



**STILLWATER SUNRISE ROTARY CLUB
NEWSLETTER
May 11, 2010**

FUTURE MEETINGS

May 18, Zafar Siddiqui, Islamic Resource Group – Jim Meier
May 25, STRIVE – Del Peterson
June 1, to be announced – Jeff Robertson
June 8, Peggy Adelman from the Minnesota Zoo – Guest of Tim Trooien

FUTURE EVENTS

May 15, Brewers Bazaar, Noon – 5, Avalon boat
May 17, Fast for Hope "African Poverty," Family Means 5:30 – 8:30pm
June 21-23, Rotary International Annual Convention, Montreal Canada
Aug 15, Exchange Student Laura Mueller arrives from Germany
Sept 24, Moonlight Golf
October 16-24, Nicaragua Cultural Exchange, Families Welcome (August 16 deadline for sign-up)



FELLOWSHIP

Visiting Rotarians

Stewart Erickson – Hudson Daybreak

Guests

Make Ups

Orwin Carter – Lake Elmo and North St. Paul Maplewood
Janis Donnelley – Strive
Craig Leiser – Grants Management Seminar

Links

Link to Stillwater Sunrise Website: [Stillwater Sunrise Website](#)

Link to District Website: [Rotary District 5960](#)

Link to International Web site: [Rotary International Website](#)

Link to Stillwater Sunrise Facebook Site: [Stillwater Sunrise Rotary FACEBOOK Page](#)

ANNOUNCEMENTS, REPORTS

Sad news – Dave Spencer had a heart attack last week. The club members signed a card for him. I am sure that individual notes and cards would be appreciated.

Brewers Bazaar Saturday – be on the boat at 10:30 for set up. Help is still needed for clean up. There are many opportunities for a fun filled and profitable day for Rotary. We hope to have as many as 700 attendees. There are 14 brewers coming with their spirits. Wear your orange shirt.

The Brazil Dental Clinic matching grant project was approved. Arianna, our exchange student from Brazil, helped bring this project to our attention.

The cooler has been purchased for the Valley Outreach food shelf. There will be a photo op and story in the near future.

Choir practice was attended by Rick R and Nick.

Board meeting May 21 at 7AM at Family Means. All club members are welcome.

NEXT WEEK'S PROGRAM:

Zafar Siddiqui from the Islamic resource Group – Guest of Jim Meier

GETTING TO KNOW OUR MEMBERS

As part of a new initiative, the previous weeks host provides a semi-biographical introduction of the host for this week's program to help us to better know our membership.

Paula Williams introduced Craig Leiser. Craig is a man of many interests and talents. He is very active in Rotary and has held many positions over his Rotary years. He was our club president 2006-2007 and most noteworthy – Craig will become the next District Governor July 1, 2010. He worked for 3M and National Guardian and other firms. He ended his career with his own company called Kismet Group. He deals in security systems. He won 2 dance contests and has a talent for catching perch. He also has a keen interest in water resources and serves on several water management committees etc. He is married to Nina and has three daughters and several grandchildren.



SERGEANT-AT-ARMS

Andy H announced that his daughter Lauren graduated with a Doctor of Pharmacy (she was in a terrible accident 9 years ago and they didn't know if she would live). What a wonderful recovery – congratulations!

Jon's daughter is getting married in Boston this weekend. Jon opted for the wedding rather than attend Brewers Bazaar

Dean's daughter graduated with a Masters degree

PROGRAM

Craig introduced Stew Erickson as our speaker. Stewart graduated from the University of Montana with a forestry degree. He was taught to respect the land and resources. Thus his interest in sustainability has been a lifelong endeavor.

Businesses are adopting sustainability as a for profit venture. Two books he recommended are the Natural Step for Communities and Sustainability Advantage by Bob Willard.

We need to rethink how we are using resources. The big question is why businesses are willingly participating in the sustainability movement. The real answer is that businesses cannot afford to not participate.

Smart business practices are:

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| 1. reduce recruiting costs – right now there is an ease in hiring top talent | -1% |
| 2. reduced attrition costs – keep the top talent that is hired | -2% |
| 3. increased employee productivity | +6% |
| 4. Eco-efficiencies: savings in energy, water, materials, waste handling | -10% |
| 5. increased revenue/market share | +5% |
| 6. lower insurance and borrowing costs | -5% |

Net sustainability profit increase	+66%
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These are pretty impressive cost saving measures. The challenge to the business community is to get on the band wagon and start reaping the rewards of Sustainability!

Thanks for an interesting program.

JOKE OF THE WEEK

1. King Ozymandias of Assyria was running low on cash after years of war with the Hittites. His last great possession was the Star of the Euphrates, the most valuable diamond in the ancient world. Desperate, he went to Croesus the pawnbroker to ask for a loan.

Croesus said, "I'll give you 100,000 dinars for it".

The King protested, "But I paid a million dinars for it. Don't you know who I am? I am the king!"

Croesus replied, "When you wish to pawn a Star, makes no difference who you are."

2. Evidence has been found that William Tell and his family were avid bowlers. Unfortunately, all the Swiss league records were destroyed in a fire... and so we'll never know for whom the Tells bowled.

3. A man rushed into a busy doctor's office and shouted, "Doctor! I think I'm shrinking!" The doctor calmly responded, "Now, settle down. You'll just have to be a little patient."

4. A marine biologist developed a race of genetically engineered dolphins that could live forever if they were fed a steady diet of seagulls. One day, his supply of the birds ran out so he had to go out and trap some more. On the way back, he spied two lions asleep on the road. Afraid to wake them, he gingerly stepped over them. Immediately, he was arrested and charged with... transporting gulls across sedate lions for immortal porpoises.

5. Back in the 1800's the Tate's Watch Company of Massachusetts wanted to produce other products, and since they already made the cases for watches, they used them to produce compasses. The new compasses were so bad that people often ended up in Canada or Mexico rather than California. This, of course, is the origin of the expression..."He who has a Tates is lost!"

6. A thief broke into the local police station and stole all the toilets and urinals, leaving no clues. A spokesperson was quoted as saying, "We have absolutely nothing to go on."

7. An Indian chief was feeling very sick, so he summoned the medicine man. After a brief examination, the medicine man took out a long, thin strip of elk rawhide and gave it to the chief, telling him to bite off, chew and swallow one inch of the leather every day. After a month, the medicine man returned to see how the chief was feeling. The chief shrugged and said, "The thong is ended, but the malady lingers on."

8. A famous Viking explorer returned home from a voyage and found his name missing from the town register. His wife insisted on complaining to the local civic official who apologized profusely saying, "I must have taken Leif off my census."

President John Kenny- Rotary International

Governor Newell Krogmann - District 5960

2008-2009 STILLWATER SUNRISE ROTARY CLUB BOARD

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