBIT

Mayo Clinic and the Rochester Public Library are partnering to bring the national touring exhibit **RACE: Are we so different?** to Rochester

The exhibit explores race through three lenses:

### History

Sorting people by physical differences is a recent invention. Discover how the development of the idea of race is closely linked to the early development of the United States.

### Human variation

Racial and ethnic categories, which have changed over time, are human-made. We now know that human beings are more alike genetically than any other living species.

### Lived experience

Discover that race and racism is not inside our heads, but in fact is built into our laws, traditions and institutions.

**RACE: Are we so different?** is produced by the American Anthropological Association, with assistance from the Science Museum of Minnesota. The exhibit was made possible by funding from the National Science Foundation and the Ford Foundation.

Our Club will be touring the exhibit on June 17 (in place of our regular meeting). Please mark your calendar now. More information will be available soon.

## Foundation Update

As of March 31, 2010, 111 members have donated \$13,716 to the Rotary Foundation. Our goal is 100% participation by our members and total contributions of \$20,000. The amount of your donation is not important BUT your participation is. Please send your check to the Rotary office by June 15. Thank you for helping us reach **our** goals!



## SPRING MEANS WHITE OAKS PARK CLEAN-UP

For the past several years, our Club has "adopted" White Oaks Park (located in the NW part of town at: 4597 55th St. NW).

We will start our park clean-up again on April 15. Please sign-up at a meeting or contact Peggy if you are interested in helping. More hands make lighter work! Families are welcome. If you would like more information, please contact Peggy or Ashok Patel.



The Adopt-a-Park Program is a great community service activity that gives the citizens of Rochester the opportunity to participate in helping to keep the parks clean and looking good. The primary duties of participants is to pick up litter and report any vandalism or unsafe conditions they observe in the parks.

## LOOKING FOR MENTORS!

As part of the Rotary Club Service we offer a mentor program for new Rotary members. This program matches an experienced member with a new member of Rotary. It involves welcoming the new member to Rotary and introducing him/her to other new members, explaining some of the service projects that we have and encourage their progress from the new member stage (red badge) to the full member stage (blue badge). If you are interested in helping with this program, please contact Bill Wiktor ([bill.wiktor@gmail.com](mailto:bill.wiktor@gmail.com)) or Peggy.


**DISTRICT 5960** *Celebrate* **2010 DISTRICT CONFERENCE**  
**APRIL 8-10, 2010**  
 ROTARY OPPORTUNITIES | VERIZON WIRELESS CENTER | MANKATO, MINNESOTA



## Register for the District 5960 Conference - April 8-10

Are you registered yet for the District Conference at the Verizon Wireless Center in Mankato, MN, April 8-10? All Rotarians are encouraged to attend - spouses and guests are welcome, but everyone attending must register.

You can attend all or part of it, but you'll want to be there for the entire Conference, if possible. For more information and to register, go to [www.rotary5960](http://www.rotary5960).

Congratulations, to fellow Rotarian **Leigh Johnson**. His company, Custom Alarm/Custom Communications, was named by the US Chamber of Commerce as one of the top 100 small businesses in the United States. The business received a Blue Ribbon Small Business Award. Congratulations to Leigh on this great achievement.



## Attention Rotarians with graduating seniors!

Do you have a graduating senior? If you have a graduating senior in your family, please plan to bring them to Rotary on May 20. We will be recognizing all high school graduates at our meeting.



## Snapshots from the 22nd Annual Rotary U.S. Bank Holiday Classic Community Grant Awards Program





# 22nd Annual Rotary U.S. Bank Holiday Classic Community Grant Awards

*Continuing Rotary's commitment to youth, the following were selected to receive grants using the guidelines of being youth-related or education-oriented, Rochester-based, and having a demonstrated need. This year we are awarding an impact grant (\$10,000/year for three years) and \$37,000 in community grants – a total this year of \$47,000. This brings the total amount awarded for the 22 years of the tournament to \$672,540.*

## IMPACT GRANT

### The Reading Center/Dyslexia Institute of Minnesota

This grant will award a total of \$30,000 to this organization. It will provide \$10,000 each year for three years. This project will be called the "Rotary Adopt-A-School Literacy Initiative." Rotary will partner with the Reading Center (TRC) to train one Rochester Elementary School's worth of K-2<sup>nd</sup> grade teachers in direct instruction proven to teach reading even to struggling readers. Beginning in the fall of 2010, TRC plans to train a minimum of three Rochester Elementary Schools per year, completing training in all 17 Rochester elementary schools within five years.

## COMMUNITY GRANTS

### Boys & Girls Club

Funds will be used for assistance in providing services in the northern end of Rochester at their Northwest site. Since opening in June, the Northwest site has served 278 youth, over 100 of which are new to club programs.

### Channel One Supplemental Food Shelf

Funds will be used to purchase canned fruit, a food item that is not usually donated and will provide a consistent source of nutritional food that kids enjoy. Approximately 40% of the individuals served through this food shelf program are youths.

### Children's Dance Theatre

Funds will sponsor a Saturday Morning Library Family Program and a Friday Student Performance of the classic ballet *Coppelia*.

### Children's Dental Health Services

Grant will assist with funding for services to children from low income families who are not eligible for Medicare or Medicaid and have no privately held family dental insurance. These are families sometimes said to "fall between the cracks."

### Friendship Place

This after school program is for elementary children every weekday afternoon and has an evening tutoring time for older students. Grant will assist in paying for special food, craft materials and outdoor equipment.

### Honors Choirs of Southeast Minnesota

Grant will assist in purchasing a new keyboard for the group which has four choirs for young people in grades 3-12.

### PossAbilities of Southern Minnesota

Grant will assist in paying for activity fees at various places such as the Rochester Area Family Y, Quarry Hill and Summer of Service for Youth with disabilities attending their after school and summer Youth Recreation Program.

### Rochester Area Family Y Aquatics Department

Grant will be used for scholarship membership for children whose families do not have the financial opportunity to take advantage of swim lesson programs.

### Rochester Arts Council

Grant will aid in funding ARTikids, a hands-on-family-friendly area that features a myriad of fun activities during the ARTigras, a day-long festival celebration of arts and culture, in Mayo Park on August 21.

### Rochester Civic Theatre

Grant will assist to produce and manage *Race to the Finish Line*, a live theatrical presentation exploring reactions and responses to the culture and message of the national touring exhibit "Race: Are We So Different?" The exhibit is being sponsored by Rochester Civic Theatre and community partners Mayo Clinic and the Rochester Public Library.

### Rochester

### Community Youth Basketball

Grant will provide scholarship assistance for their youth basketball program.



### Rochester Symphony Orchestra and Chorale

Grant will assist in presenting 40 sessions at elementary schools of their popular Honk, Squeak & Boom! program. Students are able to try out many instruments to help them decide what instruments they would like to play as they continue on with music in the schools.

### Sports Mentorship Academy

Grant will aid this organization which is a college preparation athletic program for at-risk minority middle school students that enhance academics through sports. Their mission is to enhance academics, athletics, life and leadership skills to help foster self confidence and success among at-risk minority youth.

### Tix 4 Kids

Funding will assist this group which is a network of local donors and partner agencies who work together to make unused tickets, enrichment, and career exploration experiences available for children whose opportunities are limited because of financial and/or social barriers.

### Words Players Theatre

Group offers not only creative and quality shows but quality arts education. Year-round activities include discussions and classes on literature, philosophy, and theatre as well as theatre productions. Cast sizes are typically large and typically involve pretty much everyone who auditions.

**In addition . . .** \$7,500 was awarded to Rochester Rotary Clubs for the STRIVE program and \$2,000 was awarded to each of the Athletic Departments at the Rochester high schools.

**ROCHESTER ROTARY CLUB**

1916 Scenic Point Lane SW  
Rochester, MN 55902  
Phone: 507/252-0085

**ROTARY CLUB OF ROCHESTER**

Rochester, Minnesota

*Organized June 12, 1925*

Club No. 2047 District No. 5960

**THE FOUR-WAY TEST**

- Is it the truth?
- Is it fair to all concerned?
- Will it build good will and better friendships?
- Will it be beneficial to all concerned?

**THE MOCCASIN FLOWER**

OFFICIAL PUBLICATION OF THE  
ROTARY CLUB OF ROCHESTER

**PRESIDENT:** Dana Funk

**PRESIDENT -ELECT:** Karel Weigel

**PRESIDENT NOMINEE:** Mark Dripps

**SECRETARY:** Jim Wiekamp

**TREASURER:** Paul Barton

**PAST PRESIDENT:** Doug Rovang

**ADMINISTRATIVE DIRECTOR**

Peggy Schroeder - 252-0085

E-mail: romnrotary@charter.net

**ROTARY DISTRICT 5960 GOVERNOR**

Newell Krogmann, LeSueur Rotary

**ASSISTANT GOVERNOR**

Mike O'Fallon, Rochester Rotary

**WEB SITES**

Rochester Rotary: [www.rochesterrotaryclubs.org](http://www.rochesterrotaryclubs.org)

Links to STRIVE – Rotary US Bank Holiday Classic

District 5960: [www.rotary5960.org](http://www.rotary5960.org)

Rotary International: [rotary.org](http://rotary.org)

**ACTIVE COMMITTEES**

Four Avenues of Service  
Club, Vocational, Community, International

**CLUB SERVICE I**

Audrey Betcher, Director

Greeters ..... *Paul Tieskoetter*  
 Membership Development ..... *Karel Weigel*  
 Visitors Desk ..... *Christine Beech*  
 Sergeant-at-Arms ..... *John Woodruff*  
 Mentors ..... *Bill Wiktor*

**CLUB SERVICE II**

Steve Rossello, Director

Club Bulletin ..... *Lorie Luedke, Peggy Schroeder*  
 Club Web Site ..... *Mike Grinnell, Lorie Luedke*  
 Invocations ..... *Anne Berberich*  
 Programs ..... *Rick Lien*  
 Public Relations ..... *Mark Dripps*  
 Four-Way Test ..... *Tom Bruckman*

**CLUB SERVICE III**

Ann Beatty, Director

Bell Ringing - Salvation Army ..... *Paul Bleimeyer,*  
*Mark Neveille*  
 Golf Day ..... *Joe McBride*  
 Music ..... *Jane Belau*  
 Rotary Information ..... *Leigh Johnson*

**VOCATIONAL SERVICE**

Suzanne Dinusson, Director

Rotation Day ..... *Suzanne Dinusson*  
 STRIVE ..... *Linda Herrick*  
 Vocational Talks ..... *Fred Banfield*  
 Auction 2010 ..... *Lorie Luedke, Laurel Schacht*

**COMMUNITY SERVICE**

Stacy Sinner, Director

Library Host ..... *Allan Sessler, Tom Behrenbeck*  
 Rotary US Bank Holiday Classic ..... *Paul Barton,*  
*Lorie Luedke, Mike Quinn, Doug Rovang, Laurel Schacht*  
 Quarry Hill Fall Festival ..... *Carla Nelson, Brenda Walker*  
 Rotary Reading Project ..... *Cris Fischer, Christian Milaster*  
 Service Above Self Awards ..... *Cresta Deeds,*  
*Linda Hillenbrand*  
 Student Guests ..... *Allie Good, Barbara Porter*  
 Camp RYLA ..... *Steve Rossello, Ashleigh Rosson*  
 White Oaks Park ..... *Ashok Patel, Mike Mahrer*  
 Community Food Response ..... *Glenn VanLaningham,*  
*Paul Bleimeyer*  
 Channel One ..... *Mike O'Fallon, Tom Moyer*

**INTERNATIONAL SERVICE**

Dave Moertel, Director

Foundational Scholarships ..... *Steve Sponsel*  
 Group Study Exchange Team ..... *Gilda Banfield*  
 Rotary International Foundation ..... *Doug Rovang*  
 YouthLINC & Youth Exchange ..... *Vicki Allen*  
 Rotary Gift of Life ..... *Betty Devine*  
 World Community Service ..... *Judith O'Fallon*