



Rotary This Week!



Utica, NY, USA

August 12, 2024

Think 'Green' for this week's program

This week's program speaker is Gina Pearce, executive director of *GreenUtica*. She'll be telling us about a public-private partnership to help maintain Utica's robust parks system as well as pushing for a city-wide beautification movement. The meeting starts at noon Thursday at Mid-York Library, 1600 Lincoln Ave., Utica.

Pearce has more than 10 years of experience driving organizational impact in the non-profit sector. In

her current role, she looks to strengthen the non-profit sector through the creation of shared opportunities. In other words, Pearce blends her passion for social impact with sound business practice to help organizations make the world a better place.

Pearce brings her 20+ years of experience in marketing, public relations, and fund development to GreenUtica and Kristin's Fund, the non-profit she founded. She holds a Bachelor of Science degree



in Public Relations and Journalism from Utica University. Pearce resides in New Hartford with her husband, Stephen.

UTICA ROTARY TO PARTICIPATE IN WALK TO END ALZ THIS FALL

The Rotary Club of Utica will once again have a team participating in the Utica/Rome Walk to End Alzheimer's, which is taking place at Mohawk Valley Community College on October 5.

To register to participate and/or make a contribution to our team, visit https://act.alz.org/site/TR?team_id=900226&pg=team&fr_id=17795

If you have any questions, please contact team captain Joe Abraham at josephabraham2011@gmail.com.

WALK TO END ALZHEIMER'S
ALZHEIMER'S ASSOCIATION®

Deadline for next newsletter (8/19) is Saturday, Aug. 17 at 3 p.m.; submit to news@uticarotaryclub.org.

Editor Robert Stronach

Help spread the word to attract POW nominations

The Pride of Workmanship Awards program returns this fall, and the club is now accepting nominations from the community for this year's award recipients. The awards recognize outstanding contributions by employees (below the management level) in all businesses, industries and organizations.

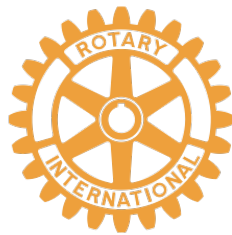
Since 1990, Utica Rotary has recognized outstanding individuals and will do so again at their 2024 awards program on Thursday, October 24, 2024 at noon at Five Points Public House and Events Center in Utica.

Pride of Workmanship recipients exemplify an outstanding commitment to their job, and their performance makes a positive difference to their employer. Moreover, recipients demonstrate the following:

- Outstanding competence and consistency of effort
- Commitment to their employer
- Commitment to their co-workers (team players)
- Professionalism and creativity
- Enthusiasm and initiative
- Willingness to go above and beyond the job description
- An understanding of the award's motto: "Do it once, do it well. Build a better future."

The deadline for nominations is September 13. The nomination forms are available at <https://uticarotary.org/page/pride-of-workmanship>. Submissions should be sent to Joe Abraham at josephabraham2011@gmail.com.

Rotary
Club of Utica



**Pride of
Workmanship**

Calendar of Events

**8/15 Meeting | Gina Pearce from Green Utica
noon | Mid-York Library**

**8/18 Rotary Charity Golf Outing
Hidden Valley, Whitesboro**

**8/21 Board Meeting
noon | Greater Utica Chamber**

8/24 Service | Clean up downtownn

**8/29 Club Social | Cavallos
5:00 pm**

**10/5 Service | Utica Rotary team to
Walk to End Alzheimer's
at MVCC**