



# Moccasin Flower

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## VITAL STATISTICS

**MEMBERSHIP:** 181

**ROCHESTER ROTARY RISERS:** none reported

**GREATER ROCHESTER ROTARY:** none reported

**ROTARY eCLUB ONE:** none reported

**OTHER CLUBS:** none reported

**NEW MEMBERS:** Scott Lemke

**MEMBERS ON LEAVE:** none

**RESIGNATIONS:** Susan Ahlquist, Bryan Bachman, Lisa Baldus, Thomas Behrenbeck, Michael Brennan, Megan Johnston, Mark Noble, Michael Quinn, Gregory Stavrou

## ROTARY LEADERSHIP 2017-18

The Rotary Club of Rochester welcomed our new Board of Directors at our June 29 meeting. The 2017-18 Board includes:

- President Janice Domke
- President Elect Sara Gilliland
- President Elect Nominee Colin Aldis
- Past President Stacey Vanden Heuvel
- Treasurer Terry Sorenson
- Secretary Jeff Allman
- Director of Meeting Activities Joel Haak
- Director of Communications Wes Duellman
- Director of Club Activities Jen Woodford
- Director of Community Service Kelly Engler
- Director of International Service Jeanine Gangeness
- Director of Vocational Service Sinéad Chick

Thank you to our outgoing 2016-17 Board members Bill Wiktor, Chris Colby, Heather Holmes, Alison Good, and Larry Koshire for the time and service given to the club during their term on the board.

## JULY BIRTHDAYS

<u>Birthday</u>	<u>Name</u>	<u>Birthplace</u>
July 1	Paul Landry	Rapid City, SD
July 2	George Allen	Colorado Springs, Co
	Suzanne Dinusson	Devils Lake, ND
	Heather Holmes	Rugby, ND
	Phil Karsell	Indianapolis, IN
July 10	David Harbert	Bethesda, MD
July 11	Frank Sharbrough	Holly Bluff, MS
July 20	Samantha Rother	Red Wing, MN
July 21	Fred Suhler	Key West, FL
July 22	David Herder	Fort Atkinson, WI
	Bruce Ryan	Rochester, MN
July 23	Chuck Kennedy	Beresford, SD
July 25	Mark Murch	Omaha, NE
	Aynsley Smith	Winnipeg, Manitoba, Canada
July 26	L J Johnson	St Paul, MN
July 30	Colin Aldis	New Zealand
	Mark Ostrem	Viroqua, WI
	Stephen Sponsel	Minneapolis, MN
July 31	Betty Devine	Ray, AZ

*If we have missed your birthday, please let us know.*

## Did you know . . .

TRCR has given 219 hours of service to Rochester Public Library over the last six months.

# JULY CALENDAR

## Weekly Meetings

- July 6     **No Meeting** due to Fourth of July holiday
- July 13    **Traditional Meeting**, "We Survived Iraq and Turkey" presented by Taha and Malika Muhammad, **Suite 101, Mayo Civic Center**, 11:30 am – 1:00 pm
- July 20    **1905 Meetings**, Express Employment Professionals, Trinity Lutheran Church, University of Minnesota Rochester, 11:30 am – 1:00 pm
- July 27    **Traditional Meeting**, "Working with Grizzly Bears" presented by DeWaine Tollefsrud, **Suite 101, Mayo Civic Center**, 11:30 am – 1:00 pm

## Other Meetings & Events

- July 3     **No Channel One Service** due to Fourth of July holiday
- July 3, 4, 6-14  
    **Rotary Office Closed**
- June 10    **Salvation Army Dinner Service**, Salvation Army Building, 5:30-7:00 pm
- July 11    **Rotary Club of Rochester Board**, OMC SE Clinic Conference, Room 4-2 (210 9th St. SE), 7:00 am
- July 12    **Rotary Clubs of Rochester World Community Service Meeting**, Edina Realty Conference Room (1301 Salem Rd SW) 7:00 am
- July 19    **Rotary Information Meeting**, Heartman Insurance, 4:30-5:30pm
- July 19    **White Oaks Park Clean Up**, White Oaks Park (4597 55th Street NW), 6:00 pm
- July 26    **Wine Down Wednesday**, The Kathy's Pub (307 S. Broadway) 4:00 pm

# July Rotary Anniversaries

Al DeBoer	48 years
George Allen Betty	36 years
Devine Karen	23 years
Rickleffs Merlin	21 years
Rickleffs	21 years
Gary Harmon	16 + years
Bari Amadio	14 years
Jeffrey Allman	10 + years
Diane Ilstrup	8 + years
Kathleen Harrington	4 years
Kathryn Lombardo	4 years
Bruce Rohde	3 years
Jeanine Gangeness	2 + years
Bill Van Vugt	2 years
Darlene Feltes	1 year



## Thanks to all who helped with June meetings:

Greeters: Tony Enquist, Jeanine Gangeness, Sinéad Chick, Jeff Allman, Stacey Vanden Heuvel, Mark Dripps; Cashier: Dana Funk, Chuck Steidinger, Danae Gaio; Sergeant-at-Arms: John Woodruff, Josef Chlchula; Visitors Desk: Jennifer Driesch; Michon Rogers, Donna Greason, Music: Jim Sloan; Reflections: Maury Hagen, Sara Gilliland, Samantha Rother, Vicki Allen; Four Way Test: Paul Tieskoetter, Vicki Allen, Audrey Betcher; Introduction of Visitors: Karel Weigel, Heather Holmes, ; Presenters: Nancy Dobbbratz, Heidi Mestad, Stacey Vanden Heuvel & Janice Domke



“LIKE” THE  
ROTARY CLUB OF  
ROCHESTER



# A MESSAGE FROM PRESIDENT JANICE

## A Matter of Perspective



**Janice Domke**  
Club President,  
2017-18

As we enter a new Rotary year on July 1st, we are faced with many challenges as a club. And challenges often represent opportunities. I firmly believe in finding the opportunities in challenges. Sometimes, it's just a matter of looking at whatever it is from a different perspective or point of view.

In my life, I try to remember that my perspective and my point of view does not represent everyone else's. It's not an easy thing to remember. Part of being human is to be self-centered and "self-perspective". We all believe that our point of view IS the only one (and the most important!).

It takes great effort to continually put myself into someone else's thoughts. To walk in their shoes. It reminds me that what is important to me is not necessarily what's important to the other person. In fact, it should be my first thought, really.

How does this relate to Rotary? I believe that Rotary is different for everyone and yet, at its core, it's the same for everyone. Rotary is a Service Club. We belong so we can serve our fellow human beings.

How each of us do that can vary widely. Some support Rotary by coming to weekly meetings. Some support Rotary by writing a check or two (or more). Some support Rotary through participation in service opportunities.

There is no right or wrong way to support Rotary. We need all support from everyone. And attendance is just one measure. Some place a great deal of importance on attendance and that's their perspective of what's important.

Some choose to place a great deal of importance on serving on committees and that's their perspective of what's important.

Others choose to place a great deal of importance on helping with service projects or being a STRIVE mentor. That's their perspective of what's important.

And the funny thing is – that perspective can change over time. What's important at one stage of life may not be as important as we get older. That's okay. Frankly, from my perspective, it's ALL okay as long as it serves you and feeds your purpose.

So remember, as we face this new year of challenges and opportunities, it's all just a matter of perspective!

### The Rotary Club of Rochester 2016-17 Club Progress Towards Goals

CATEGORY	2016-17 GOALS	As of June 29, 2017
Membership <i>(Began Rotary year with 185)</i>	187	183
Rotary International Foundation Annual Program Fund	\$10,000	\$10,424
Every Rotarian Every Year (EREY)	100%	32%
PolioPlus	\$2,500	\$5,150
District 5960 Fast for Hope Project	\$1,000	\$1,000
Rotary Club of Rochester Foundation	\$10,000	\$6,967

# ROTARY CLUB OF ROCHESTER PAST PRESIDENTS

1925-26 Phil Sheridan	1958-59 Thomas T. Myers	1991-92 Michael J. Hogan
1926-27 Phil Sheridan	1959-60 Joseph Cotter	1992-93 Thomas G. Bergsland
1927-28 George Sanberg	1960-61 C.J. Feldman	1993-94 Thomas D. Holets
1928-29 A.J. Lobb	1961-62 Quent Royer	1994-95 Robert L. MacCarty
1929-30 Nick Kendall	1962-63 James V. Moon	1995-96 Thomas P. Moyer
1930-31 W.C. MacCarty	1963-64 Robert C. Roesler	1996-97 Marilyn D. Stewart
1931-32 H.H. Crawford	1964-65 Edward M. Litin	1997-98 Richard D. Hurt
1932-33 B.R. Kirklin	1965-66 Kenneth Linwick	1998-99 David R. Oeth
1933-34 C.C. Pagenhart	1966-67 William H. Carroll, Sr	1999-00 Frank Iossi
1934-35 C.W. Mayo	1967-68 Matthew B. Divertie	2000-01 Hilla F. Ferguson
1935-36 Harald Thompson	1968-69 Fredric H. Bathke	2001-02 Dennis L. Nigon
1936-37 Slade Schuster	1969-70 Franklin Ruhl	2002-03 Philip R. Karsell
1937-38 Otis Wicklund	1970-71 Samuel W. Cook	2003-04 Richard D. Edwards
1938-39 R.W. Chadwick	1971-72 Gerry Quiel	2004-05 William A. Nietz
1939-40 Ernest Schlitgus	1972-73 Stuart Olson	2005-06 William "Mike" O'Fallon
1940-41 James J. Drummond	1973-74 Lowell Helgerson	2006-07 Rick Lien
1941-42 A.C. Gooding	1974-75 Donn Rosenauer	2007-08 Kim Adams
1942-43 R.D. Mussey	1975-76 Edmund C. Burke	2008-09 Doug Rovang
1943-44 Vernon Gates	1976-77 Richard B. Tompkins	2009-10 Dana Funk
1944-45 Leonard Ekstrand	1977-78 Allan R. DeBoer	2010-11 Karel Weigel
1945-46 Gilbert C. Utz	1978-79 Richard A. Cecil	2011-12 Mark Dripps
1946-47 Lee Nelson	1979-80 Jack D. Key	2012-13 Lorie Luedke
1947-48 Edwin A. Rundell, Jr	1980-81 Peter F. Vilter	2013-14 Vicki Allen
1948-49 Al B. Berens	1981-82 Donald D. McCall	2014-2015 Paul Tieskoetter
1949-50 Pat Moore	1982-83 H.W. Oehler	2015-2016 Bill Wiktor
1950-51 Oscar Allerton	1983-84 Leigh Johnson	2016-2017 Stacey Vanden Heuvel
1951-52 David Bach	1984-85 Gerald Needham	
1952-53 Edward A. Banner	1985-86 Richard Towey	
1953-54 Russell Lang	1986-87 Peter Connolly	
1954-55 George Zeigler	1987-88 Gary Harmon	
1955-56 Harry Blackmun	1988-89 Arthur J. Kennel	
1956-57 Stan R. Davis	1989-90 William Carroll, Jr	
1957-58 Harold C. Mickey	1990-91 Dale A. Rings	



# Rotary Club of Rochester Leadership Changeover



Past President Stacey Vanden Heuvel, President Janice Domke, and President Elect Sara Gilliland.



Past President Stacey with her daughter, Amanina, and husband, Rashid.

## The story behind the 2017-18 Rotary International Theme

*By Ian H.S. Riseley President, Rotary International, 2017-18*

ROTARY: MAKING A DIFFERENCE Some years ago, a new acquaintance asked me what should have been a simple question: “What is Rotary?” I opened my mouth to reply and then stopped short with the realization that I simply did not know where to begin. The problem wasn’t that I didn’t know what Rotary was. The problem was that Rotary was — and is — too large and complex to easily define. We are a member-based organization, a club-based organization, and a service-based organization; we are local, regional, and international; we are community members, businesspeople and professionals, working and retired, active in nearly every country in the world. Every one of our 1.2 million members has a unique set of goals, experiences, and priorities; every one of us has a unique understanding of Rotary. To me, Rotary is defined not by who we are, but by what we do — by the potential that Rotary gives us, and the ways we realize that potential in meaningful and lasting service. Rotary has been around for a long time: 112 years. In some ways, we’ve changed tremendously, as we’ve grown, matured, and adapted to the changing needs of our members and communities. In our fundamentals, however, we remain the same: an organization of people with the desire — and through Rotary, the ability — to make a difference in our communities, and the world.



We answer the question “What is Rotary?” with our actions, by making a difference through our service. As an organization, we recognize how important it is that the world understand what Rotary is, and what we do. At the same time, we know that it is more important than ever to allow our clubs to define Rotary service for themselves. As Rotarians, we have more flexibility than ever to decide how we want our clubs to meet, work, and grow. We’re focused more than ever on making sure that Rotary reflects the people it serves, with more women and a more diverse membership. And we’re working hard to ensure that Rotary remains the world’s pre-eminent volunteer service organization, by emphasizing long-term planning, sustainable service, and continuity in leadership on every level. In 2017-18, we will answer the question “What is Rotary?” with the theme Rotary: Making a Difference. However each of us chooses to serve, we do it because we know our service makes a difference in the lives of others. Whether we are building a new playground or a new school, improving medical care or sanitation, training conflict mediators or midwives, we know that the work we do will change people’s lives — in ways large and small — for the better. Whatever motivation each of us had for joining Rotary, it is the satisfaction we find in Rotary that causes us to remain, the satisfaction of knowing that week by week, year by year, we are part of Rotary: Making a Difference.

[Watch the president’s theme speech](#)

# WINNING ESSAYS FROM THE ROTARY ETHICS PROGRAM ESSAY CONTEST



## “Are These Ethics My Own?” by Rebecca Frei

When I was invited to the Rotary Clubs of Rochester Ethics Workshop, I jumped at the opportunity to get a broader perspective on what ethics meant to people and what ethics others held at their core. I heard values that I agreed with and values that I disagreed with, but most importantly I heard discussion. There were discussions that enabled me to share why I held some values to be true and why I felt certain ethics were more important than others. These discussions helped me realize just how much I rely on my ethics in day to day life and how I had come to adopt these values for myself. It helped me to ask, “Why?”

Growing up with four older siblings, it's only natural that I seemed to follow in their every footsteps. I did whatever they had done and it didn't bother me in the least; I was never a newcomer who needed to explain herself and her standards because that was already done for me. In other words, I took the easy way out. I never forged new pathways where I could stand up and say, “This is who I am and these are my standards.” I followed a path where people could assume my values and ethics based on their experiences with my older siblings. This was pretty easy for me because I had multiple clear cut examples of what values I should have and what ethics I should be emulating. However, this didn't explain the why of my values and ethics and when my siblings all left for college I was left to question my supposed values and decide what they meant to me. So, I began to look at each of my values. Did I believe in honesty? Yes. Kindness? Yes. Patience? While I'm still working on that – yes, I did. But knowing that I believed in poster-perfect morals wasn't enough for me, I wanted to know what I stood for. I wanted to know what I was willing to fight for. At the root of it all, I wanted to know who I was, because that's what your values and ethics are – you. If I could figure out my ethics, I would know who I was. My plan was to find out what drove me to do good in the world and then write it out in one glorious life mission statement, but it wasn't as simple as that. I had -and still have- a lot of searching to do before I could figure this out. So that is what I began doing, searching. I spent many late hours wondering why I didn't just cheat on this project when twenty other kids were and would be getting an “A” for it. I started considering why I didn't just go home to take a much-needed nap instead of helping elementary school-age kids with their math homework. I began questioning why I bothered to smile when it seemed that everyone was always being so negative. I took these questions and after mulling over them for quite some time, I realized I did these things simply because they were important to me and I couldn't fathom not doing them. They were a part of me.

I now know more about myself all because I have been exposed to the thought of asking why. And while I still may be working on writing out my ethics in one core mission statement, I know a little bit more about myself and the ethics I hold true. I am striving to find more about what ethics ring true to me and hope that in doing so I will be able to create a better world not only for myself, but for those around me.



Rotarian Bill Wiktor with Rotary Ethics Program Essay Contest winner Rebecca Frei and her parents.

# WINNING ESSAYS FROM THE ROTARY ETHICS PROGRAM ESSAY CONTEST

## “Just Be Honest” by Annika Zimmer

When I think of ethics I reflect on the difference between what is right and what is wrong. However, I don't stop daily and ask myself the question, am I going through life in an ethical way? One mentor I have had the pleasure to interact with is Bruce Buller as he often sits by my family at church. I have had countless conversations with him where he instills wisdom from his many years as a clergy. I was curious what his thoughts were on ethics and his takeaway point was “just be honest.”



Due to the ethics seminar I learned more about ethical practices, but it also made me question my preconceived ideas of being ethical. One concept that struck me as intriguing is teleopathy. After further introspection, I have realized that teleopathy has played a significant part of my life. Since I am an extremely goal oriented person, I tend to focus my efforts toward what I deem is most important. Currently, I am studying for Advanced Placement tests and often I lose sight in the bigger picture. It feels as if I do not devote a significant portion of my time to these tests I will be a failure. By realizing this is not true, I am not overcome by teleopathy. Originally when I thought of the difference between being ethical and being unethical I thought of big things like keying someone's car or robbing a bank. The reality is that the decisions I make every day determine whether I understand what the morally right thing to do. The other day I went to the Big 9 Music festival with a terrible cold and contemplated skipping softball practice. My bus was to get back at 4:30 and my practice ended at 5. I was about to walk out of the school and leave when a younger teammate of mine asked me exactly what I was thinking -- do we have to go to practice? As much as I wanted to go home, and my circumstances of being sick told me I should go rest, I called my coach and asked what we should do. As the older and wiser one in this situation I should have automatically known we needed to go to practice. Granted, not going to practice would not have hurt us in the short term but not doing what I should be doing has long term impacts. We ended up going to practice to support our team.

During the ethics seminar I ended up being chosen as a table leader, although I did not know this until the day of the event. While we learned about different situations and ethical viewpoints my favorite part was the business scenario. One of my future goals is to work in the business field and it was exciting to be the CEO. I happened to be the first to express our findings and was then hounded by other students asking questions from the viewpoint of reporters. Afterwards as my peers relayed the same information using their “3 step plan” or “action plans” I began to think that my presentation was a jumbled mess. However, it was a fabulous learning experience and I will take the wisdom I learned through this seminar to other parts of my life. Last month I went to the Carlson School of Management snapshot program and took a beginner intro course on business ethics. I will be attending the University of MN Twin Cities in the fall and the opportunity to connect what I learned through Rotary to the full course I will be taking in the fall was mind blowing; I already knew a majority of what the professor was talking about. Ethics is not a topic that will go away and certainly is not entirely learned in a classroom setting. Throughout my life I will continue to be honest with myself and make the best decisions that benefit others as well as myself.

## Welcome Sam Beyers and Sue Mackert



New Rotarian Sam Beyers with sponsor Jeanine Gangeness and new Rochester Rotarian Sue Mackert with sponsor Jim Sloan.

# THE SHARED WORK OF ROTARY IN ROCHESTER

Recently, our Three Club Rotary Leadership asked all combined committees, with Rotarians from all three Rochester clubs working on shared Rotary programs, to submit reports. These reports will be shared with you over the next several months to give you a better understanding of the activities of Rotary in Rochester, our successes and our areas of improvement. If after reading any of the articles you have an interest in participation in these efforts, please contact the chairperson listed. Enjoy!



## Rochester Rotary Program: [PuRR \(Public Relations for Rotary in Rochester\)](#)

[Chair: Joanne Rosener](#)

PuRR (Public Relations for Rotary in Rochester) has been a three-club committee for almost 10 years whose goal is to support Rotary's strategic goal of enhancing the public's image of Rotary and community awareness of our three Rotary clubs' service and activities locally and around the world. The committee was established to encourage collaboration and to present a single face of Rotary to the general public.

PuRR recognizes that *Rotary's public image is shaped by the actions of each of its members and Rotarian's involvement in the community.* In addition, its presence on the web and social media, as well as publications, reinforce that image.

### What are your major accomplishments over the past year and/or three years:

This summary includes accomplishments sponsored by PuRR as well as accomplishments initiated by the clubs.

#### Accomplishments for Current Rotary Year

- Press Releases
  - Submitted PR for new officers
  - Opted against PR for Rotary Peace Fellowships; rather target promotion focused on local higher education institutions
- Placed ad in PB local service organization directory
- World Polio Day celebration
  - Three club event at Cambria to recognize Rotary's accomplishments to date in eradicating polio with donations given to Polio Plus
  - Large End Polio banners displayed in skyway
- Launched two member campaigns (implemented differently by each club):
  - Did You Know: various Rotarians comment/share Rotary "news item"
  - I am Rotary: recognizing Rotarians on their anniversary by posting photo frame on social media and sharing #IamRotary
- Completion and recognition of WCS Croatia kitchen project for Outward Bound with PHF bestowed on local leader who initiated collaboration with Croatia. Event covered by Post Bulletin
- Rochester Women's Magazine article featuring three females leaders
- Diane Ilstrup recognized as one of 10 who Make a Difference

*Continued on page 12*

## White Oaks Park



Rotarians volunteering at White Oaks Park on the fourth Wednesday of the month: Ashok Patel with Mike Mahrer and Ashok Patel with John Woodruff.

## Youth Exchange Student Hidenari



Our 2016-17 Rotary Clubs of Rochester Youth Exchange Student from Japan, Hidenari, exchanges flags with TRCR Rotarians Colin Aldis, Allie Good, Audrey Betcher, and Jeanine Gangeness.

## Welcome Scott Lemke



New member Scott Lemke with proposer Audrey Betcher.

## **Wanted: Host Families**

*Would you consider opening your home and your heart to a Rotary Youth Exchange student?*

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### **Our incoming Rotary Youth Exchange Student:**

- Lara is 16 from Spain
- Loves dancing, reading, swimming and going to movies
- Wants to study criminology, law or medicine in college
- Is reliable, responsible and fun
- Will attend Lourdes High School

### **We need 3 host families:**

- August through November
- December through March
- April through July

*\*Time frames can be flexible to suite your family's needs*

### **Rotarians are happy to:**

- Help with student transportation
- Include the student in various events
- Support you as a host family
- Rotary provides the student a monthly stipend and funds school lunches and extracurricular activities

**Contact Samantha Rother at 651.380.2088 or [samantha.rother@gmail.com](mailto:samantha.rother@gmail.com) or Alan Hansen at 507.261.8175 or [alan.hansen@gmail.com](mailto:alan.hansen@gmail.com) for more information or visit [www.northstaryouthexchange.com](http://www.northstaryouthexchange.com)**

# ROTARY AND THE BILL & MELINDA GATES FOUNDATION ANNOUNCE \$450 MILLION COMMITMENT TO END POLIO

Atlanta, GA, June 12, 2017, taken from <https://www.rotary.org/en/press-release-gates-and-rotary-announce-450-million-commitment-end-polio>

Today in Atlanta, Rotary President John Germ and Bill Gates, co-chair of the Bill & Melinda Gates Foundation, announced a commitment of up to \$450 million to support the eradication of polio.

To an audience of nearly 40,000 Rotary members attending the humanitarian organization's annual convention, Rotary and the Bill & Melinda Gates Foundation renewed their longstanding support for ending polio – a paralyzing, life-altering scourge on the verge of becoming the second human disease ever to be eliminated. Rotary committed to raise \$50 million per year over the next three years, with every dollar to be matched with two additional dollars from the Gates Foundation. This expanded agreement will translate into \$450 million for polio eradication activities, including immunization and surveillance over the next three years. This critical funding helps ensure countries around the world remain polio-free and that polio is ended in the remaining three endemic countries: Afghanistan, Nigeria, and Pakistan.

"In 2016, fewer children were paralyzed by polio than ever before, thanks to the dedication of Rotary members and our partners," said Germ. "The paralysis of even one child by a preventable disease is unacceptable, and I'm proud to see our members redoubling their commitment to ensure we reach every single child with the polio vaccine."



Bill Gates, co-chair of the Bill & Melinda Gates Foundation, and RI President John Germ announce new pledges toward the polio eradication effort at the Rotary Convention in Atlanta.

In a partnership spanning a decade, Rotary and the Gates Foundation, along with the other Global Polio Eradication Initiative (GPEI) partners, have led the effort to end polio worldwide. This funding extension reaffirms a commitment established at the 2013 Rotary Convention in Lisbon, Portugal, when the Gates Foundation pledged to match Rotary contributions two-to-one, up to \$35 million per year through 2018. Rotary, including matching funds from the Gates Foundation, has donated more than \$1.6 billion to polio eradication.

"The vision of eradicating polio began with Rotary, and its support of that effort has been unwavering for more than 35 years," said Gates. "Rotary's commitment to raise \$150 million over the next three years to end polio forever is a testament to the compassion, generosity, and kindness of more than a million Rotarians around the world."

Today's announcement comes on the heels of the news that world governments and other donors have pledged to contribute US\$1.2 billion total to the GPEI for polio eradication efforts. The government funding—also announced today at the Rotary Convention—will substantially help to close the US\$1.5 billion funding gap, allowing partners to immunize 450 million children every year and support rigorous disease surveillance in both endemic and at-risk polio-free countries. While the government funding announced today makes considerable headway in the fight to end polio, continued support from donors remains vital to achieve a polio-free world.

The global eradication of polio has been Rotary's top priority since 1985. Through the Global Polio Eradication Initiative – a public-private partnership that includes Rotary, the Bill & Melinda Gates Foundation, the U.S. Centers for Disease Control and Prevention, the World Health Organization, and UNICEF – the incidence of polio has plummeted by more than 99.9 percent, from about 350,000 cases a year at the start of the initiative to just 37 cases in 2016.

# THE SHARED WORK OF ROTARY IN ROCHESTER *continued from page 8*

- Coordinated monthly Wine Down Wednesday social at various public venues
- Submitted and received recognition from The Association of Fundraising Professionals Southern Minnesota Chapter with the President's Award at this year's Awards for Philanthropy Day observance held on November 15.
- Article on My Book Day in Post Bulletin

## What goals did you have that you could not accomplish:

- Celebrate The Rotary Foundation's 100 year anniversary Met with International Service Chairs at beginning of year. Was unable to get traction to draw publicity to general public. Opted instead to focus on World Polio Day
- Highlight individual Rotarians to attract new members Did not follow-through on strategy. Will continue discussion/planning for next Rotary year.

## What are your strengths in working together as a three-club initiative:

- Common agenda for enhancing Rotary's public image at the service organization level (individual club initiatives remain under the club's responsibility as do ongoing three-club initiatives such as STRIVE and the Basketball Tournament which have a PR Committee)
- Increased collaboration over the years has created a climate of cooperation and working together
- Common focus reduces overall effort and duplication by doing it "once for all" rather than each club doing whatever it is (i.e. press releases, etc.) independently.

## What challenges do you have for your program:

- Current rotation of members by assigned role leads to much turnover annually of members and also places some members on a committee that does not play to their strength or interest
- Will be transitioning Chair role to Nick Traxler which will be good for the Committee
- Reduced reliance on Post Bulletin (and effort required to get publicity for little to no expense) has created challenges. Post Bulletin often does not print submitted items
- Increased emphasis on digital engagement requires that individual Rotarians take on a more active role in enhancing Rotary's public image; the committee does more planning than doing

## What support do you need from three-club leadership moving into 2017-2018?

- Reinforcement of public image strategies to club members
- Promoting more collaboration among committees



## Samantha Rother recognized by 10 Who Make a Difference

Each year KTTT Television and the United Way of Olmsted County recognize 10 outstanding individuals or groups within Southeastern Minnesota and Northern Iowa who have made an impact in their community through volunteering. This year, Rotarian Samantha Rother was nominated by her fellow Rotarians and selected for her work with the Rotary Youth Exchange Program. Congratulations, Samantha!

[Watch the interview with Samantha](#)

