



**STILLWATER SUNRISE ROTARY CLUB
NEWSLETTER
October 19, 2010**

FUTURE MEETINGS

October 26, Club Assembly
November 2 and 9th bring your donations of clothes for Valley Outreach.
November 16, Dr. Michael Bourne, Ailments of the Feet and Ankles...Rick Robbins
November 23, Craig Leiser- District Governor...Roger Ruetten

FUTURE EVENTS

October 16-24, Nicaragua Cultural Exchange, Families Welcome (August 16 deadline for sign-up)
October 23, Rake a Difference
October 27, Halloween at Boutwells, 6-7:15 PM
November 6, District Foundation Celebration, Prom Center, 6-10 PM
November 30, Lost Boy Presentation, Stillwater Junior High School, 7 PM



FELLOWSHIP: Steve Madsen

Cheryl Kohout stated that she was concerned for Steve's safety while being outside during the Halloween event next week so she presented him with a special outfit for the evening. It was a bright yellow with black stripes zoot suit, complete with black felt hat. Steve said, "I'm speechless!"

Visiting Rotarians

Guests

Gary Goodman, St. Croix Antiquarian Bookseller

Make Ups

Del Person, Pete Smith, & Dave Langer – STRIVE
Jon Stillman – Zone Institute
John Lennes – New Brighton & New Prague
Paula Williams – Minneapolis-University

Links

Link to Stillwater Sunrise Website: [Stillwater Sunrise Website](#)
Link to District Website: [Rotary District 5960](#)

Link to International Web site: [Rotary International Website](#)

Link to Stillwater Sunrise Facebook Site: [Stillwater Sunrise Rotary FACEBOOK Page](#)

Link to Our Exchange Student Abbie Huntley in Germany: [Abbie in Germany](#)



ANNOUNCEMENTS, REPORTS: Arba Della Beck, President

Halloween: Workers should wear their orange Rotary shirts and be there between 4:30 and 5 pm. We're expecting 10% more kids this year for about 500-550 kids plus 1,200-1,500 parents.

Rake A Difference: We're doing 2 yards this Saturday, 10/23/10. Nick said to meet at the houses at 8:30 am and bring gloves, rakes & blowers. He'll send an e-mail out with the addresses this week.

Foundation Dinner: November 6th at the Prom Center in Woodbury.

Dawn's Closet at the Valley Out-Reach: The club will be collecting donations of gently used outerwear and new undergarments during the 1st 2 meetings in November.

Margie announced that this week, if you contribute more than \$100 to the Foundation, you get double Paul Harris points/credit.

Dave Spencer was the Service Above Self recognition recipient this morning for his years of service in coordinating the weekly programs.

NEXT WEEK'S PROGRAM

Club Assembly: There will be tables for Youth Protection / Strive, April District Conference, Purple Pinky, Visioning, & Vocational Visits.

GETTING TO KNOW OUR MEMBERS

As part of a new initiative, the previous weeks host provides a semi-biographical introduction of the host for this week's program to help us to better know our membership.

Mark Fisher gave an introduction of Justin Bonestroo. Justin grew up in Stillwater, SAHS Graduate. Went to college at St. Olaf where he played Basketball for 4 years and met his wife, Kristy. Post College, Justin was drafted by the Atlanta Hawks, but opted for law school (Mark isn't sure if this statement meets the 4-way test or not). Justin worked his way through law school at William Mitchell as a law clerk for Eckberg Lammers and was offered a job contingent upon his passing the bar. Justin as a lawyer concentrates on estate planning, probate & trust administration, and real estate transactions. He completed his 1,000th estate plan in 2010. He's the Head of Eckberg Lammers' Estate and Trusts Department. He is the current President of the 19th District Bar Association, Vice President of the Stillwater Library Foundation and participates on multiple boards and committees. Justin has been a Rotary member for 5 years and is happily married to his lovely wife Kristy and has an amazing 5-month old daughter, Amelia.

SERGEANT-AT-ARMS: Rick Robbins

Margie's turning 40 again this month. She and Andy H. had a mix-up regarding who was supposed to bring the cake. There was no cake.

Rich has earned 79 years of credit as a season ticket purchaser for the Gophers.

Paula's son's 3rd-grade football team won the Pony Bowl and finished out his 1st football season with a 6-2 record and a win against Orwin's grandson's team last Saturday.

PROGRAM

This weeks program is Gary Goodman, from the St. Croix Antiquarian Books. He bought his 1st bookstore in 1982. In 1995 Stillwater was named the 1st Book Town in North America – a designation usually reserved for European towns. He brought along 3 books to show us what types of things he deals with. These books are worth over \$1,000 each “even in this market”. One was a 1st edition of Dr. Jekyll and Mr. Hyde, another was bound by wild boar skin and there were only 10 ever produced/printed, the last was a “4-edge painting” that showed an intricate watercolor painting on the paper edges when you fanned the pages. He currently has ~50,000 books in his store. He's the only antique and rare bookseller on Main Street now as compared to the heydays when every antique store in town, plus other stores had inventory of ~500,000 books or enough books to fill sixty-some semi trailers. The Internet brought world-wide competition & pricing pressure to local retail stores. 60% of book stores closed since 2005 and 75% of those remaining are predicted to go out of business in the next 10 years. E-readers and digital books are the trend of the future even though studies show that it takes 25% longer to read digital books as compared to regular printed books, but the economics of digital are so much better. Mr. Goodman saw what was happening to bookstores and in 2004 diversified into selling pre-1900 architectural plans through St. Croix Architecture. He's managed to replace his lost income from book sales with this venture. He still thinks that books provide an emotional connection to people and that as fewer books are printed on real paper, those that are will continue to create a market for used, rare books. He closed by asking us to be sure to patronize downtown businesses, especially between January and May when tourism isn't plentiful. Our downtown area is something we have been naturally blessed with that other communities spend fortunes on trying to replicate.

JOKE OF THE WEEK

The Effectiveness of a Tennis Ball

A college professor had the mysterious habit of removing a tennis ball from his jacket pocket as he walked into the lecture hall each morning. He would set it on the corner of the podium. After giving the lecture for the day, he would once again pick up the tennis ball, place it into his jacket pocket, and leave the room.

No one ever understood why he did this, until one day ...

A student fell asleep during the lecture. The professor didn't miss a word of his lecture while he walked over to the podium, picked up the tennis ball, and threw it, hitting the sleeping student squarely on the top of the head.

The next day, the professor walked into the room, reached into his jacket, removed a baseball ...

No one ever fell asleep in his class the rest of the semester!

President Ray Klinginsmith- Rotary International

Governor Craig Leiser - District 5960

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