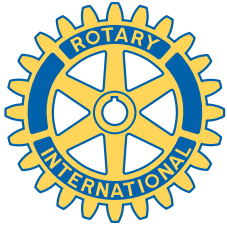


"A Local Service Club with a Global Impact - Offering Leadership and Support to our Community and Beyond"



Moccasin Flower

Official Publication of the Rotary Club of Rochester, Minnesota
Organized June 12, 1925

Club No. 2164

District No. 5960

Volume 85

August 2012

Number 2

VITAL STATISTICS

MEMBERSHIP: 215

AMBASSADORS (clubs outside of Rochester): Central Lakes Rotary Club: **Dan Kelly, Mary Jo Kelly;** Northern Door Rotary Club of Baileys Harbor: **Tank Sholem;** Rotary Club of Hayward: **Marv Ramsay**

ROCHESTER ROTARY RISERS: **John Woodruff**

GREATER ROCHESTER ROTARY: **Michon Rogers, Mark Utz, Karel Weigel**

eClub: **Borge Christensen**

MEMBERS ON LEAVE: **Gilda Banfield**

A MESSAGE FROM DISTRICT GOVERNOR JOE KOVARIK

As District Governor, it is now my honor to declare that Karel Weigel, Rotary Club of Rochester, is the District Governor Nominee (DGN) who is expected to serve as District Governor in the 2014-15 Rotary Year. Congratulations to Karel and thanks to her for her continued Service Above Self.



Karel was selected by the District Governor Nominating Committee, chaired by Past District Governor Craig Leiser.

University of Minnesota President Eric Kaler speaks to Rotary Club of Rochester



Rotary President Lorie Luedke with U of M President Eric Kaler at the club's July 19, 2012, meeting held at the University of Minnesota - Rochester.

HAPPY BIRTHDAY!

<u>Birthday</u>	<u>Name</u>	<u>Birthplace</u>
August 1	Chris Colby	Scottsbluff, NE
August 2	Terry Maus	Austin, MN
August 3	Rick Lien	Carthage, MO
	Lance Thorkelson	Rochester, MN
August 4	Jerry Needham	Caldwell, ID
August 16	J. Michael Homan	Portland, OR
August 17	Nick Kolas'	Patra, Greece
August 22	Anne Beatty	Princeton, MN
August 23	Sue Dripps	Rochester, MN
	Joanne Martin	Philadelphia, PA
August 27	Merlin Ricklefs	Fort Dodge, IA
	Roy Yawn	Americus, GA
August 29	Ray Johnson	Harrisburg, IL
August 30	Richard Hurt	Murray, KT
	Glenn VanLaningham	Des Moines, IA
August 31	Craig Oslund	Rochester, MN

If we have missed your birthday, please let us know.



Save the Date!

Friday, November 2

**Rotary Clubs of Rochester
Third Annual Oktoberfest**

Barlow Plaza Event Center

ROTARY NEWS

• Thanks to all who helped with the July meetings:
 Greeters: **Colin Aldis, Jim Sloan, Bari Amadio, Dan O'Neil, Lois Nietz & Mark Dripps**, Cashier: **Janice Farris, Dana Funk & Jennifer Woodford**, Sergeant-at-Arms: **John Woodruff & Bob Priem**, Visitors Desk: **Betty Devine, Jennifer Woodford & Steve Rossello** Piano: **Linda Herrick**, Invocations: **Caroline Baihly, Audrey Betcher & Karen Mathison**, Four Way Test: **Ray Johnson, Steve Courts & Tom Bruckman**, Introduction of Visitors: **Leigh Johnson & Mike O'Fallon** Presenters: **Mark Dripps, Lorie Luedke**, U of M President **Eric Kaler & Melanie Tschida**

ROTARIANS INVITED TO SEE *LIGHT*

Rotary Club of Rochester members will have the opportunity to see the short play *Light* at the Rochester Civic Theatre on Thursday, August 30 during our regular meeting time. After the performance, Rotarian Gregory Stavrou will facilitate a short discussion.

“Premiered at the Civic Theatre during a month of Diversity and Inclusivity in January 2012, *Light* is a play commissioned by the Rochester Public Library, written and directed by Gregory Stavrou, Executive Director of the Civic Theatre, and featuring local actors Nicole Williamson and Willie Tipton.

Light explores the resonant injustice of racism through the eyes of a witty and spirited young “local” girl as she reaches toward [sic] understanding of her experiences and the actions of her peers, community, and her parents. The play incorporates familiar references to help illuminate the personal and community impact of racism and is intended to foster constructive dialogue in communities throughout Southeast Minnesota.”

August Rotary Anniversaries

Steven Rossello	5 years
Jon Ewing	5 years
Ray Johnson	7 years
Michael Busch	11 years
Stacey VandenHeuvel	11 years
Kerwin Engelhart	14 years
Mark Murch	15 years
Paul Barton	16 years
Jane Belau	22 years
Terence Maus	22 years
David Oeth	25 years
Hal Henderson	26 years



AUGUST ROTARY CALENDAR

- August 2** **Kahler Hotel – Elizabethan Room** - “Ag Market Risk in a Volatile World” by Lou Kuhlman, Elizabethan Room, 11:30 am – 1:00 pm
- August 9** **Kahler Hotel – Elizabethan Room** - YouthLinc, Michelle Britton and Lexi Grafe, 11:30 am - 1:00 pm
- August 16** **Kahler Hotel – Heritage Hall** - “New Approaches to Alzheimers Disease” by Dr. Ron Petersen, 11:30 am -1:00 pm
- August 23** **Kahler Hotel – Heritage Hall** - “Journey for Freedom” by Peter Vodeneka, 11:30 am -1:00 pm
- August 30** **Rochester Civic Theatre - “Light”** presented by actors Nicole Williamson and Willie Tipton and facilitated by Rotarians Gregory Stavrou and Kay Hocker, 11:30 am - 1:00 pm

OTHER MEETINGS AND EVENTS

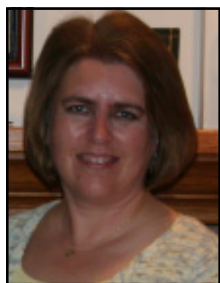
- August 6** **Channel One Service**, Channel One Building, 6:00-8:00 pm - Contact Phet Saysomphou
- August 8** **Rotary Board of Directors Meeting** - 7:00 -8:00 a.m., The Kahler Grand Hotel, Directors Room
- August 8** **Community Food Response** - 1:15-6:45 pm, Bethel Lutheran Church - Contact Glen VanLaningham or Phil Karsell
- August 13** **Salvation Army Dinner Service**, 5:45- 7:00 p.m., Salvation Army Building - Contact Linda Hillenbrand or Sue Johnson
- August 15** **White Oaks Park Clean-up** - 6:00 p.m., White Oaks Park
- August 22** **Rotary Information Meeting** - 4:30 - 6:00 p.m., Custom Alarm Conference Room
- August 27** **Salvation Army Dinner Service** - 5:45-7:00 p.m. - Salvation Army Building - Contact Linda Hillenbrand or Sue Johnson

August is Rotary Membership Month

The importance of sharing Rotary with others

A message from Lorie Luedke, president, TRCR

At our club's July board of directors meeting, our first order of business for the new Rotary year was to approve our club's budget. Our budget is based solely on the revenue produced from membership dues collected which this year is based on 228 paying members.



As of August 1, our club has 215 members whereas one year ago we had 236 members. If you go back seven years ago, we had 263 members - a net loss of 48 members. It is the responsibility of our entire club to focus on reversing this downward trend. My hope is each one of you will consider introducing someone new into Rotary and that those new

members will be as committed to the ideals of this organization as you are.

Our club excels at introducing new people to Rotary as we brought in 12 new members this past Rotary year. Unfortunately, we also saw a rather large decline in our membership numbers due to a wide variety of reasons.

While meeting our budget commitments affords our club the ability to do the many wonderful things that we do, I'm not suggesting we increase our membership numbers only for the sake of meeting our budget goals. As always, we need to be thoughtful of whom we ask to become members – something this club is very good at doing. We need members who are committed to Rotary and the work we do. We need members who want to be engaged and active in whatever way they are able so we can continue to build the vibrancy of our club.

New members are not the only answer – retaining our current membership is just as important, if not more important to the well-being of our club. I truly believe that if a member is committed to the ideals of Rotary, they will find a way to make their membership work for them.

I am asking each of you as a member of our Club to consider inviting a friend or colleague to join us for one of our weekly meetings. Sharing Rotary with others is an important part of being a Rotarian. Members are what makes Rotary as strong and successful as it is in the world today.

We have 215 wonderful, committed Rotarians in our club and that's what makes being its 88th president such an honor and a privilege. I know each one of you wants what is best for our club and what's best for Rotary - that's what makes me believe that we will work together to recommit to building and strengthening our membership.

2012- 2013 TRCR budget

Budget based on # of paying members 228

Revenue	
Member dues	84360
Member admission fees	1500
Admin portion of fundraisers & social functions	0
Rotation day receipts (net of expenses)	3000
Interest	0
Miscellaneous income	0
Social activities	0
Rotary International Foundation	-120
Basketball administration	2000
Total Budgeted Revenues	90740
Expenditures	
Administration	
Rotary International and District Dues	28313
Postage, office supplies and telephone	2000
Equipment	500
Conventions and meetings	4315
Taxes, insurance and bonding	3700
Administrative Director salary	35000
Administrative Director salary adjustment	1000
Rotary office / car mileage	200
Executive Director expense (parking & meals)	650
Kahler Audio/Video	4400
Rotary International supplies	750
Miscellaneous	250
President's expense fund	500
Charter nights	200
Club Service I	0
Guest registration	0
Club Service II	2200
Moccasin Flower / Web site	100
Web site fee and development	500
Program expense	850
Honorarium	750
Club Service III	2250
Rotary Information Meetings	750
Membership development / public relations	1000
Social activities initiative	0
Holiday luncheon	500
Community Service	960
Camp RYLA	710
Reading project	0
Student guests	250
International Service	2800
Youth Protection Policy	0
Youth Exchange	2700
Rotary Gift of life child	0
Others, scholars, GST	100
Total Expenditures	\$89,988
Total Revenues over Expenditures	752

FAST FOR HOPE

Register for training by August 4

Announcing Rotary District 5960's next Fast for Hope cultural delegation to Nicaragua taking place October 13-21, 2012 (MEA week). This opportunity is open to all Rotarians in District 5960, their spouses, significant others, siblings, children, grandchildren, nieces and nephews. All children must be 14 years of age as of October 1, 2012. If you are interested in participating in this life changing experience or simply to learn more, the first step will be to attend an orientation program to be held 6:00 - 8:00 pm on August 6. See the announcement below for details.



"SO YOU WOULD LIKE TO GO TO NICARAGUA WITH FAST FOR HOPE?"

August 6, 2012 6:00 pm – 8:00 pm

Training Cost - \$10 covers training materials and meal

Location: Family Means – 1875 Northwestern Ave S, Stillwater, MN

GSE/VT Chair Jim Hunt and FFH Delegation Trainer Bev Driscoll are your event hosts

Training will cover the nuts and bolts that people considering a trip to Nicaragua to participate in the District 5960 Fast For Hope efforts will need to know prior to applying to be on a delegation and is required for those applying for the October 13–21, 2012, delegation. Applications will be available and accepted for the October 2012 trip to Nicaragua at this event. Register by August 4 for the August 6 training. Please follow this link: <http://www.surveymonkey.com/s/3V85F5P>. Any questions, please contact Kathy Stutzman, kastutzm@smig.net or 507-219-0912.

LEADERSHIP CHANGE - JULY 12

The Rotary Club of Rochester inducted its leadership for 2012-13. Fifteen TRCR past presidents were recognized for their leadership as were two members of our club who served as president for other Rotary clubs.



Past Presidents Richard Hurt (1997-98) and Ed Burke (1975-76) at July 12 Leadership Changeover.



2012-2013 President Lorie Luedke and 2011-2012 President Mark Dripps at the Leadership Changeover.

The Rotary Club of Rochester 2012-13 Club Progress to Goals

GOAL CATEGORY	2012-13 GOALS	As of July 2012
Membership <i>(Began Rotary year with 215)</i>	240	215
Rotary Foundation - Annual Program Fund	\$12,000	\$0
Every Rotarian Every Year (EREY)	100%	0%
Polio Plus	\$2,500	\$0
District 5960 Fast for Hope Project (Nicaragua)	\$1,000	\$0

2011-12 Results

Annual Program Fund

Goal: \$15,000

Achieved: 76% of goal

Every Rotarian Every Year

Goal: 100% of members

Achieved: 26%

Polio Plus

Goal: \$2,500

Achieved : 168%

Fast for Hope

Goal: \$1,000

Achieved : 158%

ROTARY ATTENDANCE

“Do more than belong: participate. Do more than care: help. Do more than believe: practice.” - *William Arthur Ward*

Participation in Rotary is not just a responsibility of membership but also an opportunity for fellowship, personal and professional enrichment, and networking. Rotarians are asked to attend 50% of Rotary meetings in each half of the year. Active Rotarians feel a greater connection to their club – the other members, the service being provided by the organization, and the difference members are making in their community. If a member attends just one meeting and volunteers for just one service opportunity each month, he/she has met Rotary’s requested attendance requirement. It’s as simple as that!



There are many options for Rotary attendance credit. Participation in The Rotary Club of Rochester’s Thursday meeting provides the opportunity to enjoy fellowship with other club members, learn more about what’s going on within our club, and hear a presentation from a guest speaker. If you enjoy the meeting format but are unable to make our Thursday meeting, consider attending the meeting of another Rotary club. In Rochester, Rotary Risers meet Tuesday mornings and Greater Rochester Rotary meets Wednesdays at noon. “Club Locator” is available online or as an iPhone, Android or BlackBerry app and allows you to find the nearest of one of 34,000 Rotary clubs anywhere in the world! Rotarians are invited and encouraged to attend District and International conferences held throughout the year, as well.

If attendance at a meeting isn’t an option, consider volunteering for one of our many service opportunities. Here are the five types of service as listed on the Rotary International Web site:

- **“Club Service** focuses on strengthening fellowship and ensuring the club’s effective functioning.
- **Vocational Service** encourages Rotarians to serve others through their vocations and to practice high ethical standards.
- **Community Service** covers the projects and activities the club undertakes to improve life in its community.
- **International Service** encompasses actions taken to expand Rotary’s humanitarian reach around the globe and to promote world understanding and peace.
- **New Generations Service** recognizes the positive change implemented by youth and young adults through leadership development activities, service projects, and exchange programs.”

Our club offers opportunities to give service in each of these areas. Read about many of the options on our Avenues of Service web page at <http://rochesterrotaryclubs.org/trcr/showDoc.cfm?pObject=18&pMenuTop=18>.

Finally, if for some reason you are unable to participate in a meeting or service opportunity, there is eClub One. This is an online Rotary club which allows you to choose from a variety of articles, answer questions about what you’ve read, and receive attendance credit. For more information about Rotary attendance, visit our attendance web page at <http://rochesterrotaryclubs.org/trcr/showDoc.cfm?pMenuTop=3&pObject=73>. Members are asked to make up absences within fourteen days of the missed meeting date. When you make up at another meeting location or give service, please make sure you or the service coordinator submits your attendance to the Rotary office.

The following Rotary Club of Rochester members have earned 100% attendance credit for 2011-2012:			
George Allen	2 years	Judy O’Fallon	6 years
Caroline Baihly	2 years	Mike O’Fallon	7 years
Sue Johnson	2 years	Sarah Burrington	13 years
Tank Sholem	2 years	Gilda Banfield	14 years
Mark Dripps	3 years	Lorie Luedke	14 years
Dana Funk	3 years	Lois Nietz	27 years
Karel Weigel	3 years	Bob Priem	29 years
Steve Rossello	4 years	Borge Christensen	29 years
Jim Sloan	5 years	John Woodruff	37 years

CHANNEL ONE BACKPACK PROGRAM SELECTED FOR 2012-13 SPEAKERS' HONORARIUM

The board of The Rotary Club of Rochester has selected the Channel One Backpack Program for this year's Speakers' Honorarium. After each weekly Rotary program, speakers are presented a card explaining that a small donation has been given in their name to the Backpack Program. A brief presentation of information about the Channel One Backpack Program was given to membership on July 26, and the club will present its monetary support at a meeting in June, 2013.

Fighting Hunger One Backpack at a Time

Edited and reprinted with permission from Channel One's *Food for Thought*, Spring 2011

"During the school week, there are children who struggle with hunger who get one or two nutritious meals a day through school breakfast and lunch programs. Weekends and school holidays are tough times for these kids without enough food at home. In households where children must take turns eating meals, or go a whole day without, children arrive hungry or "chronically hungry" at school on Monday.



The backpack program feeds chronically hungry school children by providing them with a backpack of nutritious and easy-to-prepare foods to take home on weekends and over school vacations, when other resources are not available. This is important because a lack of adequate nutrition affects the cognitive and behavioral development of children. Research has found that children living in food insecure and low income households were more likely to experience irritability, fatigue, and difficulty concentrating compared to other children. Research has also shown that food insecurity is associated with grade repetition, absenteeism, tardiness, anxiety, aggression, poor mathematics scores, psychosocial dysfunction and difficulty with social interaction.

One way to combat these issues is through our new backpack program. Under this program in Rochester, Channel One is working in partnership with local churches that will pack and distribute backpacks filled with food for children to take home on weekends. The food is child friendly, nonperishable and easily consumed. Thanks to the generosity of several local churches, programs are operating in all of Rochester's elementary schools and two of the middle schools. Backpack programs are also underway in our service area in Waseca, Faribault, New Richland and Austin."

ROTARY GIVING

As we begin our new Rotary year, it is important to keep in mind the various ways you may contribute financially toward the success of Rotary and its programs. All Rochester Rotarians are asked, as part of their membership responsibilities, to purchase Rotary US Bank Holiday Classic basketball tournament tickets for \$40. This is a combined fundraising effort of all the Rochester Rotary clubs, and the money raised provides grants to local programs and organizations. **\$39,500 was given in Holiday Classic grants during 2011-2012.**

The Rotary Club of Rochester also has a Foundation to which you may donate money or stock. For more information about how to do this, please contact Rotary Club of Rochester Foundation Chairperson Dan Kelly or Elizabeth at the Rotary office. Rotary Club of Rochester Foundation money is used to fund local Rotary programs on an "as needed" basis.

Each year club leadership sets goals for the District 5960 Fast for Hope, Rotary International Polio Plus and Annual Programs funds. Typically, our club chooses to fund both our Fast for Hope and Polio Plus pledges with money from the Biennial Auction, so any additional donations to these funds provide credit above and beyond our goals. **Thanks to your generous giving, we greatly exceeded our Fast for Hope and Polio Plus goals during 2011-2012!** Our 2012-2013 Fast for Hope goal is \$1000, and our Polio Plus goal is \$2500.

The Rotary International Annual Programs Fund is that which supports Foundation grants and Rotary activities worldwide. Donations to this fund are eligible for Paul Harris Fellow recognition. When a person reaches his/her first \$1000 in giving, he/she becomes a Paul Harris Fellow. Paul Harris recognition may be designated to others with each additional \$1000. Our 2012-2013 Annual Programs Fund goal is \$12,000. If that seems like a lofty goal, perhaps it looks a little easier to obtain by realizing **if each of our 215 members simply donated \$56 toward the Annual Programs Fund during 2012-2013, we would exceed our goal!** That's only \$4.67 each per month.

Past President Mark Dripps is our 2012-2013 Rotary Foundation Chairperson. He will be updating us throughout the year with Foundation information and presenting Paul Harris Fellow awards as they are received. If you have additional questions regarding Rotary giving, please do not hesitate to contact him.

**2012-2013
Rotary International
Theme**



