



District is “virtually” busy this month

Virtual Trivia Night

Join other District 7150 members for a fun night of trivia on Saturday, February 20, at 7 p.m. This is a free Zoom event, but you must register in advance by February 19 at:

[REGISTER 4 TRIVIA](#)

Multi-District Membership Monday Seminar "Young People Speak - It's Time to Stretch and Listen"

Hear from younger Rotarians and some who left. Find out what they want and expect from their Rotary experience. This will be a discussion of the culture of Rotary clubs, presented as an opportunity to improve Rotary.

Opening up the event will be incoming Zone Coordinator, Drew Kessler, a young Rotarian himself, along with panelists from each District. Register for the Zoom event at:

[Membership Monday Seminar](#)

District Training Assembly

The District's annual training assembly is February 27 from 9 a.m. to noon via Zoom. This event is for all key members of your club leadership team, as well as any Rotarians who want to get more involved. The agenda is attached with this newsletter. For more information, contact DGE Dana Jerrard at jerrarddana@gmail.com. Register for the training at:

[District Training Assembly](#)

This Week's Program

Submitted by Travis Rabbers

Our guest speaker is Jennifer Waters, Vice President of Business Development and Communications at Mohawk Valley Edge. A graduate of Utica College, Jennifer has been with MV Edge for over 10 years. MV Edge, which stands for Economic Development Growth Enterprises Corporation, provides a coordinated economic development program that can assist your business to locate, grow and prosper in Oneida County.



**FRIDAY | February 12
12 p.m. via Zoom**

February Calendar of Events

- 2/12 Weekly Meeting | 12 p.m. via Zoom
- 2/15 Board Meeting | 1 p.m. via Zoom
- 2/19 Weekly Meeting | 12 p.m. via Zoom
- 2/16 Weekly Meeting | 12 p.m. via Zoom
- 2/20 Virtual Trivia Night | 7 p.m. via Zoom
- 2/22 Multi-district Membership Monday Seminar | 7 p.m. via Zoom
- 2/27 District Training Assembly | 9 a.m.-noon via Zoom

Deadline for next newsletter (2/15) is Sunday, February 14, at noon; submit to news@uticarotaryclub.org



***Super Saturday* pre-PETS and District Training Assembly**

Saturday, February 27, 2021 – 9:00 am to noon via Zoom

Plenary Session – 9:00 am

- Welcome and Introductions
- Formal introduction of 2021-22 Theme

Leading Your Club in Our New World – Be Nimble!

- Club meetings / member engagement – Using virtual platforms to your advantage
- Public image in the virtual world
- Break
- Successful fundraising during the pandemic and beyond – with discussion
- The New World of member recruitment
- My Rotary – your search for information starts here!
- Break
- The club and district response to the COVID pandemic
- Rotary Foundation introduction
- YE and RYLA for 2021-22
- Mark Your Calendar
- Break

Breakout modules- 11:20 to completion (goal of 12:00 noon)

- Club Secretary training
- Club Treasurer training
- Building your online presence
- Foundation Grants Management Seminar
- Assistant Governor Training
- Pre-PETS for club Presidents-Elect
 - Introductions
 - Learning Center – Club President courses
 - Register for MDPETS
 - A Tour of My Rotary - Club Goal Setting (new streamlined version)
 - Collaborative projects
 - Should you sponsor a new club? Eight is enough!
 - The value of retaining your virtual connection post-pandemic