

"Rotary- neighbors, friends, and problem-solvers who come together to make positive, lasting change in communities at home and abroad."



Moccasin Flower

Official Publication of The Rotary Club of Rochester, Minnesota

Club No. 2164

Organized June 12, 1925

District No. 5960

Volume 90

May 2018

Number 11

VITAL STATISTICS

MEMBERSHIP: 179

ROCHESTER ROTARY RISERS: none reported

GREATER ROCHESTER ROTARY: none reported

ROTARY eCLUB ONE: none reported

OTHER CLUBS: none reported

RESIGNATIONS: none

NEW MEMBERS: none

HONORING OUR GRADUATES

Rotarians are encouraged to submit the names of family members who are graduates during this 2017-2018 academic year. The graduates will be recognized at our June 14 Rotary meeting. If your family member is unable to attend the meeting, please be prepared to submit information and a picture to be used in a PowerPoint presentation that day. Rotarians Danae Gaio and Kelly Engler are coordinating this recognition program and request your student's name by June 4.



MAY BIRTHDAYS

<u>Name</u>	<u>Birthday</u>	<u>Birthplace</u>
May 3	Karel Weigel	Hopkinton, IA
May 4	Borge M. Christensen	Odense, Denmark
May 6	Sarah Burrington	Rochester, MN
May 8	James Seward	
May 10	Peter Carryer	Rochester, MN
	David Colville	Philadelphia, PA
	Jan Hagedorn	Rochester, MN
	John Woodruff	Rochester, MN
May 11	Sinéad Chick	Ireland
May 13	Timothy Weir	South Bend, IN
May 14	Alison Good	Rochester, MN
May 20	Kelly Engler	Virginia, MN
	Jennifer Wilson	Rochester, MN
May 22	Jon Ewing	Des Moines, IA
	Carla Nelson	Webster City, IA
	Lorrie Swancutt	Rochester, MN
May 23	John Brandrup	Mankato, MN
	Douglas Porter	Philadelphia, PA
May 28	Dana Funk	Mankato, MN
May 30	Barbara Hight-Randall	Rochester, MN
May 31	JoMarie Morris	Owatonna, MN

If we have missed your birthday, please let us know.



Take another trip around the world . . . photos from the
AROUND THE WORLD BENEFIT can be found on pages 6-7.

Rotary  Rotary Club
of Rochester
Foundation

 **AROUND THE
WORLD BENEFIT**
The Rotary Club of Rochester Foundation
Rochester Event Center

Thursday, April 26, 2018 5:00-9:00 PM

MAY Weekly Meetings

- May 3 Service First Thursday**, Rochester Public Library, (101 2nd St SE), 11:00 am–1:00 pm
- May 10 Traditional Meeting**, MN Adult and Teen Challenge Women's Facility" presented by Tom Truszinski, Mayo Civic Center Suite 101, 11:30 am–1:00 pm
- May 17 1905 Meetings**, "Youth Exchange" presented by Chaewon Lee and Lara Pedraja, Charter House, Express Employment Professionals, Trinity Lutheran Church, 11:30 am–1:00 pm
- May 24 Traditional Meeting**, "Rochester Rotary Risers' My Book Day" presented by Jolene Hansen, Mayo Civic Center Suite 106, 11:30 am–1:00 pm
- May 31 Rotation Day**, various Rotarians' places of vocation, 11:30 am–1:00 pm

May Rotary Anniversaries

Frank Allen	1 year
Greg Epsom	2 years
Deb Muench	2 years
Sue M. Johnson	4 years
Christopher Ness	4 years
Samantha Rother	4 years
James Seward	9 years
Leon Clark	11 years
Lorrie Swancutt	12 years
Brad Jones	13 years
Chris Colby	19 years
Rick Lien	21 years
Jane Piepgras	21 years
Barbara Hight-Randall	22 years
Robert MacCarty	35 years
Lance Thorkelson	42 years
Roger Kempers	56 years



Other Meetings & Events

- May 4 Rotary Tree Planting Challenge Committee** meeting, People's Food Co-op, 7:00-7:30 am
- May 7 Channel One Service**, Channel One Building (131 35 St SW), 6:00-8:00 pm
- May 8 Rotary Club of Rochester Board**, OMC Regional Foundation Conference Room (102 Elton Hills Dr.) 7:00 am
- May 8 Rotary Open House**, 125 Live, 11:00 am –1:00 pm
- May 9 SE World Community Service** meeting, Ronald McDonald House (1301 850 2nd St. SW), 7:00-8:30 am
- May 11 Rotary Ethics Program Committee** meeting, OMC Conference Room (102 Elton Hills Dr., Ste 150, 7:00-8:00 am
- May 14 Rotary Club of Rochester Foundation Board** meeting, OMC Conference Room (102 Elton Hills Dr, Ste 150), 4:30 – 6 pm
- May 14 Salvation Army Dinner Service**, Salvation Army Community Center (20 NE 1 Ave), 5:30-7:00 pm
- May 16 Rotary Information Meeting**, Heartman Insurance Conference Room, 4:30-5:30 pm
- May 18 Holiday Classic Steering Committee** meeting, Rochester Area Foundation Board Room (12 Elton Hills Dr), 11:30 am – 12:30 pm
- May 21 Youth Exchange Committee Meeting**, People's Food Co-op (519 1st Ave SW), 6:00-7:00 pm
- May 23 Wine Down Wednesday**, LaVetta (30 3 St SE), 4:30 pm



Thanks to all who helped with the April meetings:

Greeters: **NA**; Cashier: **NA**; Sergeant-at-Arms: **NA**;
Visitors Desk: **NA**; Music: **NA**; Reflections: **Bill Wiktor**;
Four Way Test: **Richard Brubaker**;
Introduction of Visitors: **NA**; Presenters: Tara Freimund

Save the Date . . .

Greater Rochester Rotary announces the installation of

Mike Becker

June 12, 2018

Spam Museum and Paramount Theatre, Austin, Minnesota

Watch your email for registration information.

5:30-6:45 pm Social Hour with Appetizers and Cash Bar

7:00 pm Installation Program at the Historic Paramount Theatre



The Spam Museum will remain open for complimentary tours from 5:00-7:00 pm for everyone attending Mike's installation.

The Rotary Club of Rochester 2017-18 Club Progress Towards Goals

CATEGORY	2017-18 GOALS	As of April 30, 2018
Membership <i>(started the 2017-18 Rotary year at 185)</i>	183	179
Rotary International Foundation Annual Program Fund	\$15,000	\$11,295 (75% of goal)
Every Rotarian Every Year (EREY)	100%	16%
PolioPlus	\$4,000	\$7,283 (182% of goal)
District 5960 Fast for Hope Project	\$1,000	\$0 (0% of goal)
Rotary Club of Rochester Foundation	\$10,000	\$13,614 (136% of goal)



Thank you to Rotarian Samantha Rother for transporting our 2018 Camp RYLA students to YMCA Camp St. Croix near Hudson, Wisconsin and Jeff Allman for bringing them home from the St. Paul Rotary Club meeting.

"Thank you for this wonderful opportunity, Mr. Funk and the Rochester Rotary Club. I have formed incredibly strong bonds with friends in a very short time and have worked through comprehensive, real life concepts that give me insight into what being a leader means. What I have learned, among many other things, is that a leader is not merely an individual who directs others to work toward a common goal but someone who brings out the strength in each of his or her collaborators in order to make something truly beautiful. I will remember this lesson. Once more, I am honored to have been given this experience.

Luke Sztajnkrzyer"



OUR NEW VISION STATEMENT: WHY SHOULD YOU CARE?

By Stephanie A. Urchick, chair of Rotary's Strategic Planning Committee, April 12, 2018

<https://blog.rotary.org/2018/04/12/our-new-vision-statement-why-should-you-care/#more-8731>

We are now more than a year into the process of revisiting Rotary's strategic plan, a process that will allow us to examine our strengths, weaknesses, opportunities, and threats in order to move the organization in a direction that will allow Rotary to thrive in the years ahead. Our new vision statement is the first lap in that three-year journey.

You may have seen the vision statement and wondered what its relevance is to you. If Rotary were a ship approaching land, our new vision statement would be the lighthouse that keeps us from running aground. Our vision statement explains what we want to achieve, in the same way that our mission statement explains our focus, and our strategic plan represents how we are going to get there.

Strategic planning is a process, not an event. And it is certainly not limited to activity conducted in the board room. Almost 30,000 Rotarians, Rotaractors, and alumni participated in the 2017 triennial strategic planning survey sent out last January. Our strategy office and our consultant partner, Grant Thornton, then conducted countless focus groups, in-depth interviews, and discussions with Rotarians, non-Rotarians, Rotary leaders, alumni, Rotaractors, and others to gather more insight. Over the course of all these sessions, more than one million individuals had an opportunity to provide input.

Out of these focus groups, different elements emerged that were then tested around the world to be sure they were culturally appropriate to both a Rotarian and non-Rotarian audience. These elements became our 24-word vision statement.

"Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves."

President-elect Barry Rassin did a masterful job of unpacking the vision statement to incoming district governors and other leaders at the 2018 International Assembly in January. More and more leaders and members are having a chance to see and hear the vision statement and think about how these words reflect the impact we wish to have on the world.

Entering the second year of the process, we will begin to test "priority concepts" that will move Rotary toward our vision statement. These concepts are being tested in every part of the world through additional focus groups, to ensure these concepts resonate in all geographies, all languages, and all cultures. In the third year, the rubber will hit the road. Strategies and tactics will be created and approved, and districts and clubs will be asked to try them and give us feedback.

Why is all this important? Let's look at Amazon, a great example of the power of strategic planning. Amazon was the very first company to endorse free shipping. Amazon, researchers have noted, rose to power not by inventing a new product or service, but by analyzing the entire industry and making multiple moves into the future, much like a chess game.

Our three year-process allows for many checkpoints along the way to determine if we are still on the right track, if external or internal aspects have changed, and if a response to these changes requires altering our trajectory. When the strategic plan finally rolls out two years from now, there will be more than one million people who — because they had input — can say, "I helped shape that plan."

What would we like you to do? Share the vision statement with your fellow club members. Think about what it means to your club. And look for opportunities to give your input into our strategic planning process. Help us chart a course for taking action to create lasting change.



**AROUND THE
WORLD BENEFIT**
The Rotary Club of Rochester Foundation

Thursday, April 26, 2018





**AROUND THE
WORLD BENEFIT**
The Rotary Club of Rochester Foundation

Thursday, April 26, 2018



Paul Harris Recipient John Kruesel was presented the award at the 2018 Around the World Benefit



NORTH STAR YOUTH EXCHANGE EARNS GOLD AWARD

Mike DeLuca Chair, North Star

[file:///C:/Users/Admin%20Director/Downloads/17-18-d5960-rotary-newsletter-mar-2018%20\(1\).pdf](file:///C:/Users/Admin%20Director/Downloads/17-18-d5960-rotary-newsletter-mar-2018%20(1).pdf)

In March, 19 of our volunteers attended the North American Youth Exchange Network Conference in Omaha. There were 400 youth exchange officers from all over the world.

We had several of our team share our best practices in workshops, and we learned a lot about ways we can help improve our program.



I am pleased to announce that our North Star program was presented the Gold Award as a high performing district. In addition, last night at the annual award banquet North Star was presented this year's outstanding district in all of North America. Kyle and Bob you will be receiving letters from NAYEN shortly. And we were presented a very nice traveling plaque.

Our program was noted for our growth in long term students, an explosion of interest in our new short term program, our unique one way inbound programs that have received international recognition, our programs to help disadvantaged students be exchange students, our commitment to diversity and inclusion, and our organization structure that is a model for many districts.

I am so proud of the hundreds of volunteers that make North Star what it is today. Thank you all you do, along with your passion and commitment to making a difference in the world one student at a time.

Rotary Tree Planting with RNeighbors



ROCHESTER ROTARY CLUB

P.O. Box 7566

Rochester, MN 55903-7566

Phone: 507-252-0085

ROTARY CLUB OF ROCHESTER

Rochester, Minnesota

Organized June 12, 1925

Club No. 2164

District No. 5960

THE FOUR-WAY TEST

- Is it the truth?
- Is it fair to all concerned?
- Will it build good will and better friendships?
- Will it be beneficial to all concerned?

THE MOCCASIN FLOWER

OFFICIAL PUBLICATION OF
THE ROTARY CLUB OF ROCHESTER

PRESIDENT: Janice Domke

PRESIDENT-ELECT: Sara Gilliland

PRESIDENT NOMINEE: Colin Aldis

SECRETARY: Jeff Allman

TREASURER: Terry Sorenson

PAST PRESIDENT: Stacey Vanden Heuvel

ADMINISTRATIVE DIRECTOR

Elizabeth Karsell, 507-252-0085

E-mail: romnrotary@gmail.com

ROTARY DISTRICT 5960 GOVERNOR

Kyle Haugen, Rotary Club of Prior Lake

ASSISTANT GOVERNOR

Mark Dripps, Rotary Club of Rochester

WEB SITES

Rochester Rotary: www.rochesterrotaryclubs.org

Links to STRIVE – Rotary US Bank Holiday Classic

District 5960: www.rotary5960.org

Rotary International: www.rotary.org

ROTARY COMMITTEES

MEETING ACTIVITIES

Joel Haak, Director

Greeters *Joel Haak*

Four-Way Test *Mark Dripps*

Music..... *VACANT*

Reflections *Kelly Engler*

Sergeant-at-Arms *John Woodruff*

Programs *Corey Jordan*

Visitors Desk *Suzanne Dinusson*

CLUB ACTIVITIES

Jen Woodford, Director

Benefit Auction *Heather Holmes, Kristine Ihrke*

Golf Day *Kathy Lessard*

Social Events *Jen Woodford*

COMMUNICATIONS

Wes Duellman, Director

Moccasin Flower *Elizabeth Karsell, Lorie Luedke*

Website & Social Media *Samantha Rother,*
Elizabeth Karsell

Public Image *Colin Aldis, Jennifer Teske*

INTERNATIONAL SERVICE

Jeanine Gangeness, Director

Rotary Scholarships *VACANT*

Group Study Exchange Team *VACANT*

Rotary International Foundation

.....*Stacey Vanden Heuvel*

Youth Exchange *Samantha Rother*

World Community Service*Borge M. Christensen*

Peggy Elliott, Rick Lien, Eric Matteson,

Judith O'Fallon, Ashok Patel

MEMBERSHIP DEVELOPMENT

Sara Gilliland, President Elect

Rotary Information Officer .. *Mark Dripps, Bill Wiktor*

New Member Sponsors *VACANT*

VOCATIONAL SERVICE

Sinéad Chick, Director

Camp RYLA *Dana Funk, Diane Ilstrup*

Ethics Program *Stacey Vanden Heuvel,*
Lorie Luedke

Literacy *Kay Hocker*

Rotation Day *Danae Gaio*

STRIVE *Diane Ilstrup*

Vocational Talks *Walt Menning*

Youth Protection Officer *Diane Ilstrup*

COMMUNITY SERVICE

Kelly Engler, Director

Channel One *Deb Muench*

Quarry Hill Fall Festival *Steve Sponsel*

Rotary Bell Ringing - Salvation Army *Mark Neville*

Rotary Holiday Classic .. *Lynn Clarey, Janice Domke,*

Elizabeth Karsell, Tamsen Leimer, Lorie Luedke,

Bill Nietz, Steve Stenhaus, Jen Woodford

Salvation Army Dinners *Jennifer Driesch*

JoMarie Morris

Service Above Self Awards *Diane Ilstrup*

Student Guests *Kelly Engler, Danae Gaio*

White Oaks Park *Ashok Patel, Mike Mahrer*