



## Can we count on your support in 2021?

The Rotary Holiday Classic has been a labor of love for Rochester Rotarians for more than 30 years, allowing the Rotary Clubs of Rochester to fulfill its motto of "Service Above Self" by generating more than \$1,000,000 in grants for area youth-related organizations. This is a credit to our sponsors and advertisers, participating teams and their coaches, and the wonderful fans who enjoy seeing great basketball!

## Sponsorships

### Bronze Sponsor - \$500

- Your logo on a large banner in all venues
- 1/4 page ad in Holiday Classic program
- 25 mini basketballs with your logo to be thrown out at games
- Acknowledgement on website, social media. and in newspaper "thank you" ad
- 2 event passes

### Silver Sponsor - \$1,000

- All Bronze sponsorship benefit
- Increase Holiday Classic program ad to 1/2 page
- Increase mini basketballs to 50

### Gold Sponsor - \$2,500

- All Bronze sponsorship benefits
- Increase Holiday Classic program ad to full page; 4 event passes
- Increase mini basketballs to 75

### Platinum Sponsor - \$5,000

- All Gold Sponsor benefits plus full-page ad in color with prominent placement
- Name or logo included in all advertising and on Holiday Classic website home page
- Individual banner in Mayo Civic Center main lobby (provided by sponsor)
- PA acknowledgement in all venues

Logos used for banners, mini-basketballs, and advertising must be black vector art and 300 dpi or higher.

## Program Advertisers

### Full Page Ad - \$275

- Vertical ad, black and white
- Size: 4 3/4" w x 7 5/8" h
- Resolution: 300 dpi preferred (must be 200 dpi or higher)
- File type: native file supplied as .eps, .tif file, or .pdf

### Half Page Ad - \$175

- Horizontal ad, black and white
- Size: 4 3/4 w x 3 3/4" h
- Resolution: 300 dpi preferred (must be 200 dpi or higher)
- File type: native file supplied as .eps, .tif file, or .pdf

### Quarter Page Ad - \$125

- Vertical ad, black and white
- Size: 2 1/4" w x 3 3/4" h
- Resolution: 300 dpi preferred (must be 200 dpi or higher)
- File type: native file supplied as .eps, .tif file, or .pdf



## 2020 Rotary Holiday Classic Grant Recipients

Channel One Childhood Hunger Program  
Century High School Booster Club  
Families First Crisis Nursery  
GATEway Science Fair  
Greater Rochester Rotary Dictionary Project  
John Marshall Basketball Booster Club  
Lourdes High School  
Mayo Hardwood Club  
MN Children's Museum Rochester  
RCTC Care Summer Bridge Program  
Rochester Public Library Reach Out to Fourth Grade  
Rochester Rotary Risers My Book Day  
Rochester Symphony Honk Squeak Scratch Boom  
Rotary Clubs of Rochester Ethics Workshop  
Rotary Clubs of Rochester STRIVE Program  
Rotary Clubs of Rochester Youth Exchange Program  
Salvation Army Youth Music Program  
Zumbro Ridge Estates Playground

**Thank you for your support!**

**Please reply by November 1, 2021**

- \_\_\_\_\_ Bronze Sponsor (\$500)
- \_\_\_\_\_ Silver Sponsor (\$1,000)
- \_\_\_\_\_ Gold Sponsor (\$2,500)
- \_\_\_\_\_ Platinum Sponsor (\$5,000)
- \_\_\_\_\_ Quarter Page Advertiser (\$125)
- \_\_\_\_\_ Half Page Advertiser (\$175)
- \_\_\_\_\_ Full Page Advertiser (\$275)

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- \_\_\_\_\_ I would like to submit a new ad for the Holiday Classic program
  - \_\_\_\_\_ I would like to modify my ad from the 2019 Holiday Classic program
  - \_\_\_\_\_ I would like to use the same ad used in the 2019 Holiday Classic program

**Email ads to: [romnrotary@gmail.com](mailto:romnrotary@gmail.com)**

Name: \_\_\_\_\_

Business: \_\_\_\_\_

Email: \_\_\_\_\_

Phone #: \_\_\_\_\_

\_\_\_\_\_ Payment is enclosed

**All payments requested by Feb. 1, 2022**

Please place completed form in an envelope and mail by with payment to:

**Rotary Holiday Classic  
PO Box 7566  
Rochester, MN 55903-7566**

**Email questions to: [romnrotary@gmail.com](mailto:romnrotary@gmail.com)**