

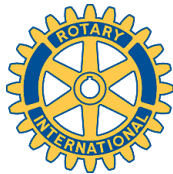


# ROTARY NEWS

Thanks to all who helped with the September meetings: Greeters: **Wendy Shannon, Lois Nietz, Brian Welke, Sue Dripps, Mark Noble, Anne Berberich, Colin Aldis,** Cashier: **Cris Fischer, Kathy Lessard, Mary Jo Kelly, Jen Woodford,** Sergeant-at-Arms: **John Woodruff,** Visitors Desk: **Bari Amadio, Gail Sauter, Mark Barebo,** Music: **Ann Beatty,** Invocations: **Alison Good, Cris Fischer, Randy Fett, Bill Wiktor,** Four Way Test: **Mark Dripps, Dana Funk, Dennis Nigon, Judith O'Fallon,** Introduction of Visitors: **Leigh Johnson, Phil Karsell, Michon Rogers,** Presenters: **Timothy Lineberry, Brian Utley, Paul Anderson, Kay Hocker,** and Vangie Castro.

## October Rotary Anniversaries

Wes Duellman	1 year
Randy Fett	2 years
Maurice Reiner	2 years +
Kelly Engler	4 years
Kathy Lessard	4 years
Christine Beech	5 years
Borge Christensen	6 years +
Janice Domke	9 years
David Westgard	10 years
Judith O'Fallon	10 years +
Danae Ostern	10 years
John Brandrup	11 years
Thomas Fitzgerald	13 years
James Clausen	14 years
Walter Menning	14 years
Aynsley Smith	14 years
Mary Jo Kelly	16 years
Gilda Banfield	16 years



# OCTOBER CALENDAR

- October 3** Elizabethan Room, The Kahler Hotel, 11:30 am – 1:00 pm, “State of the Club” presented by Rotary Club of Rochester leadership,
- October 10** Elizabethan Room, The Kahler Hotel, 11:30 am – 1:00 pm, Olmsted County Sherriff Dave Mueller
- October 17** Heritage Hall, The Kahler Hotel, 11:30 am – 1:00 pm, “Minnesota Marine Art Museum” presented by Executive Director Andrew Maus
- October 24** Rotary Club of Rochester Rotation Day, 11:30 am – 1:00 pm, Host Rotarians’ locations
- October 31** Heritage Hall, The Kahler Hotel, 11:30 am – 1:00 pm, Rotary District Governor Gary Campbell

## OTHER MEETINGS AND EVENTS

- October 1** STRIVE Meeting at JM, Rocket Center, 8:10-9:10 am
- October 2** STRIVE Meeting at Mayo, Rooms 2-254 and 2-257, 8:30-9:30 am
- October 3** STRIVE Meeting at Century, The Forum, 8:30-9:30 am
- October 7** Holiday Classic Steering Committee Meeting, Aspen Suites Hotel (1211 2nd Street SW), 11:00 am
- October 7** Channel One Service Location: Channel One Building (131 35th St SE), 6:00-8:00 pm
- October 8** Rotary Club of Rochester Board Meeting, OMC Regional Foundation Offices, (Kings Row, 821 Third Avenue SE, #15), 7:00-8:00 am
- October 9** Community Food Response Service, Bethel Lutheran Church, Two shifts between 1:15-6:45 pm
- October 14** Salvation Army Dinner Service, Salvation Army Community Center/ Chapel Lunchroom, 20 NE First Avenue, 5:30-7:00 pm
- October 30** Rotary Information Meeting, Aspen Suites Conference Room (1211 2nd St SW), 12:00-1:30 pm

Start with Rotary  
and good things happen.



# MEET ROTARIAN CORY SIMONSON, ROTARIAN SINCE JUNE 2013



I have been the Sales Manager at Broadway Residence and Suites by BridgeStreet since January. Prior to Broadway Residence, I spent seven years in the higher education industry, most recently as a Director of Admissions focusing on student recruitment and admissions for traditional and nontraditional students seeking career focused training.

I graduated from Winona State University with a bachelor's degree in Business Administration.

I have been married to my wonderful wife of seven years Cindy with two sons (Carter age 5, and Caden age 2). Cindy and I also own and manage a commercial cleaning business – C to Shining C Commercial Cleaning. I enjoy fishing, boating, spending time with family, and I am an avid 49ers and Twins fan.

## Our Club's newest Paul Harris Fellow, Andy Good



Rotarian Alison Good recently surprised her husband, Andrew "Andy" Good with a Paul Harris Fellow.

### Rochester Rotary Risers: MY BOOK DAY FUNDRAISER

*Submitted by Amanda Reinartz, Past President, Rochester Rotary Risers*

The Rochester Rotary Risers Club invites the public to attend Mixology 101: Adult Education for Children's Literacy. This tasting-level class will be held at the Mayo Civic Center in the McDonnell Suite on Saturday, October 26, 2013, from 1:00-5:00 pm. The cost is \$20 per person. Attendees will taste numerous different Fall-themed cocktails and other drinks and receive recipes for each of the drinks to use at home. There will also be hourly 10-15 minute classes given by professional mixologists, describing techniques that make certain drinks special. Proceeds from this event support "My Book Day," a Rochester Rotary Risers literacy initiative for area first graders.

### The Rotary Club of Rochester 2013-14 Club Progress to Goals

CATEGORY	2013-14 GOALS	As of October 1, 2013
Membership <i>(Began Rotary year with 203)</i>	210	202
Rotary International Foundation Annual Program Fund	\$12,000	\$1,035 (8% of goal)
Every Rotarian Every Year (EREY)	100%	3.5%
Polio Plus <i>(from Auction proceeds and individual contributions)</i>	\$2,500	\$0 (0% of goal)
District 5960 Fast for Hope Project <i>(from Auction proceeds)</i>	\$1,000	\$0 (0% of goal)



# ROTARY SEEKS BUSINESS/PROFESSIONAL PEOPLE FOR EXCHANGE WITH SWEDEN

A once in a lifetime opportunity! Too good to be true! A life-changing learning experience! These are phrases past participants have used to describe Rotary International's Group Study Exchange program.

Group Study Exchange (GSE) is a unique educational experience that furthers international understanding by providing an opportunity for outstanding business and professional people to study another country, its people, its culture and its institutions. Each GSE team visits a Rotary district in another country for four weeks. Team members stay in the homes of Rotarians, if possible, and follow an itinerary of educational and cultural points of interest. Travel and living expenses are covered during the exchange by The Rotary Foundation, Rotarians and Rotary District 5960.




A Rotary District 5960 GSE team will visit Rotary District 2400 in Sweden, from May 2, 2014 – May 31, 2014. The focus of the exchange will be public policy, public health and economic development. Rotary offers this opportunity to spend a month living with local Rotarians and seeing the country in a way few will ever experience.

The teams will consist of four non-Rotarian professional or business people and a Rotarian team leader. Candidates must be engaged in a recognized business or profession on a full-time basis for at least the past two years. Employers must give permission for the candidate to participate BEFORE the interview process. Candidates must be between the ages of 25-45 years and must live or work within the limits of Rotary District 5960 and its clubs (St Paul, southeastern and central MN, parts of western Wisconsin). Applicants cannot be spouses or lineal descendants of current Rotary members. Applicants must be citizens of the United States of America. All applications must be received by your local Rotary Club by October 20, 2013.

District level interviews will be held on Saturday, November 9, 2013. Applicants must be available all day, starting at 11:30 a.m. for interviews which will be held at the Northern Star Boy Scout Council's Hulings Scout Service Center, 393 Marshall Ave., St. Paul, Minnesota.

For an application form and/or local Rotary club information and contact person, please call Kathy Hughitt at 651/636-9054 or [kathy.hughitt@rotary5960.org](mailto:kathy.hughitt@rotary5960.org).



**DO YOU BUY GAS, MILK, OR OTHER ITEMS AT KWIK TRIP?**

Buy a Kwik Trip Scrip card; use it like cash at any Kwik Trip and Rotary benefits. Scrip Gift Cards can be used at the pumps or for any in-store purchase, excluding Money Orders. The Kwik Trip Scrip Gift Card Program allows The Rotary Club of Rochester to keep 10% of the face value of each card. Proceeds will be combined with funds raised at our Biennial Auction and used for "good works." **Scrip cards are available for purchase at the registration table at our Thursday club meetings.**

## SALVATION ARMY DINNER SERVICE RESUMES

The Rotary Club of Rochester will continue community service at Salvation Army the second Monday of each month serving dinners to community members in need. Salvation Army provides the dinner and one full-time kitchen staff person. Five Rotary volunteers are required to serve and clean up dinner between 5:30 and 7:00 pm. If you would like to learn more or find out how you can help, please contact Rotarians Linda Hillendbrand or Sue Johnson.



# SALVATION ARMY BELL RINGING

It won't be long and the Salvation Army Red Kettles will be placed at area businesses. Rotarians will be ringing bells, enjoying fellowship, and sharing their musical talents. This year 9,000 volunteer hours are available at kettles throughout Rochester in hopes of reaching a \$375,000 goal! Sign-up to ring with a friend, spouse or child. Shifts are about two hours long on a Saturday from 8:00 a.m. to 9:00 p.m. Find the registration link on the Rotary Web site under "What's New." All who ring for Rotary are appreciated! If you decide to ring times additional to those Rotary has scheduled, you can still give Rotary credit. Simply mention the organization when you sign up. For more bell ringing information, contact Rotarian Fred Suhler or visit the Salvation Army Web site.



	<h2>ROTARY BIENNIAL AUCTION</h2>	<p>Save the date: April 17, 2014 Rochester International Event Center Live and Silent Auction item donations appreciated</p>
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## "Putting the FUN in FUNdraising" - a Biennial Auction trip to the Boundary Waters



Boundary Waters  
hosts Rotarian Stacy  
Sinner and husband  
Mike



Guest Rotarians  
Dana Funk and Bill  
Nietz with their  
wives Casey and  
Sandy

# THANK YOU FROM QUARRY HILL NATURE CENTER

On behalf of the Friends of Quarry Hill, Thank you for volunteering your time for our Fall Festival. We couldn't serve food without you! We experienced our busiest ever food sales – you all worked so hard to help move the lines along and get families settled into enjoying a picnic lunch and some music!

Fall Festival is a loved tradition for many families who come year after year. It's great to have partners that we can count on to help us continue to offer food and a variety of activities. We are very grateful for your support.

This year's festival was a huge success for Quarry Hill. We had fantastic attendance and ticket sales both days.

We hope you are able to enjoy the beautiful fall season and we look forward to working with you again.

Sincerely,  
Pam Meyer, Executive Director  
Friends of Quarry Hill Nature Center



# STRENGTHENING ROTARY - FREQUENTLY ASKED QUESTIONS

## Why is Rotary enhancing its public image?

Worldwide, more than 2 million nonprofits compete for limited volunteer hours, donor money, and other resources. Rotary has a great story to tell, but we need to tell it more simply and consistently. Our research has taught us better ways to frame our strengths and bring our core values to life. By providing a clear, consistent image of what Rotary stands for and how we differ from other charitable organizations, we offer prospective members, donors, and other stakeholders a strong vision of what it to engage with us.

## What is changing?

You will see fresh, updated versions of many Rotary materials, such as the color palette used for our logo and advertisements. The more important change, though, will be in how we talk about ourselves. The aim is to have all of us talk about Rotary in the same way. The best ways to do this are described in Tell Rotary's Story: Voice and Visual Identity Guidelines for Rotarians, available at [www.rotary.org/myrotary](http://www.rotary.org/myrotary).

## What is my role?

Rotarians like you make Rotary the wonderful organization that it is. Your tireless efforts have a positive impact in communities around the world. We want to inspire prospective members to join us in our efforts. You can help, because it's up to all of us to communicate our story in all of our interactions.

## How will Rotary communicate these changes?

Rotary has already begun to inform Rotarians about the changes. Over the next several months we will continue to offer training, webinars, and communication updates. We'll also use existing events, including the International Assembly and the Rotary International Convention, to help you understand the benefits of spreading Rotary's strengthened message.



## Will Rotary provide new materials that reflect the updated voice and look?

Yes, the first tools and resources are posted on our new website. In coming months we'll provide an online resource center where you can easily access a variety of tools and templates for a range of print and digital materials.

## Will the Rotary logo change?

Our official logo builds on our heritage: It is the Rotary emblem paired with the word "Rotary." Guidelines show how our logo can be used with club and district information.

## Will the logo change affect Rotary pins?

No, Rotary pins will continue to look as they do now.

## What is the target timeline for full rollout?

Implementation of the Strengthening Rotary initiative will occur in phases. We expect that clubs will want to begin using the new visual identity materials and messaging in their communications, training, and publications right away. Long-term, we would like all members to use the voice and key messages when describing Rotary and the Rotary experience.

Do you want to make-up a meeting?  
Make-up online at  
[www.rotaryclubone.org/](http://www.rotaryclubone.org/)

*You and your guests are invited . . .*

**District 5960 Annual Foundation Celebration**

Saturday, November 2, 2013, Prom Center, Lake Elmo, MN

Silent Auction, Dinner, and Program



Register at [www.rotary5960.org](http://www.rotary5960.org)



**"LIKE" THE ROTARY CLUB OF ROCHESTER ON FACEBOOK!**

