

"A Local Service Club with a Global Impact - Offering Leadership and Support to our Community and Beyond"



Moccasin Flower

Official Publication of The Rotary Club of Rochester, Minnesota

Club No. 2164

Organized June 12, 1925

District No. 5960

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Number 2

VITAL STATISTICS

MEMBERSHIP: 184

JUNE ATTENDANCE: 41%

AMBASSADORS: Rotary Club of Eugene, Oregon: **Bari Amadio**; Rotary Club of Green Bay, WI: **Tank Sholem**; Rotary Club of North Minneapolis: **Karen & Merlin Ricklefs**

ROCHESTER ROTARY RISERS: none reported

GREATER ROCHESTER ROTARY: none reported

ROTARY eCLUB ONE: **Sarah Burrington**

MEMBERS ON LEAVE: none

RESIGNATIONS: **Christine Beech**

NEW MEMBERS: **Jeanine Gangeness, Robert Olson, Bill Van Vugt**

AUGUST BIRTHDAYS

<u>Birthday</u>	<u>Name</u>	<u>Birthplace</u>
August 1	Chris Colby	Scottsbluff, NE
August 2	Terry Maus	Austin, MN
August 3	Rick Lien	Carthage, MO
	Lance Thorkelson	Rochester, MN
August 4	Jerry Needham	Caldwell, ID
August 5	Bruce Rohde	
August 14	Brian Childs	Tulsa, OK
August 17	Nick Kolas	Patra, Greece
August 22	Anne Beatty	Princeton, MN
	Mark Kotschevar	St. Cloud, MN
August 23	Sue Dripps	Rochester, MN
	Joanne Martin	Philadelphia, PA
August 27	Merlin Ricklefs	Fort Dodge, IA
	Melanie Tschida	Rochester, MN
August 29	Ray Johnson	Harrisburg, IL

If we have missed your birthday, please let us know.

Rotary Club of Rochester Leadership Changeover



Three years of Presidents - July 9 Leadership Changeover: President Elect Stacey Vanden Heuvel, Past President Paul Tieskoetter, and President Bill Wiktor.

2014-15 Speaker Honorarium

"Thank you for your \$470 donation to Bear Creek Services in tribute of Paul Barton. Bear Creek Services can help people in need because of the generosity of others....People like you, who understand there are many challenges when caring for people who cannot care for themselves. There are many great causes that seek your support, and we do not take your support for granted."

Sincerely,
Linda Driessen
Executive Director, Bear Creek Services

AUGUST CALENDAR

Weekly Meetings

- August 6** 2014-15 Camp RYLA and Youth Exchange Programs” presented by RYLA students and Outbound Youth Exchange student, 11:30 a.m. –1:00 p.m. **Holiday Inn Plaza Banquet Room**
- August 13** “Scheels – History & Rochester Store” presented by Aaron Schmitz, 11:30 a.m. –1:00 p.m. **Holiday Inn Plaza Banquet Room**
- August 20** “STRIVE Program” presented by Diane Ilstrup and STRIVE students, 11:30 a.m. – 1:00 p.m. **Holiday Inn Plaza Banquet Room**
- August 27** “Coming to America” presented by Frank Klauda, 11:30 am – 1:00 pm, **Holiday Inn Plaza Banquet Room**



Be a gift to the world

August Rotary Anniversaries

Joel Haak	1 year
Amy Holtz	1 year
Jon Ewing	8 years
Ray Johnson	10 years
Stacey Vanden Heuvel	14 years
Kerwin Engelhart	17 years
Mark Murch	18 years
Jane Belau	25 years
Terence Maus	25 years
David Oeth	28 years



Other Meetings & Events

- August 3** **Channel One Service**, Channel One Building (131 35 St SE), 6-8 p.m.
- August 4** **Rotary Club of Rochester Board Meeting**, OMC SE Clinic Conference Room 4-2 (210 9th St SE), 7 a.m.
- August 10** **Rotary Club of Rochester Foundation Board Meeting**, Bremer Bank (45 28th St. SE), 4:30 p.m.
- August 10** **Salvation Army Dinner Service**, Salvation Army Bldg, 5:30-7 p.m.
- August 11** ***CANCELLED* Holiday Classic Steering Committee Meeting**
- August 12** **Southeastern Minnesota World Community Service meeting**, Nietz & Eversman (2212 2nd St SW) 7 a.m.
- August 12** **Community Food Response Service**, Bethel Lutheran Church (810 3rd Ave SE), 1:15-6:45 p.m.
- August 19** **White Oaks Park Clean-up**, White Oaks Park (4597 55th St. NW), 6 p.m.
- August 26** **Wine Down Wednesday**, Whistle Binkies on the Lake, 4 p.m.
- August 26** **Rotary Information Meeting**, Custom Alarm Conference Room (1661 Greenview Dr. SW), 4:30– 6:00 p.m.

Thanks to all who helped with the July meetings:

Greeters: **Mark Dripps, Milt Tostrud, Fred Suhler, Colin Aldis, Chris Colby, Allie Good, Carla Nelson**; Cashier: **Dana Funk, Janice Domke, Josef Chlachula**; Sergeant-at-Arms: **John Woodruff**, Visitors Desk: **Jen Woodford, Bari Amadio, Kathy Lessard**; Music: **Jim Sloan, Maury Hagen**; Reflections: **Stacey Vanden Heuvel, Karel Weigel, Laurel Schacht, Kristine Ihrke**; Four Way Test: **Heather Holmes, Jen Woodford, Janice Domke, Steve Sponsel**; Introduction of Visitors: **Phil Karsell, Leigh Johnson, Rick Lien**; Presenters: **Paul**

Welcome New Rotarians!



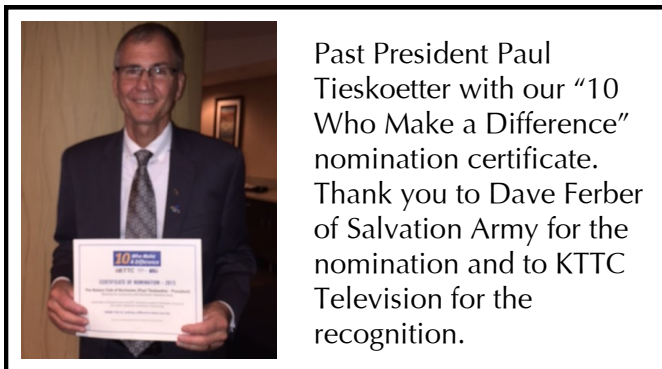
New Rotarian Robert Olson with sponsor Lynn Clarey



New Rotarian Jeanine Gangeness with sponsor Paul Richardson



New Rotarian Bill Van Vugt with sponsor Phil Karsell



Past President Paul Tieskoetter with our "10 Who Make a Difference" nomination certificate. Thank you to Dave Ferber of Salvation Army for the nomination and to KTTC Television for the recognition.



Guests for eulogy of Rotarian George Waters: Jeannie Waters, wife (center), Ben Kopecky, and Ingrid Neel

Spotlight on Rotarian Colin Aldis

Born in Dunedin, New Zealand, sister city Dunedin, Florida. The city was settled by the Scottish and English about 1848, and the town is laid out like Edinburgh, Scotland. I grew up a mile from the Pacific Ocean and was surrounded by water so very much enjoy all water activities, one of which today is sailing on Lake Pepin. If you would like to sail, let me know; we will take almost anyone out for a sail experience. My Father died at my age 13 and left three teenager children with a mother who had no formal education above junior high and did not drive nor worked outside of the home. She married a wonderful man and they spent 30 years together. I came to the U.S. with the University of Minnesota St. Paul campus as an Ag Student in 1982. I worked in Agricultural related fields for two years and met an American woman, fell in love over the two year period, got married two months before my visa ran out, which is the reason I live here today. We have two children, both in Rochester, and seven grandchildren, recently a set of twins!!

My wife retired from Mayo Hospice after 42 years. I work at Thrivent Financial and help people retire.

When my wife and I are not chasing seven grandchildren, Pat reads and gardens, and I try in the summer time to spend time sailing.

I joined Rotary to know other business leaders in the community but realize now Rotary is really about serving others.

The Rotary Club of Rochester invites you to join us on Wednesday, September 9, 2015, for lunch, fellowship, and the 2015 Rochester Rotary Golf Outing!

Willow Creek Golf Course (1700 48th St. SW, Rochester)
Lunch, Fellowship & Meeting 11:30 am - 1:00 pm

This is an open invitation to all Rotarians and their guests. Golf will be played as "Best Shot," as this event is intended to encourage Rotary fun and fellowship. Golfers of all skill levels are encouraged to play. Rotary logo-wear is encouraged. Awards and surprises given at Willow Creek Golf Course at the end of the round. Non-golfers are encouraged to join the fun before or after the golf - or both!

Options and prices

Please indicate your option preference in registration:

Option 1: \$13 - lunch only

Option 2: \$28.60 - lunch & golf with cart for Willow Creek Golf Course members

Option 3: \$58 - lunch & golf with cart for golfers who aren't Willow Creek members

Option 4: \$15.60 - golf & cart for Willow Creek Golf Course members

Option 5: \$45 - golf & cart for golfers who aren't Willow Creek members

[Register online](#) today!

Pre-payment is required.

Submit payment to :
 TRCR
 PO Box 7566
 Rochester, MN 55903-7566



“LIKE” THE ROTARY CLUB OF ROCHESTER

The Rotary Club of Rochester 2015-16 Club Progress to Goals

CATEGORY	2015-16 GOALS	As of July 31, 2015
Membership (<i>Began Rotary year with 185</i>)	200	184
Rotary International Foundation Annual Program Fund	\$10,000	\$100 (1% of goal)
Every Rotarian Every Year (EREY)	100%	1%
PolioPlus	\$2,500	\$0 (0% of goal)
District 5960 Fast for Hope Project	\$1,000	\$0 (0% of goal)

August is Rotary Membership Month

By Stacy Vanden Heuvel, President Elect and Membership Chair, TRCR

I've learned that August is membership month for Rotary, but over the course of this next Rotary year, I will be focusing on our membership every month. Please join me.

Over the past couple of years, I've begun to consider my own Rotary membership as a journey. I joined Rotary in 2001 to increase my professional network. I was new to Rochester and in a new job; I needed to meet people, and I was happy to meet people who had like goals of bettering the community. I found them in Rotary. At the very beginning of my Rotary membership, I gained more than I gave.

As time passed, and I chose some volunteer opportunities that match my personal interests. I've long had an interest in the world community, and I wanted to get to know more people who were passionate about international service through our club's world community projects, Gift of Life, youth exchange, group study exchange, and more. I found those wonderful people in Rotary as well.

I venture to say that, for me, it was getting involved in something different from what my career would expect of me that made me see the real value, the real connections, and the real meaning in Rotary for me. I still gained more than I gave. The more I gave, the more I gained.

In more recent years, my Rotary time has shifted toward ways I can serve my club. I wanted to be part of the team that serves our membership. There, too, I have found dedicated Rotarians who want to serve our members, and I enjoy spending time with these friends. I am still gaining more through Rotary than I give.

I ask you to consider your membership and journey in Rotary:

- Remember the Rotarian who invited you to join Rotary. Call and thank him or her for inviting you into a worldwide network of people committed to service above self.
- Think of someone who is no longer a member of Rotary. Tell them you miss them and invite them back. Our club has room for even the busiest people, as long as they uphold the ideals of Rotary.
- Now, brainstorm a short list of people you think would benefit from membership and could be a gift to Rotary. Invite them to a meeting and share your Rotary story. Introduce them to others at a Rotary meeting.
- Get more involved in Rotary if you aren't currently active. Ask another Rotarian to join you. If you aren't sure where you can get involved, you can ask me or any member of our Rotary Club board of directors. There is something for everyone here.

Finally, our theme for this Rotary year, as President Bill has shared, is particularly meaningful: Be a Gift to the World. Rotary helps us be part of something larger than ourselves: together we can do so much...in our club, in our district, and beyond. I look forward to continuing the journey in Rotary with you.



The Paul Harris Society

The Rotary Club of Rochester's newest Paul Harris Society member Leigh J. Johnson.

The **Paul Harris Society** was established to recognize Rotarians and friends of Rotary who contribute at least \$1,000 per person in their own names during each Rotary year (July 1 through June 30) to the Annual Fund or PolioPlus or approved grants of The Rotary Foundation of Rotary International.



ROTARY GLOBAL ESSAY COMPETITION

Taken from <http://www.rogec.org/>



What is ROGEC?

Rotarians world over, are synthesis of intellectuals who come together to offer their expertise and resources for doing good to the World with a motto of "Service Above Self". Rotarians come from diverse cultures, unite for common goals through service projects, follow high ethical standards in their profession and use Rotary as a platform for advancement of international understanding, goodwill and peace.

Rotary Global Essay Competition (ROGEC) is a platform to express your thoughts and ideas on a Global Canvas on range of subjects which we believe ultimately fulfil Rotary's objectives and make this world a better place to live.

ROGEC invites views and analysis from diverse and distinct cultures, fusing them together in a neatly woven bouquet. The issues like hunger, diseases, inequality, education, conflicts, etc are common across cultures and countries, the magnitudes and perspectives however are different. ROGEC aims to provide every individual in the Rotary fraternity a global platform to convey a story about the issues, reasons and resolutions.

Rotary Global Essay Competition (ROGEC) is being organized by Rotary Club of Pune Katraj (R.I. District 3131). By conducting this competition, we intend to achieve the following goals.

- Present an opportunity for citizens of this world to take part in a global competition and a chance to win a trip to India
- Increase fellowship among like minded people around the world by providing a platform to share their ideas and experiences with international fraternity
- Promote understanding on humanitarian issues
- Provide a platform for participants from diverse backgrounds to express their views through essays

Theme 2015 - World Understanding and Peace

"Peace is not the product of terror or fear. Peace is not the silence of cemeteries. Peace is not the result of silent repression. Peace is the generous contribution of all to the good of all." - Oscar Romero

Peace is typically described as not having violence, avoiding being in conflict and most importantly not being under constant fear of brutality. However on the other side of the coin, peace is also a way of life, it is about having constructive relationship not only every human being, but environment as whole. The concept of peaceful existence extends right from constraints of an individual's mind to that of a family and from the community that you live in to national and international levels.

Some people tend to see violence as the best means to resolve a conflict. Leaders like Mahatma Gandhi, Dr. Martin Luther King, Nelson Mandela and others have set examples of how human rights can be established through non-violent means. These leaders have professed that peaceful behaviours that are kind and considerate to humanity will manifest goodwill.

We bring this essay competition to the fore because,

- We believe that it is not only the responsibility of national leaders to establish peace but every individuals contribution that will be result in peace.
- We think that building compassion towards the problems of the other individual or society is going to support the path towards world peace.
- We consider that more human collaboration across boundaries in an informal environment will improve understanding and mutual respect.
- History has shown time and again that individuals have power to shape institutions and we consider that this endeavor will put forth new ideas, solutions and hopefully new leaders.

For more information, please visit <http://www.rogec.org/>.

AUGUST IS ROTARY MEMBERSHIP & EXTENSION MONTH

Attracting New Rotarians

Taken in part from http://www.rotary5130.org/sites/all/themes/rotary5130/resources/MarketingTips_12_31_08.pdf

Things to consider in attracting new members...

We all know that for Rotary to achieve, membership is critical. Every Club's survival is based on retaining its existing members and attracting new members. Both require having the right tools and systems in place to ensure the right level of communication for each target audience.

From the Outside Looking In - Assessing How We Are Currently Seen By the Public

Taking the perspective of your audience is critical when formulating communications. Even though we might know the message we wish to convey, we need to adjust our delivery to suit the understanding of our audience. Just as we might subtly adjust our communications when conversing with a young child, a busy CEO or someone who has only a limited understanding of English, so too must we understand that the general public may not immediately understand Rotary's language or be captivated by anything we, as Rotarians, may find significant.

Why Should They Look? The "What's in it for me?" Principle (WIIFM)

Capturing the public's attention in the first place is often the biggest issue – people can derive value when you provide them with information presented as something attractive, something previously unknown or something novel they don't expect. Presenting an image of Rotary that does just these things provides us with a head start getting people to listen.

Assess Where the Audience Sees Us

- What comes to mind when people think of Rotary?
- Does the public know our mission or core purpose?
- Who is a Rotarian?
- Are we attractive?
- Currently, what would make you want to join us, and what would make you not want to join us?

Where would you expect to see us?

From the Inside Looking Out – Focusing Our Message to Our Audience

How We Want To Appear

- Relevant – not 'for someone else,' 'somewhere else,' or 'some other time'
- Attractive to join – the benefits are palpable
- A channel for action on values of wanting to 'do good' or 'give something back'
- An excellent networking opportunity

An opportunity to make and influence 'real difference' on 'real issues.'

The Message We Want To Convey

What do we need to accentuate in order to reduce the difference between the actual and desired perceptions of Rotary?

- People can easily get involved now in doing the sort of things they've wanted to do
- Our members gain while giving
- Our members and guest speakers include people like...
- We make a difference where it counts, when it counts, on issues that require someone to act
- 'We are doing,' not just 'we have done'
- 'Did you know?' – What are we doing / who is participating that people wouldn't expect?
- Breaking down misconceptions about who we are and what we do...



Rotarians Who Proposed New Members in 2014-15

Rotary's 2014-15 theme was "Light up Rotary," and one of the many ways members of The Rotary Club of Rochester did that during last Rotary year was by sharing Rotary with others and bringing in new members. Thank you to the following Rotarians who proposed new members during 2014-15:

- Brian Welke
- Vicki Allen
- Bari Amadio
- Jeffrey Amundson
- Caroline Baihly
- Richard Brubaker
- Sarah Burrington
- Mark Dripps
- Wes Duellman
- Kelly Engler
- Danae Gaio
- David Harbert
- Heather Holmes
- Phil Karsell
- Larry Koshire
- Laurel Schacht
- Jim Sloan
- Kristine Stensland
- Paul Tieskoetter
- Tom Truszinski
- Jacqueline Tummons

If you proposed a member in 2014-15 and we have missed you, please let the Rotary office know.



New Rotarians in 2014-15

Our induction script says to our newest Rotarians, "You have been invited into Rotary because you are an outstanding person in the community and in your chosen walk of life." We were fortunate to welcome the following community members into membership to help us achieve success in the work of Rotary to promote peace, fight disease, provide clean water, save mothers and children, support education, and grow local economies:

Bruce Rohde	10-Jul-2014	Senior Living
Joel Haak	28-Aug-2014	Pastor - Lutheran
Amy Holtz	28-Aug-2014	Finance - Controller
Dana Hlebichuk	04-Sep-2014	Architecture
Christine Beech	10-Sep-2014	Management - Consulting
Douglas Porter	13-Nov-2014	Engineering - Software
Sarah Miller	20-Nov-2014	Marketing & Advertising
Jennifer Teske	20-Nov-2014	Philanthropy
Bryan Bachman	15-Jan-2015	Event Services
Hendee William	22-Jan-2015	Education (retired)
Paul Richardson	12-Feb-2015	Development – Civic & Social Organization
Tony Enquist	26-Feb-2015	Healthcare Administration
Al Mannino	26-Feb-2015	Consulting
Corey Jordan	25-Jun-2015	Nonprofit Management
Mark Kotschevar	25-Jun-2015	Utilities Management
Melanie Tschida	25-Jun-2015	Nonprofit Management

The History of the Rotary Wheel Pin

By Linda Parker Hamilton, <https://www.rotaryfirst100.org/history/history/wheel/pin.htm#.VbuacDJRFLA>

Paul Harris Fellow and Society pins, Rotary Fellowship pins, Rotary International theme pins, Rotary District pins, Rotaract and Interact pins, and the Rotary Wheel...Each of these pins tells a unique Rotary story!

What is the story behind the Rotary wheel pin?

The first lapel pin in the history of the Rotary was designed and made by New York Rotary Club member, John Frick on October 14, 1909 and worn by the club's first president Bradford Bullock from 1909 until his premature death in 1911 (At the time, he was serving as VP of the National Association of Rotary Clubs). The forerunner of the traditional Rotary pin worn today, it features the Rotary wheel as it appeared in its earliest representation with eight spokes, no cogs, and no keyway.

The wheel itself became the symbol of Rotary in 1906, a year after the club's formation in Chicago. Asked to design a symbol for the new club, Chicago Rotarian Montague Bear, an engraver, drew a simple wagon wheel with a few lines to show dust and motion (14 spokes, no cogs, no keyway). Paul Harris reasoned that the wheel symbolized "Civilization and Movement." One observant Rotarian pointed out that a wheel would not generate clouds of dust in front of it, so Montague removed the offending cloud and that design remained the emblem for Chicago until 1912.

When new clubs formed, they adopted the wheel in symbols of their own. Our club integrated the New York wheel and an oak tree as our symbol. It appears on the top of our first Live Oak newsletter in 1914.



In 1910, the Rotary Club of Philadelphia added cogs to create a working wheel, symbolizing members working together, literally interlocked with one another to achieve the organization's objectives. They used 19 cogs in honor of their club, the 19th in Rotary. They created hundreds of metal pins with this design and successfully pitched it as the new official international wheel in 1912. It didn't hurt that the president of the Philadelphia club [who had designed that club's emblem] became president of the International Association of Rotary Clubs at the 1912 Duluth convention.

In 1918, two Rotarian engineers from the Duluth Club Charles Henry Mackintosh and Oscar Bjorge (formally of Minnesota) petitioned Rotary to amend the design of the wheel. They argued that a cogwheel with 19 cogs would not work. Also, the emblem had square-cornered teeth of disproportionate size, and the cogs were irregularly spaced. Charles called it, "An anachronism to engineers." Oscar called it "an insult to engineering that only the brain of an artist could conceive." Oscar sketched a new wheel, with 6 spokes (symbolizing the 6 Objects of Rotary at that time) and 24 cogs or teeth. This design was presented to the Rotary world in 1920.

However, there remained many versions of the Rotary wheel in use around the world by the different clubs. The Oakland Club was still using its 1914 wheel and oak tree in 1922. It wasn't until 1922 that the Rotary International Association declared that all Rotary clubs should adopt a single design as the exclusive emblem of Rotarians. But, before the approval of Charles and Oscar's gear wheel, the President of Rotary Club of Los Angeles, Will Forker submitted one change: "The 'hub' design of the new 'wheel' is that of an 'idler' wheel or gear, there being no provision for the reception or transmission of power to or from a shaft," he argued. But, he said, incorporating a keyway would make the new wheel "a real worker [LH1]." Oscar and Charles heartily agreed. So, in 1923 the keyway was added and the design, which we see on our pins was formally adopted as the official Rotary International emblem.

Why wear a Rotary pin?

Reasons for wearing a pin varied: for publicity of Rotary, for pride, for acceptance and recognition, for the start of easy conversation with other Rotarians wherever you go. Wearing a Rotary Fellowship pin shows a Rotarian's vocation, hobby or recreational interest.

Past RI President Bob Barth (1993-94, from the Rotary Club of Aarau, Switzerland) felt that a Rotary pin says this about the wearer: "You can rely on me, I am dependable, I am reliable, I give more than I take, and I am available."

[LH1]Sources for this piece: feb 1938, pp44 "Turns the Wheel Has Taken" by K.K. Krueger; Feb 1955, pp 46, "Turns of the Wheel"

FRIENDSHIP EXCHANGE TO NAGPUR, INDIA

From the District 5960 Office

District 5960 Rotary Friendship Exchange is happy to announce an exchange to Nagpur India from January 9-20, 2016. A team of 10 Rotarians (5 couples) will travel to Nashik for 2 nights, Jalgaon for 1 night, Akola for 3 nights, Nagpur for 3 nights, and Chandrapur for 1 night.

Team will travel from Mumbai airport to the cities listed above accompanied by Rotarian hosts. Team will leave from the Nagpur airport on January 20, 2016.

Nagpur is also known as the “tiger capital” due to many national parks in the vicinity.

Participants on this exchange are responsible for their own air travel expenses and personal spending money. They may also be expected to cover the following expenses: admission to tourist sites, concerts museums, gifts for overnight hosts, meals at Rotary Club meetings, Travel insurance and Passport.

Air Travel Expense looks to be around \$1,750.00 round trip per person. Rotarian should expect to have 10 days for visiting and 2 days for traveling. You can find additional information on the www.rotary5960.org website under program – Friendship exchange. Applications are due October 1, 2015.

Contact: Cheryl Kohout, Cheryl.hohout23@gmail.com



THURSDAY MEETING GUIDELINES FOR 2015-16

- The lunch buffet remains at 11:30 a.m., business meeting will begin at 12:00 pm, gathering will end by 1:00 p.m.
- Invocations will become Reflections and [new guidelines](#) can be found online
- The Four Way Test will be shared at the end of each meeting rather than the beginning
- New member inductions will be conducted on the first and third Thursday of each month
- Paul Harris and other awards will be given on the second and fourth Thursday of each month
- Announcements from members must be submitted to the Rotary office by Tuesday noon each week
- Community announcements for nonprofit events may be made by Rotarians, must be less than two minutes, and may be limited due to time constraints
- Fliers for community events may be distributed from the registration table but not placed on the luncheon tables
- Rotary flags from other Rotary clubs may be presented during guest introductions



Start with Rotary
and good things happen.



