



## SPONSORSHIP OPPORTUNITIES

Promote your business while supporting your local Rotary Clubs and your community!

### **New Date. New Location. Same Great Cause.**

After 25 years, Seafood Fest is on the move to a new, weatherproof location. **Seafood Fest at Waverly** continues to be a joint effort of the Neenah, Menasha and Fox Cities Morning Rotary Clubs. Once again, we have some terrific sponsorship opportunities for you! Sponsoring this event is a great way to showcase your business and show your support for the various community programs supported by these Rotary Clubs. We are excited with this new format because it guarantees we will have a large turnout regardless of the weather. Come join us as a sponsor!

Detailed descriptions of the various sponsorships are listed below.

**When/Where:** The event will take place on Sunday, August 25<sup>th</sup> at Waverly Beach Bar and Grill from 3 to 7 p.m. **Vic Ferrari** will be performing at Waverly during the event.

**Charitable Purpose:** All proceeds from the event are used to support youth, community building work and other humanitarian projects in the Neenah-Menasha areas like: Youth Go, Christmas Giving, Neenah-Menasha Fire & Rescue, Menasha K9, Fox Valley Ethics in Business Seminar and CommunityFest Kids Parade. The event has raised nearly \$800,000 since it began.

**Deadlines:** The marketing opportunities for your business are great, but the best ones go fast! We have only a limited number of sponsorships available. The deadline for Ticket Sponsors is **June 24, 2019**. All sponsorship levels offer great benefits but please act quickly.

The deadline for remaining sponsor levels is **July 25th**, so please return the attached sponsorship form at your earliest convenience.

**Contact:**

**Renee Neumeyer, Rotary Club of Neenah**  
**[53rneumeyer@gmail.com](mailto:53rneumeyer@gmail.com) or 920-727-4709**

Sponsorship commitments needed by:  
**July 25th, 2019**

\*special deadline indicated

## 2019 Seafood Fest Sponsorship Levels

### **Presenting Sponsor - \$5,000**

- Recognition from stage during event
- Company logo on stage signage (Vic Ferrari Band)
- Company logo on all pre-event printed promotional materials – **if commitment is received by June 30<sup>th</sup>.**
- Company logo on Seafood Fest website (seafoodfest.us)
- Company logo featured on Sponsor sign at event
- Social media mentions on Facebook and Twitter
- Company logo on two tables in the dining area
- 20 Complimentary dinner tickets (Shrimp Boil or Crab Cakes)

### **Supporting Sponsor - \$2,500**

- Company logo on stage signage
- Company logo on all pre-event printed promotional materials – **if commitment is received by June 30<sup>th</sup>.**
- Company logo on Seafood Fest website (seafoodfest.us)
- Company logo on Sponsor sign at event
- Social media mentions on Facebook and Twitter
- Company logo on one table in the dining area
- 10 Complimentary dinner tickets (Shrimp Boil or Crab Cakes)

### **Gold Sponsor - \$1000**

- Company logo on Seafood Fest website (seafoodfest.us)
- Social media mentions on Facebook and Twitter
- Company logo on Sponsor sign at event
- Company logo on one table in the dining area
- 4 Complimentary dinner tickets (Shrimp Boil or Crab Cakes)

### **Silver Sponsor - \$500**

- Company logo on Sponsor sign at event
- Company logo on one table in the dining area
- 2 Complimentary dinner tickets (Shrimp Boil or Crab Cakes)

### **Bronze Sponsor - \$250**

- Company logo on Sponsor sign at event
- 1 Complimentary dinner tickets (Shrimp Boil or Crab Cakes)

## Socialty Sponsorships -

### **Can Koozie Sponsor - \$1500**

- Company name on Can Koozie
- Company logo on Seafood Fest website (seafoodfest.us)
- Social media mentions on Facebook and Twitter
- Company logo on Sponsor sign at event
- 6 Complimentary dinner tickets (Shrimp Boil or Crab Cakes)

### **Ticket Sponsor - \$800\* (2 available)**

- Company name on Dinner Tickets
- Company logo on Sponsor sign at event
- 4 Complimentary dinner tickets (Shrimp Boil or Crab Cakes)

# 2019 Seafood Fest at Waverly Sponsorship Form

Sponsorship Level chosen:

- Presenting Sponsor** \$5000 and above (20 dinner tickets)  
 **Supporting Sponsor** \$2,500 (10 dinner tickets)  
 **Gold Sponsor** \$1000 (6 dinner tickets)  
 **Silver Sponsor** \$500 (2 dinner tickets)  
 **Bronze Sponsor** \$250 (1 dinner ticket)

**Specialty Sponsors:**  
 **Can Coozie Sponsor**  
\$1000 (6 dinner tickets)  
 **Ticket Sponsor**  
\$800 (4 dinner tickets)

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Sending logo in .jpg format to Pam Seidl (pseidl@foxcities.org)

Please use my logo you have on file from past sponsorships (no changes in my company's logo)

## **Dinner Ticket Orders**

Please send me the following Seafood Fest at Waverly tickets as part of my Sponsorship:

Shrimp Boil  Crab Cakes

I would also like to order additional tickets as indicated below:

Lobster (\$50 each)  Shrimp Boil (\$35 each)  Crab Cakes (\$25 each)

My check totaling \_\_\_\_\_ is enclosed. (***Please make check payable to Seafood Fest***)

## **Return this form with your check to:**

Jeff Buchta, Fox Cities Morning Rotary Club Member  
Tri-County Dental  
9 Tri-Park Way  
Appleton, WI 54912