

Rotary This Week!



Utica, NY, USA

April 10, 2023

Prez touts service, upcoming events



After welcoming Rotarians and guests to the 19th meeting of the 107th year of the Rotary Club of Utica, President Tina Pavlot reported that:

- **The March social event at the Utica Club Lounge** at the Nexus Center saw “some of our newer members join us as well as two potential members and April Bliss, president of the North Utica/Whitestown club.”

- **At the March 30th volunteer event at Thea Bowman**, “we had 7 Rotarians, 2 potential members and a student from UU help stuff Easter bags and welcome the children.”

- **The next service project is Saturday, April 15**, at the Washington Mills Athletic Park. “We’ll meet at 9 a.m. to clean up litter for Earth Day. Please contact me if you plan to join us so that I can pick up enough gloves and garbage bags.”

- **At our next program meeting** on Thursday, April 20, we’ll hear from Michelle Smith of the VA Medical Foster Home Program in Syracuse they are bringing to Utica.

- **Our social this month** is Thursday, April 27 at Nail Creek.

- **Mid-York Library System** headquarters, where Utica Rotary meets, will host a blood drive on Thursday, April 13, and breast cancer screening on Tuesday, April 18, with a mobile mammography van.

After the student and guest-speaker presentations, Tina concluded the meeting by reciting our vision statement: **”Together, we see a world where people unite and take action to create lasting change across the globe, in our communities, and in ourselves; or Together People Create Change.”**



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Deadline for next newsletter (4/17) is Sunday, April 16 at noon; submit to news@uticarotaryclub.org.

Editor Robert Stronach

Student surprised by college choice



Bart Gorman, chair of the Outstanding Educators Program, introduced Clinton High School seniors Alicia Amuso and Alison Wratten, and asked Alicia to come up to the podium, noting that Alison would address the club at a later date.

Alicia said she planned to study chemistry and economics when she attends Hamilton College in the fall.

She took AP chemistry in high school and loved the challenge, she told Rotarians at the April 6th meeting. "I like lab stuff a lot!"

But she also wants to learn more about economics.

Why Hamilton College? one Rotarian asked.

That's a funny story, she replied. At first, she didn't want to go to Hamilton because her father went there and was trying to convince her to apply. She went on a lot of college tours over the summer, and then her father convinced her to at least visit Hamilton. She did, and to her amazement, she felt right at home and knew that's where she wanted to be.



Calendar of Events

- 4/15** Service | Earth Day Cleanup
9 am | Sauquoit Creek
Washington Mills Park
- 4/19** Board Meeting|
Noon | Greater Utica Chamber
- 4/20** Program | VA Foster Home Program
Noon | Mid-York Library
- 4/27** Social | Nail Creek Pub & Brewery
5 pm | Varick Street, Utica
- 5/4** Program | Rev. Carol Jubenville
Noon | Mid-York Library

Nuremberg prosecutor

Ben Ferencz passed away at age 103 on April 7. He was a lead Nuremberg war-crimes prosecuting attorney who spoke at our club in the early 1990s. I will never forget his presentation as he spoke as a crusader to establish the International Criminal Court for laws against aggression.

--Dave Jones

Earth Day Cleanup

Our Earth Day Cleanup will be Saturday, April 15, at 9 a.m. We'll clean up along the Sauquoit Creek at the Washington Mills Athletic Park (3695 Oneida St, Washington Mills). To volunteer contact President Tina at cpavlot@mtb.com.

Munson heads to the future



Munson-Williams-Proctor Arts Institute was named after its founders, but history shows that they were really one family, noted Cassandra Miller, the institute's director of marketing and communications.

Helen Munson, a savvy businesswoman in her own right, married James Watson Williams and passed on a sense of philanthropy and giving-back to daughters Maria and Rachel, who married half-brothers Thomas R. Proctor and Frederick Towne Proctor.

Thus, Helen's daughters became known as Maria Munson Williams Proctor and Rachel Munson Williams Proctor.

That kind of look at the past help lead the Institute to rebrand itself for the present and future by adopting a single, un-hyphenated name – Munson, explained Cas-

sandra. The hope is that, outside our region, Munson will be an easier-to-remember moniker for a prestigious art museum and school.

Addressing the April 6th Utica Rotary meeting, Cassandra noted that the rebranding was a five-year process, and was well underway into research and focus-groups when she came on board a year ago.

A look at the Institute's past also led to curious discoveries in its archives – the use of colors in 1950s newsletters that had a modern look and the use of typefaces in a 1950s art exhibit that could be adopted for the Munson's fresh look for the present and future.

Another phase of the rebranding is to upgrade the 10-acre campus with more welcoming green space.



2nd
Annual!

SERVICE ABOVE SELF *Gala*



- Red carpet
- LIVE music by Soul Injection
- Seated dinner on Stanley stage
- 1 hour of cocktail open bar



When:

Friday June 9th 6-10pm

Where:

The Stanley Theatre
259 Genesee Street
Utica, NY 13502



Proceeds to benefit:



Red Panda
Exhibit Project



Hosted By:



2nd Annual!

SERVICE ABOVE SELF

Gala



Sponsorships!

Presenting Sponsor: \$4,000

- Presenting Name
- 8 Tickets (table included)
- Promotional video at page headlines
- Logo on Social Media marquee night of event
- Name on all advertising and promotion including featured sponsor on TV commercial
- Social media thank you



Gold Sponsor - \$2,000

- 4 tickets included
- Name on all advertising and promotion, including TV commercial
- Special thank you week of event on Zoo parkway board
- Logo & name recognition at event
- Social media thank you

Silver Sponsor - \$1,000

- 2 Tickets included
- Name on all advertising and promotion
- Special thank you week of event on Zoo parkway board
- Logo & name recognition at event
- Social media thank you

Bronze Sponsor - \$500

- Logo & name recognition at event
- Social media thank you

Corporate Table \$1,200

- Seats 8

Become a Sponsor

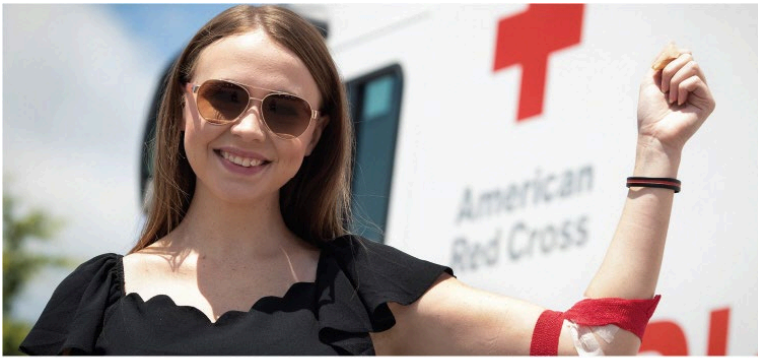
<https://tinyurl.com/yztus5a9>



Proceeds to benefit:



Red Panda Exhibit Project



Mid-York Library hosts blood drive, mammo van

The Mid York Library System Headquarters is hosting two events in April.

Come donate blood with the American Red Cross on Thursday, April 13, or schedule your mammogram with Upstate University Hospital’s Mammography Van on Tuesday, April 18. There will be FREE books available for participants to take home!

To register to donate blood, visit the Red Cross website: <https://www.redcrossblood.org/give.html/donation-time?dt=WB:PL:DR:PM>

To register for a mammogram or for more information, call 315-464-2588 or visit <https://www.upstate.edu/mobile-mammography/request-appt.php?>

Blood Drive **Mid York Library System**

1600 Lincoln Avenue, Utica, NY 13502
"Ballroom"

Thursday, April 13, 2023
11:30 a.m. to 4:30 p.m.




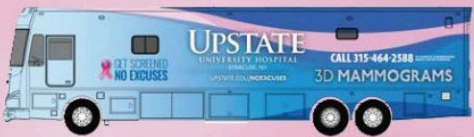
EARLY DETECTION SAVES LIVES

Upstate University Hospital makes it easy to get your annual mammogram.

Our mobile mammography van will be in your area soon!

Mid York Library System
1600 Lincoln Ave, Utica
Tuesday, April 18th
10 AM to 4 PM





WOMEN 40 YEARS AND OLDER ARE ELIGIBLE TO USE THE VAN IF:

- They have not had a mammogram in the past year
- They show no signs or symptoms of breast cancer

Appointments are required. Register now!
BY PHONE: 315-464-2588 ONLINE: www.upstate.edu/noexcuses

We welcome insured and uninsured women.

