



March 2021

Dear Community Enthusiast,

The Stillwater Sunrise Rotary Club's motto this year is "Rotary Opens Opportunities" and one of them is right here in our community. On Sunday, August 15, 2021, the inaugural Bridge the Valley - Bike Rally will be held beginning and ending right on Chestnut Plaza with six different routes diverting around our beautiful St. Croix Valley countryside. There will be fun for everyone whether it be a short family ride, challenging longer rides or a secluded gravel ride.

Not only will this ride be healthy and fun for all, 100% of the profits from the ride will support local nonprofits and projects as well as supplement grants for projects with worldwide impact. A couple of examples of supported projects are STRIVE, a mentorship for students at SAHS with scholarships available, St. Croix Resource Center where a drop in center serves homeless youth, "End Polio Now" International Vaccination Campaign and clean water projects in Nicaragua and Kenya. The more successful the event, the more financial assistance can be given to others in need. A complete list of our projects is available upon request.

Bridge the Valley - Bike Rally will also benefit the St. Croix Valley community. Bike riding visitors will be encouraged to stay in town to eat and shop in historic, beautiful Stillwater. Local businesses will be recognized with branding through sponsorships. It will also fulfill one of the requirements in making Stillwater a "Bike-Friendly Community" which will promote safety, education, route creation, signage, and safer streets for everyone to enjoy.

Please help today by being a sponsor! Contribute to our "gift-bag" of meal discounts! Help support a rest stop! Provide volunteers! Place your name on a swag item!

We need you! Join the Rally and help Stillwater Sunrise Rotary open more doors in our local and global community. Let's do good in the world together!

Our sincere gratitude for your assistance,

The Stillwater Sunrise Rotary Club

Bridge the Valley - Bike Rally Chairs:

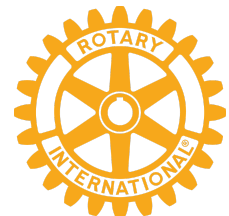
Rick Heidick and Kris Bowditch

StillwaterSunriseRotary.org

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Rotary's Test:

Is it the truth?

Is it fair to all concerned?

Will it build goodwill and better friendships?

Will it be beneficial to all concerned?



BRIDGE THE VALLEY - BIKE RALLY SPONSORSHIP OPPORTUNITIES

YES! We want to sponsor the inaugural **Bridge the Valley - Bike Rally** on Saturday, August 15, 2021 which begins and ends in the new Chestnut Plaza, Stillwater, MN:

_____ **PREMIER EVENT SPONSOR** - \$5,000 - Grab this limited sponsorship when you can -

- “Presented By...” on all printed and electronic promotional materials
- Logo & “Presented by...” on huge street banner
- Logo on all T-shirts
- Logo on all directional signs
- Business summary & logo in advertising, social media and on website
- Tent or rest stop networking opportunity
- 8 ride entries with route leadership if interested

_____ **CARBON** - \$3,000:

- Logo & Name on huge street banner
- Logo on all T-shirts
- Business summary & logo in advertising, social media and on website
- Tent or rest stop networking opportunity
- 6 ride entries

_____ **TITANIUM** - \$2,000:

- Logo & Name on huge street banner
- Logo on all T-shirts
- Business summary & logo in advertising, social media, and on website
- 4 ride entries

_____ **ALUMINUM** - \$1,000:

- Logo & Name on huge street banner
- Name on all T-shirts
- Logo in advertising, social media, and on website
- 2 ride entries

_____ **STEEL** - \$500:

- Logo in advertising, social media and on website
- Name on all T-shirts
- 1 ride entry

_____ **SPOKES** (In-kind donations, services and sites) - logo & name displayed at rest stops



SPONSOR NAME: _____

SPONSOR ADDRESS: _____

SPONSOR EMAIL: _____

SPONSOR PHONE: _____

SPONSOR SIGNATURE: _____

SHORT DESCRIPTION OF SPONSOR BUSINESS OR REASON FOR SPONSORING:

PAYMENT OPTIONS: CC# _____ EXP DATE: _____ CVS: _____ ZIP
CODE: _____ / Checks mailed: PO Box 425, Stillwater, MN 55082/ Invoice available upon request
bridgethevalleybikerally@gmail.com

With your sponsorship funding, The Stillwater Sunrise Rotary can support meaningful projects locally and globally like these formerly funded. Thank you ahead of time for what we can accomplish together.

Education/Literacy Projects:

STRIVE (SAHS mentoring program)
ALC Boat building project
International Student Exchange program
Camp Enterprise /Camp RYLA (Leadership)
Salvation Army Bell-ringing
H2O for Life - water solutions S Sudan

Local Service Projects:

Valley Outreach Food Shelf
Hearts & Hammers
Rake-a-Difference
Roadside Clean-up
ShelterBox Disaster Aid
Family Means Youth programs
North Star Youth
Lakeview Foundation
McKusick Fishing Pier
Lily Lake Fishing Pier
New Brighton Kids Alive
Play for Patrick Schoonover Foundation
EVOLVE Family Services
Family Resource Center

International Support/Projects

Rotary Foundation
End Polio Now Vaccination Campaign
Kenya Water Project
Medical Equipment in Argentina
Fast for Hope - community development
in Nicaragua
Backpacks for Costa Rican children