

## Chuck Roedel

Group Senior Vice President – Town Bank  
Member Since January 2020

When he was young, Chuck Roedel was already well aware of the Four-Way Test.

His father, a manufacturer representative and member of the Elm Grove Rotary Club, taught him about the business world as well as the importance of service above self.

“My dad loved being a Rotary member and took great pride in his club. He developed great friendships through his experiences supporting the club and their mission to serve others,” Chuck said.

After graduating from Marquette University High School, Chuck studied finance at Indiana University and minored in psychology. He spent one semester studying in Singapore, which furthered his knowledge of international business and exposure to civic and social needs across the world.

“My time in Singapore deeply broadened my understanding of our impact on the world and how people from other countries perceived the United States. I was lucky to travel to Malaysia, Thailand, Australia and New Zealand, as well. This period of my life remains one of my best experiences ever.”

Throughout 38 years in banking, Chuck has seen challenges and changes in the industry. In his current role as group senior vice president at Town Bank, he appreciates the bank’s focus on the community and its needs, which allows him to meet and interface with all types of businesses while providing solutions to their problems.



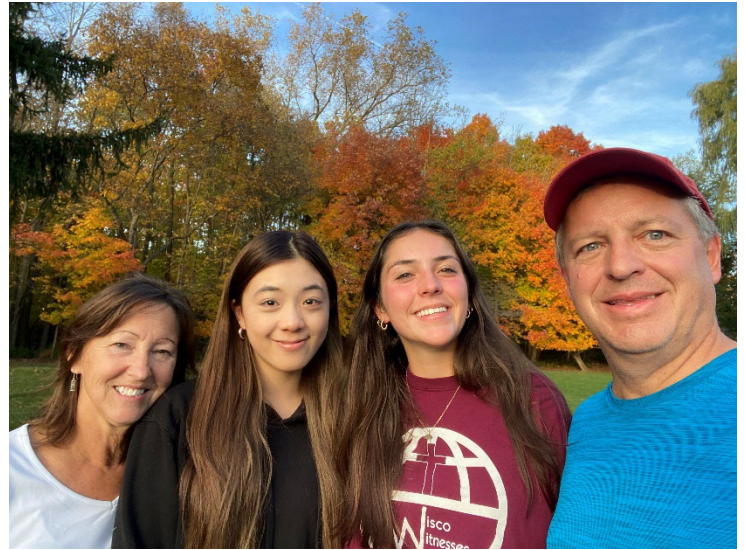
“I’ve worn many hats in banking—auditor, branch manager and mortgage lender. I prefer my role in commercial/business banking because I get so many opportunities to work with family-held businesses as they grow or transition to the next generation. I also work with many nonprofit organizations where I share my experiences and best practices. I really enjoy learning about the various businesses and how they work.”

While he was at M&I Bank, a colleague introduced Chuck to Connie, who was a CPA, and they’ve been married for 23 years.

“I was introduced to Connie under the guise of assisting her with her condo mortgage. It took a few years but eventually after a few attempts of calling to ask her out, she answered. At first, she thought I was calling about banking until she realized I was actually asking her out on a date.”

The couple's daughter Lauren is a senior at Wisconsin Lutheran High School. Although Chuck is pulling for his alma mater Indiana, Lauren is also considering other schools including the University of Michigan, the University of Minnesota or the University of Maryland. This semester, the Roedel family is hosting an international student from China.

This mild-mannered and even-keeled banker has developed a sense of adventure and has done an extensive amount of traveling and pursues his passion for scuba diving whenever he can. One of his biggest adventures was touring Australia for six months with a friend he met from his Singapore journey. Crossing Australia meant countless hours driving through vast treeless and town-less expanses and he was struck by the diversity of the people, cultures and the landscape itself. One of his fondest memories was diving on the Great Barrier Reef as part of scuba class staying on a 65-foot sailboat. He's also done dives off Fiji, Hawaii, Tahiti and St. Croix and plans to continue those underwater adventures over the coming years.



When Chuck and his family are not traveling, he enjoys hiking in local parks, golfing at his home course of Tuckaway Country Club and other courses and attending local sporting events. As Lauren closes out her senior year, he and Connie take in as many Wisconsin Lutheran High School athletic events as possible. Chuck, who was raised in Wauwatosa with seven siblings, also supports his high school alma mater, Marquette High, by attending games there, too.

When asked what motivates him, Chuck said that being a caring influence on his daughter and a supportive spouse is on the top of his list.

"While I love solving problems for my clients, helping my family meet the challenges of life in the 21st century gives me purpose," he said.

Chuck joined Rotary after being asked to consider it when his boss and former member Dennis Krakau was retiring. As a member of the board of directors and the World Community Services, Programming, Tyrotarian and Maritime committees. Chuck exemplifies the Rotary motto "Service Above Self," which was modeled by his father all those years ago.

"I'm so happy I took a chance and visited our club. The connections and educational opportunities combined with volunteer events create a unique experience I am proud to be a part of. I really enjoy seeing how impactful our Rotary Club continues to be."

**Editor's Note:** *Rotary People of Action is a bi-monthly series written by a group of Rotarians. This feature was written by Tim Dittloff.*