



December 29 & 30, 2022

Can we count on your support in 2022?

The Rotary Holiday Classic has been a labor of love for Rochester Rotarians for more than 30 years, allowing the Rotary Clubs of Rochester to fulfill its motto of "Service Above Self" by generating more than \$1,000,000 in grants for area youth-related organizations. This is a credit to our sponsors and advertisers, participating teams and their coaches, and the wonderful fans who enjoy seeing great basketball!

Sponsorships

Bronze Sponsor - \$500

- Your logo on a large banner in all venues
- 1/4 page ad in Holiday Classic program
- 20 mini basketballs with your logo to be thrown out at games
- Acknowledgement on website, social media. and in newspaper "thank you" ad
- 2 event passes

Silver Sponsor - \$1,000

- All Bronze sponsorship benefit
- Increase Holiday Classic program ad to 1/2 page
- Increase mini basketballs to 40

Gold Sponsor - \$2,500

- All Bronze sponsorship benefits
- Increase Holiday Classic program ad to full page; 4 event passes
- Increase mini basketballs to 60

Platinum Sponsor - \$5,000

- All Gold Sponsor benefits plus full-page ad in color with prominent placement
- Name or logo included in all advertising and on Holiday Classic website home page
- Individual banner in Mayo Civic Center main lobby (provided by sponsor)
- PA acknowledgement in all venues

Logos used for banners, mini basketballs, and advertising must be black vector art and 300 dpi or higher.

Program Advertisers

Full Page Ad - \$300

- Vertical ad, black and white
- Size: 4 3/4" w x 7 5/8" h
- Resolution: 300 dpi preferred (must be 200 dpi or higher)
- File type: native file supplied as .eps, .tif file, or .pdf

Half Page Ad - \$200

- Horizontal ad, black and white
- Size: 4 3/4 w x 3 3/4" h
- Resolution: 300 dpi preferred (must be 200 dpi or higher)
- File type: native file supplied as .eps, .tif file, or .pdf

Quarter Page Ad - \$150

- Vertical ad, black and white
- Size: 2 1/4" w x 3 3/4" h
- Resolution: 300 dpi preferred (must be 200 dpi or higher)
- File type: native file supplied as .eps, .tif file, or .pdf



2021 Rotary Holiday Classic Grant Recipients

- Bolder Options
- Boys & Girls Club
- Century High School Booster Club
- Channel One
- Children's Dental Health
- Channel One
- Collider
- Jeremiah Program
- John Marshall Basketball Booster Club
- Lourdes High School
- Mayo Hardwood Club
- Project Legacy
- Rotary Clubs of Rochester STRIVE Program
- The Reading Center
- Zumbro Ridge Estates

Thank you for your support!

**Please reserve your ad by November 1.
Final ads are due November 18, 2022.**

- _____ Bronze Sponsor (\$500)
- _____ Silver Sponsor (\$1,000)
- _____ Gold Sponsor (\$2,500)
- _____ Platinum Sponsor (\$5,000)
- _____ Quarter Page Advertiser (\$150)
- _____ Half Page Advertiser (\$200)
- _____ Full Page Advertiser (\$300)

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- _____ I would like to submit a new ad for the Holiday Classic program
 - _____ I would like to modify my ad from the 2021 Holiday Classic program
 - _____ I would like to use the same ad used in the 2021 Holiday Classic program

Email ads to: romnrotary@gmail.com

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- Name: _____
- Business: _____
- Email: _____
- Phone #: _____

_____ payment is enclosed

All payments requested by Feb. 1, 2023

Please place completed form in an envelope and mail by with payment to:

Rotary Holiday Classic
PO Box 7566
Rochester, MN 55903-7566

Email questions to: romnrotary@gmail.com