



## Canaltown Crier

### Rotary Club of Palmyra-Macedon



**Club President:**  
Mark Clement

**Ass't District Governor:**  
Pam Dean

**District Governor:**  
Bill Gormont

**Rotary International President:**  
K. R. Ravindran

## Speakers

May 18, 2016

[Relay for Life: Jillian Ferrence](#)

May 25, 2016

[Club Assembly and Auction](#)

Jun 01, 2016

[Mindfulness - Inga Rojas,  
Catholic Charities](#)

Jun 08, 2016

[Harbor Hosts with Vicky Daly](#)

Jun 15, 2016

[Rotary Camp ONSEYAWA -  
Kevin Cowles](#)

## Adam Olschewske of Marshall Exteriors

*Posted by Dave Read on May 11, 2016*



Bill Dean introduced this week's speaker, Adam Olschewske, owner of Marshall Exteriors in Newark and an eight-year member of the Newark Rotary Club. Adam laughed as he said he named the company for his wife's maiden name, "because my name didn't fit on the side of the truck!"

Adam and his wife, Colleen, are parents of two children, daughter, Mirra, "who just turned 12" and son, Zane, who is four. The family resides in Newark, which is also home to his company, which employs some fifty people from the area. Founded by Adam in 2000, Marshall Exteriors is "a full service exterior remodeling company", which offers everything from a new installation, restoration and maintenance to custom siding and replacement windows for residents of Newark, Geneva, Canandaigua and surrounding areas.

But, Adam did not come here to talk about his business, he stated. Instead, he shared details of

Jun 22, 2016

[Communication - It's Magic!](#)

Jun 28, 2016

[Club Changeover Picnic](#)

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a personal tragedy which shattered his life and, ultimately, transformed his perception of the things that are really important in life.

He enjoyed “family life as usual”, he said, with a nice home and a thriving business to support a beautiful family and comfortable life style. That all changed on New Year’s Eve 2014, when his wife was in the hospital awaiting the birth of their third child, a son who would be named Paxton Olschewske. He received a call from the doctors who informed him the baby “had no heartbeat” and would be stillborn. Not only did he lose his son that evening, but came close to losing his wife, as her life was threatened by complications of the procedure and took three months to recover.

As a result, Adam said he “gave up on hope in humanity” and adopted a very negative view of life. Over time, bolstered by the “kindness and generosity” of doctors, nurses and staff; family and friends; and even strangers, Adam said he realized that “Somebody Cares” and resolved to do something to begin to care for others.

That search led him to “No Roof Left Behind,” a nationwide organization of contractors that offers folks in their communities an opportunity to help their neighbors who have fallen on hard times. The program lets individuals nominate a needy family in their community to be considered for a free roof installation by a participating contractor. Now in his second year of participating in this program, Adam is the coordinator for Ontario, Wayne and Seneca counties.

Nominations for this year will be accepted until May 31<sup>st</sup>, Adam said. The process is simple: just go online or contact Adam at Marshall Exteriors with the nominees’ information, “a few sentences on why they should be picked,” and at least one good photo of the house and existing roof. Nominations will be reviewed during June and July and the winner for this area will be revealed on July 31.

For more information on this program, and to nominate a deserving family, go to one of the following websites:

- > [MarshallExteriorsNY.com](http://MarshallExteriorsNY.com)
- > [NoRoofLeftBehind.com](http://NoRoofLeftBehind.com)
- > [Facebook.com/MarshallExteriors](https://Facebook.com/MarshallExteriors)

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### Meeting Minutes - May 11, 2016

*Posted by Dave Read on May 11, 2016*



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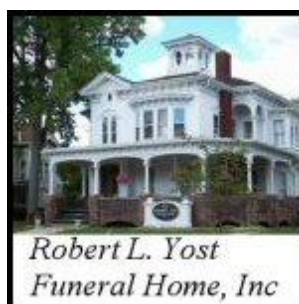
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### Missing in Action:

T. Breen, B. Brooks, M. Brooks, J. Bush, E. Chapman, K. Clement, M. Fessler, G. Haigh, D. LeMoyné, T. Medina, M. Medina, P. Park, A. Pechler, D. Pray, J. Preston, C. Santelli, M. Schmidt, D. Stachnik, C. Surline, E. VanZeilen, A. Wahl.

### Thoughts and Prayers:

John Diesenroth is "doing better; will be home soon."

Anne Morrell's neighbor's son passed away this week.

### Guests:

P-M students: Sofia; Seniors Connor Herbst and Cody Jerome

Shirley Bassage

Mark Kramer, prospective member

Adam Olschewske (speaker), Newark Rotarian



President Mark poses with Sofia, Connor, and Cody.

### Birthdays and Anniversaries:

Pres Mark Clement birthday today  
(Past President Bob Yost cited an obscure by-law that doubles the fine for a Club President whose birthday falls on the same day as a meeting!)

### Fines and Happy Bucks:

- Nancy Schrader and family enjoyed a Disney vacation last week
- Stacey Wicksall is happy to be a new Rotarian
- Anne Morrell offered multiple happy bucks

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because Ithaca won the Empire Eight Lacrosse title and her son, Steve, has been named a Second Team All-American. Congratulations!

- Leslie Vecchiotti gave two bucks to atone for “forgetting to inform the students about attending Rotary today.” Fortunately, the school wardrobe closet provided appropriate attire!
- Mark Kramer offered a Happy Buck because he will be inducted in the Club on May 25.
- Gary Hopkins confessed to purchase of a new vehicle, a gift for his daughter.
- Dianne Sloan “had a very nice Mother’s Day”, for which hubby Bob, offered a Happy Buck “for being married to Dianne”
- Pat VerPlank mowed her lawn on Mother’s Day!

### Rotary announcements:

-- President Mark announced three new members were approved for the Club’s board of directors: Tom Breen, Tina Medina and Maurina Schmidt

-- Workers are needed for the Palmyra Cemetery project: clean up following next week’s (May 18) meeting, and planting of urns on May 25.

-- Hill Cumorah sign-up sheets for shifts; July 5-9; 12-16; all physically able members are expected to fill 2 or 3 shifts.

-- The Club netted \$190 from last weekend’s hot dog event at Breen’s. Thanks to all who helped.

-- The May 25<sup>th</sup> Club Assembly at Parkwood will feature presentation of checks to the Palmyra and Macedon food pantries. Members are encouraged to bring canned goods to donate during the May 18 and 25 meetings.

-- The annual Club Changeover Picnic will be held on TUESDAY, June 28, at Gravino Park in Macedon. Be sure to mark your calendar with the correct date.

Gary Hopkins was the big winner in this week’s 50/50 drawing, taking home \$9.