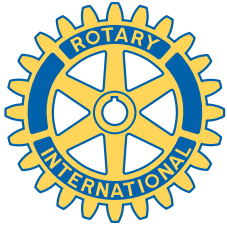


"A Local Service Club with a Global Impact - Offering Leadership and Support to our Community and Beyond"



Moccasin Flower

Official Publication of the Rotary Club of Rochester, Minnesota
Organized June 12, 1925

Club No. 2164

District No. 5960

Volume 85

July 2012

Number 1

VITAL STATISTICS

MEMBERSHIP: 216

AMBASSADORS: Colorado Springs, CO: **George Allen**, Door County North, WI: **Tank Sholem**

ROCHESTER ROTARY RISERS: **Linda Bonow, Betty Devine, Suzanne Dinusson, Mark Dripps, Ingrid Neel, Judith O'Fallon, Mike O'Fallon, Glenn VanLaningham, John Woodruff**

GREATER ROCHESTER ROTARY: **Caroline Baihly, Linda Bonow, Lynn Clarey, Peggy Elliott, Jon Ewing, Frank Streit**

MEMBERS ON LEAVE: **Gilda Banfield**

RESIGNATIONS: **Kim Adams, Fred Banfield, Nancy Brataas, David Carl, Stan Cram, Clyde Culp, Chris Holloway, Aaron Johnson, Jeff Kiger, Mike Kilgallin, Brad Lohrbach, Krystal Ohlhaber, Barrie Pedersen, Tim Shea, Sheldon Sheps, Sarah Stauder**

ROTARY LEADERSHIP 2012-2013

The Rotary Club of Rochester welcomes its new leadership at our July 12 meeting in the Heritage Hall of the Kahler Hotel. The 2012-2013 board includes:

President Lorie Luedke
President-Elect Vicki Allen
President-Elect Nominee Paul Barton
Past President Mark Dripps
Treasurer Ray Johnson
Secretary Caroline Baihly
Director of Club Service I Sue Johnson
Director of Club Service II Bill Wiktor
Director of Club Service III Anne Berberich
Director of Community Service Diane Ilstrup
Director of International Service Cris Fischer
Director of Vocational Service Linda Herrick

Thank you to our outgoing 2011-2012 board members, Christine Beech, Margaret Hinz, and Lorrie Swancutt, for time and service given to the club during their term on the board.

HAPPY BIRTHDAY!

<u>Birthday</u>	<u>Name</u>	<u>Birthplace</u>
July 2	George Allen	Colorado Springs, CO
	Suzanne Dinusson	Devils Lake, ND
	Phil Karsell	Indianapolis, IN
July 3	Karen Mathison	Morris, MN
July 4	Stephen Rossello	Oneida, NY
July 8	Tom Claymon	Minneapolis, MN
July 9	JoAnn Stormer	Rockford, IL
July 10	David Harbert	Bethesa, MD
July 11	Frank Sharbrough	Holly Bluff, MS
July 21	Fred Suhler	Key West, FL
July 22	James Lundgren	Minneapolis, MN
	Bruce Ryan	Rochester, MN
July 23	Jim Clausen	Owatonna, MN
	Charles Kennedy	Beresford, SD
July 25	Mark Murch	Omaha, NE
	Aynsley Smith	Winnipeg, Manitoba, Canada
July 26	Leigh Johnson	St Paul, MN
July 27	Patrick Gannon	Meriden, CT
July 28	Tom Bruckman	Cleveland, OH
July 29	Nickie Froiland	Spencer, IA
July 30	Colin Aldis	New Zealand
	Stephen Sponsel	Minneapolis, MN
	Mark Ostrem	Viroqua, WI
July 31	Betty Devine	Ray, AZ

If we have missed your birthday, please let us know.

ROTARY NEWS

• Thanks to all who helped with the June meetings:
 Greeters: **Ray Johnson, Sue Johnson, Jerry Mahon, Jennifer Woodford, Lorrie Swancutt, Marilyn Stewart, Paul Tieskoetter**, and **Karmen Reid**, Cashier: **Dana Funk, Tim Geisler, Lois Nietz**, and **Angie Rustad**, Sergeant-at-Arms: **John Woodruff**, Visitors Desk: **Linda Bonow, Steve Rossello, Dana Funk** and **Bari Amadio**, Piano: **Ann Beatty** and **Linda Herrick**, Invocations: **George Allen, Bill Wiktor, Jerry Mahon** and **Karen Mathison**, Four Way Test: **Steve Courts, Lynn Clarey, Alison Good**, and **Steve Rossello**, Introduction of Visitors: **Tom Moyer, Rick Lien** and **Phil Karsell** Presenters: **Tim Larson, Al DeBoer, Jim Sloan, Mike Muñoz**, Shirley Weis.

THE ROTARY CLUB OF ROCHESTER WELCOMES UNIVERSITY OF MINNESOTA PRESIDENT ERIC KALER

Rotarians will have the opportunity to hear from University of Minnesota President Eric Kaler on Thursday, July 19. President Kaler will speak to Rotarians and University of Minnesota alumni and friends for the regular Rotary meeting which will be held in University of Minnesota Rochester Conference Room 417. Boxed lunches from Canadian Honker will be served, and Rotarians are asked to register by July 13. Space is limited to the first 90 participants.

Please register at <http://rochesterrotaryclubs.org/trcr>

July Rotary Anniversaries

Al DeBoer	43 years
George Allen	31 years
Joseph Gibilisco	23 years
Glenn VanLaningham	20 years
Betty Devine	18 years
Karen Rickleffs	16 years
Merlin Rickleffs	16 years
Mike Quinn	14 years
Gary Harmon	11 + years
Bari Amadio	9 years
Jeffrey Allman	5 + years
Kristine Stensland	5 years
Diane Ilstrup	3 + years



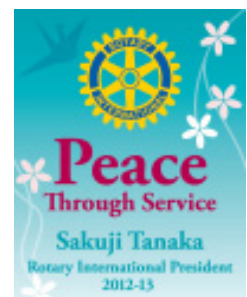
JUNE ROTARY CALENDAR

- July 5** **No Rotary Meeting**
- July 12** **Kahler Hotel – Heritage Hall - Leadership Changeover**
11:30 am - 1:00 pm
- July 19** **University of Minnesota - Rochester, Room 417 - “University of Minnesota - Twin Cities President Eric Kaler,”**
11:30 am – 1:00 pm
- July 26** **Kahler Hotel - Heritage Hall - “Rochester Red Cross” by Melanie Tschida, 11:30 am - 1:00 pm**

OTHER MEETINGS AND EVENTS

- July 2** **Channel One Service, Canceled due to Fourth of July holiday. Contact Phet Saysomphou**
- July 9** **Salvation Army Dinner Service, 5:45- 7:00 p.m., Salvation Army Building**
- July 11** **Rotary Board of Directors Meeting - 7:00 -8:00 a.m., The Kahler Grand Hotel, Directors Room**
- July 11** **Community Food Response - 1:15-6:45 pm, Bethel Lutheran Church - Contact Glen VanLanningham or Phil Karsell**
- July 18** **Rotary Information Meeting - noon - 1:30 p.m., Kahler Grand Hotel, Watson Room**
- July 18** **White Oaks Park Clean-up - 6:00 p.m., White Oaks Park**
- July 23** **Salvation Army Dinner Service - 5:45-7:00 p.m. - Salvation Army Building**

**2012-2013
 Rotary International
 Theme**



PAST PRESIDENTS – ROTARY CLUB OF ROCHESTER

1925-26	Phil Sheridan	1954-55	George Zeigler	1983-84	Leigh Johnson
1926-27	Phil Sheridan	1955-56	Harry Blackmun	1984-85	Gerald Needham
1927-28	George Sanberg	1956-57	Stan R. Davis	1985-86	Richard Towey
1928-29	A.J. Lobb	1957-58	Harold C. Mickey	1986-87	Peter Connolly
1929-30	Nick Kendall	1958-59	Thomas T. Myers	1987-88	Gary Harmon
1930-31	W.C. MacCarty	1959-60	Joseph Cotter	1988-89	Arthur J. Kennel
1931-32	H.H. Crawford	1960-61	C.J. Feldman	1989-90	William Carroll, Jr
1932-33	B.R. Kirklin	1961-62	Quent Royer	1990-91	Dale A. Rings
1933-34	C.C. Pagenhart	1962-63	James V. Moon	1991-92	Michael J. Hogan
1934-35	C.W. Mayo	1963-64	Robert C. Roesler	1992-93	Thomas G. Bergsland
1935-36	Harald Thompson	1964-65	Edward M. Litin	1993-94	Thomas D. Holets
1936-37	Slade Schuster	1965-66	Kenneth Linwick	1994-95	Robert L. MacCarty
1937-38	Otis Wicklund	1966-67	William H. Carroll, Sr	1995-96	Thomas P. Moyer
1938-39	R.W. Chadwick	1967-68	Matthew B. Divertie	1996-97	Marilyn D. Stewart
1939-40	Ernest Schlitgus	1968-69	Fredric H. Bathke	1997-98	Richard D. Hurt
1940-41	James J. Drummond	1969-70	Franklin Ruhl	1998-99	David R. Oeth
1941-42	A.C. Gooding	1970-71	Samuel W. Cook	1999-00	Frank Iossi
1942-43	R.D. Mussey	1971-72	Gerry Quiel	2000-01	Hilla F. Ferguson
1943-44	Vernon Gates	1972-73	Stuart Olson	2001-02	Dennis L. Nigon
1944-45	Leonard Ekstrand	1973-74	Lowell Helgerson	2002-03	Philip R. Karsell
1945-46	Gilbert C. Utz	1974-75	Donn Rosenauer	2003-04	Richard D. Edwards
1946-47	Lee Nelson	1975-76	Edmund C. Burke	2004-05	William A. Nietz
1947-48	Edwin A. Rundell, Jr	1976-77	Richard B. Tompkins	2005-06	William "Mike" O'Fallon
1948-49	Al B. Berens	1977-78	Allan R. DeBoer	2006-07	Rick Lien
1949-50	Pat Moore	1978-79	Richard A. Cecil	2007-08	Kim Adams
1950-51	Oscar Allerton	1979-80	Jack D. Key	2008-09	Doug Rovang
1951-52	David Bach	1980-81	Peter F. Vilter	2009-10	Dana Funk
1952-53	Edward A. Banner	1981-82	Donald D. McCall	2010-11	Karel Weigel
1953-54	Russell Lang	1982-83	H.W. Oehler	2011-12	Mark Dripps

Our Club's newest Paul Harris Fellow



Our Club's newest Paul Harris Fellow, Suzanne Dinusson.

Karel Weigel becomes member of Rotary Bequest Society

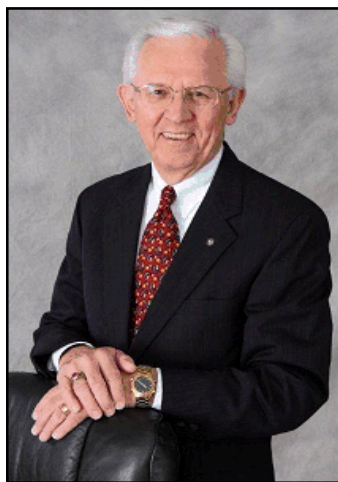


Past District Governor Newell Krogmann, Past President Dana Funk, and President Mark Dripps honor Past President Karel Weigel with a Rotary Bequest Society award.

MEET 2012-2013 DISTRICT GOVERNOR JOE KOVARIK

When Joe graduated from St. Mary's College (Winona, MN), his professional goal was clear: Be the best teacher of English ever. Pursuing that end, he managed a large English and Speech department in a suburban high school outside of Chicago—the place of his birth. While still living in the Windy City, he attained a Master of Arts degree from Loyola University (Chicago, IL).

"I moved to Minnesota," says Joe, "to ostensibly teach in the then rapidly expanding Minnesota Community College



System." He taught at Normandale Community College and subsequently opened up the campus of Inver Hills Community College. "But the real reason for coming North," adds Joe, "is my unproven sociological axiom that if you want to know where your soon-to-be-married son will live, find out where his wife-to-be is from." Needless to say, his wife, Kathy, is from the St. Paul area.

Joe then traded up his administrative and instructional skills for a first-time position as Education Director in a substantial financial firm in St. Paul. Soon after, he became the Vice President of Personnel. An ensuing three-company merger enabled Joe to assume the charter role of Vice President of Education and Training. He says, "It was like being the Dean of the Business. Dollars and programs were plentiful for employees, officers and directors across a four-state area."

However, a significant economic downturn forced the company to cut discretionary spending. The comprehensive Education and Training department was eliminated—functions and personnel gone. Joe was resilient, thinking "I'm not the victim of corporate downsizing, but the beneficiary of corporate right-sizing." The "pink slip" enabled him to begin anew.

Joe's next career step was his first experience with private consulting where he specialized in the unique field of "white-collar" productivity. At a Rotary meeting a couple of years later, a fellow Rotarian offered Joe a

position as National Sales Manager for his manufacturing company. Though Joe enjoyed the cross-country travel to work with sales representatives in every major market, he yearned to return to the development of people.

Consequently, he began his independent consulting practice in "Sales and Management Performance Coaching" which has taken him to nearly every state in the "lower 48" and two provinces in Canada. Joe summarizes his return to a consultative teaching role as "similar to my first job, the difference is that the 'students' are a bit older and the nation's the classroom."

Joe's initial exposure to Rotary International was in 1977 when he was recommended by the Rotary Club of St. Paul and selected by the District to be a member of the then-all male GSE Team to India. Two years later he joined Club #10. He has been actively involved at Club, District, and International levels ever since, including the gratification of being GSE Team Leader to the Philippines in 1999. He was Club 10 President in 2007-2008. Joe, too, is an inaugural member of the District 5960 Board of Directors.

He was the first person to join with PDG Steve Wilcox who was developing the Visioning Program for D5960 Clubs. Moreover, he has further assisted Steve since Visioning has branched out beyond USA borders. Joe has taught the how-to-visioning skills to facilitators in the United States, Canada, New Zealand, and Australia.

Joe is a multiple Paul Harris Fellow. With the St. Paul Rotary Foundation, he is an Elmer L. Andersen Fellow.

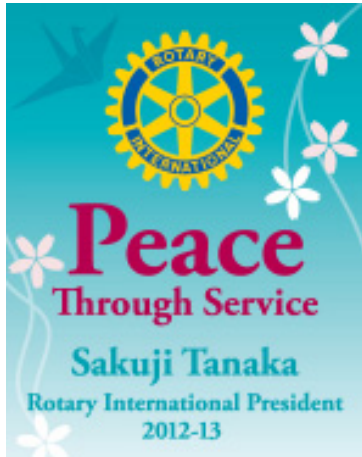
Joe and his wife, Kathy, who is an Elmer L. Andersen Fellow, reside outside the Capital city of St. Paul. They have two married children and five grandchildren living within 30 minutes.



The Rochester Rotrary Clubs were well represented at DG Joe Kovarik's Installation in St. Paul at the Minnesota History Center on June 19. Left to right: Rotarians Merlin Ricklefs, Karen Ricklefs, Lorie Luedke, Amanda Reinhartz (Rotary Risers), Mark Dripps, Karel Weigel, Mike O'Fallon, Judy O'Fallon, Joanne Roesner (Rotary Risers) and her husband Dick Roesner.

“PEACE THROUGH SERVICE” IS 2012-2013 RI THEME

By Megan Ferringer and Arnold R. Grahl, *Rotary International News*, 16 January 2012



RI President-elect Sakuji Tanaka will ask Rotarians to build *Peace Through Service* in 2012-13.

Tanaka unveiled the RI theme during the opening plenary session of the 2012 International Assembly, a training event for incoming Rotary district governors.

“Peace, in all of the ways that we can understand it, is a real goal and a realistic

goal for Rotary,” he said. “Peace is not something that can only be achieved through agreements, by governments, or through heroic struggles. It is something that we can find and that we can achieve, every day and in many simple ways.”

Peace has different meanings for different people, Tanaka said.

“No definition is right, and no definition is wrong,” he said. “However we use the word, this is what peace means for us.

“No matter how we use, or understand the word, Rotary can help us to achieve it,” he added.

Tanaka, a businessman from the greater Tokyo metropolitan area, shared how becoming a Rotarian broadened his understanding of the world. After joining the Rotary Club of Yashio, in 1975, he said, he began to realize that his

life’s purpose was not to make more money, but to be useful to other people.

“I realized that by helping others, even in the simplest of ways, I could help to build peace,” Tanaka said.

He noted that the Japanese tradition of putting the needs of society above the needs of the individual helped his country rebuild after the tsunami and earthquake in March.

“This is a lesson that I think the whole world can learn from, in a positive way. When we see the needs of others as more important than our own needs — when we focus our energies on a shared goal that is for the good of all — this changes everything,” he said. “It changes our priorities in a completely fundamental way. And it changes how we understand the idea of peace.”



Tanaka will ask Rotarians to focus their energy on supporting the three priorities of the RI Strategic Plan, he said. He added that he will ask the incoming leaders to promote three Rotary peace forums, to be held in Hiroshima, Japan; Berlin; and Honolulu, Hawaii, USA.

“In Rotary, our business is not profit. Our business is peace,” he said. “Our reward is not financial, but the happiness and satisfaction of seeing a better, more peaceful world, one that we have achieved through our own efforts.”

Meet Lorie Luedke, Rotary Club of Rochester’s President 2012-13

I was born in Madison, Wisconsin, and raised in the small town of Mt. Horeb, Wisconsin. After graduating high school, I attended the University of Wisconsin-Madison



for three years before marrying my high school sweetheart, Todd, and heading to Rochester where he had taken a job with IBM. A year later, we moved to Winona so I could complete my degree at Winona State University. Upon earning my bachelors degree in mass communications, we headed back to Rochester where I worked as a

copywriter at an advertising agency. Soon after, one of the agency’s clients, Kahler Corporation, hired me to work in their marketing department where I spent the next nine

years of my career. When Kahler Corporation was sold, I took a job as the marketing director for Eastwood Bank. For the past 12 years, I have worked at IBM providing communications support to IBM’s Global Business Partners and Midmarket organization based out of New York.

My husband, Todd, and I have three children, Joel (26) who is an athletic trainer at Oklahoma State University, Kevin (23) who is a senior at the Art Institute of Minneapolis, and Ashley (20) who is a junior at the University of Wisconsin-La Crosse.

Our club is rich in tradition and its members are truly dedicated to the ideals of Rotary. I am honored to serve our club as its president and look forward to working with all of you in strengthening our ideals and membership.

U.S. SENATE COMMENDS ROTARY'S POLIO ERADICATION EFFORTS

Rotary International News — 28 June 2012

In a resolution introduced by Illinois United States Senators Dick Durbin and Mark Kirk on 26 June, the U.S. Senate unanimously approved measures that encourage the U.S. to remain committed to support for eradicating polio worldwide. The resolution commended Rotary International for its efforts to rid the world of the disease and highlighted the organization's role in successfully eradicating polio from India in January.

"Although polio was eradicated in the United States more than 30 years ago, there are still men, women and children in a few corners of the globe who are stricken with this preventable virus because they lack access to the vaccine," said Durbin. "Rotary International and Rotarians have donated more than one billion dollars and volunteered countless hours vaccinating children to make the full eradication of this cruel disease a reality around the world. Their work is literally saving lives. We are closer than ever to ending the scourge of polio and I commend the work of the Rotary and many others in advancing that goal."

The U.S. is the leading public sector donor to the Global Polio Eradication Initiative (GPEI) with more than \$2 billion dollars in contributions. The Senate resolution calls for continued commitment and funding by the U.S. at a critical time, following the recent launch of the Global Polio Emergency Action Plan 2012-13.

"Rotary International remains a key contributor to the health and educational development of communities both at home and abroad," said a spokesperson for Kirk. "Rotarians have consistently worked with national governments and international organizations to successfully reduce outbreaks of polio worldwide and a polio free world is a lasting gift to our children and grandchildren."

Rising to the Challenge

Rotary's
\$200 Million Challenge

\$223.4 million

as of June 25, 2012

Text POLIO to contribute \$5

Rotarians and non-Rotarians in the United States can help support polio eradication by texting POLIO to 90999.

A one-time donation of \$5 will be added to your mobile phone bill or deducted from your prepaid balance. You will also receive up to 1 message per day from The Rotary Foundation Alerts. Message and data rates may apply. All charges are billed by and payable to your mobile service provider. Service is available on most carriers.

Donations are collected for the benefit of The Rotary Foundation by the mGive Foundation and subject to the terms found at www.mGive.com/A. To unsubscribe text STOP to 90999, for help text HELP to 90999. Privacy Policy <http://mgive.com/PrivacyPolicy.aspx>.

Polio Facts & Figures

Area Number of Cases in 2012

Afghanistan	8
Nigeria	45
Pakistan	22
Non-endemic countries	3
Total Worldwide	78

(Data as of June 20/World Health Organization)

For the latest on the number of polio cases, progress reports on polio-endemic countries, and other information, go to www.polioeradication.org.

Rotarians are optimistic when it comes to raising money, lots of money — \$2 billion, to be precise. In the two prior fundraising campaigns to help eradicate polio, clubs and districts exceeded contribution goals. We were asked to raise \$120 million from 1986 to 1988; we raised \$247 million. In 2002-05, the goal was \$80 million and we raised \$135 million. In 2009, Bill Gates announced at the International Assembly that his foundation was giving Rotary \$355 million. In return, he asked us to raise a \$200 million match by June 30, 2012. As of June 25, Rotarians and non-Rotarians around the world have raised \$223.4 million, but we're not done yet!

ROCHESTER ROTARY CLUB

P.O. Box 7566
Rochester, MN 55903-7566
Phone: 507-252-0085

ROTARY CLUB OF ROCHESTER

Rochester, Minnesota

Organized June 12, 1925

Club No. 2164 District No. 5960

THE FOUR-WAY TEST

- Is it the truth?
- Is it fair to all concerned?
- Will it build good will and better friendships?
- Will it be beneficial to all concerned?

THE MOCCASIN FLOWER

OFFICIAL PUBLICATION OF THE
ROTARY CLUB OF ROCHESTER

PRESIDENT: Lorie Luedke

PRESIDENT-ELECT: Vicki Allen

PRESIDENT NOMINEE: Paul Barton

SECRETARY: Caroline Baihley

TREASURER: Ray Johnson

PAST PRESIDENT: Mark Dripps

ADMINISTRATIVE DIRECTOR

Elizabeth Karsell, 507-252-0085

E-mail: romnrotary@charter.net

ROTARY DISTRICT 5960 GOVERNOR

Joe Kovarik, St. Paul Rotary

ASSISTANT GOVERNOR

Chris Berg, Greater Rochester Rotary

WEB SITES

Rochester Rotary: www.rochesterrotaryclubs.org

Links to STRIVE – Rotary US Bank Holiday Classic

District 5960: www.rotary5960.org

Rotary International: rotary.org

ROTARY COMMITTEES

CLUB SERVICE I

Sue Johnson, Director

- Greeters *Paul Tieskoetter*
- Membership Development *Vicki Allen*
- Rotary Information Officer *Leigh Johnson*
- Visitors Desk *Kathy Lessard*
- Sergeant-at-Arms *John Woodruff*
- Mentors *Milt Tostrud*

CLUB SERVICE II

Bill Wiktor, Director

- Club Bulletin *Elizabeth Karsell, Lorie Luedke*
- Club Web Site *Elizabeth Karsell*
- Invocations *Bill Wiktor*
- Programs *Maria Brown, Dana Funk*
- Public Relations *Paul Barton*
- Four-Way Test *Steve Sponsel*

CLUB SERVICE III

Anne Berberich, Director

- Biennial Auction *Mark Dripps*
- Golf Day *Ann Beatty, Linda Herrick*
- Music *Ann Beatty, Linda Herrick*
- Social Events *Jim Wiekamp*

INTERNATIONAL SERVICE

Cris Fischer, Director

- Foundational Scholarships *Steve Sponsel*
- Group Study Exchange Team *Mark Dripps*
- Rotary International Foundation *Mark Dripps*
- Youth Exchange *Cris Fischer*
- Rotary Gift of Life *Betty Devine*
- World Community Service *Judith O'Fallon*

VOCATIONAL SERVICE

Linda Herrick, Director

- Camp RYLA *Dana Funk, Steve Rossello*
- Rotary Literacy Coordinator *Stacy Sinner*
- Rotary Riverside Mentors *Cris Fischer*
- Rotation Day *Danae Ostern*
- STRIVE *Linda Herrick*
- Vocational Talks *Alison Good*
- Youth Protection Officer

COMMUNITY SERVICE

Diane Ilstrup, Director

- Channel One *Tom Moyer, Phet Saysomphou*
- Community Food Response *Phil Karsell, Glenn VanLaningham*
- Library Hosts *Mary Jo Kelly*
- Quarry Hill Fall Festival *Barbara Porter*
- Rotary Bell Ringing for Salvation Army *Fred Suhler*
- Rotary US Bank Holiday Classic *Lynn Clarey, Elizabeth Karsell, Lorie Luedke, Bill Nietz, Lois Nietz, Mike Quinn, Doug Rovang, Laurel Schacht, Steve Stenhaus, Lorrie Swancutt*
- Salvation Army Dinners *Linda Hillenbrand, Sue Johnson*
- Service Above Self Awards *Cresta Valentine*
- Student Guests *Sara Gilliland*
- White Oaks Park *Ashok Patel, Mike Mahrer*