

"A Local Service Club with a Global Impact - Offering Leadership and Support to our Community and Beyond"



Moccasin Flower

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VITAL STATISTICS

MEMBERSHIP: 239

GREATER ROCHESTER ROTARY: Tom Bruckman, Mike O'Fallon, Judy O'Fallon, Doug Rovang

ECLUB: Nicole Pierson

RESIGNATION: Christian Milaster

HAPPY BIRTHDAY!

<u>Birthday</u>	<u>Name</u>	<u>Birthplace</u>
December 4	Marvin Ramsay	LaCrosse, WI
December 6	Roberta Tolan	La Salle, IL
December 7	Dan Kelly	Rapid City, SD
	Gerald Mahon	Rochester, MN
December 13	Jim Wiekamp	Hull, IA
	Paul Tieskoetter	Decorah, IA
December 14	Dave Oeth	Dubuque, IA
December 15	Mike Mahrer	Grafton, ND
	Barrie Pedersen	Edina, MN
	Todd Villeneuve	Wilmar, MN
December 17	George Waters	Minneapolis, MN
December 19	Mary Jo Kelly	Aberdeen, SD
December 20	Franklyn Knox	Rochester, NY
December 21	Cynthia Shaffer	Spruce Pine, NC
December 25	Chris Cross	New Kensington, PA
	Doug Pritchard	Keewane, IL
	David Tines	Chicago, IL
December 27	Cynthia Daube	Detroit, MI
	Sara Gilliland	Lawrence, KS
December 28	Steve Sperling	St Paul, MN
December 29	Glenn Miller	Mount Palatine, IL



ROTARY HOLIDAY LUNCHEON

Thursday, December 16
Marriott Hotel Ballroom

Egg nog reception at 11:00 a.m.
Lunch and program begin at 11:45 a.m.

The Rochester Male Chorus
presents

"Christmas Around the World"



Guests are welcome.
Reservations must be received by December 13
(no refunds after December 14)
\$12/person

Invitations were sent via email on November 29.
Your prompt RSVP will help with the planning
process. If you did not receive your invitation,
please contact Peggy.



Please volunteer!
December 28, 29, 30
This is the 23rd year of the
tournament. Through the
years, we have contributed more than \$650,000 to the
youth of our community. Please check the Rotary Clubs'
Web site to sign-up to work at the tournament.

ROTARY NEWS

- Thanks for your assistance at the November meetings – Introduction of Visitors: **Phil Karsell, Rick Lien**; Visitors Desk: **Jerry Mahon, Lois Nietz**; Greeters: **Sue and Ray Johnson, Steve Rossello and Bill Wiktor**; Invocations: **George Allen, Christine Beech**; 4 Way Test: **Milt Tostrud, Dan Kelly**; Cashier: **James Gibson**; Music: **Ann Beatty**; A/V Equipment: **Steve Rossello**.
- Our condolences to Rotarian **Mark Neville** and his family. Mark's father, Ken Neville of DeForest, WI, passed away at the age of 93.



It's not too late to sign-up for Salvation Army Bell Ringing!

There are still openings in December to ring bells for the Salvation Army. This is a great opportunity to help the Salvation Army AND spend time with Rotary friends (old and new). If you haven't tried it before, try it this year! If you've done it in years past but haven't done it this year, sign-up today! Invite a new member or your friends and family. You can sign up online at <http://rochesterrotaryclubs.org/trcr/>.



DECEMBER ROTARY CALENDAR

- December 2** **Kahler Hotel - Elizabethan Room** - "Deep Brain Stimulation: Technology at the Cutting Edge," Dr. Kendall Lee
- December 9** **Kahler Hotel - Elizabethan Room** - "Pancreatic Islet Transplantation - Cellular Therapy for Type I Diabetes," Michael Deeds
- December 16** **Marriott Ballroom - Holiday Party** "Christmas Around the World," Rochester Male Chorus
- December 23** **Merry Christmas!** - No meeting this week
- December 30** **Happy New Year!** - No meeting this week

OTHER MEETINGS AND EVENTS

- December 1** **Rotary Board of Directors Meeting** - 7:00 a.m., Directors Room, Kahler Hotel
- December 6** **Channel One** - Contact Tom Moyer
- December 15** **Community Food Response** - Contact Glenn VanLaningham or Paul Bleimeyer
- December 15** **Rotary Information Meeting** - Noon - Directors Room, Kahler Hotel
- December 28-30** **Rotary US Bank Holiday Classic** Basketball Tournament - UCR and Mayo Civic Center

WELCOME NEW MEMBER!



We are pleased to welcome **Tim Geisler** (sponsored by Susan Ahlquist) who was inducted into membership in November. **Tim** works in Public Affairs/Community Relations at the Mayo Clinic. Please look for his red badge and take time to introduce yourself and welcome him to Rotary.

Rotary Anniversaries

Milt Tostrud	1 year
Nicole Pierson	3 years
Mark Neville	7 years
Alan Sessler	10 years
Dana Funk	11 years
Jerry Downes	13 years
Brad Lohrbach	15 years
Bill Nietz	19 years
Marilyn Stewart	23 years
Frederick Suhler	27 years



Thank you for your continued service to Rotary and to our Club!

From the desk of Karel Weigel, Rochester Rotary president



The month of November always brings the reminder that we live in the upper Midwest, sometimes it **snows** here, but always it is **cold** here. Thanksgiving this year is destined to provide us with a mixture of weather in generous proportions and even if we aren't thankful for that, there are other things to add to our tradition of giving thanks.

On November 4, we welcomed Past District Governor Newell Krogmann who spoke about Rotary International Foundation. November is Rotary International Foundation month and in inviting Newell to speak, Past President Dana Funk's introduction emphasized the philosophy of **Every Rotarian Every Year** as a demonstration of our personal commitment to Rotary's work worldwide. We are thankful for what we are able to accomplish through the generosity of Rotarians, but know it is not about the dollars, but the faces of those whose lives are changed

through Rotary funded projects.

On November 6, a delegation from our Club, Merlin and Karen Ricklefs, David and Cheryl Moertel, Past President Rick Lien, President-elect Mark Dripps, our exchange Student Camilla Kjaergaard, President Karel Weigel and Peggy Schroeder attended the annual Rotary Foundation Dinner in Oakdale. Our Silent Auction basket, "a weekend Get Away in Rochester" was a popular item, and all fund raising activities for the evening netted over \$10,000 for Polio Eradication efforts.

On November 11, Veterans Day, we dedicated our meeting to recognizing those who have served in the military. Please take a look at page six in this newsletter for a recap and pictures from this very touching meeting.

Our first Rotation Day of this Rotary year was held November 18 with nine Rotarians hosting 94 fellow club members following the tradition began by Paul Harris and his colleagues as they met in each other's businesses to learn of other's vocations.

I write this on the eve of Thanksgiving when as a nation we (be we descendents of Pilgrim families, second or third generation Americans or our newest neighbors) gather to give thanks each according to our own tradition and in our own circumstance.

Best wishes to all of you and your families in the coming holiday season and throughout the new year.

The Reading Center - Rotary Basketball Impact Grant

The Reading Center (Towards Literacy for All) received a three year \$10,000 per year impact grant from the 2009 Basketball Tournament proceeds. These dollars joined other support from local businesses and philanthropic foundations to support the Infusion Teacher Training program which provides classroom teachers the skills they need to help their students make great strides in reading. A few examples of the results, demonstrate the success of the program:

- The 60 teachers trained to date have had an impact on 2,400 students
- Regular use of infusion techniques decreased the number of students whose scores qualified them as "at risk for reading failure." Sixteen percent of intervention class moved out of "at risk" population.
- 72% of children in the intervention group scored in the highest reading quartile.

Rotary funding as a portion of other funding, has helped increase the number of scholarships available for qualifying students and enrollment is up 142%. Rotary's literacy focus and the use of proceeds from the Basketball Tournament continue to make a difference in our community.



2010-2011 Board Member of the Month

Christine Beech - Club Service I

A native of Virginia, I grew up the youngest of four children in an Italian family in the suburbs of Washington DC. Living in the DC suburbs with “Cianflone” as a last name was interesting, as there were not too many Italians in the area at that time, so we were a bit of a novelty and I quickly



grew accustomed to accepting all sorts of variations of my last name. Growing up I also lived and went to school in France, Florida, Massachusetts, and New York, before entering the military in 1983. My educational background includes an undergraduate degree from the University of New York and a Masters Degree in Business Management from

the University of Maryland University College (UMUC).

My professional background has spanned a variety of intelligence areas, having served as an interpreter, liaison officer, and Human Intelligence officer from 1983 to 2003. While serving in the military I traveled extensively and called many places home. After retiring from military service I went into the defense consulting industry as a

Management Consultant, but soon found myself in business development and built a business supporting Intelligence Community clients.

During a tour in Germany, I met my wonderful husband, George Beech, a Minnesota native who at the time was also a US Army Intelligence officer serving with me in Germany. We married and lived in Texas and Maryland for several years before returning to Minnesota in 2008. Although we had discussed moving for several years, in 2008, George had an unexpected opportunity to secure a transfer to Minneapolis that allowed him to continue his career with the federal government and for us to move our family back to Minnesota. We jumped on the opportunity, although I continued to work in DC. After 18 months of “commuting” back to DC, I cried “uncle,” took a step back and I am currently an adjunct faculty member at MCTC in Minneapolis teaching in their Homeland Security program. We have so much to be thankful for, to include our two daughters, Nichole and Katherine, as well as Nichole’s husband Alex and our granddaughter Abigail.

I have really enjoyed and appreciated my involvement in Rotary. It is very rewarding and has certainly been a great platform for learning and engaging in the community.

Historic Moments:

In 1953, the RI Board of Directors authorized the production of a film featuring several Hollywood heavyweights to celebrate Rotary’s golden anniversary.

The 1955 movie titled *The Great Adventure* featured film actor Edward Arnold (*Annie Get Your Gun*, *Diamond Jim*) and television star Jim Backus (*I Married Joan*), now widely recognized for his role as Thurston Howell III on *Gilligan’s Island*.

Arnold played the lead, Dr. Grayson, a Rotarian who hosts a barbecue for six Rotary Foundation Fellows (now called Ambassadorial Scholars). Backus played Larry Matheson, a friend of Grayson’s whose questions about Rotary lead into segments describing the founding of the organization, The Four-Way Test, and what it means to be a Rotarian.

Sujata, of the famous East Indian and Tibetan dance team Sujata-Asoka, played the role of scholar Usha Rani Tagore. She and the other scholars reminisce about their homelands — Australia, Brazil, India, Japan, Scandinavia, and Scotland — in flashbacks that illustrate the local significance and unifying ideals of Rotary clubs around the world.



The film was written by Leo Rosencrans, produced by Jerry Fairbanks Productions, and directed by Harold Schuster (*My Friend Flicka*, *The Tender Years*).

Filming began in Hollywood in April 1954. English, French, and Spanish versions of the movie were distributed on 16 mm film to clubs and districts for use during and after the semicentennial year.

The 30-minute movie is included in English on [The Rotary Heritage Collection](#) DVD (020), available for purchase at shop.rotary.org.

Rotation Day!

Ninety-four club members enjoyed Rotation Day on Thursday, November 18! Special thanks to our members who were kind enough to host at their place of business: **Vicki Allen** (PossAbilities), **Anne Berberich** (United Way), **Nickie Froiland** (Mark!t), **Kay Hocker** (Diversity Council), **Leigh Johnson** (Custom Alarm and Communications), **Mark Ostrem** (City Attorney's Office), **Cynthia Shaffer** (Channel One), **Steve Sponsel and Paul Bleimeyer** (Mayo Clinic Media Systems Engineering), **Roberta Tolan** (Quarry Hill Nature Center)

Rotation Day at Quarry Hill



RI President Ray Klingensmith's Monthly Message: Cowboy logic

I have adopted "Cowboy Logic" as my theme song for two reasons. The first is its happy music that reflects the warm and positive atmosphere of Rotary club meetings around the world. The second is the common sense and simple approach expressed in its lyrics.

Fifty years ago, I often heard the expression "Keep Rotary simple." That admonition has been lost in the intervening years, and I want to remind Rotarians that the basic concept of Rotary service is simple. Club members, who are community leaders, learn to know and respect one another through their weekly meetings, which create friendship, fellowship, and networking. When a community need is identified, the club members find they have an amazing ability to fill the need because they have the leading business and professional leaders in the community as their members, and they know how to get things done!

The same simple approach works for club service, vocational service, and New Generations service projects. Rotary clubs have the talent to assess and prioritize the needs of their communities. They also have the expertise and resources to address the needs, if the clubs keep their members informed and motivated. The communications within the club must be simple – and frequent!

Perhaps it is in international service that the simplicity of Rotary is most evident. Rotarians learn that their fellow club members are trustworthy, and as they meet Rotarians



from other countries, they realize they are similarly trustworthy. As a result, Rotary friends from faraway places are easily made and kept, and the resulting cooperation between clubs for international service projects is truly astounding!

The "Cowboy Logic" song says that cowboys have a simple solution for just about everything. So do Rotarians! It is called the spirit of Rotary, and its hallmarks are fellowship and service. Together, we can make the world a better place by making our clubs Bigger, Better, and Bolder. So let's do it! That's cowboy logic!

Veterans Day Memories at Rotary



On November 11, Veterans Day, Rotarians and guests gathered to recognize those who have served in the military. The program presentation by George Beech was an exceptional first person account of deployment. This was coupled with a special and very moving segment of the meeting dedicated to those to serve, those who have served, and those who gave the last full measure of devotion were honored through the symbolism of the "missing soldier table." All who served were recognized and asked to share in which branch they served, when and where. Rotarians and guests from World War II and every conflict since spoke, and the segment concluded with a World War II song, "I May Be Gone a Long Long Time" sung by Mark Neville accompanied by Ann Beatty and finally a somber standing ovation.



Holiday Classic Basketball Passes



The first week in December we will be handing out two passes for the basketball tournament to each member of our club.

When this tournament was set up, it was suggested that members should sell tickets, an idea that was quickly decided against – instead, the idea was raised and accepted that each member would get two passes. You can sell them or give them away. Our club is responsible for paying for these so if you don't purchase the tickets, our club has to pick up this responsibility to the tournament.

Some of you wish to donate these tickets to various groups in town and if you wish to do this, just return the tickets with a check to Peggy Schroeder, and we will see that they get to groups such as Boys and Girls Club etc.

Thanks for your support.

ROCHESTER ROTARY CLUB

1916 Scenic Point Lane SW
 Rochester, MN 55902
 Phone: 507/252-0085

ROTARY CLUB OF ROCHESTER

Rochester, Minnesota

Organized June 12, 1925

Club No. 2047

District No. 5960

THE FOUR-WAY TEST

- Is it the truth?
- Is it fair to all concerned?
- Will it build good will and better friendships?
- Will it be beneficial to all concerned?

THE MOCCASIN FLOWER

OFFICIAL PUBLICATION OF THE
 ROTARY CLUB OF ROCHESTER

PRESIDENT: Karel Weigel

PRESIDENT-ELECT: Mark Dripps

PRESIDENT NOMINEE: Lorie Luedke

SECRETARY: Richard Brubaker

TREASURER: Paul Tieskoetter

PAST PRESIDENT: Dana Funk

ADMINISTRATIVE DIRECTOR

Peggy Schroeder - 252-0085

E-mail: romnrotary@charter.net

ROTARY DISTRICT 5960 GOVERNOR

Craig Leiser, Stillwater Sunrise Rotary

ASSISTANT GOVERNOR

Mike O'Fallon, Rochester Rotary

WEB SITES

Rochester Rotary: www.rochesterrotaryclubs.org

Links to STRIVE – Rotary US Bank Holiday Classic

District 5960:

www.rotary5960.org

Rotary International:

rotary.org

ACTIVE COMMITTEES

Four Avenues of Service: Club, International, Vocational, Community

CLUB SERVICE I

Christine Beech, Director

Greeters *Paul Tieskoetter*
 Membership Development *Mark Dripps*
 Rotary Information Officer *Leigh Johnson*
 Visitors Desk *Kathy Lessard*
 Sergeant-at-Arms *John Woodruff*
 Mentors *Bill Wiktor*

CLUB SERVICE II

Steve Rossello, Director

Club Bulletin *Lorie Luedke, Peggy Schroeder*
 Club Web Site *Lorie Luedke*
 Invocations *Phil Karsell*
 Programs *Stacy Sinner*
 Public Relations *Lorie Luedke*
 Four-Way Test *Chris Holloway*

CLUB SERVICE III

Margaret Hinz, Director

Biennial Auction *Lorie Luedke, Laurel Schacht*
 Golf Day *Rick Lien*
 Music *Jane Belau*
 Social Events *Jim Wiekamp*

INTERNATIONAL SERVICE

Dave Moertel, Director

Foundational Scholarships *Steve Sponsel*
 Group Study Exchange Team *Gilda Banfield*
 Rotary International Foundation *Dana Funk*
 YouthLINC & Youth Exchange *Vicki Allen*
 Rotary Gift of Life *Betty Devine*
 World Community Service *Judith O'Fallon*

VOCATIONAL SERVICE

Suzanne Dinusson, Director

Camp RYLA *Steve Rossello*
 Rotary Literacy Coordinator *Stacy Sinner*
 Rotary Readers Project *Cris Fischer*
 Rotation Day *Danae Ostern*
 STRIVE *Linda Herrick*
 Vocational Talks *Fred Banfield*
 Youth Protection Officer *Kim Adams, Hilla Ferguson*

COMMUNITY SERVICE

Lorrie Swancutt, Director

Channel One *Mike O'Fallon, Tom Moyer*
 Community Food Response *Paul Bleimeyer, Glenn VanLaningham*
 Library Host *Alan Sessler*
 Quarry Hill Fall Festival *Barbara Porter*
 Rotary Bell Ringing for Salvation Army *Paul Bleimeyer, Mark Neville*
 Rotary US Bank Holiday Classic *Lorie Luedke, Mike Quinn, Doug Rovang, Laurel Schacht*
 Service Above Self Awards *Cresta Deeds, Linda Hillenbrand*
 Student Guests *Allie Good*
 White Oaks Park *Ashok Patel, Mike Mahrer*