



Contribution Request Event Sponsorship

Name of Event	Rotary Dodgeball Tournament
Event Date	Saturday, November 6, 2021
Event Location	Community First Champion Center, Appleton WI
Brief Description of Event	First of its kind Dodgeball Tournament in the region! Family friendly event that will include dodgeball for teams of all ages (with prizes for tournament winners and prizes for best team costumes); a corn-hole distance contest; and a "wall of prizes" where attendees can purchase a chance to win donated gift cards.
Amount Requested	\$5,000 (Presenting Sponsorship) –includes 2 free teams
	Other sponsorships available: \$1,000 (includes one free team)
	\$ 500 (court sponsorships)
Sponsors as of 9-24-21	TDS Telecom: \$1,500 Bergstrom Automotive: \$1,000 Align Chiropractic: \$1,000 Miron Construction: \$1,000 Nicolet Bank: \$1,000 Brehmer Law, LLC: \$500 Westgor Funeral Home: \$500 Dave Mader – State Farm Agent: \$500 Marketplace Financial Group: \$500 Morton LTC Pharmacy: \$500 Scheels: In-Kind Fox Cities Convention & Visitors Bureau: In-Kind
Promotion Strategy	The Community First Champion Center and Convention & Visitors Bureau have agreed to help us promote the event. We will send news releases to area media and will hand out event promo cards at community events (such as Bazaar After Dark, Farmers Markets, and Concerts in the Park). Rotary Club of Neenah has a Facebook page that will be used for social media marketing (and all club members are encouraged to market on their personal and business pages as well).
Other Support Requested (raffle item, volunteers, etc.)	We would appreciate sponsors lending volunteers as court monitors.
Date Decision Needed	ASAP so sponsor logos can be used on print and social media

Additional Information	This is an inaugural event, and we and the Champion Center feel that this event will grow in popularity each year and has potential to be a big draw to the Fox Cities from around the state. We would love your support as presenting sponsor (or other level) to help us make this first year a big success. The proceeds are used to support local youth in a variety of ways.
	Please make your sponsorship check payable to Rotary Club of Neenah and mail to P.O. Box 275, Neenah WI 54957-0275. Please e-mail your logo to Betsy Rozelle at brozelle@new.rr.com . THANK YOU SO MUCH FOR YOUR SUPPORT OF THIS EXCITING NEW EVENT!