



# Rotary This Week!



Utica, NY, USA

April 3, 2023

## Learn about the new Munson *by Tina Pavlot*

This week's program speaker is Cassandra Miller, who will give us the scoop on the rebranding of Munson-Williams-Proctor Arts Institute. It's now called Munson. The program starts at noon Thursday, April 6, at Mid-York Library, 1600 Lincoln Ave., Utica.

Cassandra is the director of marketing and communications at Munson. She previously served as a

marketing and communications consultant at arts organizations in Baltimore, MD, and upstate New York.

Cassandra also was entertainment editor and contributing writer at The Washington Post; community editor of The Daily Star and founder and editor-in-chief of The Scene in Oneonta. She has a Bachelor of Science in Journalism and a Minor in Art History from Boston University.



## Rotarians help Easter Bunny



*Utica Rotarians helped put smiles on children's faces at Thea Bowman Center on March 30. PAGE 3.*

### STUDENTS TO VISIT

Clinton's Alicia Amuso and Alison Wratten will visit us this week as part of the Outstanding Educators Program. **PAGE 2.**



### GREAT GALA NEWS!

Tickets are now available for the **SERVICE ABOVE SELF Gala**, and SBS Group has stepped up to be the presenting sponsor. **PAGES 4-6.**

Deadline for next newsletter 4/10) is Sunday, April 9 at noon; submit to [news@uticarotaryclub.org](mailto:news@uticarotaryclub.org).

*Editor Robert Stronach*

## Meet students from Clinton

by Bart Gorman

During the meeting on Thursday, April 6, Rotarians will meet two students from Clinton High School as part of the Outstanding Educators Program. They are Alison Wratten and Alicia Amuso. Alicia will address the club this time and Alison will have her turn when they return for a second visit.

ALISON has applied to multiple colleges and aspires to become a naturopathic physician.

Her counselor describes her as an exceptional student who is “admired for her positives attitude, musical and artistic creativity, contributions to the school community, and willingness to lend a helping hand.”

Ali is president of the Honor Society, plays varsity tennis, performs with Chamber Singers, is active in LEAP environmental club, and competes in the Science Olympiad.

ALICIA plans to attend Hamilton College and pursue a career related to science and economics.

Her counselor says Alicia “thrives on rigor and intellectual demands, is a top student, and contributes to the school and local community in unprecedented ways.”

She competes in varsity tennis and Science Olympiad, plays clarinet in the school band, is a member of the National Honor Society, and is active in student council and LEAP environmental club.



**Alison**



**Alicia**

### Calendar of Events

- 4/6** Program | Munson-Williams rebrand  
Noon | Mid-York Library
- 4/15** Service | Earth Day Cleanup  
9 am | Sauquoit Creek  
Washington Mills Park
- 4/19** Board Meeting|  
Noon | Greater Utica Chamber
- 4/20** Program | Health Friends Inc.  
Noon | Mid-York Library
- 4/27** Social | TBD

### Earth Day Cleanup

Our Earth Day Cleanup will be Saturday, April 15, at 9 a.m.

We'll clean up along the Sauquoit Creek at the Washington Mills Athletic Park (3695 Oneida St, Washington Mills).

To volunteer contact President Tina at [cpavlot@mtb.com](mailto:cpavlot@mtb.com).



# Easter Bag Brigade

*photos by Norma Montagnino-Gemza & Tina Pavlot*

Members of the Rotary Club of Utica volunteered to help put smiles on children's faces at Thea Bowman Center on March 30th.

Rosemary Bonacci and her community bunnies provided 153 stuffed Easter Bags and Rotary provided 153 snack packs.



2nd  
Annual!

# SERVICE ABOVE SELF *Gala*



- Red carpet
- LIVE music by Soul Injection
- Seated dinner on Stanley stage
- 1 hour of cocktail open bar



**When:**

Friday June 9th 6-10pm

**Where:**

The Stanley Theatre  
259 Genesee Street  
Utica, NY 13502



**Proceeds to benefit:**



Red Panda  
Exhibit Project



**Hosted By:**



2nd Annual!

# SERVICE ABOVE SELF

Gala



## Sponsorships!

### Presenting Sponsor: \$4,000

- Presenting Name
- 8 Tickets (table included)
- Promotional video at page headlines
- Logo on Social Media marquee night of event
- Name on all advertising and promotion including featured sponsor on TV commercial
- Social media thank you



### Gold Sponsor - \$2,000

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- Special thank you week of event on Zoo parkway board
- Logo & name recognition at event
- Social media thank you

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- 2 Tickets included
- Name on all advertising and promotion
- Special thank you week of event on Zoo parkway board
- Logo & name recognition at event
- Social media thank you

### Bronze Sponsor - \$500

- Logo & name recognition at event
- Social media thank you

### Corporate Table \$1,200

- Seats 8

Donations @ [uticarotary.org](http://uticarotary.org)



Proceeds to benefit:



Red Panda Exhibit Project

# Rotarian honored



*Assemblywoman Marianne Buttenschon held her annual Women of Distinction event on Friday, March 24, in Utica “to honor local women and students who make our Mohawk Valley communities stronger.” Among the honorees was Hanka Grabovica (above), one of the newest members of the Rotary Club of Utica. Photo provided by Heather Evans.*

## **SERVICE ABOVE SELF *Gala*** **BENEFITTING UTICA ZOO'S RED PANDA EXHIBIT**

Friday, June 9, 2023 | 6 to 10 p.m. | The Stanley Theatre

<https://uticarotary.org/page/service-above-self-gala-1>

**Register / Purchase Tickets**

<https://tinyurl.com/47euusya>

**Become a Sponsor**

<https://tinyurl.com/yztus5a9>

