

"Rotary- neighbors, friends, and problem-solvers who come together to make positive, lasting change in communities at home and abroad."

Rotary Moccasin Flower

Official Publication of The Rotary Club of Rochester, Minnesota

Club No. 2164

Organized June 12, 1925

District No. 5960

Volume 91

January 2019

Number 7

VITAL STATISTICS

ROCHESTER ROTARY RISERS: none reported

GREATER ROCHESTER ROTARY: none reported

ROTARY eCLUB ONE: none reported

OTHER CLUBS: none reported

NEW MEMBERS: **Josh Noser**

2019 MEETING LOCATION AND MEAL COSTS

President Sara Gilliland

Thanks to those members who completed the survey that was emailed in September, asking for your input on the logistics of our traditional meetings.

The majority of the survey respondents preferred a downtown location, a Thursday noon meeting and better parking options. That's a tall order!

The board requested bids from downtown venues and caterers. Then, the Board reviewed the bids, deliberated about the available choices, and selected the most reasonable cost option available. Mayo Civic Center will continue in 2019 as the main location for traditional meetings on the 2nd, 4th and 5th Thursdays of most months. All bids included a fee for the meeting room for our size of group, and the meeting room fee at the Civic Center will not increase in 2019. We are pleased to be scheduled in the new suites for most dates.

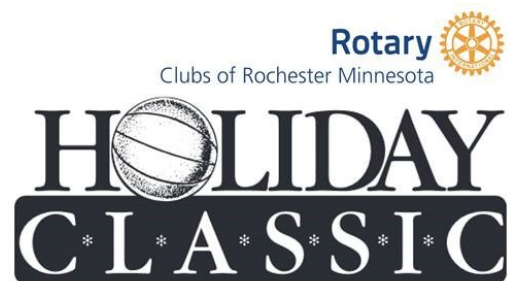
The meal portion of the bids proved to be more challenging. In 2019, there will be a 20% increase in the price of the meals, and that's the lowest cost option that was available at the Civic Center. Starting with the January 10 meeting, the price of the lunch buffet will increase to \$17, the salad option will be \$11, and the "no meal" meeting fee will be \$7.

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JANUARY BIRTHDAYS

<u>Name</u>	<u>Birthday</u>	<u>Birthplace</u>
January 1	Mark Bencotter	Rochester, MN
	Ellen Wells	Minneapolis, MN
January 4	Wes Duellman	Winona, MN
	Sue M. Johnson	Rochester, MN
January 11	Jennifer Teske	Hampton, IA
January 24	Walt Menning	LaSalle, IL
January 25	Kathy Lessard	Osage, IA
January 27	Bri Hightshoe	Yuma, AZ
January 30	Donna Greason	New York
	Melody Trimble	KI Sawyer AFB, MI
January 31	Deb Muench	Sparta, WI

If we have misprinted or missed your birthday, please contact the Rotary office.



Our 2018 event is over and was a success! Ticket sales rivaled 2017 numbers, and we received positive comments from both participants and attendees. Thank you to all Rotarians for your contribution toward this fundraising event for youth programs in our community and to those who made time to volunteer, some multiple shifts! More details will be shared once monies have been collected and bills have been paid.

JANUARY

Weekly Meetings

- January 3 **No Rotary Meeting**
- January 10 **Traditional Meeting**, Rochester Mayor and Rotarian Kim Norton, Mayo Civic Center, Suite 101, 11:30 am – 1:00 pm
- January 17 **1905 Meetings**, Charter House, Express Employment Professionals, Trinity Lutheran Church, 11:30 am–1:00 pm
- January 24 **Traditional Meeting**, "Rochester Public Schools: Riverside Mural and APEX Recovery School" presented by Lida Casper, Community Schools Site Facilitator; Marian Holtorf-Jewell, Program Educator; Amy Stites, Program Educator; and Megan Wilgenbusch, Chemical Health Specialist, Mayo Civic Center, Suite 101, 11:30 am – 1:00 pm
- January 31 **Mini Meetings**, Locations TBD, 12:00-1:00 pm



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Other Meetings & Events

- January 7 **Channel One Service**, Channel One Building, (131 35 St SW), 6-8:00 pm
- January 8 **Rotary Club of Rochester Board**, OMC Conference Room (102 Elton Hills Dr. Suite 150) 7:00 am
- January 8 **STRIVE at John Marshall**, John Marshall HS (1510 14 St NW), 8:15–9:15 am
- January 9 **Rochester Rotary Clubs World Community Service** meeting, Ronald McDonald House (850 2nd St. SW), 7:00-8:30 am
- January 9 **STRIVE at Mayo**, Mayo HS (1420 11 Ave SE), 9:35–10:35 am
- January 10 **STRIVE at Century**, Century HS (2525 Viola Rd NE), 8:35-9:35 am
- January 14 **Salvation Army Dinner Service**, Salvation Army Community Center (20 NE 1 Ave), 5:30-7:00 pm
- January 16 **Rotary Information Meeting**, Location TBD, 4:30–5:30 pm
- January 21 **Youth Exchange Committee Meeting**, People's Food Co-op (519 1 Ave SW), 6:00-7:00 pm
- January 23 **Wine Down Wednesday**, Five West, (1991 Commerce Dr NW), 4:30 pm
- January 29 **STRIVE Grub Night**, Bowlocity (2810 N Broadway Ave)

Thanks to all who helped with the December meetings: Greeters: **Kathy Lessard, Jim Sloan**; Cashier: **Jen Wooford**; Sergeant-at-Arms: **John Woodruff**; Visitors Desk: **Janice Domke**; Music: **Kristine Irhke, Mark Neville, Judith O'Fallon, Jim Sloan**; Reflections: **Sara Gilliland**; Four Way Test: **Colin Aldis**; Introduction of Visitors: **LJ Johnson**; Presenter: **Charles Pappas**

MEETING LOCATION CHANGE FOR GREATER ROCHESTER ROTARY

The Greater Rochester Rotary Club will move their meeting location to Courtyard by Marriott Rochester Mayo Clinic Area/Saint Marys (161 13 Avenue SW), beginning January 9, 2019. Meetings begin at noon.

2019 Meeting Location and Meal Cost

Continued from page 1

How meeting attendance impacts club costs

Attendance at meetings is very important, not only for the opportunity for strengthening friendships and networking, but it's important financially to the club. On traditional meeting days when we do not meet our minimum (which is 72 meals purchased), the club has to make up the difference and pay for meals that were not used. This requirement has been in place for several years. Membership currently is 157, so 72 meals represents less than 50% of the club. Your attendance matters!

The Board discussed the option that many Rotary clubs follow of expecting members to pay in advance for meals and then if you don't attend, you forfeit the cost of the meals. Ultimately, the Board decided that we do not want to ask members to pay for meals they don't use. Even with the increased price of lunch, meal costs are in line with the cost of lunch at downtown restaurants where you'd enjoy a sit-down meal and tip a server. The Board did not want to raise meal prices more than the costs the club is charged because that would penalize members who attend.

Improved attendance at traditional meetings is the key to protecting the club from having to pay for the meal guarantee.

All three Rochester Rotary Clubs are experiencing challenges in finding affordable, convenient meeting space and meal options.

If you have questions about the Board decision, please see me, Elizabeth Karsell, or any Board member. And, I look forward to seeing you at future meetings.

January Rotary Anniversaries

Christine Bakke	1 year
Will Waggoner	1 year
Jerome Ferson	2 years
Matt Morehead	3 years
Kristine Ihrke	5 years
Mark Neville	5 years +
Colin Aldis	7 years
Maury Hagen	7 years +
Steve Stenhaus	8 years
Nick Kolas	14 years
Caroline Baihly	18 years
Lorie Luedke	22 years
Mike O'Fallon	26 years
Cynthia Daube	27 years
Lynn Clarey	38 years
John Woodruff	44 years



Welcome to Rotary, Josh!

New Rotarian Josh Noser sponsored by Caroline Baihly

The Rotary Club of Rochester 2018-19 Club Progress Towards Goals

CATEGORY	2018-19 GOALS	As of December 31, 2018
Membership	185	157
Rotary International Foundation Annual Program Fund	\$10,000	\$5,698 (57% of goal)
Every Rotarian Every Year (EREY)	100%	19 members
PolioPlus	\$2,500	\$975 (39% of goal)
District 5960 Fast for Hope Project	\$1,000	\$0 (0% of goal)
Rotary Club of Rochester Foundation	\$10,000	\$3,644 (36% of goal)

Thank you 2018 Rotary Holiday Classic



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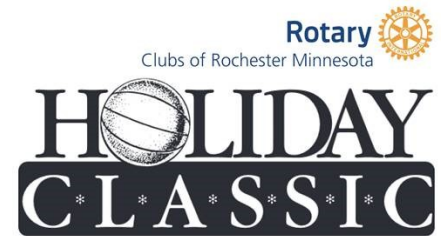
12th Street Dental	Five West	People's Energy Cooperative
ABC 6 News	Harris	Peoples' State Bank
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Brothers Bar and Grill	Mayor Ardell Brede	Rochester Family Eye Clinic
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F&M Community Bank	Olmsted National Bank	Winona State University Rochester
Families First	Park Place Motor Cars	
Fire Safety USA	Pasquale's Neighborhood Pizzeria	

DO YOU KNOW THE “HISTORY OF THE ROTARY HOLIDAY CLASSIC”

Edited by 2018 Co-Chair Lorie Luedke

It was 33 years ago that the Rotary Clubs of Rochester embarked upon a journey to create a fundraising project that would provide Rochester Rotarians the opportunity to give back to their community while showcasing top high school basketball talent in the area. Two years later, in 1988, the first Rotary Holiday Classic was played, and 31 tournaments/showcases later, the Classic continues to fulfill its mission: to raise funds for youth oriented projects in and around Rochester while providing a holiday showcase for some of Minnesota’s top basketball talent.

The first tournament was held December 28-30, 1988, and included boys basketball teams from Rochester John Marshall, Rochester Lourdes, Rochester Mayo, Hastings, Lake City, Red Wing, Winona, and Waseca. Winona emerged as the champion, and the Rotary Holiday Classic was on its way to being known as Minnesota’s premier holiday basketball tournament. In the tournament’s second year, girls teams were added, doubling the size of the tournament. The Winona boys again emerged victorious, while the Eau Claire Memorial (WI) girls team won the first girls championship.



Word began to spread quickly about the quality of the tournament as well as the hospitality Rotarians provided the teams. Not only do teams participate in this tournament because of its highly competitive nature, but they also enjoy the fact that there isn’t an entry fee and out-of-town teams are housed in Rochester hotels at the Classic’s expense.

As a fundraiser, it is essential to have the support of more than 150 Rochester Rotarians who volunteer to run the Classic. With expenses such as venue rental, and payment to scoring officials, referees, athletic trainers, and site managers, the Classic relies on corporate sponsorships to help underwrite a portion of the cost of operating and promoting the event. Our advertisers and gate receipts also help cover expenses and generate the profits which go back into the community.

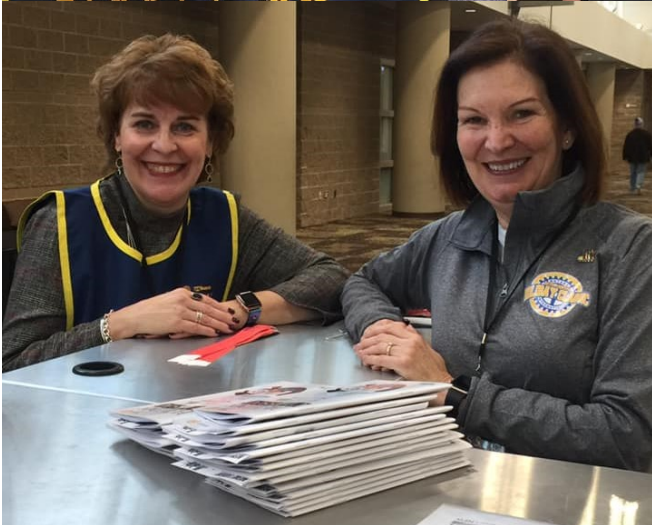
Each Holiday Classic has its own uniqueness to say nothing of some truly outstanding teams and individuals who have showcased their talents. In 2014, the tournament steering committee was asked to change the format to accommodate a new non-conference schedule for teams belonging to the Big 9 conference. The tournament transformed into a two-day Classic Showcase with 32 varsity teams, 16 boys teams and 16 girls teams, playing two games each. While a champion is no longer crowned, the same high caliber talent is featured for the enjoyment of basketball enthusiasts far and wide.

The Rotary Holiday Classic has been a labor of love for Rotarians and has allowed the Rotary Clubs of Rochester to fulfill its motto of “Service Above Self” by generating more than \$942,885 for youth-related organizations from the past 30 Holiday Classics. This is a credit to the sponsors, participating teams, their coaches, and the wonderful fans who enjoy watching great basketball!



HOLIDAY CLASSIC

Presented by
MAYO CLINIC
SPORTS MEDICINE



FREE PARKING OPTION FOR MEETINGS AT MAYO CIVIC CENTER

President Sara Gilliland

Rotarian Jeff Allman has generously offered that Rotarians can park for free in the parking lot behind the Residences of Old Town Hall for our Thursday noon meetings.

- Residences of Old Town Hall – 607 East Center Street
- About 5 blocks from the west entrance to the Civic Theatre/Civic Center
- Enter the parking lot by driving to the right side of the building and the parking lot is in the back. It overlooks the outfield at Mayo Field.

Next time you see Jeff, thank him for his generosity.



1905 MEETING LOCATIONS FOR 2019

President Sara Gilliland

Thank you to our hosts for monthly 1905 meetings held on the third Thursday of each month. In 2019, we'll continue to meet at:

- Trinity Lutheran Church
- Express Employment Professionals
- Charter House, Northview Room

Members attending at Trinity Lutheran Church and Express Employment Professionals are invited to bring their own lunch and beverage. Parking is available in the associated lots and on the street at these locations.

Members attending at Charter House are welcome to purchase lunch in the Corner Cupboard on the first floor of Charter House or may bring their own lunch and beverage. And, Rotarians attending the 1905 meeting may park in Charter House visitor parking spaces in the Charter House parking garage or in the surface lot to the north and east of Charter House. Spaces are clearly marked for Charter House visitors.

Our beginning



1905, Paul Harris organizes first meeting, which then “rotates” among members’ offices.

VOCATIONAL SERVICE MONTH IS HERE! WHAT IS IT? WHY IS IT IMPORTANT? HOW DO YOU STACK UP?

Vocational Service Director Sinéad Chick

You might recall last year around this time the Vocational Service article suggested we could revisit our vocational service efforts as part of our New Year’s resolutions. This year, I encourage all of us to once again take stock of your service efforts. We know many of our fellow Rotarians in town, because we not only see them at meetings, but in the community, being of service to our community. Often Community Service and Vocational Service overlap; Vocational Service focuses on needs related to businesses and professions, and most of all ethical conduct. We are committed to the ideals and principles of Rotary as a nurse is committed to caring for patients. We speak to that commitment in the Four way Test. Keep your commitment to Rotary top of mind, in everything you do, most especially in your profession. In our current climate Vocational Service, high ethical standards and conduct in business, could not be more important. It is vital that we step forward and lead the way. It is vital that we disavow unethical behavior in business. We set the standard, and have done so since 1905!

Ask yourself – ‘How do I stack up?’ How can you serve the community through your profession/vocation? Are there opportunities for you to mentor other Rotarians to become more involved? Are there opportunities for you to encourage other professionals of excellent ethical conduct to join Rotary? Do you have a Vocational Service moment you would like to share with the club? Let us know, we would love to hear from you!

OUR TOP STORIES OF 2018

Taken from <https://blog.rotary.org/2018/12/27/our-top-stories-of-2018/#more-9368>, posted on December 27, 2018

Throughout the year, Rotary members have shared their inspiring stories here on our blog. As the year draws to a close, we wanted to take a moment to look back at some of the top posts of the year (based on views). Thank you for sharing, and keep telling Rotary's story!

[The key to pitching Rotary to young professionals](#)

Michael Walstrom, president of the Rotary Club of Downtown Boca Raton, Florida, shares his program for recruiting young professionals. Tasked with increasing membership in his district, he conducted a survey of ten questions designed to identify what young professionals are looking for in a service club.

[Our new vision statement, why should you care?](#)

Stephanie Urchick, chair of Rotary's Strategic Planning Committee, breaks down what went into developing Rotary's new vision statement and why it's important.

[How to improve your photography: telling Rotary's story in pictures](#)

Alyce Henson, staff photographer for Rotary International, shares her tips for taking better photos, that you can incorporate into People of Action materials to promote your club and show how Rotary takes action to create lasting change.

[People of Action campaign rocks San Diego airport](#)

Scott Carr, 2017-18 governor of District 5340, describes how his district used People of Action materials in the San Diego International Airport to greet incoming leaders arriving for Rotary's annual training event and share Rotary's story with the general public.

[How is your club celebrating Rotary's anniversary](#)

Clubs around the world share images of their events celebrating the anniversary of the first Rotary club meeting, 23 February.

[7 tips for creating compelling social media content](#)

Ashley Demma, social & digital specialist for Rotary International, shares her tips for using social media to amplify your club's message.

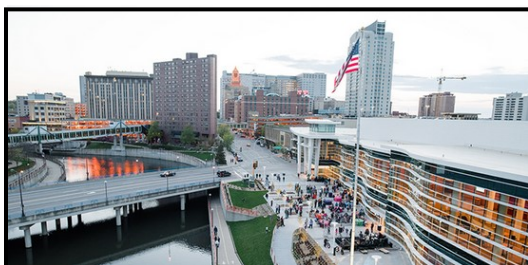
[People are asking to join, why are we ignoring them?](#)

Bob Wallace, Rotary Coordinator for Zone 24 East and a member of the Rotary Club of Port Hope, Ontario, Canada, explains why following up on membership leads in My Rotary can benefit your club.

Check out our [contributor guidelines](#) for how to share your story with us in 2019.



Rotary clubs of Guernsey and Guernesiais light the Government House purple for end polio.



—save the date—

District 5960 Conference of Clubs

April 11 and 12, 2019 Mayo Civic Center, Rochester, Minnesota

Look for details and registration information in early 2019!

ROTARY AT A GLANCE

Rotary brings together a global network of volunteers who dedicate their time and talent to tackle the world's most pressing humanitarian challenges. Rotary connects 1.2 million members from more than 200 countries and geographical areas. Their work impacts lives at both the local and international levels, from helping families in need in their own communities to working toward a polio-free world.

Rotary also offers expanded service opportunities including:

- **Interact**: a service organization organized and sponsored by Rotary clubs for young adults aged 12-18. There are more than 12,300 Interact clubs in 133 countries.
- **Rotaract**: groups organized by Rotary clubs to promote leadership, professional development, and service among young adults aged 18-30. There are more than 8,000 Rotaract clubs in 167 countries.
- **Rotary Community Corps** (RCCs): groups of non-Rotary members who work to improve their communities. There are more than 7,500 RCCs in 80 countries, all organized and sponsored by Rotary clubs.

Membership Snapshot

Who: Rotary brings together the kind of people who step forward to take on important issues for local communities worldwide. Rotary members hail from a range of professional backgrounds; doctors, artists, small business owners and executives all call themselves Rotarians. Rotary connects these unique perspectives, and helps leverage its members' expertise to improve lives everywhere.

Where: From Haiti and Greenland to Nigeria and Singapore, Rotary unites a truly diverse set of leaders from across the world. Currently, the largest number of clubs comes from the United States, India, Japan and Brazil. The fastest growing Rotary regions include Southeast Asia and Africa.

What: Rotarians contribute their time, energy and passion to sustainable, long-term projects in local communities across the globe. Projects focus on important issues like peace and conflict resolution, disease prevention and treatment, water and sanitation, maternal and child health, basic education and literacy and economic and community development.



Polio Eradication Rotary is close to eliminating the second human disease in history after smallpox, with a 99.9 percent reduction in polio cases worldwide since 1985, when Rotary launched its [PolioPlus](#) program. In 1988, Rotary spearheaded the creation of the [Global Polio Eradication Initiative](#) with the [World Health Organization](#), [UNICEF](#) and the [U.S. Centers for Disease Control and Prevention](#). Polio eradication remains Rotary's top priority. To date, Rotary has contributed more than US\$1.7 billion and countless volunteer hours to help immunize more than two billion children against polio in 122 countries. Rotary will raise \$50 million per year over the next three years, with every dollar to be matched with two additional dollars from the [Bill & Melinda Gates Foundation](#).

