



# Canaltown Crier

## Rotary Club of Palmyra-Macedon



Wed Sep 25, 2013

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**Club President:**  
Pam Dean

**Asst District Governor:**  
Tim King

**District Governor:**  
Ellen Hughes

**Rotary International  
President:**  
Ron Burton

### Stories



**Dr. Amar Munsiff - Clifton Springs Hospital and Clinic**  
Posted by Tom Breen on Sep 18, 2013



The practice of medicine is constantly changing. Over the years, there have been many advances in technology, drugs, and treatments; but the process has changed dramatically as well. Today, President Pam Dean introduced us to Dr. Amar Munsiff, Vice-President of Medical Affairs at Clifton Springs Hospital and Clinic (CSHC). In the last 20 years, Dr. Munsiff has spent 10 years in basic science research and 10 years in clinical medicine, and he came to us today to discuss the services available at CSHC.

Dr. Munsiff pointed out that in those 20 years, much has changed in the way medicine is practiced and it continues to change rapidly. Clifton Springs Hospital has undergone a great deal of change in its approach to providing medical care for its patients. When Dr. Munsiff came on, the hospital's staff was structured to handle triple its actual operations. Changes in health insurance coverage and tough economic times necessitated some layoffs and restructuring in order for the hospital to remain in business.

And, contrary to any rumors out there, staying in business is exactly what the hospital intends to do. Looking at it as a business, there are several hospitals in the area, so what does Clifton Springs have that could help a patient choose them over the others? As Dr. Munsiff said, their staff is their greatest asset, "but we have ducks, too," referring to the heritage of the hospital, which was originally a sanitarium.

The sulfur spring, for which the Sanitarium, and later the Village, would be named, still feeds

### Club Events

**BOD meeting at Palmyra Town Hall**  
Oct 10, 2013 06:30 PM

**BOD meeting at Palmyra Town Hall**  
Nov 14, 2013 06:30 PM

**BOD meeting at Palmyra Town Hall**  
Dec 12, 2013 06:30 PM

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a brook that runs along the west border of the campus. The therapeutic properties of these waters are put to use today in The Springs Integrative Medicine Center & Spa, located on the first floor of the Hospital's main building.

The hospital has a "door to discharge" philosophy. This means that from the first visit to the emergency department, until the patient is discharged from the hospital, the same team of doctors follows that patient's progress. This includes the ER doctor, the hospitalist, and the patient's primary care doctor, all working together. There are other ways that communication between the hospital and primary care doctors has improved. For example, your primary care doctor can call the hospital and have you admitted over the phone. You could leave the doctor's office, go to the hospital, and go directly to your hospital room.

In tough economic times hospitals, like any business, need to find ways to reduce costs without sacrificing patient care. To that end, many hospitals "team up" with each other, creating networks to share doctors and resources. Currently CSHC is in talks with Rochester General Health System to become an affiliate. This would put them in the same family with Rochester General Hospital and Newark-Wayne Community Hospital.

Services provided by Clifton Springs Hospital and Clinic include: internal medicine, family medicine, endocrinology, cardiology, cardiac and pulmonary rehabilitation, vascular surgery, orthopedic surgery, interventional radiology, and a wound care center. All of these specialties work together to provide care for their patients.

We'd like to thank Dr. Munsiff for taking the time to come speak to us today. In one way or another, most of us have had some experience with hospitals, and now we have a better understanding of the changing nature of hospital care.

### September 18, 2013 - Meeting Minutes

Posted by Tom Breen on Sep 18, 2013

#### Guests:

Jim Murray, Marie Cramer, Shirley Bassage, Brian Hopkins, Szabi, Dr Amar Munsiff.

#### Missing in Action:

Tom Brighton, Wayne Brophy, Jim Bush, Eric Chapman, Kim Clement, Mark Clement, Vicky Daly, John Denniston, Chase Ellsworth, Cheryl Ford, Gary Haigh, Robert Ike, Jeff Johncox, Debbie LeMoyné, Anne Morrell, Peter Park, Arnie Pechler, Dave Pray, Joan Shaffer, Bob Sloan, Eric VanZeilen, Leslie Vecchiotti.

#### Please keep the following in your thoughts and prayers:

The family and friends of Justin Rifenberg.

#### Birthdays / Anniversaries:

Shirley Bassage – 9/16

Nancy & Bill Schrader – 39 yrs – 9/20

#### Fines, Happy Bucks, Confessions:

- Cindy was happy to report the birth of her granddaughter, Addison Grace Monroe, born September 4th. Also happy to say she has her own bus route now, and gets to drive the big bus. Finally, her father is Hungarian, and he was very excited to be able to speak Hungarian with Szabi when they met recently.
- Richard and Wynnette are awaiting the arrival of grandson number 22 from North Carolina for a visit.
- Dave Read and wife Katie spent 3 days in the Thousand Islands for Katie's cousins' reunion.
- Marie was happy to know that she sold one of the winning tickets from our Canaltown Days drawing.
- Bob Yost confessed to something. He isn't sure what it was, but he's sure it was something.

- Dianne had a happy buck in thanks to Bob Yost for good times at the annual "Party On The Porch." Also, in Bob's absence she informs us that the Pal-Mac "C" Team is still undefeated, and still hasn't allowed a score.
- Pam's dinner badge went on a sight-seeing tour.

#### **Notes and Updates for the Club:**

- There was a scheduling conflict for our October 9 program, an evening meeting, but Kim and Mark Clement have agreed to share their experiences on their recent trip to Alaska.

- Save the date: the club Christmas Party is scheduled for December 18 at Parkwood Heights in Macedon. Further details have yet to be firmed up, but we needed to book a date while we could.

- **Reminder:** October 2 is the date of DG Ellen Hughes' official club visit. Please plan to attend; we always have a good crowd for the DG visit.

- The winners of our Canaltown Days drawing were:

Shopping Spree – Margaret Hill of Albion  
Apple iPad 2 – Jeff Johncox of Palmyra  
Kindle Fire HD – Jeremy Luke of Walworth  
\$150 worth of scratch-off Lottery tickets – Gigit Graham of Palmyra  
\$50 Gift Card to Akropolis Restaurant – Jason Miller of Palmyra  
\$50 Gift Card to Athenia Restaurant – Tina Ford of Palmyra

The shopping spree will take place at 2pm Saturday, September 28 at Breen's in Palmyra. All members are welcome to help out and cheer on our winner!

- The board of directors has received and approved a membership proposal for Andy Wahl. Club rules require this to be published in two consecutive newsletters, allowing current members the opportunity to make comments to the board.

The winner of this week's 50/50 drawing was Cindy Surline.