



25th ANNUAL
WAYNE COUNTY ROTARY ~~SPELLING BEE~~
BEE-CATHLON
a literacy challenge event
2024



SPONSOR AND ADVERTISER FORM

The Wayne County Rotary Clubs are actively seeking support for our **25th Annual fundraising event** to benefit Literacy Volunteers of Wayne County. **All recognition and ads will be placed in the Bee-Cathlon Guidebook that teams will refer to frequently to complete the contest challenges.** The final event will take place at the Lyons Community Center 9 Manhattan Street, Lyons, NY, at 10:00 a.m. on Saturday April 20th, 2024.

Local businesses, organizations and Individuals are invited to:

1. **Co-Sponsor** the event for \$500.00. (Co-Sponsors receive several benefits – contact us for more detail)
Note: The main Corporate Sponsorship (\$1000) is already taken.
2. **Sponsor a team** for \$100.00 (Youth teams especially may need sponsors)
3. Donate **Prizes** (prizes should be in sets of 4, for each team member) (Ad size based on 50% of prize value)
4. **Advertise** in the Bee-Cathlon Guidebook as below:

A. Outside Back Cover.....	\$ 250.00
B. Inside front cover or inside back page	\$ 200.00
C. Full Page 7" X 8.5".....	\$ 100.00
D. Half Page 7" X 4.25" or 3.5" X 8.5".....	\$ 75.00
E. Quarter Page 3.5" X 4.25".....	\$ 50.00
F. One-Eighth Page 3.5" x 2"	\$ 25.00 (Business Card)
G. Patron with One Line Name.....	\$ 10.00

Please indicate size of advertisement on the form below and mail your non-refundable checks (payable to Literacy Volunteers of Wayne County) to:

Literacy Volunteers of Wayne County * ATTN: Chris Edgar * PO Box 408 * Lyons, NY 14489

All Materials and Funds must be received by March 22nd, 2024.

Ad copy art work should be sent to: LVWayne@rochester.rr.com

For further information, please contact Chris Edgar at 315-529-6086 or LVWayne@rochester.rr.com

WAYNE COUNTY ROTARY BEE-CATHLON 2024

- 1. Co-Sponsor for \$500.00
- 2. Sponsor a Team for \$100.00
- 3. Donate Prizes: call at above number or email and let us know
- 4. Advertise (circle a selection) A B C D E F G
- 5. Select any or all of the above items

Donor Name _____ Contact Information: _____

Make checks payable to: Literacy Volunteers of Wayne County

Rotary Clubs of Wayne County

Gananda*Lyons*Newark*Palmyra-Macedon* Ontario-Walworth*RedCreek*Sodus*Wolcott