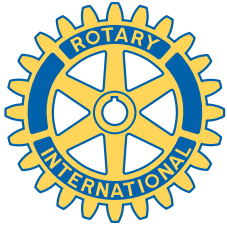


"A Local Service Club with a Global Impact - Offering Leadership and Support to our Community and Beyond"



Moccasin Flower

Official Publication of the Rotary Club of Rochester, Minnesota
Organized June 12, 1925

Club No. 2164

District No. 5960

Volume 83

September 2010

Number 3

VITAL STATISTICS

MEMBERSHIP: 238

AMBASSADORS: Ingrid Neel – Estonia, Dan and Mary Jo Kelly – Central Lakes, MN, Suzanne Dinusson – Devils Lake, ND, George Allen – North Colorado Springs

GREATER ROCHESTER ROTARY: Barb Banner, Ardell Brede, Tom Bruckman, Mark Cairns, Lynn Clarey, Jerry Downes, Lois Nietz, John Woodruff

ECLUB: Cynthia Shaffer, Nicole Pierson

RESIGNATIONS: LuAnn Hiniker, Ron Salazar

HAPPY BIRTHDAY!

<u>Birthday</u>	<u>Name</u>	<u>Birthplace</u>
September 3	Jerry Downes	Minneapolis, MN
September 4	Cris Fischer	Rochester, MN
September 7	Jerry Williams	Princeville, IL
	Art Raak	Sioux Center, IA
September 11	James Gibson	Topeka, KS
	Christine Beech	Fairfax, VA
September 14	Laurel Schacht	Rochester, MN
	Nisha Manek	Kenya
September 15	Judith Taylor	Urbana, IL
September 16	Josef Chlachula	Czechoslovakia
September 17	Jim Woodruff	Hibbing, MN
September 19	Audrey Betcher	Rochester, MN
September 20	Betty Hutchins	Chattanooga, TN
September 21	Frank Streit	Humboldt, IA
September 23	Bill Nietz	Rochester MN
September 24	Karmen Reid	Winterset, IA
	Kristine Stensland	Cedar Rapids, IA
	Susan Ahlquist	West Virginia
September 26	Tom Sitzer	Langdon, ND
September 27	Bob Priem	Austin, MN
September 28	Mac Hamilton	Minneapolis, MN
September 29	Paul Barton	Kansas City, KS
	Gary Harmon	Fargo, ND
	Linda Herrick	Rochester, MN
	Jeff Kiger	Danville, IL

Mark your calendars for the
1st ANNUAL ROTARY



Sponsored by:

Rochester Rotary, Greater Rochester Rotary,
Rochester Rotary Riser and Rochester Rotaract!

DATE: Friday, October 15, 2010

TIME: 6:00-10:00 p.m.

LOCATION: Davies Printing West Warehouse
Building; 2825 Pennington Ct. NW

COST: \$20 per person

German Buffet

German Beer and Wine Tasting included

Polka Band

Bring your own beer stein if you have one!

Reservations & payment required by October 1

Checks payable to Rochester Rotary Club
1916 Scenic Point SW
Rochester, MN 55902



ROTARY NEWS

- Thanks for your assistance at the August meetings – Invocations: **Janice Farris, Doug Rovang, Leigh Johnson, Joanne Martin**; Introduction of Visitors: **Jim Wiekamp, Mike O'Fallon, Leigh Johnson, Dave Oeth**; Visitors Desk: **Kelly Engler, Kathy Lessard, Mary Jo Kelly**; Greeters: **Linda Hillenbrand, Joanne Martin, Ray and Sue Johnson, John Brandrup**; 4 Way Test: **John Brandrup, Chris Holloway, Mark Utz, Danae Ostern**; Cashier: **Chris Cross, Bari Amadio, James Gibson**; Music: **Ann Beatty, Jon Edmonson**; A/V Equipment: **Steve Rossello**.
- Have you paid your dues? Statements were sent out in early July – If you did not receive a statement please let Peggy know. The *semi-annual amount is \$195* and the *annual amount is \$390*. If you pay semi-annually, you will be billed again in December. You also have the option of monthly EFT payments of \$32.50 from your checking account – please contact Peggy if you would like more information. Thank you for your continued support.
- Your Rotary attendance requirements are 50% in a six month period. If you miss a meeting (or 2 or 3....) you do have other options -
 1. Get involved in one of our MANY volunteer opportunities.
 2. Make-up at another Rochester Club.
 3. When you're traveling, make-up at a Club in another city/country.
 4. EClub - visit our website for more information

Another Rotary Opportunity - ROTARY READERS

Rotary Readers is an opportunity for Rotarians to be with children and provide a mentoring experience for their educational development. In the regular classroom, mentors will be listening to children read and help them with pronunciation and word definition.

In the Newcomers classroom (this is for students who have limited English proficiency), mentors will work with students in both reading and math. The ASA program is an after school program that provides additional learning experiences for students and also involves interaction in both reading and math.

The program is at Riverside Central Elementary School from October 4, 2010 through May 2010 and runs Monday - Thursday. If there are days of the week that are better for you, please indicate accordingly. Thanks so much for helping with this great program.

Questions or to sign up please contact Cris Fischer at 269-6268 or crisfischer.edu@charter.net.

SEPTEMBER ROTARY CALENDAR

September 2	Heritage Hall - "A changing world and literacy" - Merlin and Karen Ricklefs
September 9	Kahler Hotel - Heritage Hall - "Galileo – 40th anniversary of <u>Starry Messenger</u> " – Jim Lattis
September 16	Kahler Hotel - Heritage Hall - "Post Bulletin Daily Operations and Media Strategy" - Randy Chapman, Jay Furst, and Jay Seenow
September 23	Kahler Hotel - Heritage Hall - "Minnesota Council Of Quality" – Brian Lassiter
September 30	Kahler Hotel - Heritage Hall - "Minnesota Zoo" – Lee Ehmke

OTHER MEETINGS AND EVENTS

September 6	NO Channel One (Labor Day)
September 8*	Rotary Board of Directors Meeting - 7:00 a.m., Directors Room, Kahler Hotel (*Change of meeting day)
September 15	Community Food Response - Contact Glenn VanLaningham or Paul Bleimeyer
September 15	Rotary Information Meeting - Noon - Directors Room, Kahler Hotel

100% CLUB

The following members had 100% attendance for the month of August:

Kim Adams, Vicki Allen, George Allen, Bari Amadio, Caroline Baihly, Christine Beech, Tom Bruckman, Sarah Burrington, Mark Cairns, Borge M. Christensen, Lynn Clarey, Steve Courts, Suzanne Dinusson, Mark Dripps, Sue Dripps, Dana Funk, Linda Herrick, Diane Ilstrup, Leigh Johnson, Kathy Lessard, Lorie Luedke, James Lundgren, Dave Moertel, Lois Nietz, Bill Nietz, Judith O'Fallon, Michael O'Fallon, Bob Priem, Karmen Reid, Karen Ricklefs, Merlin Ricklefs, Steve Rossello, Doug Rovang, Jim Sloan, Lorrie Swancutt, Paul Tieskoetter, Roberta Tolan, Milt Tostrud, Karel Weigel, Bill Wiktor, John Woodruff.

(If your name is not listed and you think it should be, please contact Peggy so that our attendance records can be corrected).



From the president's desk

Karel Weigel



Remember the Nat King Cole song "The lazy hazy crazy days of summer"? Well, July and August have been hazy to be sure, but for the activities in the Rochester Rotary Club, they have been far from lazy!

With this issue of the Moccasin Flower, we have the special privilege of welcoming Camilla Kjaergaard, our in-bound Youth

Exchange Student from Denmark. Camilla arrived on August 11th for the school year at Lourdes and is with Rotarian Stacy Vandenheuvel her initial host family. She was introduced to the club on August 19th, and we look forward to seeing her at many more meetings and events. She is charming young woman with an engaging smile.

But, Camilla is only one of the headliner youth focused events during July and August. The club has been given a number of wonderful opportunities to hear about a variety of youth-centered Rotary programs supported by our Rotary International dues and our fund raising activities. Tim Salazar (son of Rotarian Ron Salazar) and Rotarian Karmen Reid went to Mexico as part of YouthLINC working in a village helping to create infrastructure supports for water, health, and education. In August, John Bradford, Director of Camp RYLA shared his personal experience at Camp RYLA and how that shaped his life as a teacher and then as the Director of the RYLA program. Taylor Kuromoto, a John Marshall student, and one of this year's RYLA students, acknowledged the enduring lessons of leadership and commitment to others that were part of her experience, and Century High School Science Teacher Cheryl Moertel (wife of Rotarian Dave Moertel) underscored the power of this experience in young people's lives and urged us to not just continue our commitment, but if possible expand it.

With the start of the school year we again launch the STRIVE program, a joint venture of all 3 Rotary Clubs in Rochester, and the Rotary Readers Program. Literacy is a key focus for Rotary and our Rotary volunteers have helped assure the success of these programs. We ask that you consider volunteering time to one or both of these programs making a difference in a young person's life today and in turn to their community tomorrow.

We have begun the implementation of the Youth Protection Policy with the leadership of Kim Adams and Hilla Ferguson as our Club's Youth Protection Officers. We ask that Rotarians who currently work with youth or who plan to, become certified through our District Youth Protection

Policy. The policy is designed to **protect the youth we cherish, you and your Rotary Club**. The certification procedures involve a review of the policy, completion of on-line training and a simple background check. The training can be done at your leisure and at your own pace; there is no formal class required. We hope you will consider becoming certified since the larger the number of certified volunteers the more flexibility we have in serving the youth in our community; a long standing tradition of the Rochester Rotary Club.

Fall brings one of signature volunteer events, the Quarry Hill Fall Festival to be held September 18 and 19th. Sale of hot dogs, brats, soda, apples and cookies, helps to fund the programs of one of our community assets in outdoor education and appreciation.

Last year's 3 club Rotary birthday party was such a success, planning is underway for what we hope to be an annual 3 club event, an Oktoberfest celebration. Look for particulars elsewhere in this issue of the Moccasin Flower, but remember the date of October 15, at the Stoppel Barn at Olmsted County History Center. **Plan to join us to celebrate the frost in the air and the froth in the glass!**

All of our activities and Rotary sponsored programs help to illustrate this year's Rotary theme: Building Communities and Bridging Continents.

Rotary International Foundation Contributions



Our Club goal this year is 100% participation. We are asking all members to contribute the amount that best fits your current situation. No amount is too small. Please contact Dana Funk or Peggy if you have questions about contributing to the Foundation or send your check today.

WELCOME CAMILLA!

We are very excited that the Rotary Club of Rochester is hosting an International Youth Exchange Student for the first time in several years. Camilla Kjaergaard arrived from Denmark on August 11 and is currently staying with her first host family, Rotarian - Stacey Vanden Heuvel. Stacey and her husband, Rashid, along with daughter Amanina are busy adjusting to a teenager in the house!

Camilla is attending Lourdes High School and joined the volleyball team there. The Youth Exchange Committee invites all club members to take a moment to get to know Camilla (she is wonderful). If you would like to invite her to your home, cabin, place of work or to a special event please contact Kristine Stensland, Karmen Reid or Vicki Allen. THANK YOU!



Camilla and her new "sister."

My name is Camilla Rohde Kjærgaard. I'm a foreign exchange student from Denmark. Denmark is a small country in Europe. In Denmark I live in Randers, which is Denmark's sixth largest city; there are about 60,000 inhabitants. I live together with my family. My family consists of: My dad, my mom and my older sister, Cathrine. My mom works as a nurse, and my dad is a lawyer.

The school system is different in Denmark than here in USA. But when I go back to Denmark I will start 11th grade.

In my free time in Denmark, I do my homework and hang out with my friends and family. Once or twice a week I worked at my dad's firm; I'm an errand girl in my dad's firm. There I go to the post office and grocery shopping, etc. I have worked there for two years. In my free time, I also attend three different activities. I go to scouts, volleyball and something there is called Club Clemens. It's a group where we perform different musicals and songs.

As a foreign exchange student, I hope that I get a better understanding of other countries and cultures. I also expect that I can speak the language of country when I return back to Denmark. My biggest hope is that I'm going to have a great year, and I get some good friends and host families. I hope that the connections are still there when I return to Denmark.

Rotary Anniversaries

Susan Johnson	2 years
Paul Tieskoetter	2 years
David Harbert	3 years
Mark Ostrem	3 years
Cresta Deeds	4 years
Dan Kelly	4 years
Paul Bleimeyer	5 years
Jim Sloan	6 years
Laurel Schacht	9 years
Karel Weigel	12 years
Sue Dripps	14 years
Sandra Means	14 years
Linda Bonow	17 years
Hilla Ferguson	17 years
Lois Nietz	23 years
Frank Sharbrough	27 years
Jerry Schliep	36 years



**Thank you for your continued service to
Rotary and to our Club!**

Membership responsibilities

What Rotarians get out of Rotary depends largely on what they put into it. Many membership requirements are designed to help club members more fully participate in and enjoy their Rotary experience.

Attendance

Attending weekly club meetings allows members to enjoy fellowship, enrich their professional and personal knowledge, and meet other business leaders in their community.

Service

By participating in local and international service projects, club members can volunteer their time and talents where they're most needed.

Finding and keeping members

To keep clubs strong, every Rotarian must share the responsibility of bringing new people into Rotary. Even new members can bring guests to club meetings or invite them to participate in a service project.

Leadership

Club members are encouraged to volunteer for leadership roles at the club level and beyond.

YouthLINC

The Youth Exchange Committee is actively recruiting students to participate in our two youth programs that our club is part of. Please read through the information and share with any student you think might be interested.

YouthLINC: We are in the fourth year of this program and are looking for 2-4 participants.

- o Through YouthLINC, students age 16-24 (high school sophomores through college) have the opportunity to earn a sponsorship toward a 2-week team international service experience next summer by performing community service locally during the school year. It is truly an amazing program! We also need an adult mentor to be part of the MN team and it would be great if this adult were a member of our club. Please help spread the word to any students that you know – all the information and applications are on our website at www.RochesterRotaryClubs.org/YouthLINC. Applications are due October 8th. For more information, contact Kim Adams at kadams@sngresearch.com.



Outbound Youth Exchange: Accepting one student to leave in the fall of 2011.

- o Through Youth Exchange students age 15-19 spend one year living and going to school in another country. Students stay with 2-3 different host families over the course of the year and are truly immersed in the community and culture. Locations vary each year. All the information and applications are on our website - click for Outbound Youth Exchange Information. Applications are due October 31st. For more information, contact Vicki Allen at vallen@possabilities.org.

*** Note – committee members are holding an open-house informational session about YouthLINC and Youth Exchange at the Y on **Monday, September 13th** from **4:30-6:30 p.m.** Please encourage anyone who is interested to stop by and talk to us!*

2010-2011 Board Member of the Month President-Elect Nominee Lorie Luedke

I was born in Madison, Wisconsin, and raised in the small town of Mt. Horeb, Wisconsin, just west of Madison. After graduating high school, I headed back to Madison and attended the University of Wisconsin for three years before my then, fiance, Todd, graduated and took a job with IBM in Rochester. We married and made the move to Rochester and a year later to Winona so I could complete my last year of college at Winona State University. Upon earning



my bachelors degree in mass communications, we headed back to Rochester where I worked as a copywriter at a local advertising agency. Soon after, one of the agency's clients, Kahler Corporation, hired me to work in their marketing department where I spent the next nine years of my career. When Kahler Corporation was sold, I took a job as the marketing director

for Eastwood Bank. I later moved on to my current job in communications at IBM where I have been for the last 10 years. I currently provide communications support to the general manager of IBM's Global Business Partners and Midmarket organization based out of New York.

It was during my time at Kahler Corp. that I was introduced to Rotary by a former member, Luci Passe. As they say, the rest is history. I am currently on our club's board of directors serving as president-elect nominee. I previously served a two-year term on the Rotary board as the director of community service. I have participated in several activities within our club including Quarry Hill, STRIVE, Salvation Army bell ringing, committee member of the US Bank Rotary Holiday Classic, and co-chair of our club's biennial auction. I've also assisted with the club's Web site and the Moccasin Flower for many years.

Outside of Rotary, I am currently on the board of Rochester A Better Chance. I have also been very active volunteering in Rochester Public Schools and at church.

My husband, Todd, and I have three children, Joel (24) who is in graduate school at the University of Kansas and is an assistant athletic trainer for the university's men's and women's track and field teams, Kevin (21) who is a student at the Art Institute of Minneapolis studying graphic design, and Ashley (18) who is a freshman at the University of Wisconsin-La Crosse majoring in athletic training.

I have sincerely enjoyed my past 13 years as a member of our club and each week I look forward to enjoying the fellowship of our membership. It is truly an honor to be a member of The Rotary Club of Rochester.

Historic moments:

Rotary's Emblem

The Rotary emblem, unchanged since 1924, was redesigned many times in the early years of the organization.

In 1905, Montague M. Bear, an engraver and member of the Rotary Club of Chicago, sketched a wagon wheel with 13 spokes. When fellow club members began to complain that the design was static and lifeless, Bear added flourishes that made the wheel appear to ride on a bed of clouds. Unfortunately, some members felt the clouds looked like dust, defying the laws of gravity by being kicked up on both sides of the wheel.

Bear responded by superimposing a banner with the words Rotary Club over the clouds.

In 1911, Secretary Chesley R. Perry recommended that "action be taken by the National Association to establish the wheel as the basic part of the emblem of every Rotary club." Clubs were invited to submit designs to an emblem committee before the 1912 convention in Duluth, Minnesota.

The Duluth convention provided some definition. "The emblem consists of the basic principle of a wheel with gears cut on the outer edge. ... The spokes are to be so designed as to indicate strength; the object of the gears ... being twofold; to relieve the plainness of the design, and ... symbolize power."

The word Rotary appeared at the top and International Association at the bottom. Clubs were encouraged to use a similar design, placing the name of their city at the bottom in place of International Association. The number of spokes and cogs was unspecified.

As a result, numerous variations on the emblem were in use by 1918. The Board appointed Charles Mackintosh, of the Rotary Club of Chicago, and Oscar Bjorge, of the Rotary Club of Duluth, to the Special Committee to Standardize the Rotary Emblem.

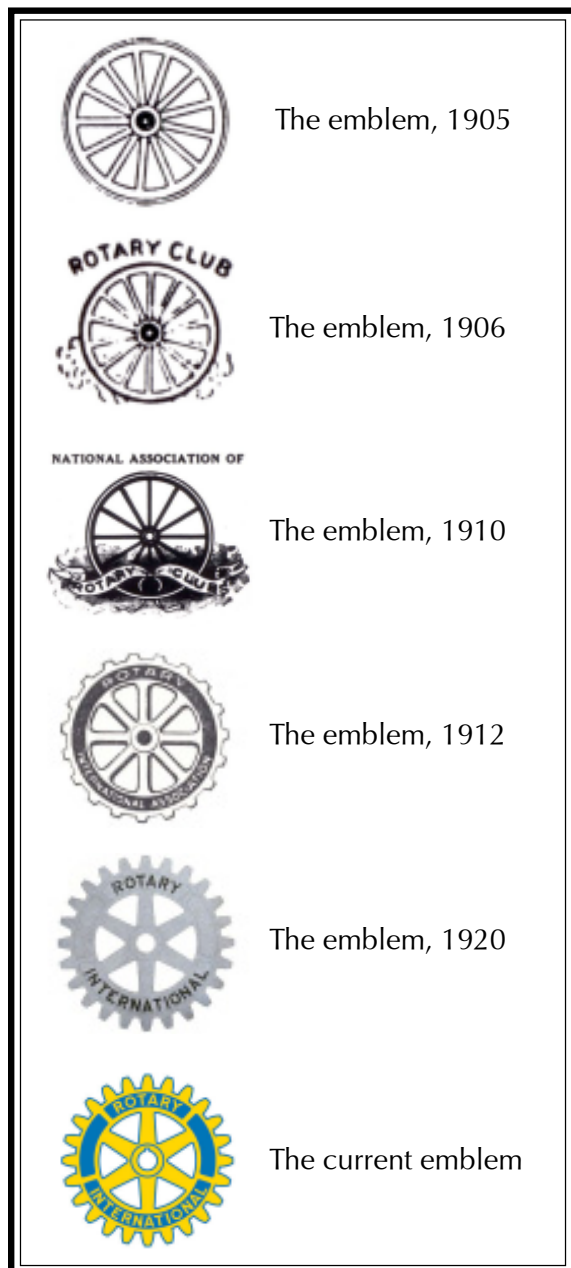
Bjorge drafted an emblem with six spokes and 24 cogs, giving it a sturdy appearance. In this design, the number of teeth and spokes was intended to reflect a real, working gearwheel, and not any aspect of Rotary's history.

In November 1919, the Board adopted Bjorge's design and a detailed description, and the 1921 convention formally approved them. For many years, descriptions of the emblem simply referred to a 1920 article in *The Rotarian*, "Redesigning the Rotary Wheel," which announced the Board's decision.

By 1924, Bjorge's design had been modified to include a keyway. This addition has been attributed to Will R. Forker, of the Rotary Club of Los Angeles. He was reported to have said Bjorge's design made no provision for the transfer of power to or from a shaft, rendering the wheel idle. Forker perceived Rotary as a "living force," and inserting a keyway into the hub made the new wheel a "real worker."

In January 1924, the Board formally approved the emblem that was then in use. Not all written descriptions were updated immediately, however. To clear up any confusion caused by the various decisions about the emblem between 1912 and 1929, a standard description of the existing design, with a keyway, was approved by the 1929 convention.

The Rotary emblem, like Rotary's name and other logos, is a registered trademark. Clubs, districts, and Rotary Entities are welcome to use the Rotary emblem subject to the guidelines for the use of the Rotary Marks as set forth by the RI Board of Directors. These guidelines govern the use of the Rotary Marks on all merchandise, promotional materials, and publications, including domain names and websites.



ROCHESTER ROTARY CLUB

1916 Scenic Point Lane SW
 Rochester, MN 55902
 Phone: 507/252-0085

ROTARY CLUB OF ROCHESTER

Rochester, Minnesota

Organized June 12, 1925

Club No. 2047

District No. 5960

THE FOUR-WAY TEST

- Is it the truth?
- Is it fair to all concerned?
- Will it build good will and better friendships?
- Will it be beneficial to all concerned?

THE MOCCASIN FLOWER

OFFICIAL PUBLICATION OF THE
 ROTARY CLUB OF ROCHESTER

PRESIDENT: Karel Weigel

PRESIDENT-ELECT: Mark Dripps

PRESIDENT NOMINEE: Lorie Luedke

SECRETARY: Richard Brubaker

TREASURER: Paul Tieskoetter

PAST PRESIDENT: Dana Funk

ADMINISTRATIVE DIRECTOR

Peggy Schroeder - 252-0085

E-mail: romnrotary@charter.net

ROTARY DISTRICT 5960 GOVERNOR

Craig Leiser, Stillwater Sunrise Rotary

ASSISTANT GOVERNOR

Mike O'Fallon, Rochester Rotary

WEB SITES

Rochester Rotary: www.rochesterrotaryclubs.org

Links to STRIVE – Rotary US Bank Holiday Classic

District 5960:

www.rotary5960.org

Rotary International:

rotary.org

ACTIVE COMMITTEES

Four Avenues of Service: Club, International, Vocational, Community

CLUB SERVICE I

Christine Beech, Director

Greeters *Paul Tieskoetter*
 Membership Development *Mark Dripps*
 Rotary Information Officer *Leigh Johnson*
 Visitors Desk *Kathy Lessard*
 Sergeant-at-Arms *John Woodruff*
 Mentors *Bill Wiktor*

CLUB SERVICE II

Steve Rossello, Director

Club Bulletin *Lorie Luedke, Peggy Schroeder*
 Club Web Site *Lorie Luedke*
 Invocations *Phil Karsell*
 Programs *Stacy Sinner*
 Public Relations *Lorie Luedke*
 Four-Way Test *Chris Holloway*

CLUB SERVICE III

Margaret Hinz, Director

Biennial Auction *Lorie Luedke, Laurel Schacht*
 Golf Day *Rick Lien*
 Music *Jane Belau*
 Social Events *Jim Wiekamp*

INTERNATIONAL SERVICE

Dave Moertel, Director

Foundational Scholarships *Steve Sponsel*
 Group Study Exchange Team *Gilda Banfield*
 Rotary International Foundation *Dana Funk*
 YouthLINC & Youth Exchange *Vicki Allen*
 Rotary Gift of Life *Betty Devine*
 World Community Service *Judith O'Fallon*

VOCATIONAL SERVICE

Suzanne Dinusson, Director

Camp RYLA *Steve Rossello*
 Rotary Literacy Coordinator *Stacy Sinner*
 Rotary Readers Project *Cris Fischer*
 Rotation Day *Danae Ostern*
 STRIVE *Linda Herrick*
 Vocational Talks *Fred Banfield*
 Youth Protection Officer *Kim Adams, Hilla Ferguson*

COMMUNITY SERVICE

Lorrie Swancutt, Director

Channel One *Mike O'Fallon, Tom Moyer*
 Community Food Response *Paul Bleimeyer, Glenn VanLaningham*
 Library Host *Alan Sessler*
 Quarry Hill Fall Festival *Barbara Porter*
 Rotary Bell Ringing for Salvation Army *Paul Bleimeyer, Mark Neville*
 Rotary US Bank Holiday Classic *Lorie Luedke, Mike Quinn, Doug Rovang, Laurel Schacht*
 Service Above Self Awards *Cresta Deeds, Linda Hillenbrand*
 Student Guests *Allie Good*
 White Oaks Park *Ashok Patel, Mike Mahrer*