**Stillwater Sunrise Rotary Board Meeting**

**July 21, 2022**

**7:00 am at Family Means**

**Attendees:**  Rick Heidick, Barbara Tischart, Sara Letourneau, Ed Boeve, Mark Fisher, Lonny Stormo, Greg Otsuka, Paula Williams, Dave Waldschmidt, Kris Bowditch, Ted Nesse. Via Zoom: Wendy Heck and Margie Horning

President Rick Heidick called the meeting to order. A quorum was established.

* **June Board Meeting Minutes -**
	1. Ed moved to approve the Minutes from the June 2022 Board Meeting. The motion was seconded by Lonny, voted and approved.

* **Finance Report – Paula**
	1. **Financial Review** – Paula provided the current financial update including a review of the P&L, and the Balance Sheet.
* **New Budget 2022-2023 Review – Rick and Paula**
	1. Discussion was held regarding the end-of-the-year difference between the original Budget of (-$24,000) and the shown result of (+$3200). This notable difference is some planned expenses (ex. ALC boat project) did not take place, and our major Bike Rally expenses appear in the previous fiscal year compared to our Bike Rally earnings. Our Liquid Assets at year-end are approximately $170,000 which includes $97,140 for the El Corozo Grant which will be spent by November and $25,015 in available St. Croix Valley Foundation funds.
	2. Our strong financial position gives us an opportunity to consider additional spending on grants or other projects. Rick proposed spending an additional $10,000 per year in projects over 5 years; and Ed suggested alternatively we could support a major project at $50,000. Either option would bring our bank account “standard balance” to ~$30,000, from our current ~$80,000.
	3. This year our “Service” donations and expenses will be tracked separately, and our Foundation giving will be included in our overall tracking with the intent of being able to show a Percent Service Spending to “dedicated fundraising” value. To do this, we will need to align our sponsors and expenses of the Bike Rally within the correct year.
	4. Bike Rally Net Income 2021 was ~$24,000, and our current (2022) year is conservatively estimated for $21,000. Actual income will be known by September 1st. The official budget will be recalculated at that time.
	5. The Budget discussion concluded with Rick asking leaders to solicit ideas and recommendations by August 15th, for spending the $50,000 within a few years. These ideas will be vetted and prioritized by Sept 1st. Provide Service ideas to Greg Otsuka, and Grant ideas to Margie Horning by 8/15.
* **Old Business -**
	1. **Previous Old Business was not discussed and is carried forward here for future updates:**
		1. **North Star Institute –** This upcoming multi-zone Rotary Conference for “building leaders in Rotary” will be in Bloomington MN this year. Ed and Rick will bring a recommendation to the Board.
		2. **New Rotary Signs at City Entrances –** Replacement of current signage at the south entrance to Stillwater and the south entrance to Bayport. Mark will bring this to our SSR Branding Committee for their recommendation on sign(s). He will also contact Stillwater Club (Noon Club) for possible collaboration on signage.
* **New Business**
	1. **New Member Application –** A membership application was received from Jamie Smetana who is the new Edward Jones office manager/financial planner. Lonny motioned for her membership acceptance, a second was provided by Mark, a vote was taken and passed. Welcome Jamie!
	2. **Rotary Themes 2022-2023 -–** Rick stated Jennifer Jones, our new RI President’s platform is on the website and Rick sees ways we can support that platform this year within our group.
	3. **Leadership Institute –** Ed is leading this “One Summit” event. More to follow.
	4. **Brand Image –** Lonny has formed a team of Sara, Rick, Mark, Eli Quiett, Tony Groble, and Tina Swanson.This team’s brand development concept will be brought to the next club meeting for overview and input.
* **Upcoming Events**
	1. **Future Social Events –** Rick is looking for ideas for future social events. A suggestion was attending a community event as a group such as a sports event with a tailgate party, a play, etc. Jennifer Jones’ platform of Comfort and Care was brought up as a guideline in considering possible events.
* **Director Updates**
	1. **Foundation –** Lonny gave an update on the 9/8 celebration and stated that we have great candidates for service awards.
	2. **Membership -** Sara once again stated Wendy’s continual push on “Every One Bring One” has been successful as every new member has come through this effort on the part of current members; with the exception of our newest member today, Jamie, who found us on her own.
	3. **Public Image –** Mark spoke of the planned booth at the Bike Rally which will be similar to last year’s booth and include a QR code to our website.
	4. **Service –** Greg told us about the Pollinator Friendly Alliance award; and updated us on the pounds of composting collected by Lenny each week.
* **Committee/Projects Update**
	1. **Literacy –** Dave is looking to add a committee member to this team
	2. **Youth Exchange –** Kris stated our students from Spain and Japan will be arriving 8/18 and 8/12 respectively. Their first host families are ready. We are still looking for additional host families for later in the year.
	3. **Website –** Ted wants to add more content to our website, so be sure to send new information to Ted. And Sara asked for info to be sent to her as well for social media posting.

The meeting ended with a motion to adjourn, a second was provided, a vote was taken and the meeting was adjourned.

**Note: Rick is moving the August Board Meeting to August 18th. It will be held at Family Means.**

Submitted by Barbara Tischart
SSR Secretary