

## CLASSIC SPONSORSHIPS

### **Bronze Sponsor - \$500**

- 50 small basketballs with your logo
- Banner at all games
- ¼ page ad in Classic program
- Acknowledgement in event program, on website, and at awards luncheon
- 2 tournament passes

### **Silver Sponsor - \$1000**

- All Bronze Sponsorship benefits
- Increase to 75 small basketballs with your logo
- Increase to ½ page ad in Classic program

### **Gold Sponsor - \$2500**

- All Bronze Sponsorship benefits
- Increase to 100 small basketballs with your logo
- Increase to full page ad in Classic program
- Increase to 4 tournament passes
- Name on an event bracket
- Table display space in main lobby at the Classic

### **Platinum Sponsor - \$5000**

- All Gold sponsorship benefits
- Name or logo included in all advertising, on front page of website, and on promotional t-shirts
- Individual banner in main lobby at the Classic
- Acknowledgement during all games

## CLASSIC PROGRAM ADVERTISING

### **Full Page Advertisement - \$275**

- orientation – vertical
- non-bleed
- size – 4 ¾” w x 7 5/8” h
- black and white
- resolution - 300 dpi preferred (must be 200 dpi or higher)
- file type - native file supplied as .pdf (preferred), .eps, or .tif file

### **Half Page Advertisement - \$175**

- orientation - horizontal
- size - 4 ¾” w x 3 ¾” h
- black and white
- resolution - 300 dpi preferred (must be 200 dpi or higher)
- file type - native file supplied as .pdf (preferred), .eps, or .tif file

### **Quarter Page Advertisement - \$125**

- orientation - vertical
- size – 2 ¼” w x 3 ¾” h
- black and white
- resolution - 300 dpi preferred (must be 200 dpi or higher)
- file type - native file supplied as .pdf (preferred), .eps, or .tif file

## **PLEASE CONTACT ME**

### **ABOUT SUPPORTING THE HOLIDAY CLASSIC IN THE FOLLOWING WAY:**

\_\_\_\_\_ Bronze Sponsor (\$500)

\_\_\_\_\_ Silver Sponsor (\$1000)

\_\_\_\_\_ Gold Sponsor (\$2500)

\_\_\_\_\_ Platinum Sponsor (\$5000)

\_\_\_\_\_ Quarter Page Advertiser (\$125)

\_\_\_\_\_ Half Page Advertiser (\$175)

\_\_\_\_\_ Full Page Advertiser (\$275)

### **Commitment requested by Nov. 1, 2017.**

\_\_\_\_\_ I would like to submit a new advertisement for the Classic program.

\_\_\_\_\_ I would like to modify my advertisement from last year's program.

\_\_\_\_\_ I would like to use the same advertisement I used in last year's program.

Name: \_\_\_\_\_

Business: \_\_\_\_\_

Email: \_\_\_\_\_

Phone #: \_\_\_\_\_

\_\_\_\_\_ Payment is enclosed.



December 28 & 29, 2017

**Support local youth,  
reach potential customers,  
and be associated  
with the biggest  
high school holiday  
basketball event  
in the area!**

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**The Rotary Holiday Classic  
has provided \$895,285  
in community grants  
over the past 29 years.**

### LAST YEAR'S GRANT RECIPIENTS

- Bear Creek
- Bella Voce
- Boys and Girls Club Rochester
- Century HS Basketball Booster Club
- Channel One
- GATEway
- Honors Choirs
- John Marshall Basketball Booster Club
- Lourdes HS Basketball Programs
- Mayo Hardwood Club
- Mayo National Honor Society
- Rochester Area Family YMCA
- Rochester Better Chance
- Rochester Public Library
- Rotary Clubs of Rochester Youth Programs
- Salvation Army
- SEMYO
- Somalia Rebuild
- STRIVE

Place in envelope and mail with  
payment to:

Holiday Classic

PO Box 7566

Rochester, MN 55903-7566