

"A Local Service Club with a Global Impact - Offering Leadership and Support to our Community and Beyond"



Moccasin Flower

Official Publication of The Rotary Club of Rochester, Minnesota

Club No. 2164

Organized June 12, 1925

District No. 5960

Volume 89

August 2016

Number 2

VITAL STATISTICS

MEMBERSHIP: 182

JUNE ATTENDANCE: 45%

ROCHESTER ROTARY RISERS: none reported

GREATER ROCHESTER ROTARY: none reported

ROTARY eCLUB ONE: **Borge M. Christensen**

NEW MEMBERS: none

MEMBERS ON LEAVE: **Dennis Nigon, Mark Noble, Robert Olson**

RESIGNATIONS: **Jerry Schliep**

NEW MEMBERS: **Darlene Feltes, Megan Johnston**

AUGUST IS ROTARY MEMBERSHIP AND EXTENSION MONTH

Taken from <https://www.rotary.org/myrotary/en/learning-reference/learn-topic/membership>

"The top two reasons people join Rotary are to meet new people and to get involved in their communities. Many of the non-Rotarians you know are looking for the same things. Invite them to help with a service project, attend a networking night, or participate in a club gathering so they can see for themselves how Rotary connects leaders to make positive change.

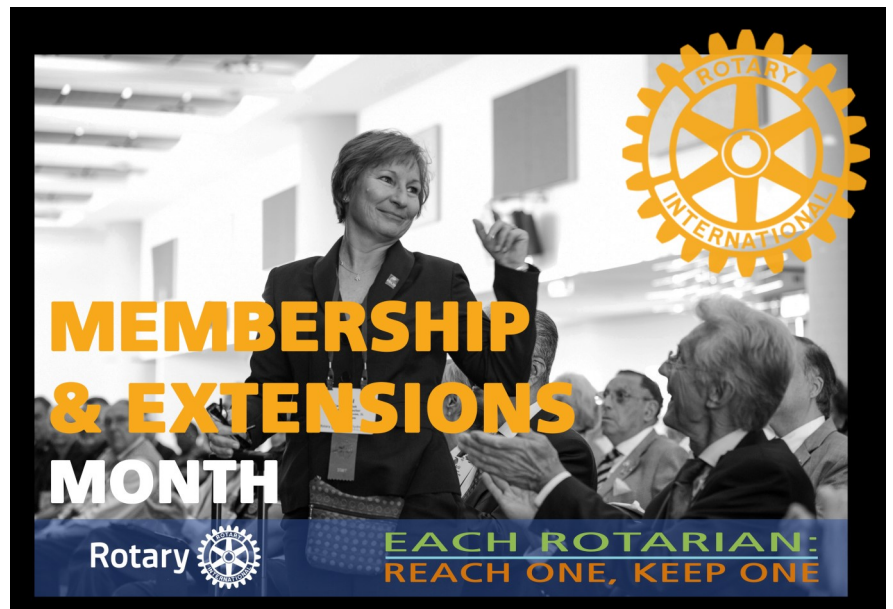
Consider these potential candidates for membership:

- Friends and family members
- Business and professional acquaintances
- Younger community leaders who are already connected to Rotary through Rotaract, RYLA, peace fellowships, Youth Exchange, and other programs."

AUGUST BIRTHDAYS

Birthday	Name	Birthplace
August 1	Chris Colby	Scottsbluff, NE
August 3	Rick Lien	Carthage, MO
	Lance Thorkelson	Rochester, MN
August 4	Jerry Needham	Caldwell, ID
August 5	Bruce Rohde	Webster, SD
August 14	Ryan Backus	MN
August 17	Nick Kolas	Patra, Greece
August 22	Anne Beatty	Princeton, MN
	Mark Kotschevar	St. Cloud, MN
August 23	Sue Dripps	Rochester, MN
	Joanne Martin	Philadelphia, PA
August 27	Merlin Ricklefs	Fort Dodge, IA
	Melanie Tschida	Rochester, MN
August 29	Ray Johnson	Harrisburg, IL

If we have missed your birthday, please let us know.



AUGUST CALENDAR

Weekly Meetings

- August 4** "Jeremiah Project" presented by Jo Marie Morris, **Exhibit Hall III, MCC**, 11:30 am – 1:00 pm
- August 11** "Rotary Speed Networking" facilitated by Wes Duellman and Heather Holmes, **University Hall, Doubletree Hotel**, 11:30 am -1:30 pm
- August 18** "Medical Computer Animation and Illustration" presented by Jason Robinson and Peter Steiner, **Exhibit Hall III, MCC**, 11:30 am – 1:00 pm
- August 25** "Innovation in Cancer Screening: New Molecular Tools Promise a More Patient-Friendly Future" presented by **David Ahlquist, University Hall, DoubleTree Hotel**, 11:30 am – 1:00 pm

Other Meetings & Events

- August 1** **Channel One Service**, Channel One Building (131 35 St SE), 6-8 pm
- August 2** **Rotary Club of Rochester Board**, OMC SE Clinic Conference, Room 4-2 (210 9th St. SE), 7:00 am
- August 8** **Salvation Army Dinner Service**, Salvation Army Building, 5:30-7:00 pm
- August 10** **Southeast World Community Service Meeting**, Edina Realty Conference Room (1301 Salem Rd SW) 7:00 am
- August 10** **Community Food Response**, Bethel Lutheran Church (810 3rd Ave SE), 1:15-6:45 pm
- August 17** **Rotary Information Meeting**, location TBD, 12:00-1:30 pm
- August 17** **White Oaks Park Cleanup**, White Oaks Park (4597 55th St NW), 6:00 pm
- August 24** **Wine Down Wednesday**, Five West (1991 Commerce Dr. NW) 4:00 pm



"LIKE" THE ROTARY CLUB OF ROCHESTER

August Rotary Anniversaries

Jesica Johnston	1 year
Joel Haak	2 years
Amy Holtz	2 years
Jon Ewing	9 years
Ray Johnson	11 years
Stacey Vanden Heuvel	15 years
Kerwin Engelhart	18 years
Mark Murch	19 years
Jane Belau	26 years
David Oeth	29 years



Thanks to all who helped with the July meetings:

Greeters: **Ray Johnson, Sue Johnson, Joel Haak, Jim Frye, Jennifer Teske**; Cashier: **Jen Woodford, Josef Chlachula, Janice Domke**; Sergeant-at-Arms: **John Woodruff**; Visitors Desk: **Bari Amadio, Jen Woodford, Sinéad Chick**; Music: **Jim Sloan (x2), Kristine Ihrke**; Reflections: **Karen Ricklefs, Denny Nigon, Jeff Allman**; Four Way Test: **Ryan Backus, Mark Dripps, Corey Jordan**; Introduction of Visitors: **Samantha Rother, Leigh Johnson, Jennifer Teske**; Presenters: **Bill Wiktor, Stacey Vanden Heuvel, Dean Stenehjem, Julie Stenehjem, Scott Olson**

MEET OUR 2016-17 CLUB PRESIDENT STACEY VANDEN HEUVEL

Stacey Vanden Heuvel serves as Vice President for Marketing and Philanthropy at Olmsted Medical Center (OMC). She is responsible for OMC's branding, marketing, media relations, communications, and



community outreach efforts. Stacey serves as the administrative liaison to OMC's Caring Partners Volunteer Program, and she chairs OMC's Community Investment Advisory Committee, which makes financial grants to area not-for-profit organizations that meet OMC's funding criteria.

Ms. Vanden Heuvel also provides leadership for OMC Regional Foundation, a 501(c)3 not-for-profit organization that exists to advocate for and support Olmsted Medical Center and assist it in funding quality healthcare services and education in OMC communities. She enjoys working with benefactors to advance the mission of OMC through gifts of time, talent, and treasure. "In my day job and in my volunteer work, I have the privilege to work with people who share their philanthropic gifts to improve the quality of life for people in their communities and in the world," she says. "It is truly a privilege to help others shape and accomplish their goals for giving to make a positive difference and to serve others."

She is the 2016-2017 President of The Rotary Club of Rochester and has been a member of Rotary since 2001. She has served Rotary in the past as International Service Director, Secretary, and Youth Exchange host parent.

Stacey has been a parent leader in Olmsted County 4-H and a volunteer for the Minnesota 4-H Foundation. She

is also a member of the Association of Healthcare Philanthropy, the Minnesota Planned Giving Council, and the Association of Fundraising Professionals (AFP), and she was awarded the Outstanding Fundraising Professional Award by the AFP Southern Minnesota in 2013.

Ms. Vanden Heuvel earned her BA from Augustana University (SD) and a MA in Philanthropy and Development from Saint Mary's University of Minnesota. She also completed graduate courses in international economics at the National University of Malaysia.

Originally from Rock Rapids, IA, Stacey has lived in Sioux Falls, SD; Kuala Lumpur, Malaysia; St. Paul, MN; and Mitchell, SD. She has lived in Rochester, MN, since 1998. Stacey is married to Rashid Kadir, and together they have a daughter, Amanina.

Welcome New Members



New members in June - Darlene Feltes (left) sponsored by Mark Noble and Megan Johnston (right) sponsored by Bari Amadio.

The Rotary Club of Rochester 2016-17 Club Progress to Goals

CATEGORY	2016-17 GOALS	As of July 31, 2016
Membership <i>(Began Rotary year with 185)</i>	187	182
Rotary International Foundation Annual Program Fund	\$10,000	\$200 (2% of goal)
Every Rotarian Every Year (EREY)	100%	1%
PolioPlus	\$2,500	\$0 (0% of goal)
District 5960 Fast for Hope Project	\$1,000	\$0 (0% of goal)
Rotary Club of Rochester Foundation	\$ TBD	\$0

The Rotary Club of Rochester invites you and your guests to:

ROTARY AVIATION DAY

Thursday, August 11, 11:30 am – 1:30 pm

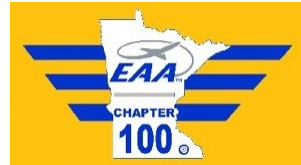


CANCELLED !!!
NEW EVENT ON CALENDAR

Dr. SW
g
r that date.
085,

Catering by Ye Old Butcher Shoppe

Thank you to the following who are making this event possible:



JOHN GERM: CHAMPION OF CHATTANOOGA

From the July 2016 issue of The Rotarian

Just before John Germ dropped by, Rick Youngblood took a deep breath. “You want to match his energy,” he says, “but he makes it hard to keep up.” Youngblood is the president and CEO of Blood Assurance, a regional blood bank in Chattanooga, Tenn., that Germ helped found in 1972. After his visit with Youngblood, Germ strode between mountains of empty bottles and cans at Chattanooga’s John F. Germ Recycling Center at Orange Grove, which he designed, before he drove to a construction site and popped a cork to dedicate a Miracle League field where special needs children will play baseball – all before zipping to the airport for a flight to Chicago and a cab ride to Rotary International World Headquarters, where he takes office as president of RI this month.

Why the breakneck pace? “I don’t have hobbies,” he says. “Civic work is my recreation.”

Not long ago Germ, 77, spent a raucous evening at the Chattanooga Convention Center, enjoying jokes at his expense. “John is a very influential person,” his friend Harry Fields announced from the podium. “I can’t tell you how many people emulate him ... at Halloween. I mean, he’s the epitome of tall, dark, and handsome. When it’s dark, he’s handsome!” Nobody laughed harder than the guest of honor at the celebration of his contributions, which was referred to as the “roast of John Germ.” The dinner raised more than \$75,000 for Chattanooga State Community College. In closing, Fields noted Germ’s contribution to his community and the world: “100 percent of himself – and everyone else he can shake down!”

A legendary fundraiser, Germ led Rotary’s \$200 Million Challenge, an effort sparked by a challenge grant from the Bill & Melinda Gates Foundation. Rotarians ultimately exceeded that number, raising \$228.7 million to fight polio. He has already served Rotary as vice president and director, and The Rotary Foundation as vice chair and trustee. His contributions to the fight to eradicate polio led to his selection as one of 12 U.S. Rotarians honored at the White House in 2013 as a “Champion of Change” – someone who has improved



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RI PRESIDENT GERM REVEALS “ROTARY SERVING HUMANITY” AS 2016-17 PRESIDENTIAL THEME

Taken from *Rotary News*, 18-Jan-2016, by Ryan Hyland, <https://www.rotary.org/myrotary/en/news-media/news-features/germ-reveals-rotary-serving-humanity-2016-17-presidential-theme>

Rotary’s founder, Paul Harris, believed that serving humanity is “the most worthwhile thing a person can do,” RI President-elect John F. Germ said, and that being a part of Rotary is a “great opportunity” to make that happen.

Germ unveiled the 2016-17 presidential theme, *Rotary Serving Humanity*, to incoming district governors on 18 January at the International Assembly in San Diego, California, USA.

“I believe everyone recognizes the opportunity to serve Rotary for what it truly is: not a small opportunity, but a great one; an opportunity of a lifetime to change the world for the better, forever through Rotary’s service to humanity,” said Germ.



Rotary members around the globe are serving humanity by providing clean water to underdeveloped communities, promoting peace in conflict areas, and strengthening communities through basic education and literacy. But none more important than our work to eradicate polio worldwide, he said.

After a historic year in which transmission of the wild poliovirus was stopped in Nigeria and all of Africa, Germ said we are closer than ever to ending polio.

“We are at a crossroads in Rotary,” he added. “We are looking ahead at a year that may one day be known as the greatest year in Rotary’s history: the year that sees the world’s last case of polio.”

Last year’s milestones leave just two countries, Afghanistan and Pakistan, where the virus still circulates. Polio would be only the second human disease ever to be eradicated.

When that moment arrives, it’s “tremendously important” that Rotary is ready for it, said Germ. “We need to be sure that we are recognized for that success, and leverage that success into more partnerships, greater growth, and even more ambitious service in the decades to come.”

Germ, a member of the Rotary Club of Chattanooga, Tennessee, USA, encouraged attendees to return to their clubs and communities and spread the word about Rotary’s role in the fight for a polio-free world.

“People who want to do good will see that Rotary is a place where they can change the world. Every Rotary club needs to be ready to give them that opportunity,” Germ said.

Enhancing Rotary’s image isn’t the only way to boost membership. “We need clubs that are flexible, so our service will be more attractive to younger members, recent retirees, and working people.”

He added: “We need more willing hands, more caring hearts, and more bright minds to move our work forward.”

FUEL YOUR CAR AND RAISE FUNDS FOR THE ROTARY CLUB OF ROCHESTER FOUNDATION

The Kwik Trip Scrip Gift Card Program allows The Rotary Club of Rochester Foundation to keep 5% of the face value of each card on fuel purchases and 10% on other purchases. Scrip cards are available for purchase at the weekly club meetings.



The Rotary Club of Rochester invites you to join us on Wednesday, September 7, 2016, for lunch, fellowship, a program, and the 2016 Rochester Rotary Golf Outing!

**Willow Creek Golf Course (1700 48th St. SW, Rochester)
Lunch, Fellowship & Meeting 11:30 am - 1:00 pm**

This is an open invitation to all Rotarians and their guests. Our meeting speaker will be Executive Director Gregory Stavrou of The Rochester Civic Theatre Company. Golf will be played as "Best Shot," as this event is intended to encourage Rotary fun and fellowship. Golfers of all skill levels are encouraged to play. Rotary logo-wear is encouraged. Awards and surprises given at Willow Creek Golf Course at the end of the round. Non-golfers are encouraged to join the fun before or after the golf - or both!

Options and prices

Please indicate your option preference in registration:

- Option 1:** \$13 - lunch only
- Option 2:** \$28.60 - lunch & golf with cart for Willow Creek Golf Course members
- Option 3:** \$58 - lunch & golf with cart for golfers who aren't Willow Creek members
- Option 4:** \$15.60 - golf & cart for Willow Creek Golf Course members
- Option 5:** \$45 - golf & cart for golfers who aren't Willow Creek members

Pre-payment is required.

Submit payment to :
TRCR,
PO Box 7566
Rochester, MN 55903-7566



[Register online](#) today!

John Germ: Champion of Chattanooga *continued from page 4*

communities around the world. As president, Germ chose three simple, no-nonsense words to be the theme of his year: *Rotary Serving Humanity*.

"Rotary has kept its light under a bushel for too long," he says. "We need to do a better job of promoting our cause. That's the challenge ahead, but I don't see it as a problem. I don't believe in problems – I believe in opportunities."

The son of a stonemason, who built the family home with his own hands, excavating its foundation with a shovel and a wheelbarrow, Germ developed his work ethic early in life. Nothing came easily. Other schoolboys made fun of his name – "they called me 'Bacteria' " – and his parents couldn't afford college tuition. After a stint in vocational school, he paid his way through the University of Tennessee at Knoxville by working in a machine shop and serving food in a dorm cafeteria. After graduating, he joined the U.S. Air Force. Soon promoted to captain, he was navigator on a 50-ton Douglas C-124, ferrying troops and tanks to Vietnam. "Unfortunately," he says, "we flew home with soldiers' bodies." In 1965 Germ's C-124 carried the Gemini IV space capsule to Cape Kennedy. On another mission, the giant plane lost two engines and skimmed the ocean, shaking like a bumper car all the way back to base. "When we landed, we found seaweed hanging off the fuselage," he says. "That's how close we came to a watery grave."

When Germ's military service ended, he joined engineering firm Campbell & Associates in his hometown. His boss, George Campbell, liked the young flier's can-do attitude. "Within 10 years," Germ told him, "I'll either own some of this company or I'll be your biggest competitor." He wasn't wrong. He eventually became chairman and CEO of the firm, which went on to serve Chattanooga's airport, its most prominent hospital, several downtown high-rises, and the Convention Center. One of his challenges was a new cineplex, where the owner gave him a warning that puzzled him at first: "Don't make the air conditioning too good."

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His presidency marks the apex of a life devoted to service. Previously active in the Jaycees, Germ joined the Rotary Club of Chattanooga in 1976. A natural leader and inveterate schmoozer, he has set fundraising records for Rotary and other organizations. The Blood Assurance program grew from a single blood draw into a regional network that supplies over 70 health centers in the Southeast with more than 100,000 units a year. It began when the United Way sent three doctors to the Chattanooga Jaycees to seek help with a blood shortage, recalls Germ's friend and co-founder of Blood Assurance, Dan Johnson. "John was the Jaycees president and I was treasurer, so I got to watch him in action," Johnson says. "When he goes to work, he never looks back. From nothing, we grew to our current budget of \$29 million." With help from Germ, Johnson, and others, Blood Assurance got its message out: Donating a pint of blood is a painless way to spend 30 minutes and save three lives.

"We owe much of our success to John Germ," says Youngblood. "To me, he epitomizes three aspects of leadership: He's a gentleman at all times, he's compassionate to all people, and he's an achiever. If John can't get something done, it probably can't be done."

According to Fields, Germ's success as a fundraiser comes from his out-of-the-box thinking. "Go back to the '90s, when he was district governor. People thought of him as Mr. Chattanooga. We bought a barrel of Jack Daniel's whiskey in honor of [well-known Tennessee Rotarian] Bill Sergeant. A barrel is 266 bottles' worth, so we gave one bottle from that barrel to anyone who donated \$1,000, and we raised \$250,000." The two men have often tended bar for charity, wearing matching aprons marked "Bar" and "Tender." "My friend John is my greatest hero," says Fields.

At the recycling plant Germ converted from a run-down dairy in 1989, adults with developmental disabilities sort tons of recyclables into great stacks of bottles and cans. "He has been involved in every bit of what happens here, from engineering the building to helping us negotiate contracts with the city," says Tera Roberts, director of adult services for the center. Few of the employees would have a job if not for the recycling center, and they can keep anything interesting they come across. One worker found a crumpled \$100 bill.

To finance the city's new Miracle League field, one of the best-equipped in the country, Germ enlisted co-sponsors including Berkshire Hathaway, BlueCross BlueShield, and his own Rotary Club of Chattanooga. "Every kid should be able to play sports," he says. "It's

not just for the child, but the whole family. What's better than a child hearing his mom and dad cheer when he plays?" Another of his causes, the First in the Family program at Chattanooga State, provides scholarships for students who couldn't attend college otherwise. Flora Tydings, the school's president, calls Germ "an excellent role model to many of our students who, like him, are the first in their family to attend college."

Today his schedule changes daily – sometimes hourly – as he keeps up with the duties of his new office. On his agenda, he says he would like to see Rotary operate more like a business. "We've been getting leaner, and I'd like to speed that up. In January, for instance, we're going to hold our Board meeting in Chicago instead of San Diego. That means we won't have to fly a couple dozen staff members to San Diego and put them up there. It's just common sense." He wants to shorten Board meetings, shrink some RI committees, and save money on committee meetings to make Rotary more cost-effective.

Half a century after landing his last C-124, Germ sees himself as Rotary's navigator, plotting a course toward a bright future. "It's going to be a team effort," he says. His main target after polio will be Rotary's static membership. On that issue, he says, "The fault is with us, the current Rotarians." He wants members to "step up their outreach. I really think one of our main problems is that we don't ask enough people to join. Why? For fear of rejection. We need to get over that – to get out there and bring in new members we'll be proud of."

To appeal to younger members, he supports a new move (approved at the Council on Legislation in April) that allows membership in Rotaract and Rotary at the same time. "I'm all in favor of that," he says.

It doesn't stop there. Germ supports flexibility in many Rotary matters. "Our clubs have always been organized around a meal. Lunch and dinner were part of our dues, and that system served us well. But society has changed," he says. Rotary International is catching up by allowing clubs more leeway in when and how they meet. "How do we accommodate the 30-year-old businessperson raising a family? Well, for one thing, we could pay less attention to attendance," he adds. "My question isn't 'How many meetings did you make?' It's 'How are you making a difference in your community?'"

ROCHESTER ROTARY CLUB

P.O. Box 7566
Rochester, MN 55903-7566
Phone: 507-252-0085

ROTARY CLUB OF ROCHESTER

Rochester, Minnesota

Organized June 12, 1925

Club No. 2164 District No. 5960

THE FOUR-WAY TEST

- Is it the truth?
- Is it fair to all concerned?
- Will it build good will and better friendships?
- Will it be beneficial to all concerned?

THE MOCCASIN FLOWER

OFFICIAL PUBLICATION OF
THE ROTARY CLUB OF ROCHESTER

PRESIDENT: Stacey Vanden Heuvel

PRESIDENT-ELECT: Janice Domke

PRESIDENT NOMINEE: Sara Gilliland

SECRETARY: JoAnn Stormer

TREASURER: Chris Colby

PAST PRESIDENT: Bill Wiktor

ADMINISTRATIVE DIRECTOR

Elizabeth Karsell, 507-252-0085

E-mail: romnrotary@gmail.com

ROTARY DISTRICT 5960 GOVERNOR

Jim Hunt, White Bear Lake Rotary Club

ASSISTANT GOVERNOR

Mark Dripps, Rotary Club of Rochester

WEB SITES

Rochester Rotary: www.rochesterrotaryclubs.org

Links to STRIVE – Rotary US Bank Holiday Classic

District 5960: www.rotary5960.org

Rotary International: www.rotary.org

ROTARY COMMITTEES

CLUB SERVICE I

Joel Haak, Director

Greeters..... *Colin Aldis*
Membership Development..... *Janice Domke*
Rotary Information Officer *Leigh J. Johnson*
Visitors Desk *Suzanne Dinusson*
Sergeant-at-Arms..... *John Woodruff*
Sponsors / Mentors *Milt Tostrud*

CLUB SERVICE II

Heather Holmes, Director

Club Bulletin *Elizabeth Karsell, Lorie Luedke*
Club Web Site & Social Networking *Samantha Rother, Elizabeth Karsell*
Reflections *Heather Holmes, Kelly Engler*
Programs *Wes Duellman*
Public Relations *Sara Gilliland*
Four-Way Test *Mark Dripps*

CLUB SERVICE III

Jen Woodford, Director

Biennial Auction *Heather Holmes, Kristine Ihrke*
Golf Day *Kathy Lessard, Fred Suhler*
Music *Ann Beatty*
Social Events *Kathy Lessard*

INTERNATIONAL SERVICE

Alison Good, Director

Rotary Scholarships *Steve Courts*
Group Study Exchange Team *Alison Good*
Rotary International Foundation *Bill Wiktor*
Youth Exchange *Samantha Rother*
Rotary Gift of Life *Betty Devine*
World Community Service *Judith O'Fallon*

VOCATIONAL SERVICE

Larry Koshire, Director

Camp RYLA *Dana Funk, Diane Ilstrup*
Rotary Literacy Coordinator *Jes Johnston*
Rotation Day *Danae Gaio*
STRIVE *Mark Dripps, Diane Ilstrup*
Vocational Talks *Walt Menning*
Youth Protection Officer *Diane Ilstrup*

COMMUNITY SERVICE

Kelly Engler, Director

Channel One..... *Sinead Chick*
Community Food Response *Kelly Engler, Phil Karsell*
Quarry Hill Fall Festival *Steve Sponsel*
Rotary Bell Ringing - Salvation Army *Mark Neville, Fred Suhler*
Rotary Holiday Classic *Michael Brennan, Lynn Clarey, Janice Domke, Elizabeth Karsell, Lorie Luedke, Bill Nietz, Steve Stenhaus, Lorrie Swancutt, Jen Woodford*
Salvation Army Dinners *Heather Holmes, Sue F. Johnson*
Service Above Self Awards *Diane Ilstrup*
Student Guests *Jes Johnston*
White Oaks Park *Ashok Patel, Mike Mahrer*