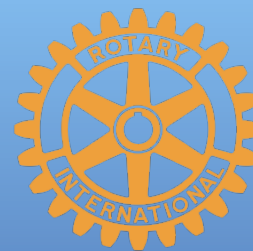




Rotary

District 7280



*Let's all work together to make our Clubs and District stronger and become
'Simply Irresistible'*

A Message from District Governor Ken Fleeson

I concluded my official visits in October and I must admit I am sad they are over. Cindy and I had so much fun meeting everyone and we cannot thank you enough for your warm welcome and hospitality. We now look forward to attending as many social and community service events as we can, to learn more about the clubs and help with your efforts.

It was an amazing experience to visit with each of the clubs and learn about what they do in the name of Rotary. As PDG Dale Pinkerton once said, "If you have been to one Rotary Club meeting, you have been to one Rotary Club meeting". In some cases this is true, but all of our clubs are all working hard to connect with their community and finding ways to offer assistance and support where needed.

Thank you to the 73 individuals that attended the District Workshop in Clarion on October 19, 2019. The morning session was devoted to the "One Rotary Summit", where we learned how to tell your Rotary story about the good things we do. For way too long, we as Rotary clubs were the "Secret Santa's" going about our business doing good in our community and the world and not telling anybody what we did. If we want to grow Rotary, we need to let people know who we are, what we do to support our communities and invite them to join in our efforts. As part of the workshop we showed a video produced by the Rotary Club of Ely, Minnesota and how they enhanced their public image to gain recognition in their community as well as attracting new members. To view the video and use as part of one of your club meeting go to <https://vimeo.com/345946636>.

Continued on Page 3

Top Three District Clubs in Per Capita Giving

**#1 -
Sharon at
\$423.00**



**#2 - Port
Allegany at
\$411.42**



**#3 -
Zelienople
at \$245.95**



OCTOBER

is

ROTARY FOUNDATION MONTH



Fall Workshop: First Peace Committee Meeting

We had a great Fall Workshop led by District Governor Ken Fleeson in Clarion on Saturday October 19. I came away with two pages of ideas to share with my Club on improving Public Relations, Membership and Foundation Giving.

I also had the pleasure of spending time with a number of Rotarians who are actively building peace around the globe with the Guatemala Water Project, Habitat for Humanity, ShelterBox and Crutches 4 Africa. I was inspired to ask them all to come to Erie for a single meeting to show the Erie Club how the Foundation directly supports our own District members as they build peace in the world.

This occasion also allowed the District Peace Committee to hold its inaugural meeting!! Members from some of the 8 District Peace Builder Clubs and I met to discuss how we move our District Peace Project forward and encourage other Clubs in the district to get on the [Peacebuilder Map](#) by submitting their [application](#) today! Let's become the first District in the world to have all of its Clubs designated Peace Builders.

Troopers Teaching Students

Fall Workshop was also the perfect opportunity to fully kick off our District Peace Project. In order to sponsor an elementary school in the Crawford Central school district for the *Troopers Teaching Students* program, the District needs to raise \$22,000 or an average of \$513 per Club. We made the case that this pales in comparison to \$147,000, the average annual cost of keeping one young person in a secure facility when they have lost their way and failed to develop these important character traits. This is, of course, compounded by the sad loss of one of our youth from a productive, successful and happy path in life. You can watch the video about the program, accessible here:

<https://www.characterbeaboutit.org/>.

District #7280 No Longer Limited by Geography!



President of the Keystone E-Club, **Darla Motta**, reports that she hosts an E-Conference each week with members from seven different states in the USA and members living in four different countries! I was honored to speak at the September 27 E-Conference (pictured left) to share my background in peace work and our

District efforts to build peace through Rotary. E-Clubs have the unique opportunity to make friends and network with Rotarians each week from all around the world! In addition to members, this Club has regular guests that attend from other Clubs in other countries as well.

President Darla says, "With international connections, our Club projects are uniquely designed to help those in need in cities where our Members can continually evaluate the results and effectiveness of our efforts and resources. What a great advantage for our small Club to share Rotary's mission for peace and service around the world."

Visit the Keystone E-Club at www.KeystoneRotaryClub.org or contact them at KeystoneRotaryEClub@gmail.com. It is a unique and interesting experience!

FINAL REPORT ON DG PROJECT DONATIONS AND VOCATIONAL SCHOLARSHIPS

Thank you to all who have donated to the District Governor Ken Fleeson's Projects and the District Vocational Scholarships. A total of \$26,195.00 was contributed to the DG projects and \$4,136.00 to the Vocational Scholarship.

To learn more about the organizations and projects we will be supporting through the DG projects, please visit the following web sites:

HANWASH - www.hanwash.org

Peace Centers/Peace Builder - <https://www.rotary.org/en/our-programs/peace-fellowships>

Rise Zambia - <https://www.14plusfoundation.org/risezambia>

DISTRICT MATCH FOR A NEW PAUL HARRIS FELLOW (PHF)

A benefactor has offered to help and encourage those not yet a Paul Harris Fellow to become a PHF. Foundation points will be used to match any cash donation to the Foundation, 1 point for every \$1 to make any member a first time PHF. For example, if a member has never donated to the Rotary Foundation and would like to become a PHF, a donation of \$500 will be matched with 500 points. Likewise, if someone has 800 points accumulated and needs an addition \$200 or points to become a PHF, a donation of \$100 will be matched with 100 points to reach PHF status. To obtain the match please send DG Ken a copy of the online receipt or donor form showing the amount donated. This can be done via email or hard copy. After DG Ken is able to verify the donation amount, the point transfer will be requested and the PHF recognition will be sent to the Club President.

DISTRICT GOVERNOR MESSAGE - *Continued from Page 1*

November is Foundation Month. I invite everyone to use this as an opportunity to look at what you do to support the Foundation. As you know, the Foundation is the "engine" which provides funding to our local projects each year through the District Grants as well as International Service Projects and Programs through Global Grants. I know we all get inundated with requests for support of many non-profits and causes. Most support admirable causes and are doing good things. While it is your personal preference to support one organization over another, I would like you to consider giving to the Rotary Foundation. While the Rotary Foundation is rated as the top charity and has a four star rating on charity navigator, and that over 92% of the funds donated go directly to programs and projects, the main reason I give to the Foundation is that unlike most other charities, we as members of Rotary direct where the funds are spent through our requests for Grants.

From our family to yours, best wishes for a very Happy Thanksgiving.

Yours in Rotary Service,

Ken



By Jack Cohen, Membership Chair

In this month's article, we'll look for ways to keep our existing members and attract new members by asking you to send in what projects work for you and your club.

Within all 43 clubs in our District, I'm sure that most of you have great ideas to share with the other clubs. There's not one club that has all the answers. By working together, we can all contribute and grow Rotary.

I look forward to reading what projects have worked and share throughout the District. I had attended the Rotary Workshop titled "One Summit" on October 19th and this topic was shared with members and started the discussion. Let's get each club's projects and ideas in writing and share!

As of October 2019, these are the top 5 clubs in District 7280 with gaining and retaining members:

- 1) **Meadville** - gain of 12 new members
- 2) **Rich-Mar** - gain of 10 new members
- 3) **Hermitage** - gain of 5 new members
- 4) **Kane** - gain of 5 new members
- 5) **Sharon** - gain of 5 new members

Jack asked a new Rotarian, Cindy Fleeson from Rich-Mar Satellite Club and a senior Rotarian, Truman Mills from Clarion to share what attracted them to Rotary.



DISTRICT FOUNDATION UPDATE

District 7280 giving as of October 2019 YTD compared to October 2018 YTD

	2019	2018
Clubs with Foundation Goals:	23 of 43 (53.5%)	23 of 43 (53.5%)
<i>Please have your Goals entered as soon as possible</i>		
Number of Members:	1301	1330
<i>July 1 values</i>		
Annual Program Fund Giving Year to Date:	\$41,555.11	\$26,716.60
Annual Fund Per Capita Giving Year to Date:	\$31.94	\$20.09

Top 3 Clubs YTD Per Capita Giving:

Cranberry Township	\$195.66
Evans City	\$162.50
Presque Isle	\$142.36



Congratulation to Evans City for Achieving TRF (The Rotary Foundation) Giving and EREY (Every Rotarian Every Year) Status. Accepting honors on behalf of Evans City is Lee Dyer, PDG.

DISTRICT AWARDS FOR 2018-19

Spring 2019

ROTARY CITATION AWARDS FOR 2018-19

The Rotary Citation recognizes those clubs that supported Rotary's strategic priorities by completing certain activities that Support and Strengthen Clubs, Focus and Increase Humanitarian Service, and Enhance Public Image and Awareness.

Congratulations to the following clubs for their efforts and received the Rotary Citation for 2018-19:
Keystone, Leechburg, New Castle, Port Allegany, Sharon and Zelienople.

We encourage all clubs to review the criteria for this year's Rotary Citation and gain recognition for their efforts to Unite People and Take Action.

FOUNDATION AWARDS FOR 2018-19

Congratulations to the clubs that received 2018-19 Foundation Awards for their support of The Rotary Foundation and Polio Plus.

CLUB	TRF	EREY	EPN
Bradford	X		
Butler	X	X	
Cranberry Township	X	X	X
DuBois	X	X	
Ellwood City	X	X	
Erie			X
Evans City	X	X	
Franklin			X
Kane	X	X	
Kittanning	X		X
Meadville A.M.	X		X
Mercer	X	X	
New Castle	X		
New Wilmington	X	X	
Port Allegany			X
Portersville – Prospect	X	X	
Punxsutawney	X	X	
Rich-Mar	X	X	X
Sharon	X	X	
Smethport	X	X	
Zelienople	X	X	X

Legend: TRF-100% participation and >\$100.00 per capita giving. EREY-100% participation. EPN- >\$1,500.00 club giving to Polio Plus.

November 2019	Rotary Foundation Month
November 2, 2019	RLI, Washington County Public Schools, Hagerstown, MD
November 3, 2019	District Advisory Board Meeting, Butler Country Club, Butler, PA
November 10, 2019	Rotary Day at the UN
November 19-22, 2019	Zone 33 – 34 Leadership Summit, Atlanta, GA
December 2019	Disease Prevention and Treatment Month
January, 2020	Vocational Service Month
January 1, 2020	Updates of Club membership due to Rotary International
January 19 -25, 2020	International Assembly, San Diego, CA DGE Beth Marshall attends
February 2020	Peace and Conflict Prevention / Resolution Month
February 2020	PETS Orientation – Multiple Sessions
February 23, 2020	Rotary's 115 th Anniversary
March 2020	Water and Sanitation Month
March 6-8, 2020	PETS & AG Training, Penn Stater, State College, PA
April 2020	Maternal and Child Health Month
May 2020	Youth Service Month
May 1-2, 2020	Zone 33 Team Training Seminar – Charlottesville, VA
May 15-17, 2020	District Conference, Doubletree, Cranberry Twp., PA
June 2020	Rotary Fellowships Month
June 6-10, 2020	111 th Rotary International Convention, Honolulu, Hawaii

CALL FOR DISTRICT TEAM MEMBERS!

All members of Rotary District 7280 are encouraged to volunteer to be a member of one of our District teams:

- | | |
|--------------------|---------------------|
| *Community Service | *Peace Fellows |
| *Foundation | *Public Image |
| *Interact | *Scholarships |
| *Membership | *Strategic Planning |

If you have an interest in serving on one of these committees, please contact Ken Fleeon by email at kfleeon@lectromat.com, or by phone at

Pictured are PDG Patty Meehan and Duane Havard, Council Executive of the French Creek Council of Boy Scouts of America. Duane presented Patty with the Cliff Dochterman Award for service to Scouting and Rotary. The award is recognition from the Fellowship of Scouting Rotarians.



The Rotary District 7280 Newsletter is published monthly for District Clubs. District News is also available on Facebook – Rotary District 7280 -- and at www.rotarydistrict7280.org Email article suggestions, comments and/or questions to Kathy Corcoran, District Public Image Chair at corcoran7667@gmail.com

Rotarians from District 7280 gathered in Clarion on October 19, to discuss ideas and strategies in the areas of membership, public image and foundation giving.

