**Stillwater Sunrise Rotary Board Meeting**

**August 18, 2022**

**7:00 am at Family Means**

**Attendees:**  Rick Heidick, Barbara Tischart, Sara Letourneau Wendy Heck, Mark Fisher, Lonny Stormo, Kris Bowditch, Jeanne Matlock, Margie Horning Ed Boeve, Via Zoom: Nancy Lyner, Don Schuld, Jeff Nelson

President Rick Heidick called the meeting to order. A quorum was established.

* **August Board Meeting Minutes -** 
  1. Wendy moved to approve the Minutes from the July 2022 Board Meeting. The motion was seconded voted and approved.

* **Finance Report – Paula** 
  1. **Financial Review** – Paula provided the current financial update including a review of the P&L, and the Balance Sheet.
  2. Our total assets are $176,808; however, Bike Rally income and expenses are not finalized until September.
  3. The Budget will be discussed at the September Board Meeting as our Bike Rally income and expenses will have been tallied.
* **New Budget 2022-2023 Review – Rick and Paula**
  1. Discussion was held regarding the end-of-the-year difference between the original Budget of (-$24,000) and the shown result of (+$3200). This notable difference is some planned expenses (ex. ALC boat project) did not take place, and our major Bike Rally expenses appear in the previous fiscal year compared to our Bike Rally earnings. Our Liquid Assets at year-end are approximately $170,000 which includes $97,140 for the El Corozo Grant which will be spent by November and $25,015 in available St. Croix Valley Foundation funds.
  2. Our strong financial position gives us an opportunity to consider additional spending on grants or other projects. Rick proposed spending an additional $10,000 per year in projects over 5 years; and Ed suggested alternatively we could support a major project at $50,000. Either option would bring our bank account “standard balance” to ~$30,000, from our current ~$80,000.
  3. This year our “Service” donations and expenses will be tracked separately, and our Foundation giving will be included in our overall tracking with the intent of being able to show a Percent Service Spending to “dedicated fundraising” value. To do this, we will need to align our sponsors and expenses of the Bike Rally within the correct year.
  4. Bike Rally Net Income 2021 was ~$24,000, and our current (2022) year is conservatively estimated for $21,000. Actual income will be known by September 1st. The official budget will be recalculated at that time.
  5. The Budget discussion concluded with Rick asking leaders to solicit ideas and recommendations by August 15th, for spending the $50,000 within a few years. These ideas will be vetted and prioritized by Sept 1st. Provide Service ideas to Greg Otsuka, and Grant ideas to Margie Horning by 8/15.
* **Old Business -** 
  1. **Previous Old Business was not discussed and is carried forward here for future updates:**
     1. **North Star Institute –** This upcoming multi-zone Rotary Conference for “building leaders in Rotary” will be in Bloomington MN this year. Ed and Rick will bring a recommendation to the Board.)
     2. **New Rotary Signs at City Entrances – No update as awaiting branding results.** Replacement of current signage at the south entrance to Stillwater and the south entrance to Bayport. Mark will bring this to our SSR Branding Committee for their recommendation on sign(s). He will also contact Stillwater Club (Noon Club) for possible collaboration on signage.
     3. **Rotary Leadership Institute – Awaiting District decisions**
     4. **Club Brand Image – Lonny – September will review with the Board**
     5. **District Grant Update – Jeff –** presenting final application to District Grants Committee. Bridgeview Park and St. Croix Riverbank. $5991.82. DDF was planned for just our Club, costs went up so Noon Club was asked to participate and they will This will be shared with Stillwater Club. Our portion with be $1812.92. Branding would be shared as will costs be shared 50/50. Jeff is seeking Board approval. Jeanne moved to approve this project as stated above to include the revision of costs with SSR and Noon 50/50 share of costs and sharing a Rotary logo. The motion was seconded and passed unanimously.
* **New Business**
  1. **Account surplus spending plan – Rick –** Within the Budget, $21,000 is the baseline for the Bike Rally income; however, this is a conservative placeholder until actual results are determined. Discussion was held on creating a plan for identifying, submitting and communicating a Project Wish List. Our method for selection needs a strategic element; and we want to move forward with ideation now and begin to collect ideas. Then we can mesh this with the strategic plan which is being prepared.
  2. **Is the Bike Rally enough to support our fund initiatives?** **–** Discussion was held on a creating a path on how to optimize the Rally to ensure a high level of Club Income while enhancing the rider experience. The Bike Committee will continue this discussion with a review of survey input and day-of experience input by volunteers and others. More to come on this topic.
  3. **Comfort and Care –** How do we create better connectivity between members? Examples brought up included: outreach back to members, support for members (need a ride to the airport, meals delivered, more social events, Sunshine Committee). Lenny Snellman, Ed, Wendy and Rick will discuss and report back with their recommendations.
  4. **Camp Enterprise –**This is a3-day camp on entrepreneurship. Rick will be meeting with Jennifer Cherry to create a plan for how to engage the interest of students who would benefit from this opportunity. Rick is hoping that Jennifer can be a new avenue to engage with the Stillwater School System. From a historical note, SSR created the Pep Band. Long term, how do we develop stronger relationships with school leaders such that we can have more impact?  
     Overall, our Youth Service group needs additional horsepower.
* **Upcoming Events**
  1. **“Doing Good in the World” Celebration –** Service awards. 60 people are attending at this time.
  2. **City of Stillwater recognizes Jon Stillman at City Council Meeting on 9/6 at 7 pm.**
* **Director Updates** 
  1. **Foundation – No update.**
  2. **Membership –** Joel Hanson and Ann Hanson (Mom of Joel) have both expressed interest in membership. Sara is connecting with both of them to pursue this interest.
  3. **Public Image –** Mark and his team have created a press release for our Doing Good in the World Celebration at Rustic Roots.   
     Mark presented his overall summary of the Bike Rally Rotary Booth. Mark recommends greater outreach to potential riders about what we do. Mark suggested we use our Bike Rally registration list to inform riders of our impact and in appreciation of their support by riding in the event. Public image will prepare the message, Rick or Kris will send.   
     Mark will be meeting with Bob Gray, to develop am employer connection plan. More to follow as this plan takes shape.
  4. **Service –** No update.
* **Committee/Projects Update**
  1. **Literacy –** No update.
  2. **Climate and Environmental Action –** The committee will be meeting next Tuesday to discuss Road side clean up and pollinator garden
     1. Sustainable Stillwater is having an event in November 10. It is a fundraiser.
     2. Northfield Rotary is very active in their city’s Climate and Environment plan and will be speaking at our club in a few weeks.
  3. **Youth Exchange –** Kris stated our student from Spain arrives tonight. Our student from Japan will be arriving 8/25. Kris stated that applications for outbound students are due 12/1; for their outbound date of 9/2023.
  4. **Website –** No update.
  5. **Grants projects:** 30 clubs contributed to our El Corozo grant. Pune is our next grant project. Requests are coming in from our fellow Rotary Clubs to support their grants. So far, we received $13k in requests. What we are able to support will be discussed after the Bike Rally fundraising summary is completed.

The meeting ended with a motion to adjourn, a second was provided, a vote was taken and the meeting was adjourned.

**Note: Board Meeting to September 22nd at 7 am. It will be held at Family Means.**

Submitted by Barbara Tischart  
SSR Secretary