

"Rotary- neighbors, friends, and problem-solvers who come together to make positive, lasting change in communities at home and abroad."

Rotary Moccasin Flower

Official Publication of The Rotary Club of Rochester, Minnesota

Club No. 2164

Organized June 12, 1925

District No. 5960

Volume 91

November 2018

Number 5

VITAL STATISTICS

ROCHESTER ROTARY RISERS: Lynn Clarey

GREATER ROCHESTER ROTARY: none reported

ROTARY eCLUB ONE: none reported

OTHER CLUBS: none reported

MEMBERS ON LEAVE: none

DEATHS: Richard Brubaker

NEW MEMBERS: none

NOVEMBER BIRTHDAYS

<u>Name</u>	<u>Birthday</u>	<u>Birthplace</u>
November 2	Mark Neville	Woodstock, IL
	Jim Sloan	New York, NY
November 5	Caroline Baihly	Jackson, MI
November 8	Sam Beyers	Fridley, MN
	Al DeBoer	Viborg, SD
November 9	Angie Rustad	Kastoria, Greece
November 11	Jeanine Gangeness	Bemidji, MN
November 13	Tony Enquist	Rochester, MN
November 14	Jon Losness	Amery, WI
	Stacey Vanden Heuvel	Rock Rapids, IA
November 17	Lynn Clarey	Zumbrota, MN
November 19	Bill Bourne	Algona, IA
	Jill Moosbrugger	El Paso, TX
November 20	David Spittell	Rochester, MN

If we have misprinted or missed your birthday, please contact the Rotary office.



The Rotary Club of Rochester is grateful for the service and sacrifice of all veterans and their families. We recognize you for your true demonstration of Rotary's motto of "Service Above Self."

In Memory of Rotarian Richard "Bru" Brubaker, 1937 - 2018



For this is the real truth: man is a soul and has a body.
The body is not the man; it is only the clothing of the man.
What you call death is the laying aside of a worn-out garment,
and it is no more the end of the man,
than it is the end of you when you remove your coat.
Therefore you have not lost your friend;
You have only lost sight of the cloak
in which you were accustomed to see him.
The cloak is gone, but the man who wore it is not;
Surely it is the man you love and not the garment.

- Author unknown



Rotary Club of
Rochester
Holiday Luncheon

December 13

Invitation on
page 10

NOVEMBER Weekly Meetings

- November 1** **Service First Thursday**, Rochester Public Library Meeting Room C, 11:00 am–1:00 pm
- November 8** **Traditional Meeting**, "Be the Inspiration. Doing Good in the World" presented by Rotarians, Mayo Civic Center, Suite 101, 11:30 am–1:00 pm
- November 15** **1905 Meetings**, Charter House, Express Employment Professionals, Trinity Lutheran Church, 11:30 am–1:00 pm
- November 22** **No Meeting** due to the Thanksgiving holiday
- November 29** **Traditional Meeting**, "Routine, Universal Vaccinations: A Public Health Triumph, A Public Relations Tragedy" presented by Dr. Robert Jacobson, Mayo Civic Center, 11:30 am–1:00 pm




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Other Meetings & Events

- November 5** **Channel One Service**, Channel One Building, (131 35 St SW), 6-8:00 pm
- November 6** **Rotary Club of Rochester Board**, OMC Conference Room (102 Elton Hills Dr. Suite 150) 7:00 am
- November 9** **Rotary Ethics Program Committee** meeting, OMC Conference Room (102 Elton Hills Dr., Ste 150, 7:30-8:30 am
- November 12** **Salvation Army Dinner Service**, Salvation Army Community Center (20 NE 1 Ave), 5:30-7:00 pm
- November 13** **STRIVE at John Marshall**, John Marshall HS (1510 14 St NW), 8:15 – 9:15 am
- November 14** **Rochester Rotary Clubs World Community Service** meeting, Ronald McDonald House (850 2nd St. SW), 7:00-8:30 am
- November 14** **STRIVE at Mayo**, Mayo HS (1420 11 Ave SE), 9:35–10:35 am
- November 15** **STRIVE at Century**, Century HS (2525 Viola Rd NE), 8:35-9:35 am
- November 15** **Rotary "Buzz" Open House**, Magnolia Room, Centerstone Plaza Hotel (401 6 St SW), 5:30–7:00 pm
- November 16** **Holiday Classic Steering Committee** meeting, Rochester Area Foundation Board Room (12 Elton Hills Dr), 11:30 am–12:30 pm
- November 17** **Bell Ringing for Salvation Army**, Walmart North (3400 55 St NW), 9:00 am–8:00 pm
- November 20** **Youth Exchange Committee Meeting**, People's Food Co-op (519 1 Ave SW), 6:00-7:00 pm
- November 21** **Rotary Information Meeting**, Location TBD, 4:30–5:30 pm
- November 24** **Bell Ringing for Salvation Army**, HyVee North (500 37 St NW), 9:00 am–8:00 pm
- November 29** **Wine Down Wednesday**, Five West (1991 Commerce Dr NW), 4:30 pm

ROTARY "BUZZ"

OPEN HOUSE

*Submitted by President Elect and Membership Chair
Colin Aldis*

Please join fellow Rotarians and invited guests to our annual Rotary Open House.

Where: Magnolia Room (just off lobby area in hotel), Centerstone Plaza Hotel Soldiers Field (same building as Twigs), 401 6th St , SW, Rochester, MN 55902

When: Thursday November 15, from 5:30 pm - 7 pm. This is a "drop in event"

What: Join us at an open house, where you can meet others from the community and learn about the Three Amazing Rotary Clubs of Rochester. Rotary offers service opportunities for those interested in making a difference. Through meetings, social events and volunteer projects, our members learn the issues facing our community and communities all over the world. We partner with local, national and global experts to exchange ideas about potential solutions and take Action.

Who: Rotarians who bring a registered guest. Register online [here](#). Those interested and want to learn more about Rotary.

Why: Rotary enriches and changes lives. Make a meaningful impact with local people you can connect with. Join Rotary - Local Impact, Global Results

November Rotary Anniversaries

Kim Gordon	1 year
Zoey Jantsan	1 year
Lori Carrell	2 year
Doug Porter	4 years
Jennifer Teske	4 years
David Herder	6 years
Timothy Weir	12 years
Vicki Allen	18 years
Larry Koshire	21 years
Sarah Burrington	24 years
Steve Sperling	24 years
Phil Karsell	25+ years
Sara Gilliland	30 years
David Colville	36 years



Thanks to all who helped with the October meetings:

Greeters: Mark Dripps, Chuck Steidinger, LJ Johnson, Joel Haak; **Cashier:** Danae Gaio, Jen Woodford; **Sergeant-at-Arms:** John Woodruff; **Visitors Desk:** Sam Beyers, Suzanne Dinusson; **Music:** Kristine Irlhke, Judith O'Fallon; **Reflections:** Merlin Ricklefs, Bill Wiktor, Sinéad Chick; **Four Way Test:** Tank Sholem, Fred Suhler, Bill Wiktor; **Introduction of Visitors:** Phil Karsell, Ashok Patel; **Presenters:** Bill Rapp, Ardell Brede

The Rotary Club of Rochester 2018-19 Club Progress Towards Goals

CATEGORY	2018-19 GOALS	As of October 31, 2018
Membership	185	160
Rotary International Foundation Annual Program Fund	\$10,000	\$2,517(25% of goal)
Every Rotarian Every Year (EREY)	100%	9 members
PolioPlus	\$2,500	\$0 (0% of goal)
District 5960 Fast for Hope Project	\$1,000	\$0 (0% of goal)
Rotary Club of Rochester Foundation	\$10,000	\$3,420 (34% of goal)

Congratulations, Mark



Congratulations to Mark Dripps, recipient of our October "Be the Inspiration" award

ROTARY INTERNATIONAL FOUNDATION

Taken from <https://www.rotary.org/en/about-rotary/rotary-foundation>

The Rotary Foundation transforms your gifts into service projects that change lives both close to home and around the world.

During the past 100 years, the Foundation has spent \$3 billion on life-changing, sustainable projects.

With your help, we can make lives better in your community and around the world.

Our mission

The mission of The Rotary Foundation of Rotary International is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

Why should I donate to The Rotary Foundation?

Your donation makes a difference to those who need our help most. More than 90 percent of donations go directly to supporting our service projects around the world.

How does The Rotary Foundation use donations?

Our 35,000 clubs carry out sustainable service projects that support our six causes. With donations like yours, we've wiped out 99.9 percent of all polio cases. Your donation also trains future peacemakers, supports clean water, and strengthens local economies.

RING BELLS FOR THE SALVATION ARMY

Rotarians, along with family and friends are encouraged to show your holiday spirit, share your smile, and sign up to ring bells for Salvation Army. The club has committed to providing volunteers at one location each Saturday from November 17 to December 22. There are opportunities to ring both indoors and outside. Please sign up online [here](#) or at an upcoming Thursday meeting.



**VOLUNTEER
BELL RINGERS
NEEDED!**

Ring a bell...help change a life

How can you ensure a successful shift? Follow these simple guidelines:

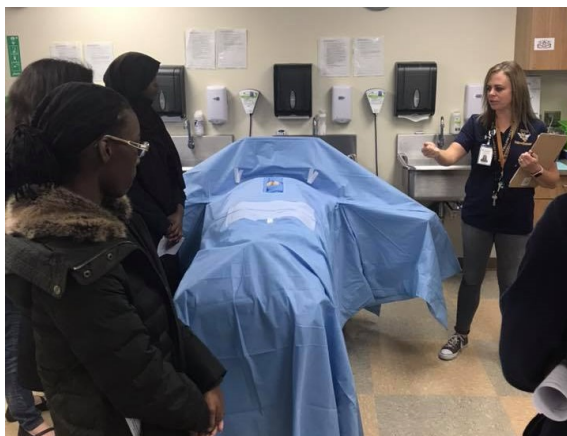
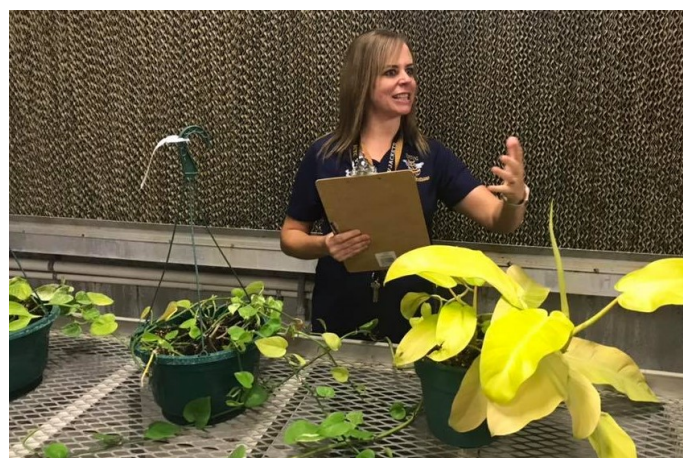
- **DRESS WARMLY.** Also, please remember that kettle stands must stay in their proper position and cannot be moved.
- Stores want an optimum experience for customers. Greet customers with a smile and the holiday greeting of your choice. Thank people for their donations. Bell ringers are best received in small numbers; 1 or 2 is ideal.
- Salvation Army policies prohibit smoking, eating, alcohol and weapons at kettle sites.
- **HAVE FUN!** Salvation Army bell ringers are an icon of the Christmas season, and pleasant and polite ringers spread the holiday spirit and ensure that businesses will welcome us back in upcoming years.
- If your kettle fills up or you experience any problems while you are ringing, please call the kettle driver. The phone number will be at your kettle location.

What impact can one donation have?

It can save a life. A child can be protected from polio with as little as 60 cents. Our partners make your donation go even further. For every \$1 Rotary commits to polio eradication, the Bill & Melinda Gates Foundation has committed \$2.

STRIVE GRUB NIGHT AT ROCHESTER COMMUNITY AND TECHNICAL COLLEGE

Rotary's STRIVE mentors and students gathered November 1 at Rochester Community and Technical College for the first of two STRIVE Grub Nights that take place during the school year. This first event provides an opportunity for the group to tour the RCTC main campus and Heintz Center, to speak with instructors about various areas of study, and to choose one of four smaller tours to learn more, in-depth information about particular areas of study. The second Grub Night will take place later in the year at Bowlocity, providing STRIVE participants an opportunity to bowl and socialize with each other. If you are interested in learning more about STRIVE, supporting STRIVE with a donation of money or "swag" for the end of year celebration, or serving as a STRIVE mentor, check out [the website](#) or contact Rotarian and STRIVE Co-Chair Diane Ilstrup.



THE HISTORY OF PAUL HARRIS FELLOW RECOGNITION

By Susan Hanf, <https://www.rotary.org/en/history-paul-harris-fellow-recognition>

The Paul Harris Fellow recognition acknowledges individuals who contribute, or who have contributions made in their name, of US\$1,000 to The Rotary Foundation of Rotary International.

It was established in 1957 to show appreciation for and encourage substantial contributions to what was then the Foundation's only program, Rotary Foundation Fellowships for Advanced Study, the precursor to Ambassadorial Scholarships.

The first Paul Harris Fellows include 1937-38 RI Director Allison G. Brush and longtime RI Treasurer Rufus F. Chapin, both for donations made in 1946. Mrs. Adan Vargas was the first woman to receive the recognition, for a gift made in 1953. Mrs. Harry L. Jones was the second, and one of only five people recognized for contributions made in 1957.



Early Paul Harris Fellows received a certificate of recognition. In 1969, the Foundation unveiled the first Paul Harris Fellow medallion at the RI Convention in Honolulu, Hawaii, USA. Japanese metal artist Fiju Tsuda created the piece under the direction of then-past Foundation Trustee Kyoza Yuasa. Today, Paul Harris Fellows receive a certificate and pin. They are also eligible to purchase a Paul Harris Fellow medallion.

Rotarians have a tradition of supporting the Foundation by honoring others. Ida LeTulle Taylor became a Paul Harris Fellow in 1978 when her husband, then-District Governor Vann Taylor, made a donation in her name in honor of their 34th wedding anniversary. The gift also made her the 25,000th Paul Harris Fellow.

At the International Assembly in 1979, then-RI President-elect James Bomar challenged each Rotary club to make one non-Rotarian a Paul Harris Fellow. The Rotary Club of Pikesville, Maryland, USA, responded by making a donation in the name of Mother Teresa in 1980. The entertainer Pearl Bailey also became a Paul Harris Fellow through a joint effort of the Rotary clubs in Cape Cod, Massachusetts.

Many other notable figures have been named as Paul Harris Fellows, including U.S. President Jimmy Carter, Russian President Boris Yeltsin, U.S. astronaut James Lovell, UN Secretary-General Javier Perez de Cuellar, and Jonas Salk.

The number of Paul Harris Fellows reached the one million mark in 2006.

ROTARY CLUB OF ROCHESTER PAUL HARRIS FELLOWS

Leonard A. Aaro*	Rodney D. Anderson*	Fred W. Banfield*	Jane G. Belau
Kimberly K. Adams	George R. Annis*	Gilda L. Banfield	Paul G. Belau
Susan Ahlquist	David Bach*	Barbara Banner	Steven Paul Belau
George L. Allen	Eleanor Bach*	Edward A. Banner*	Kristin Ricklefs Bennett
Margery Allen*	John A. Bach*	Ernestine Jaccar Barker*	Kenneth G. Berge
Vicki Allen	Klare Bachman	Florence Barker*	Grant C. Bergsland*
Jeffrey G. Allman	Caroline Baihly	Paul Barton*	Tom Bergsland*
Susan Ahlquist	Hillier L. Baker, Jr.*	Arlene J. Bartz*	Carolyn Bernhardt
Bari A. Amadio	John L. Bakke	Linda Ricklefs Baudry	Norval Bernhardt
Peter Colby Amadio	Gerald J. Balm*	Ann Beatty	Audrey Betcher
Howard A. Andersen	Fred D. Banfield*	Christine A. Bedney	Dolph Bezoier

ROTARY CLUB OF ROCHESTER PAUL HARRIS FELLOWS

Robert A. Bezoier*	William P. Cooney	Benjamin Franklin*	Rollie Hirman
George C. Bisel*	Brian Crabtree	Dana Funk	Fred Hirsekorn
Harry F. Bisel*	Heidi Crabtree	Jeanine Gangeness	Michael J. Hogan
Mary S Bisel*	Harold H. Crawford*	Sister Mary Generose Gervais	Thomas D. Holets
Harry Blackmun*	Clyde Culp	Joseph A. Gibilisco	Heather Holmes
Linda Bonow	Joanne Curnutt	James Gibson	Paul Horgen
John Boray	Matthew D. Dacy	Sara C. Gilliland	Arvid Houglum
John Brandrup	Robert E. Dahlstrom	Gordon Gjeltens*	Graham Howard
Gordon K. Branes	Cynthia E. Daube	Mark Glahn	C. Leroy Hoyt*
Ardell F. Brede	Guy W. Daugherty*	Anne S. Goldston*	Chester Huggett*
Alyce Breneman	Allan R. DeBoer	Cynthia Gonier	Ward H. Hurd
Mark W. Breneman	Ann Taylor DeBoer	Alison Bach Good	Mary R. Hurt
E. Elliott Briesse*	Kirsten Deboer	Andrew Good	Richard D. Hurt
Melissa Brinkman	Raymond DeBoer*	Richard Good	Nathaniel Hynson
John W. Brockman*	Duane M. Derrig	Julie Goodman	Diane E. Ilstrup
Nancy Ogle Brubaker	Janice M. Derrig	Paul A. Grassle, III	Franklin W. Iossi
Amy Bryan	Elizabeth A. Devine	Donna Greason	Wilbert P Iwen*
Bomber Bryan	Brenda Dicken	Calvin L. Guyer, Jr.	Joan M. Jackson
Armin Budimlic	Charles H. Dicken*	Maurice E. Hagen	Jean Jensch
Beebe Burke*	Suzanne Dinusson	Philip J. Halverson	David Jewison
Clarice Burke	Matthew B. Divertie*	J. M. Hamilton	Theodore H. Johansen*
Edmund C. Burke*	Ruth Dolan	Donald L. Hann	Carla Johnson
Jean Burrington	Janice I. Domke	Lee Hargesheimer*	Carl E. Johnson
Sarah Burrington	Norm Doty	Gary F. Harmon	Einer W. Johnson, Jr.*
David A. Busch	Mark Dripps	W. Thomas Harmon	Harold D. Johnson*
Donna Bussell	Sue Dripps	Don W. Harreld*	Heather Novelle Johnson
Mark R. Cairns	Wes Duellman	Allison Suhler Hart	James William Johnson
Mary F. Callier	Daniel J. Durkin	Rayman Hasley*	Judy Johnson
Patricia L. Carlson	John Edmonson*	Barbara R. Hauser	Leigh J. Johnson
Thomas Carlson*	Patricia Ann Edwards	George Haven*	Nell George Johnson
William H. Carroll, Jr.	Richard Edwards	Chuck Hazama	Nicole S. Johnson
William Carroll, Sr.*	Leonard N. Ekstrand*	Dwight W. Heil	Paul David Johnson*
Kay Love Caskey	Peggy Elliott	Lowell Helgersen	Ray Johnson
Richard A. Cecil	Kerwin Engelhart	Hal Henderson	Susan F. Johnson
Sinéad Chick	Duane Feragen	Barbara Henoch	Lyman S.V. Judson*
Borge M. Christensen	Hilla Ferguson	Phillip J. Henoch*	Carolyn Read Karsell
Lynn F. Clarey	Jeanne Ferris	Charmaine C. Hepper	Catherine M. Karsell
James D. Clausen	Thomas Ferris	Norman G. Hepper	Elizabeth M.S. Karsell
Robert A. Cline	Alia Marie Fischer	Linda Herrick	Kris John Karsell
Nance Belau Collins	Cris Fischer	Barbara Hight-Randall	Philip R. Karsell
David S. Colville	Dane Fischer	Louise Hill*	Steven Allen Smith Karsell
Rick Colvin*	Tim Fischer	Mary L. Hirman	
Samuel Wainwright Cook*	Norbert F. Fitzpatrick		
	Harley Flathers		

ROTARY CLUB OF ROCHESTER PAUL HARRIS FELLOWS

Fuad K. Mansour*	C.A. Moore*	Ashok Patel	E.H. Schlitgus*
James S. Martin	Raymond C. Moore*	Christy Chua Patel	Donald Scholz
Eric L. Matteson	John B. Moyer	Glenn M. Paullin*	Margaret Schwartzau*
Terence L. Maus	Thomas P. Moyer	Harold E. Payne*	Neal W. Schwartzau*
Charles William Mayo*	John Mulder	Jeffrey Peipho	Alan D. Sessler
Adele Jaccar McBride*	Thomas T. Myers*	Harold O. Perry*	Judith L. Seward
Brady Patrick McBride	Billie Needham	David Piepgras	Lynda Sharbrough
Henry Scott McBride	Gerald M. Needham*	Jane N. Piepgras	Scott Lancaster Shaw
Joseph J. McBride	Ingrid Neel	Barb Plenge	William E. Shedd
Joseph M. McBride, Sr.	Clark W. Nelson	Kathleen Priem	Pneena Pearl Sheps
Joseph M. McBride	Douglas A. Nelson	Robert J. Priem	Sheldon G. Sheps
Joseph Patrick McBride*	Ellen M. Nelson	Douglas J. Pritchard*	Robert Sheridan*
Katrinna McBride	Henrietta Ann Nelson	Janice Pritchard	Stanford H. Sholem
Libby McBride	Gary Neumann	Janice Marie Pritchard	Sara Silburn
Margaret E. McBride*	Mark Neville	Michael J. Quinn	Thomas L. Sitzer
Mary Elizabeth McBride*	Lois M. Nietz	Marvin Ramsay	J. Daniel Skinner*
Mary M. McBride	Sandra K. Nietz	Marcia B. Redalen	James F. Sloan
Molly Marie McBride	Scott A. Nietz	Fred O. Reed*	Lynwood Smith*
Scott Patrick McBride	William A. Nietz	Adelaide P. Reese*	Marguerite K. Smith
Shane McBroom	William L. Nietz	Karmen Reid	Ralph E. Smith*
Alan R. McCain	Dennis L. Nigon	Maurice C. Reiner	Reginald A. Smith
Maggie McNeil*	Sandra K. Nigon	Paul Richardson	Barb Soderberg
Margaret Lawler McNeil*	Barbara M. Nigon-Kocer	Karen Ricklefs	Scott Sodergren
Alice Cecilia Meiners	Harrison Oehler	Lowell John Ricklefs	Anne Somsen
Walter R. Menning	David R. Oeth	Merlin J. Ricklefs	Henry N. Somsen
Wallace A. Merritt*	Gwen Oeth	Dale A. Rings	Mary Sorensen
Elizabeth Miller*	Rosemary F. Oeth*	Linda Rings	Terry L. Sorenson
Glenn E. Miller	Liam Rich O'Fallon	Kristin G. Ritts	Denise R. Sorom
Harold Miller	Judith R. O'Fallon	Lewis Roberts	Steven W. Sperling
Harold Miller	William M. O'Fallon	Robert C. Roesler*	Naomi Spiekerman
Kimerly Miller	Sean Patrick O'Fallon	John F. Rose	Ralph E. Spiekerman
R. Drew Miller	Paul Olander*	Stephen J. Rossello	Beverly M. Spittell
Rebecca J. Miller	O. Russell Olson*	Samantha Rother	John A. Spittell
Stephen Mills*	Stuart A. Olson*	Douglas C. Rovang	Charles Springer
Harold Moe*	Kirk Otto, Jr.	Franklin S. Ruhl*	Loring J. Stead
Louise Moe	Valerie H. Pace	C. Dale Rustad	Charles Steidinger
Cheryl Anne Moertel	Donald Paddy	Edward H. Ryneearson*	John L. Stewart
David M. Moertel	Jeanne F. Parker	Lida Ryneearson*	Marilyn D. Stewart
Matthew J. Morehead	Robert Parkhill*	Arthur Sachs*	Nancy Anne Stewart*
Janet Elizabeth Stewart	Ed Passe	Harry Salisbury*	Frederick S. Suhler, Jr.
Moffitt	Luci M. Passe	Willis E. Schellberg	Mary Alice Suhler

ROTARY CLUB OF ROCHESTER PAUL HARRIS FELLOWS

James Sullivan	Melanie Tschida	Jean Dain Waters	John Wood
Lorrie Swancutt	Alan O Tuntland	Jerry P. Watson	Alexandra Tingstrom
David E Swanson	Arnold E Ulrich*	Roy Watson*	Woodruff
Ray B. Sweazy*	Chandera Sheila Unni	Val Webb	Anastasia Frances Woodruff
Mark E. Tasler	K. Krishnan Unni	Colleen Weick	James F. Woodruff, Sr.*
Judith K. Taylor*	Glenn M. Van Laningham	Karel M. Weigel	James Woodruff
William F. Taylor*	Stacey M. Vanden Heuvel	Mary Wellik	James F. Woodruff
Stephen C. Textor	Marie T. Vanisko	Howard E West*	John W. Woodruff
Susan Thalacker	Stanimir Vuk-Pavlovic	John R. Wicks	Mary Woodruff*
Myrom Thomas	Phoebe Walters*	William A. Wiktor, Jr.	Virginia Ann Woodruff
Gerald Thorkelson*	Waltman Walters*	J. Arthur Wilber*	John E. Woods
Lance Thorkelson	Daniel Erwin Walth	Judy A Wilder	Ralph Wright-Peterson*
Philip D. Thorpe	Erwin G. Walth*	Jerry L. Williams	John Anderson Young*
Paul Tieskoetter	Josephine M. Walth*	Robert M. Williams	Brian Younge
Richard B. Tompkins	James F. Ward	Robert M. Williams	George O. Zeigler*
Richard Towey	George Waters*	Edward Wobschall*	<i>*deceased</i>
Robert D Tryggestad	Glen E. Waters*	Thomas E. Wolf*	

Defining ethical behavior can be a very personal process. Whether used to refer to personal beliefs, or rules of conduct, or the study of moral philosophy, ethics provides a framework for understanding and interpreting right and wrong in society.



Several years ago, Rotary Club members from Eagan, Minnesota, working with a renowned ethics professor from the University of St. Thomas, teamed to create a day-long immersion in ethics and ethical behavior targeted towards high school students.

Based on the ideals of the original program, the Rotary Clubs of Rochester have developed a new and exciting Ethics Workshop that will challenge students, who are natural leaders, to look at everyday ethical dilemmas, and through group interaction, establish a moral compass to help them decide right from wrong. The Rochester workshop is scheduled for **Tuesday, November 13, 2018, at Cascade Meadow.**

Aligning the day's activities with the guiding principles of Rotary's Four Way Test, approximately 55 students, selected from Rochester high schools, will have the opportunity to learn about and explore ethical matters in a variety of ways.

- Ethical scenarios will be presented via video and by a panel of business and community leaders who will share real-life ethical experiences they've encountered within their professions.
- Professor Christopher Michaelson, associate professor with the Ethics and Business Law Department at the University of St. Thomas, will share a presentation titled: "Are We As Good As We Think We Are?"
- The students will also participate in hands-on learning through a simulation based on ethical decisions the financial services firm Cantor Fitzgerald encountered because of the terrorist attacks of September 11, 2001. The simulation will be led by Professor Michaelson.

Taking what they've learned during the workshop, the students will gather at the end of the day as high schools to discuss how they can take what they've learned and implement it at their respective schools. The goal of the workshop is not only to instill ethical behavior in future leaders, but for the future leaders to establish practices for ethical behavior at their schools. It is our intent, as Rotarians, to checkpoint with the workshop attendees during their remaining years in high school.

*You are cordially invited to
The Rotary Club of Rochester Holiday Luncheon*

*Thursday, December 13, 2018
Suites 102 and 103, Mayo Civic Center*

*11:00 a.m. Eggnog Reception
11:30 a.m. Plated Lunch with Dessert
12:30 Program, "How World's Fairs Change the World"
presented by Charles Pappas, Senior Writer at Exhibitor Magazine*

\$22.00 per person

Reservations and payment due by December 6

(Sorry, no late reservations and no refunds after this date; no exceptions.)

*To pay by credit card, please register online [here](#)
or pay by check using the reservation form below and returning it to:
TRCR, PO Box 7566, Rochester, MN 55903-7566.*

Rotary Holiday Luncheon

Please reserve _____ places for:

*Name(s) _____
_____*

Enclosed is check for \$ _____ made payable to "TRCR"

CLASSIC SPONSORSHIPS

Bronze Sponsor - \$500

- Banner in all venues at all games
- 50 mini basketballs with your logo and a ¼ page ad in Classic program (or 25 basketballs and a ½ page ad)
- Acknowledgement in event program, on website, on social media and in newspaper "Thank You" advertisement
- 2 event passes

Silver Sponsor - \$1000

- All Bronze Sponsorship benefits
- Increase to 75 mini basketballs with your logo and ½ page ad in Classic program (or 25 basketballs and full page ad)

Gold Sponsor - \$2500

- All Bronze Sponsorship benefits
- Increase to 75 mini basketballs with your logo and 4 event passes (or 100 mini basketballs and 2 event passes)
- Increase to full page ad in Classic program
- Name on an event bracket
- Table display space in main lobby at the Classic

Platinum Sponsor - \$5000

- All Gold sponsorship benefits
- Name or logo included on all advertising and on website front page
- Individual banner in main lobby at the Classic (provided by the sponsor)
- Acknowledgement during all games

CLASSIC PROGRAM ADVERTISING

Full Page Advertisement - \$275

- orientation – vertical
- non-bleed
- size – 4 ¾" w x 7 5/8" h
- black and white
- resolution - 300 dpi preferred (must be 200 dpi or higher)
- file type - native file supplied as .pdf (preferred), .eps, or .tif file

Half Page Advertisement - \$175

- orientation - horizontal
- size - 4 ¾" w x 3 ¾" h
- black and white
- resolution - 300 dpi preferred (must be 200 dpi or higher)
- file type - native file supplied as .pdf (preferred), .eps, or .tif file

Quarter Page Advertisement - \$125

- orientation - vertical
- size – 2 ¼" w x 3 ¾" h
- black and white
- resolution - 300 dpi preferred (must be 200 dpi or higher)
- file type - native file supplied as .pdf (preferred), .eps, or .tif file

LOGOS FOR ADVERTISING

- black and white
- vector art or one color and at a resolution of 300 DPI or higher

PLEASE CONTACT ME

ABOUT SUPPORTING THE HOLIDAY CLASSIC IN THE FOLLOWING WAY:

- _____ Bronze Sponsor (\$500)
_____ Silver Sponsor (\$1000)
_____ Gold Sponsor (\$2500)
_____ Platinum Sponsor (\$5000)
_____ Quarter Page Advertiser (\$125)
_____ Half Page Advertiser (\$175)
_____ Full Page Advertiser (\$275)

Commitment requested by Nov. 1, 2018.

_____ I would like to submit a new advertisement for the Classic program.

_____ I would like to modify my advertisement from last year's program.

_____ I would like to use the same advertisement I used in last year's program.

Name: _____

Business: _____

Email: _____

Phone #: _____

_____ Payment is enclosed. All payments requested by Feb. 1, 2019.

Place in envelope and mail with
payment to:
Holiday Classic
PO Box 7566
Rochester, MN 55903-7566

OUR 2018 GRANT RECIPIENTS

- Black Data Processing Association
- Boys & Girls Club Rochester
- Century High School Booster Club
- Channel One
- Childrens Dental Health Services
- Families First
- Gamehaven
- GATEway
- GRR Dictionary Project
- Jeremiah Program
- John Marshall Basketball Booster Club
- Lourdes HS Basketball Programs
- Lincoln K-8 Elementary Schools
- Madonna Meadows
- Mayo Hardwood Club
- MN Childrens Museum Rochester
- PossAbilities
- Rochester Math Club
- Rochester Public Library
- Rochester Public Schools
- Rochester Symphony
- Ronald McDonald House Rochester
- Rotary Ethics Program
- Rotary STRIVE Program
- Salvation Army
- SEMYO
- Workforce Development
- WSU



Support local youth,
reach potential customers,
and be associated
with the biggest
high school holiday
basketball event in the area!

**The Rotary Holiday Classic
has provided \$942,885
in community grants
over the past 30 years.**



Rotary Clubs of Rochester Minnesota

Help Your Business While Helping Your Community!

As a community-based business, you want to advertise with other community-based organizations.

Imagine showing your support for your community by advertising with the Rotary Clubs of Rochester— 24 hours a day, 7 days a week, 365 days a year!

Sound interesting? Showcase your business or organization for **just \$199 per year** with an ad on the 3-Club Website Landing page.

Ads will rotate while members or visitors are on the site. Ads display on the Rotary Clubs of Rochester shared page which provides links to all three clubs in Rochester.

On average, The Rotary Clubs of Rochester website reaches more than 245 monthly active users!

Sample Ads



Ads are 300 Pixels wide by 150 Pixels tall and contain a hyperlink to your website.



For an additional \$300 per year...

your business will be featured on our Facebook Page with more than 350 followers and a reach of more than 1,000 people per month; monthly Moccasin Flower Newsletter which is seen by all The Rotary Club of Rochester members as well as many others; and listed as a sponsor in our Traditional Program meeting announcements.

**Contact us today to start advertising with the
Rotary Clubs of Rochester Minnesota:
Call 507-252-0085 or email romnrotary@gmail.com**

Rotary Clubs of Rochester



The website advertisement you are placing will be displayed on the shared, 3-club Rotary main page (rochesterrotaryclubs.org) and across all three Rotary clubs of Rochester websites.

Since ads are displayed on the main page, there are size limitations, which are as follows:

Width: 300 pixels wide

Height: 150 pixels tall

Website advertising form

Contact Information

Organization Name:

Date:

Applicant Name:

Address:

Phone:

Email:

Rotary Club Affiliation: ☐ Rochester Rotary Risers ☐ Greater Rochester Rotary ☐ The Rotary Club of Rochester

Advertising Details and Authorization

Ad name/description (if different than your organization name):

Website URL to be linked to your advertisement:

Please select your (one) advertising choice:

☐ \$199.00/year to advertise on the Rotary Clubs of Rochester shared page (rochesterrotaryclubs.org), Rochester Rotary Risers website, Greater Rochester Rotary website, and The Rotary Club of Rochester website

☐ \$499.00/year to advertise as described above as well as on The Rotary Club of Rochester Facebook page, in The Rotary Club of Rochester's Moccasin Flower newsletter, and onscreen at traditional meetings of The Rotary Club of Rochester

Advertiser signature:

Date:

Please send all finalized artwork in JPG format to romnrotary@gmail.com.
Please send payment to: The Rotary Club of Rochester, PO Box 7566, Rochester, MN, 55903-7566
For questions, contact Elizabeth Karsell at 507.252.0085 or email romnrotary@gmail.com.

For Office Use Only

Ad start date:

Ad end date:

ROCHESTER ROTARY CLUB

P.O. Box 7566

Rochester, MN 55903-7566

Phone: 507-252-0085

ROTARY CLUB OF ROCHESTER

Rochester, Minnesota

Organized June 12, 1925

Club No. 2164

District No. 5960

THE FOUR-WAY TEST

- Is it the truth?
- Is it fair to all concerned?
- Will it build good will and better friendships?
- Will it be beneficial to all concerned?

THE MOCCASIN FLOWER

OFFICIAL PUBLICATION OF
THE ROTARY CLUB OF ROCHESTER

PRESIDENT: Sara Gilliland

PRESIDENT-ELECT: Colin Aldis

PRESIDENT NOMINEE: Chris Colby

SECRETARY: Betty Devine

TREASURER: Terry Sorenson

PAST PRESIDENT: Janice Domke

ADMINISTRATIVE DIRECTOR

Elizabeth Karsell, 507-252-0085

E-mail: romnrotary@gmail.com

ROTARY DISTRICT 5960 GOVERNOR

Mike Becker, Greater Rochester Rotary Club

ASSISTANT GOVERNOR

Mark Dripps, Rotary Club of Rochester

WEB SITES

Rochester Rotary: www.rochesterrotaryclubs.org

Links to STRIVE – Rotary US Bank Holiday Classic

District 5960: www.rotary5960.org

Rotary International: www.rotary.org

ROTARY COMMITTEES

MEETING ACTIVITIES

Donna Greason, Director

Greeters *Joel Haak*

Four-Way Test *Mark Dripps*

Music..... *VACANT*

Reflections *Kelly Engler*

Sergeant-at-Arms *John Woodruff*

Programs *Donna Greason*

Visitors Desk *Suzanne Dinusson*

CLUB ACTIVITIES

Michon Rogers, Director

Benefit Auction *Heather Holmes*

Golf Day *Kathy Lessard*

Social Events *Jen Woodford*

COMMUNICATIONS

Wes Duellman, Director

Moccasin Flower *Elizabeth Karsell, Lorie Luedke*

Website & Social Media *Samantha Rother,*
Elizabeth Karsell

Public Image *Chris Colby, Jennifer Teske*

INTERNATIONAL SERVICE

Jeanine Gangeness, Director

Rotary Scholarships *VACANT*

Group Study Exchange Team *VACANT*

Rotary International Foundation *Janice Domke*

Youth Exchange *Samantha Rother*

World Community Service *Borge M. Christensen*
Peggy Elliott, Rick Lien,
Judith O'Fallon, Ashok Patel

MEMBERSHIP DEVELOPMENT

Colin Aldis, President Elect

Rotary Information Officer .. *Mark Dripps, Bill Wiktor*

New Member Sponsors *VACANT*

VOCATIONAL SERVICE

Sinéad Chick, Director

Camp RYLA *Jan Hagedorn, Jennifer Wilson*

Ethics Program *Diane Ilstrup, Elizabeth Karsell,*
Lorie Luedke, Stacey Vanden Heuvel

Literacy *Kay Hocker*

Rotation Day *Danae Gaio*

STRIVE *Diane Ilstrup*

Vocational Talks *Walt Menning*

Youth Protection Officer *Diane Ilstrup*

COMMUNITY SERVICE

Caroline Baihly, Director

Channel One *Deb Muench*

Quarry Hill Fall Festival *Steve Sponsel*

Rotary Bell Ringing - Salvation Army *Mark Neville*

Rotary Holiday Classic *Lynn Clarey,*
Janice Domke, Elizabeth Karsell, Mike Kesler,

Tamsen Leimer, Jon Losness, Lorie Luedke, Nicole

Nasser, Bill Nietz, Steve Stenhaus, Jen Woodford

Salvation Army Dinners *Jennifer Driesch*
JoMarie Morris

Service Above Self Awards *Diane Ilstrup*

Student Guests *Kelly Engler, Danae Gaio*

White Oaks Park *Ashok Patel, Mike Mahrer*