



January, 2022

Dear Community Partner,

Back bigger and better for year two, Stillwater Sunrise Rotary Club's **Bridge the Valley - Bike Rally** is putting their muscle into the International Rotary theme, "Serve to Change Lives" by hosting another charity bike ride. This year's fundraising rally will be held on Sunday morning, **August 14, 2022**, with the same great start at Chestnut Plaza in downtown Stillwater. **We invite you to join us in sponsoring.** Our five exciting routes will have "something for everyone" from avid bike riders to family groups with the promise of improved rest stops and a festive finale.

Why sponsor? 100% of the profits from this ride are distributed among local non-profits, programs within our schools, assistance to local community services, and national and international projects. Rotary is known to follow a code of "service before self" which is acted upon as the Sunshine Rotary works to raise funds for people and projects in need. Some of the examples of where our funding goes are:

- Stillwater Fire Department's - a grant from SSR purchased an Acqua Eye for underwater rescue
- STRIVE - a mentoring and scholarship program at Stillwater High School
- Meals from the Heart - a substantial donation and volunteer hours
- Fast for Hope - access to clean water in ElCorozo Nicaragua
- End Polio Now campaign - a global effort to eradicate polio world-wide
- Respectable - a local business distributing eyeglasses globally to those in need
- Youth Connections - a drop-in service for local youths with housing insecurity

This year Bridge the Valley sponsors will receive more marketing amenities, more signage, and the opportunity to table or tent in our Finish Finale depending on your level of sponsorship. Both monetary and in-kind sponsorships are welcomed, and in fact, necessary for Stillwater Sunrise Rotary to meet our fundraising goal. Another goal is to boost business in Stillwater and the St. Croix Valley with meal discounts, swag, and rest stops with a purpose!

**Please help today by being a sponsor!** We need you! Join the Rally and help Stillwater Sunrise Rotary "serve to change lives" in our local and global communities. Let's do good in the world together!

Our sincere gratitude for your assistance,

The Stillwater Sunrise Rotary Club  
Bridge the Valley - Bike Rally Chairs:  
Rick Heidick and Kris Bowditch  
[SunRotary.org](http://SunRotary.org)  
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Stillwater, MN 55082  
[bridgethevalleybikerally@gmail.com](mailto:bridgethevalleybikerally@gmail.com)

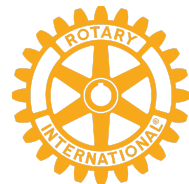
Rotary's Test:

Is it the truth?

Is it fair to all concerned?

Will it build goodwill and better friendships?

Will it be beneficial to all concerned?





## BRIDGE THE VALLEY - BIKE RALLY SPONSORSHIP OPPORTUNITIES

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YES! We want to sponsor the **Bridge the Valley - Bike Rally** on Sunday, August 14, 2022 which begins and ends in the Chestnut Plaza, Stillwater, MN:

\_\_\_\_\_ **PREMIER EVENT SPONSOR** - \$5,000 - Grab this limited sponsorship when you can -

- "Presented By...." on all printed and electronic promotional materials
- Logo & "Presented by...." on huge street banner
- Logo on all T-shirts and three BTV T-shirts
- Logo on all directional signs
- Business summary & logo in advertising, 5+ social media posts and on website
- Finish Finale Tent or rest stop networking opportunity
- 8 ride entries with route leadership if interested

\_\_\_\_\_ **CARBON** - \$3,000:

- Logo & Name on huge street banner
- Logo on all T-shirts and two BTV T-shirts
- Business summary & logo in advertising, 4+ social media posts and on website
- Finish Finale Tent or rest stop networking opportunity
- 6 ride entries

\_\_\_\_\_ **TITANIUM** - \$2,000:

- Logo & Name on huge street banner
- Logo on all T-shirts and one BTV T-shirt
- Business summary & logo in advertising, 3+ social media posts, and on website
- Finish Finale tent or table
- 4 ride entries

\_\_\_\_\_ **ALUMINUM** - \$1,000:

- Logo & Name on huge street banner
- Name on all T-shirts
- Logo in advertising, 2+ social media posts, and on website
- Finish Finale table or tent
- 2 ride entries

\_\_\_\_\_ **STEEL** - \$500:

- Logo in advertising, 1+ social media post and on website
- Name on all T-shirts
- 1 ride entry

\_\_\_\_\_ **SPOKES** (In-kind donations, services and sites) - logo & name displayed at rest stops



[sunrotary.org/page/btv](http://sunrotary.org/page/btv)

<http://www.bikereg.com/bridge-the-valley>

SPONSOR NAME: \_\_\_\_\_

SPONSOR ADDRESS: \_\_\_\_\_

SPONSOR EMAIL: \_\_\_\_\_

SPONSOR PHONE: \_\_\_\_\_

SPONSOR SIGNATURE: \_\_\_\_\_

SHORT DESCRIPTION OF SPONSOR BUSINESS OR REASON FOR SPONSORING:

\_\_\_\_\_

PAYMENT OPTIONS: CC# \_\_\_\_\_ EXP DATE: \_\_\_\_\_ CVS: \_\_\_\_\_ ZIP  
CODE: \_\_\_\_\_ / Checks mailed: PO Box 425, Stillwater, MN 55082/ Invoice available upon request  
bridgethevalleybikerally@gmail.com

***With your sponsorship funding, The Stillwater Sunrise Rotary can support meaningful projects locally and globally like these formerly funded. Thank you ahead of time for what we can accomplish together.***

Education/Literacy Projects:

STRIVE (SAHS mentoring program)  
ALC Boat building project  
International Student Exchange program  
Camp Enterprise /Camp RYLA (Leadership)  
Salvation Army Bell-ringing  
H2O for Life - water solutions S Sudan

Local Service Projects:

Valley Outreach Food Shelf  
Hearts & Hammers  
Rake-a-Difference  
Roadside Clean-up  
ShelterBox Disaster Aid  
Family Means Youth programs  
North Star Youth  
Lakeview Foundation  
McKusick Fishing Pier  
Lily Lake Fishing Pier  
New Brighton Kids Alive  
Play for Patrick Schoonover Foundation  
EVOLVE Family Services  
Family Resource Center  
Stillwater Gazebo  
Arcola Mills Historic Site  
Ramsey Grove Pollinator Garden  
Respectable

International Support/Projects

Rotary Foundation  
End Polio Now Vaccination Campaign  
Kenya Water Project  
Medical Equipment in Argentina  
Fast for Hope - community development  
in Nicaragua  
Backpacks for Costa Rican children  
Remember Niger