



Canaltown Crier

Rotary Club of Palmyra-Macedon



Wed Sep 12, 2012

[Home](#)

Club President:
Dianne Sloan

Asst District Governor:
Tim King

District Governor:
Gaven Hurley

Rotary International President:
Sakuji Tanaka

Club Events

Sept Board Meeting
Sep 20, 2012 06:30 PM

October Board Meeting
Oct 18, 2012 06:30 PM

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[Cortney Surline - Attracting Young Members](#)

Posted by Tom Breen on Sep 05, 2012

Our own Cortney Surline spoke to us today about her presentations on "Attracting Young Members." Cortney has presented breakout sessions at district assemblies and has presented to various club throughout the district. She is also a member of the District Membership Committee. She reviewed for us today some of the things she covers in her presentations.

She tells her audiences that one of the best ways to attract young people to their clubs is through social media. Most young people are on Facebook and Twitter. These are great ways to reach a large number of people quickly. She is, in fact, in the process of creating a new Facebook page for our club. Cortney says that non-meeting events can be used to attract people to your club, regardless of age. Things like our annual Buffalo Bills outing, or the dessert auction are great opportunities for us to "bring a friend" and introduce them to Rotarians without the rules and formalities of a meeting.

It is important, she notes, to get the Rotary name out. She suggests that clubs sponsor Interact clubs in their schools – Roteract, too, when possible. In addition, she suggests that club members invite young people along to help with projects.

Many young people are eager to help out with service projects. They may not immediately join your club, but they will be exposed to Rotarians doing Rotary things, which could lead to new members down the road. Some young people will have problems getting away from work and other commitments to attend weekly lunch meetings. But, Cortney recommends, inform them about your club's make-up opportunities. Also, let them know that their help is still appreciated, even if they can't join your club at that time.

Many of Cortney's suggestions have been tried by clubs in our district with some success. As she goes from club to club, she encourages her audiences to contact her with ideas and questions. These get incorporated into her presentations, allowing her to stay current and recommend what has worked for others. Many of the ideas presented are intended to attract young members, but could work for new members of any age.

[September 5, 2012 - Meeting Minutes](#)

Posted by Tom Breen on Sep 05, 2012

Guests:

Shirley Bassage, Bob Daly

Missing in Action:

Jim Bush, Mark Clement, Bill Dean, John Denniston, Chase Ellsworth, Cheryl Ford, Gary Haigh, Robert Ike, Jeff Johncox, Anne Morrell, Dave Nagle, Arnie Pechler, Pat VerPlank, Bob Yost.

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PDG Harry Blaeser passed away on Sunday, September 2
Frank Koeberle is recovering.
Students, faculty, staff as today was this first day of school.

Birthdays / Anniversaries:

Dave Pray – anniversary

Kim's sons Cody, 23 and Dan, 22

PDG Ralph and Helen Kommer – anniversary on the 3rd

Peter Park – anniversary

Fines, Happy Bucks, Confessions:

- Dianne offered a happy buck in honor of the first day of school.

- Gary Hopkins contributed a buck for the Pal-Mac Varsity Football team's first game and first win.

- Margaret returned to us this week, bearing a happy buck for the closing of the Cowlick till next season.

- Cindy reports that Laura and the kids have moved in. She also confessed to a trip to Virginia Beach, and announced that her chickens are laying, so watch for fresh eggs!

- Joan shared a happy buck, informing us that she and Roger raised \$170 selling tickets at Breen's on Saturday.

Notes and Updates for the Club:

- District Golf Tournament is coming up on September 14th. We have a fearsome foursome registered.

- President Dianne reminds us that Dues are due. There are a handful who still owe. If you have any questions, please contact Tom.

- RL Concessions reports net receipts up \$3,000 over last year and presented our club a check for \$7726.17.

- Rotary Leadership Institute will be held November 3rd at the Canandaigua Inn on the Lake.

- Canaltown Days is September 15 and 16. Deb LeMoyne is passing around a sign-up sheet, asking people to come help out at our booth those days. If you have not signed up and are available at all, please contact Deb.

- The next Group Study Exchange (GSE) will be to Switzerland and Latvia in 2013.

For more information, please visit www.Rotary.org and select Service and Fellowship - GSE program.

- Please check your e-mail – Deb has sent a list to some members informing them of their responsibility for scheduling a program for upcoming meetings.

- Rotary Reads will be starting up again soon. Please see Dianne with questions or to sign up.

Vicky Daly won \$10 in this week's 50/50 drawing and asked that it be directed to Polio Plus.

Next meeting: Noon, Wednesday, September 12 – Palmyra American Legion on Cuyler Street.