

KIDS

Rotary
PEOPLE OF ACTION



BUSINESS FAIR

FREE ENTRY - AGES 5-14

Rookie Row Rules

- Businesses must be primarily created and operated by the child
- Parents may assist with setup and supervision but may not run the booth
- Products or services must be age appropriate
- No resale of mass produced retail items
- Booth presentation should include:
 - Business Name
 - Pricing clearly displayed
 - Simple explanation of the idea

Big Top Rules

- Business must be operated and presented by the child
- Parents may advise but not conduct any of the presentation
- Participant must
 - Present a business plan
 - Explain product pricing and profit
 - Describe marketing efforts, startup costs, profit margins & future plans
- Booth must include:
 - Professional signage
 - Clear Pricing
 - Business explanation

CASH PRIZES AWARDED TO: 1ST Place and 2ND Place

HOW TO ENTER

- Acquire an entry form at the YMCA or at the Cannonball engine (weekends from 1:00-4:00 p.m.) in East Park. Fill out and leave at either location before June 15th.
- Check-in will be at 11:30 a.m. Saturday, June 27, 2026 at the Shelter west of the Cannonball engine.
- The Business Fair will be open to the public from Noon-3:00 p.m. p.m.
- Awards ceremony will begin at 3:15 p.m. on the Muse Norris Stage.

I am the parent or legal guardian of the said minor child and said child has permission to participate in the Kids Business Fair to be held June 27, 2026. I hereby release and waive all liability against the event sponsors, coordinators, volunteers, event workers and the City of Mason City from all claims arising out of my child's participation in the Kids Business Fair. I also agree to allow photography and videography of my child and sales booth for non-commercial use.

Parent Name _____

Phone Number _____ Address _____

City _____ State _____ Zip _____

Participant Name _____ DOB _____

Signature of Parent _____ Date _____



KIDS BUSINESS FAIR 2026

**SATURDAY,
JUNE 27, 2026
EAST PARK**

ROOKIE ROW

Who's It For:

- Launching their first business idea
- Testing a new idea
- Creating homemade items, simple services or fun products
- Learning the basics of selling and customer interaction

This division is designed to build confidence and encourage creativity.

BIG TOP BOSSES

Who's It For:

- Have a developed business plan
- Show business knowledge
- Understanding profit
- Propose growth potential
- Customer engagement

This division recognizes serious young business leaders.

**Mowing
Babysitting
Car Wash**



**Baked Goods
Bracelet Sales
Cleaning Service**



Questions: Contact
Don O'Connor at
641-420-3698 or

donoconnor1961@gmail.com