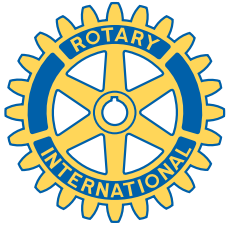


"A Local Service Club with a Global Impact - Offering Leadership and Support to our Community and Beyond"



Moccasin Flower

Official Publication of the Rotary Club of Rochester, Minnesota
Organized June 12, 1925

Club No. 2164

District No. 5960

Volume 81

March 2009

Number 9

VITAL STATISTICS

MEMBERSHIP: 248

AMBASSADORS: Dave Colville, New Zealand. eClubOne: Mark Breneman, Sarah Burrington X2; Nicole Pierson; John Brandrup & George Waters, Pinnacle Peak, Scottsdale, AZ.

GREATER ROCHESTER ROTARY: 12/4/09 Tom Bruckman, Mike Podulke 2/18/09: Lynn Clarey, Margaret Hinz.

ROCHESTER ROTARY RISERS: -0-

BIRTHDAYS

HAPPY MARCH BIRTHDAYS!

<u>Birthday</u>	<u>Name</u>	<u>Birthplace</u>
March 1	Lorie Luedke	Madison, WI
March 2	Mark Breneman	Minneapolis, MN
	Warren Harmon	Houston, TX
March 3	Bob MacCarty	Rochester, MN
March 5	Jay Toogood	Minneapolis, MN
March 6	David Moertel	Rochester, MN
March 7	Mike O'Fallon	Princeton, MN
March 9	Phil Henoeh	Chicago, IL
March 13	Chris Rustad	Rochester, MN
March 14	Jeff Amundson	Rochester, MN
March 15	Beth Warren	Madison, WI
March 16	Mike Pruet	San Diego, CA
	Ronald Salazar	Costa Rica
March 19	Jason Boynton	Winona, MN
March 24	Larry Koshier	Winona, MN
March 26	Bari Amadio	Philadelphia, PA
March 27	Lois Nietz	Redwood Falls, MN
	Maria Brown	Faribault, MN
March 31	Glenn Lyden	Fergus Falls, MN

ROTARY US BANK HOLIDAY CLASSIC AWARD LUNCHEON WEDNESDAY, MARCH 18 RAMADA CONFERENCE CENTER

Now is the time to award the money from our 21st Holiday Classic Basketball Tournament. All three clubs will meet together at the Ramada Conference Center. Greater Rochester Rotary will host. This is the only meeting in Rochester that week.



Dave Mona

We are pleased to have as our speaker **Dave Mona**, someone who has done it all in the Minnesota sports scene. You have heard him reporting on the Twins and the Gophers, sparring with Sid Hartman on their Sports Huddle radio program and preparing award-winning pre-game vignettes for Gopher football. If it happened in Minnesota sports in the last forty years, Dave Mona was there.

He has worked the sports beat for print and radio, covering the big stories and the ones others missed, rubbing shoulders with the stars and introducing the rookies.

Dave will have his book "Beyond the Sports Huddle" for sale and will stay to autograph books (think Christmas presents). Price will be \$20 – bring check or cash.



PLEASE HELP US OUT – EMAIL THE OFFICE IF YOU PLAN TO ATTEND THIS MEETING – HELP US GET A COUNT romnrotary@charter.net

A shuttle to the Ramada is available for those that work downtown (free of charge). The Ramada shuttle bus will pick up at the Gonda Building (west side) at 11:50 a.m. It will then drop off back at the Gonda Building (Westside) at 1:30 p.m.

ROTARY NEWS

- Great news! Congratulations to **Keri Smith Norman** and **Mark Norman** on the addition to their family. Michael James Norman arrived Monday, February 2 weighing in at 6 pounds, 9 ounces.
- We added some new Paul Harris Fellows in February. **John Woodruff** presented a Paul Harris award to two of his employees for their dedication. They were Scott Shaw and Philip Halverson. **President Doug** presented a Paul Harris Fellowship to Gary Neumann for his work on the many city projects that affect us all.
- Move for **Tom Bruckman**. Tom Bruckman is now in development with The Gift of Life Transplant House here in Rochester.
- Resignations have been received and accepted with regrets from **Rachel Hurt, Michelle Mickelson and Dianna Parks**.
- Thanks to all who helped with the February meetings: Desk: **Christine Beech, Susan Johnson, Paul Tieskoetter**. Introduce Visitors: **Tom Moyer, Jim Wiecep, Leigh Johnson, Mike O'Fallon**. Invocations: **Dennis Nigon, Karen Ricklefs, Dan O'Neil, Kim Adams**. Greeters: **Jim Frye, Mary Jo Kelly, Christian Milaster, Steve Rossello**. 4 Way Test: **Bill Wiktor, Walt Menning, Glenn Lyden, Michael Grinnell** Vocational Talk: **Ann Beatty, Steve Rossello**.

2009 Rotary District Conference

FEATURING



Ann Bancroft
Polar Explorer,
Educator, Lecturer
(click to view resume)



Tom Henderson
CEO of
ShelberBox
(click to view resume)



Deepa Willingham
Founder of
PACE Universal
(click to view resume)



Kelly Cain
Professor of
Sustainability, UW-RF
(click to view resume)

AND OTHERS, WHO IN THEIR OWN UNIQUE WAYS...




Make Dreams Real
Original published by Service Center
In Our Sustainable World

APRIL 17, 18, & 19, 2009

On the campus of UW-River Falls, River Falls, WI

MARCH ROTARY CALENDAR

- | | |
|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| March 5 | Kahler Hotel – Heritage Hall -
Tony Sertich – “Economic Impact of the Arts on the Business Community” |
| March 12 | Kahler Hotel – Heritage Hall -
Dr. Ron Peterson, “Mayo Clinic, Study on Aging” |
| March 18 | Wednesday — Ramada Conference Center – Rotary US Bank Holiday Classic Awards Luncheon. Speaker is Dave Mona (See other article for speaker information) Please email if you are attending – Also see bus transportation to Ramada from downtown. |
| March 26 | Kahler Hotel - Heritage Hall - Michael Vekich, Chair of the Governor’s 21st Century Tax Reform Commission. Mr. Vekich will talk about the Commission’s work. |

OTHER MEETINGS AND EVENTS

- | | |
|------------------------------------------------------------------------|--------------------------------------------------------------------------------|
| March 2 | Channel One Volunteer Night - 6-8 p.m. – Mike O’Fallon, chair. |
| March 11 | Community Food Response - Contact Glenn VanLaningham. |
| March 12 | Rotary Board of Directors Meeting 7 a.m., Directors Room, Kahler Hotel. |
| March 25 | Rotary Information Meeting - 12 Noon, Kahler Hotel, Directors Room. |
| Mar. 5, 12, 19, 26 Evening at Rochester Public Library 6-9 p.m. | |

KAY HOECKER 1918-2009

Fellow Rotarian Kay Hoecker passed away on February 11, 2009. Kay owned and operated the Kay Hoecker Art Gallery, was an active member of our community and a member of Rochester Rotary for six years. Her charm and humor will be missed by all. We extend our condolences to her family.

ROTATION DAY – APRIL 2

What Happens for Rotation Day?

All members either host or are assigned a place to go for lunch. This goes back to the early days of Rotary when Rotarians rotated their meeting site each week. It gives you the opportunity to get to know each other a little better and find out about your host's occupation.

What Is The Host's Responsibility?

Hosts sign up and give the number of members they would like to accommodate for lunch. This can vary from a minimum of six to whatever number you have room for. Hosts are given a list of names to host, and they invite their guests - giving directions, etc. They order lunches. All members have already paid for their Rotation Day lunches with their dues so all the host has to do is submit a billing to the office for the lunches.

During the meeting time, 12 – 1:30 p.m. – members can introduce themselves and the hosts can tell about their occupation and in some cases go on a tour of their facilities. They take attendance and turn it in to the office.

What Do Those Attending Do?

First and foremost, **respond to the host**, let them know you are attending so they can order lunches and prepare for you. For those of you that have email, you will probably hear that way.

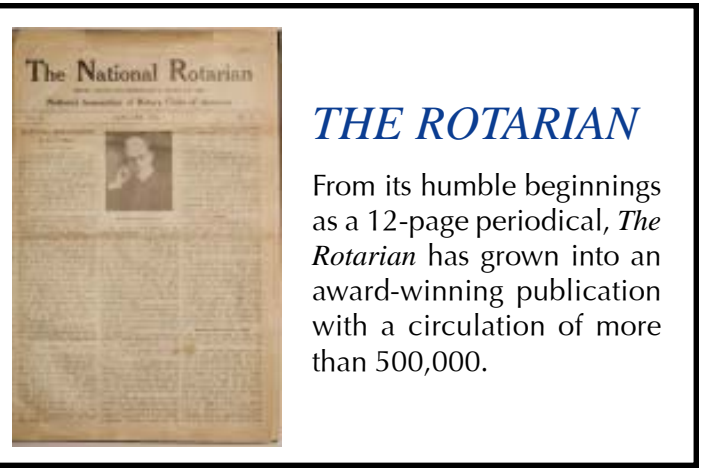
What If I Cannot Attend?

Please let us know you are not planning to attend so we don't assign you.



ANNOUNCEMENT – ADMINISTRATIVE DIRECTOR POSITION

The Rotary Club of Rochester is coming to another milestone. Lois Nietz will be retiring this summer. With this in mind we have set up a link on the Web site with information on applying for the Club's Administration Director position. Just go to www.rochesterrotaryclubs.org and click on the link. If you know of someone that would be a good candidate please give them this information. We will be accepting resumes until March 15.



THE ROTARIAN

From its humble beginnings as a 12-page periodical, *The Rotarian* has grown into an award-winning publication with a circulation of more than 500,000.

DECLARATION OF ROTARIANS IN BUSINESS AND PROFESSIONS

As a Rotarian engaged in a business or profession, I am expected to:

Consider my vocation to be another opportunity to serve;

Be Faithful to the letter and to the spirit of the ethical codes of my vocation, to the laws of my country, and to the moral standards of my community;

Do all in my power to dignify my vocation and to promote the highest ethical standards in my chosen vocation;

Be fair to my employer, employees, associates, competitors, customers, the public and all those with whom I have a business or professional relationship;

Recognize the honor and respect due to all occupations which are useful to society;

Offer my vocational talents: to provide opportunities for young people, to work for the relief of the special needs of others, and to improve the quality of life in my community;

Adhere to honesty in my advertising and in all representations to the public concerning my business or profession;

Neither seek from nor grant a fellow Rotarian a privilege or advantage not normally accorded others in a business or professional relationship.

**Be a part of history and celebrate
the 100th Rotary convention,
which will take place in
Birmingham, the heart
of England!**



ROCHESTER ROTARY CLUB

1112 11TH AVE NE
ROCHESTER, MN 55906
Phone: 507/252-0085

ROTARY CLUB OF ROCHESTER

Rochester, Minnesota

Organized June 12, 1925

Club No. 2047 District No. 5960

THE FOUR-WAY TEST

- Is it the truth?
- Is it fair to all concerned?
- Will it build good will and better friendships?
- Will it be beneficial to all concerned?

THE MOCCASIN FLOWER

OFFICIAL PUBLICATION OF THE
ROTARY CLUB OF ROCHESTER

PRESIDENT: Doug Rovang

PRESIDENT -ELECT: Dana Funk

PRESIDENT NOMINEE: Karel Weigel

SECRETARY: Jerry Williams

TREASURER: Mary Jo Kelly

PAST PRESIDENT: Kim Adams

EXECUTIVE DIRECTOR

Lois Nietz - 252-0085

FAX - 252-8867

E-mail: romnrotary@charter.net

ROTARY DISTRICT 5960 GOVERNOR

Roy Sjoberg, Hudson Daybreak

ASSISTANT GOVERNOR

Vicki Decker, Assistant Governor, Winona

WEB SITES

Rochester Rotary Club: www.rochesterrotaryclubs.org

Links to STRIVE – Rotary US Bank Holiday Classic

District 5960: www.rotary5960.org

Rotary International: rotary.org

ACTIVE COMMITTEES

Four Avenues of Service
Club, Vocational, Community, International

CLUB SERVICE I

Audrey Betcher, Director

Greeters *Steve Rossello*
 Membership Development *Dana Funk*
 Visitors Desk *Christine Beech*
 Sergeant-at-Arms *John Woodruff*
 Mentors *Bill Wiktor*

CLUB SERVICE II

Dan O’Neil, Director

Club Bulletin *Lorie Luedke, Lois Nietz*
 Club Web Site *Lorie Luedke*
 Invocations *Anne Berberich*
 Programs *Warren Harmon*
 Public Relations *Karel Weigel*
 Four-Way Test *Jerry Lobland*

CLUB SERVICE III

Ann Beatty, Director

Bell Ringing - Salvation Army *Paul Bleimeyer, Fred Suhler*
 Golf Day *Mark Dripps*
 Music *Jane Belau*
 Rotary Information *Leigh Johnson*
 Progressive Dinner *Karen Ricklefs, Marilyn Stewart*

VOCATIONAL SERVICE

Linda Bonow, Director

Rotation Day *Linda Bonow*
 STRIVE *Linda Herrick*
 Vocational Talks *Fred Banfield*
 Auction 2010 *Lorie Luedke*

COMMUNITY SERVICE

Stacy Sinner, Director

Library Host *Allan Sessler*
 Rotary US Bank Holiday Classic *Laurel Schacht*
 Quarry Hill Fall Festival *Carla Nelson*
 Rotary Reading Project *Cris Fischer*
 Rotary Summer Reading Project *Cris Fischer*
 Service Above Self Awards *Cresta Deeds*
 Student Guests *Allie Good*
 Camp RYLA *Jay Toogood*
 White Oaks Park *Ashok Patel*
 Community Food Response *Glenn VanLaningham*
 Rotary Flood Project *Dan Kelly*
 Channel One *Mike O’Fallon*

INTERNATIONAL SERVICE

Karmen Reid, Director

Foundational Scholarships *Dave Moertel*
 Group Study Exchange Team *Gilda Banfield*
 Rotary International Foundation *Kim Adams*
 YouthLINC *Vicki Allen*
 Rotary Gift of Life *Betty Devine, Brenda Walker*
 World Community Service *Judith O’Fallon*