



Moccasin Flower

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Club No. 2164

District No. 5960

Volume 79

March 2007

Number 9

VITAL STATISTICS

MEMBERSHIP: 259

AMBASSADORS: Brad Lohrbach, Peg Winters, Ingrid Neel, eClubOne; Bob Priem, Gulf Shores, AL X5; Bob MacCarty, Sun Valley, ID; Marcia Redalen, LaCrescent, WI X2; Glenn VanLaningham, District Midterm; Judith O'Fallon & Glenn VanLaningham, WCS District Meeting.

GREATER ROCHESTER: 1/24/07: Tim Fry, Carolyn Piepho, Marcia Redalen, Dan Soderberg. 1/31/07: (?) 2/7/07: John Edmonson, Bill Lower, Michelle Michalson, Ingrid Neel. 2/14/07: Mark Tasler, Jay Toogood.

RISERS: 1/30/07: Alan Sessler 2/6/07: (?) 2/13/07: (?) 2/20/07: (?)

BIRTHDAYS

HAPPY MARCH BIRTHDAYS!

<u>Birthday</u>	<u>Name</u>	<u>Birthplace</u>
March 1	Lorie Luedke	Madison, WI
March 2	Mark Breneman	Minneapolis, MN
	Warren Harmon	Houston, TX
March 3	Bob MacCarty	Rochester, MN
March 5	Jay Toogood	Minneapolis, MN
March 6	David Moertel	Rochester, MN
March 7	Mike O'Fallon	Princeton, MN
March 9	Phil Henoeh	Chicago, IL
March 13	Chris Rustad	Rochester, MN
March 14	Jeff Amundson	Rochester, MN
March 15	Beth Warren	Madison, WI
March 18	Mark Hettinger	Medford, WI
March 17	David Carl	Jacksonville, IN
March 19	Jason Boynton	Winona, MN
March 20	Mike Schnell	Dickinson, ND
March 24	Larry Koshier	Winona, MN
March 26	Bari Amadio	Philadelphia, PA
March 27	Lois Nietz	Redwood Falls, MN
March 31	Bill Lower	Wilmington, DE

ROTARY US BANK HOLIDAY CLASSIC AWARDS LUNCHEON

March 15, 12 noon

Radisson Hotel Ballroom

This is the annual awards luncheon for all three Rotary clubs. We will be hosted by the Rochester Rotary Risers.

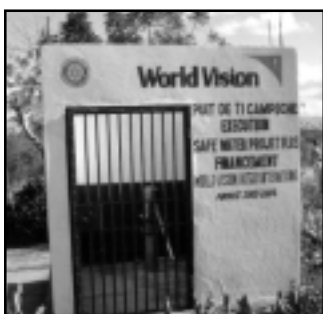
Come to see who will be getting checks from the proceeds of the tournament.



Our speaker will be John Wade who will provide an update on the Minnesota Twins stadium.

FAST FOR HOPE

Thanks to the efforts of Past President Mike O'Fallon and your generosity, we collected close to \$2,000 at our meeting last week.



You can still make a contribution by sending a check to the Rochester Rotary Foundation for this. Helping to improve the world is what it is all about.

STRIVE

Again this year, someone has offered to match any contributions to STRIVE up to \$2,000. Deadline for this is March 15. Checks can be made out to Rochester Rotary Foundation – STRIVE.



We are also again seeking items for the Goody Bags that are given to all the students. Donation of pens, pencils, company related items, or anything to fill the STRIVE bags given to each student. We need 75 of each item donated (monetary donations for this are also accepted).

ROTARY NEWS

- Please be sure to check the area where we list if you have made up. We have not gotten some of the makeups – call if you made up and are not listed (252-0085).
- We have received and accepted a letter of resignation from Tom DeRienzo. We hope he will again be able to join our group when his schedule permits.
- New baby on board –Matt and Christine Camrud are the parents of Adam Matthew Camrud who was born on January 29 – A big boy weighing 9 pounds and 5 ounces. Congratulations! (Matt, does your piano playing sooth Adam when he fusses?)
- Thanks to all you helped with the February meetings. Invocations: Jerry Williams, Denny Nigon, Phil Karsell, Dick Edwards. Introduction of Visitors: Leigh Johnson, Keri Smith, Tom Moyer. Visitors Desk: Cindy Sharp, Jerry Balm, Carolyn Piepho, Lorrie Swancutt, Bari Amadio. Greeters: Jeanne Huddleston, Gail Sauter, Linda Oelke. Cashiers: Dana Funk, James Gibson. 4-Way Test: Denny Nigon, Sue Dripps, Tom McComb, Ashok Patel.

SPPR NAMES RICK COLVIN A PAUL HARRIS FELLOW

The newly formed group of Past Presidents of the Rochester Rotary Club named Rick Colvin a Paul Harris Fellow at a recent meeting.

This group, fueled by a passion for Rotary, armed with experience in Club leadership, and committed to the Rotary motto “Service Above Self”, formed this society dedicated to serving the Rochester Rotary Club in whatever capacity its Board of Governors shall deem useful and appropriate. This society has no official role in Club Governance, no authority regarding Club activities, and no specific responsibility regarding the Club. Every past president is a member of SPPR.



Each year this group will name a Paul Harris Fellow with funds collected from the past presidents. The first recipient was Rick Colvin, a Mayo Clinic administrator who started Mayo Medical Ventures. His good friend and colleague Richard Brubaker told of his achievements and how his life followed the Four Way Test.

Rick is very ill and the award was presented to him at his home. Rick is the brother- in-law of Rotarian Betty Devine and son-in-law of Rotarian Ken Berge.

MARCH ROTARY CALENDAR

March 1	Kahler Hotel - Heritage Hall Audrey Betcher, “On Line Portal to Powerful Information”
March 8	Kahler Hotel - Elizabethan Room Cathy Wurzer, MPR, co-host, “Almanac”
March 15	Radisson Hotel Ballroom Rotary US Bank Holiday Classic Awards Luncheon - all three Rochester Rotary Clubs. Speaker: John Wade, “Update on the Twins Stadium”
March 22	Kahler Hotel - Elizabethan Room John Hunziker, “Lost Rochester - But Not Quite Forgotten”
March 29	Kahler Hotel - Heritage Hall “National Eagle Center”

OTHER MEETINGS AND EVENTS

March 2	Grant Committee Meeting 12 noon, UBS Conference Room
March 8	Rotary Board of Directors Meeting 7 a.m., Directors Room, Kahler Hotel
March 14	Rotary Information Meeting 12 Noon, Directors Room, Kahler Hotel
March 27	Rochester Rotary Clubs Leadership Meeting 4 p.m., Eldernet

LOOKING AHEAD

April 19	Valued Associates Day
April 19-21	District Conference - Owatonna
April 26	Rotation Day
May 5	Progressive Dinner



ELECTRONIC MAKEUPS

Can't make it to Rotary?
There is an electronic make-up opportunity at
www.rotaryclubone.org

ROCHESTER ROTARY'S THREE CLUBS WORKING TOGETHER ON PUBLIC RELATIONS AND MEMBERSHIP

In early 2006, after having an informal discussion about the things their respective clubs were doing in the areas of membership recruitment and retention, members of the three Rochester Rotary clubs (The Rotary Club of Rochester, Greater Rochester Rotary and the Rochester Rotary Risers) decided that maybe they would be more successful if they joined forces and promoted Rotary in Rochester, rather than each focusing on just increasing membership in their own club. Thus, the joint membership/PR committee was formed, including those responsible for membership and/or public relations for each of the three clubs.

Early on, the committee agreed it would be easier to recruit members if there was higher awareness and better understanding of what Rotary does in our community and in our world. We also wanted to make sure community members know there are three clubs in town, with different meeting days and locations, as well as different meeting styles, so there's sure to be a Rotary club in Rochester that fits with their life. Of course, increasing awareness typically requires a budget for publicity and promotions, and the Boards of all three clubs showed their support for the joint committee by allocating funds for public relations. The committee went to work investigating many different ways in which we might best use our budget to promote Rotary in Rochester. In the fall of 2006 the committee learned of the Public Image Grant opportunity available through Rotary International and decided to submit a joint application, hoping to supplement our budget. RI awarded our three clubs a \$3,000 grant: \$2,000 for radio; and \$1,000 for print.

The radio portion was used to underwrite sponsorships on Minnesota Public Radio (with very generous in-kind contributions from MPR) and the print portion was used to place advertisements in "Rochester Magazine". As for the money allocated to the committee by the Boards, banners were made that can be displayed when Rotary is out in the community, window clings promoting Rotary in Rochester and our web site were given to members to display in their cars and offices, newspaper ads ran each week in the local paper promoting the fact that there are three Rotary clubs that meet each week and referencing the web site, and a sign was placed across the back of a city bus for three months promoting these same things.

In addition to these activities, the committee also developed a marketing/PR calendar outlining significant Rotary events and projects for each month of the year (including individual club events as well as joint projects). The intention is to more consistently submit press releases to various news outlets to better publicize these events/projects. The PR persons from the clubs were each assigned a 4-month period for which they are responsible for submitting the press releases. In addition, the committee is developing a direct mail piece that can be used to introduce prospective members to what Rotary in Rochester is all about.

So Rotarians, wear your Rotary lapel pins proudly and be prepared to invite someone to join you for a Rotary meeting when they say, "I've been seeing 'Rotary' everywhere lately. Tell me more about what you do."

Rotary Progressive Dinner 2007 Saturday, May 5

You and your spouse or special guest are cordially invited to participate in the 2007 Rotary Progressive Dinner. The purpose of the event is primarily social; it is just a fun way to get to know each other a little bit better!

You can participate as a host, co-host, or as a participant.

- **Hosts** offer their home for dinner and prepare a meal with the help of the co-host(s). The host decides how many they can accommodate.
- **Co-hosts** assist the host by preparing side dishes and helping with set-up and clean-up of the home.
- **Participants** provide either an appetizer, dessert, or bottle of wine for dinner.

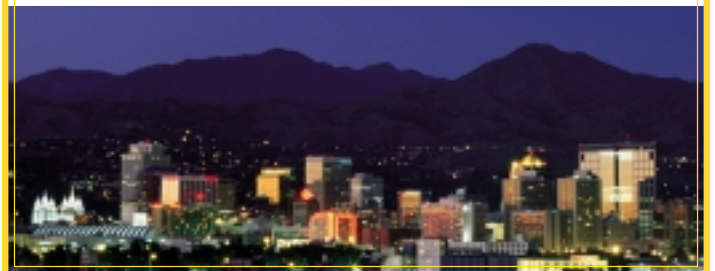
We will get together as a large group for appetizers, split up into smaller groups for dinner, and get back together for dessert.

Cost: \$15 per person. Sign-up at the next Rotary meeting or call the Rotary office.

2007 Rotary International Convention Salt Lake City

Head to the mountains of Salt Lake City for the 98th annual Rotary International Convention, slated for June 17-20, 2007. There, you'll join family, friends, and fellow Rotarians from around the world at Rotary's largest annual get-together.

Visit the Rotary International Web site for more information.





Rotary District 5960 Conference

April 19-21, 2007

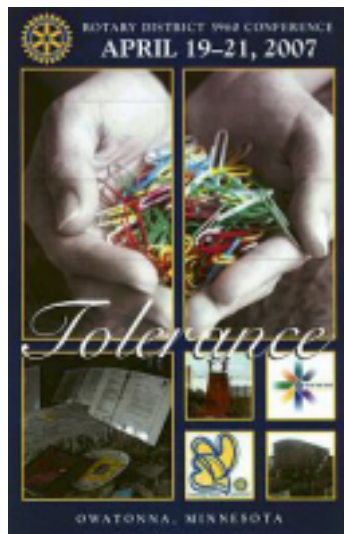
Holiday Inn & Suites - Owatonna, Minnesota



The agenda for the entire weekend is available on the District Web site.

Pick and choose which events you'd like to attend and tally your costs. The registration deadline is April 1, 2007.

Register now on the District Web site: <http://www.rotary5960.org> or call the office if you have questions.



LETTER FROM REED LANGTON-YANOWITZ, OUR YOUTH EXCHANGE STUDENT IN CHILE



Right now I'm on summer vacation so my days are pretty similar. I pretty much wake up, eat the amazing food my mom makes (she's an AWESOME chef) and then go and hang out with friends, wither at a pool because it's ridiculously hot here (like always in the 100s) or in a park to drink mate and just talk. Then at night we usually go to Megastore which is a local youth hangout that has foosball, pool, ping pong, and dancing, and we usually eat some empanadas which are these meat pastries that I'm pretty sure I will die without having when I get back. Then we play some foosball or pool and dance a little bit and then I go home and sleep. On Friday or Saturday though we usually go out to a boliche at night which is a disco and we dance the night away Latin-style =). Sunday is the rest day so after having like a 5 course lunch with my family we relax, sleep, read, or watch TV the rest of the day. I think I'm actually going to be staying in this family the whole year. I would like to get to know another family for the experience, but it's kind of out of my hands and I do really like the family I'm in now so I guess it's not the end of the world. I'm pretty much the only kid in my family now because my younger brother left for a foreign exchange in the USA (New York) and my other bothers went back to college in Cordoba. It's OK, though, because I have a lot of friends now so I'm not really dependent on them to be social. School starts again in March but we have the trip to the north throughout March so I'll actually be starting up again in April. Well I should go because I told my mom I would be home soon.

Peace and Love,

Reed

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ROTARY CLUB OF ROCHESTER
Rochester, Minnesota

Organized June 12, 1925
Club No. 2047 District No. 5960

THE FOUR-WAY TEST

- Is it the truth?
- Is it fair to all concerned?
- Will it build good will and better friendships?
- Will it be beneficial to all concerned?

THE MOCCASIN FLOWER
OFFICIAL PUBLICATION OF THE
ROTARY CLUB OF ROCHESTER

PRESIDENT: Rick Lien
PRESIDENT -ELECT: Kim Adams
PRESIDENT NOMINEE: Doug Rovang
SECRETARY: Steve Sponsel
TREASURER: Sara Gilliland
PAST PRESIDENT: Mike O'Fallon
EXECUTIVE DIRECTOR
Lois Nietz - 252-0085
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E-mail: romnrotary@charter.net
ROTARY DISTRICT 5960 GOVERNOR
Dianne Nesvig, Owatonna
ASSISTANT GOVERNOR
Wade Davick, Assistant Governor, Winona

WEB SITES

Rochester Rotary Club: www.rochesterrotaryclubs.org
Links to STRIVE – Rotary US Bank Holiday Classic
District 5960: www.rotary5960.org
Rotary International: rotary.org

ACTIVE COMMITTEES

Four Avenues of Service
Club, Vocational, Community, International

CLUB SERVICE I

Linda Rings, Director

Greeters *Michelle Mikkalson*
Membership Development *Kim Adams*
Visitors Desk *Cindy Sharp*
Sergeant-at-Arms *John Woodruff*
Mentors *Ashleigh Rossen Hoffman*

CLUB SERVICE II

Brian Murphy, Director

Club Bulletin *Lorie Luedke, Lois Nietz*
Club Web Site *Lorie Luedke*
Invocations *Mark Cairns*
Programs *Phil Karsell*
Public Relations *Doug Rovang*

CLUB SERVICE III

Mark Dripps, Director

Bell Ringing - Salvation Army *Fred Suhler*
Golf Day *Mark Dripps, Dana Funk*
Music *Jane Belau*
Rotary Information *Leigh Johnson*

VOCATIONAL SERVICE

Laurel Schacht, Director

Rotation Day *Laurel Schacht*
STRIVE *Vicki Allen*
Vocational Talks *Rachel Hurt*
Auction 2008 *Bill Nietz*

COMMUNITY SERVICE

Karen Ricklefs, Director

Library Host *Allan Sessler*
Rotary US Bank Holiday Classic *Paul Barton*
Quarry Hill Fall Festival *Laurel Schacht*
Rotary Reading Project *Cris Fischer*
Service Above Self Awards *Marie Maher*
Student Guests *Keri Smith*
Camp RYLA *Glen VanLaningham*
White Oaks Park *Stacy Sinner*

INTERNATIONAL SERVICE

Stacey Vanden Heuvel, Director

Foundational Scholarships *Dave Moertel*
Group Study Exchange Team *Gilda Banfield*
Rotary International Foundation *Mike O'Fallon*
Youth Exchange *Karmen Reid, Hilla Ferguson*
Gift of Life *Mary Jo Kelly*
World Community Service *Judith O'Fallon,*
Glenn VanLaningham