



The Sower

**Official Publication of
Lincoln South Rotary**

Club #21799 - Chartered April 30, 1984

www.LincolnSouthRotary.org



MEETING OF MARCH 7, 2008

President's Corner



Well it finally looks like spring is around the corner!! Don't forget to make plans to attend the Lincoln South Golf Outing on May 16th. It is a fun event and an important fund raiser for our club. If you can't attend we hope that you can contribute a door prize or make a donation for pin prizes.

I want to thank Joe Roberts for helping with our Rotary Foundation Drive. Once again, our club really stepped up and we made our goal! Thank you to everyone that contrib-

uted to this important cause. It is something that we all can be proud of.

I hope you take the time to look at the Rotary Website at www.rotary.org to learn everything that Rotary is doing. Also, don't forget about the District website at www.rotarydistrict5650.org as well. In addition we all know about our own Lincoln South website at www.lincolnsouthrotary.org.

It is amazing what Rotary does and the impact we have all over the world.

CLUB SERVICE TEAMS

Scheduled for 3/14/08

On Duty

Samip Patel
Dave Hilsabeck



Dick Wampler
Clay Ehlers
Short Heinrichs
Dick Miller

Visiting Rotarians and Guests

Rotarians— Bob Baldwin, Marsha Stork and Vi See all from Club 14

Guests—Roger Moody our speaker for the day

Lincoln South Officers and Directors

President— Carl Zeutzius czeutzius@unicogroup.com	434-7275
President-elect/ Community Service— Sandy Taylor Sandy.taylor@bryanlgh.org	481-3982
Secretary— Nicolette Klein nicki.klein@tieronebank.com	473-6422
Treasurer— Corey Vandewege corey.vandewege@pinnbank.com	437-9294
Past President— Craig Madson Craig.madson@usbank.com	434-1054
Club Service Director - Mary Williamson mary.williamson@agedwards.com	475-3644
International Service Director— Tom Cardwell tcardwel@southeast.edu	402-228-8220
Vocational Service Director— Clay Ehlers Clay.ehlers@kenexa.com	419-5391
Board Member at Large/President Nominee— Tracey McClain tracey.l.mcclain@rbcdain.com	465-3814
Board Member at Large— J.P. Lauterbach jlauterbach@ymcalincoln.org	323-6406
Board Member at Large— Bob Vrana vranab@earthlink.net	309-7300

HAPPY DOLLARS

Nikki Iseman, Jim Pattavina,
Scott Delisi, Samip Patel,
Roger Vicroy, Nicki Klein,
Brad Carter, Mary Williamson
and Gene Swinton.



Future LSR Programs

- 3/14/08 Patrick Grewe— *Adventures in Bicycling*
- 3/21/08 Meeting cancelled. Salute to Business on 3/18/08 will be considered the formal LSR
- 3/28/08 Patrick Gilles, VP Medical Affairs St. E's—
Recent developments at St. Elizabeth Regional Medical Center.
- 4/4/08 Ruth Karlsson—*Released and Restored, reducing recidivism.*
- 4/11/08 Regular meeting moved to District Conference, Lied Center.
- 4/18/08 GSE team visiting from Australia.

Events & Projects

- MARCH Literacy Month
- 3/18/08 Salute to Business Luncheon (Lincoln South regular meeting will be MOVED to this date.)
- 4/11 & District Conference—Lied Lodge in NE City
- 5/16/08 LSR Annual Golf Outing at the Highlands
- 10/10/08 Club #14 Auction

Notes & Announcements

Salute to Business—TierOne Bank has been selected as the honoree for the 2008 Salute to Business. The annual luncheon will be held Tuesday, March 18, 2008 at the Embassy Suites and will serve as the regular Lincoln South Meeting for that week. Lincoln South will have at least one table. If you would like to attend the cost is \$25 per person. Talk to Joe Roberts for more information.

Nut Prices Reduced!— Nut prices have been reduce to \$2 across the board. Please help clean up the remaining inventory which is available at each meeting.

Youth Leadership Training—Training will be held at Tom & Jenny's home on March 24th at 7:00 pm.

District 5650 Newsletter— The District is changing how newsletters will be distributed. The district wants them to be available to all members, so we have begun to have a few available at the weekly meetings. Please take them if you are interested.

Scholarship Finalists — Lincoln South will host the scholarship committee finalists at the May 2nd meeting. We will need volunteers for the selection committee and we will need gifts donated that we can give the finalists. Talk to Gene Swinton if you would like to volunteer on the committee or if you have gifts to donate.

Relay for Life — May 5th & 6th is the garage sale to raise funds for Relay for Life. It will again be held at the home of Bernie Poppe. We need volunteers to work those 2 days. Contact Sandy Taylor if you can volunteer.

Daffodil Delivery Day — Several volunteers worked to arrange the daffodil orders for delivery. Thank you to everyone who volunteered and or bought daffodils. Approximately 25% of total sales came from Lincoln South

THANKS!

Thanks to Mary Williamson who took notes for the newsletter both last week and this week

March Birthdays

Joyce Michaelis
Kelli Zavala
Sue Nelsen
Ardel Harger
Sandy Taylor
Nikki Isemann
Bernie Poppe



2007/2008 Mottos & Slogans

Rotary International— Rotary Shares

PROGRAM

2007-2008 Club Goals

1. *Grow membership to 54, focusing on not just adding members but adding future Rotarians.**
2. *Achieve 100% sustaining membership in the Rotary Foundation.**
3. *Increase membership participation in the two major fund raising activities to improve net income by 10%.*
4. *Explore fundraising options for the club to consider the feasibility of adding a 3rd fundraiser.*
5. *Hold a "Guest Day" in which every member will invite a guest and feature a prominent speaker.*
6. *Continue to participate or establish.**
Literacy or Education Program
Hunger or Health Related Program
Family of Rotary Events
Consider a water program
6. *Achieve Presidential Citation Award.**

** District 5650 compatible goals for 2007-2008.*

Roger Moody, General Manager of KLKN TV gave us detailed information concerning what was going to happen on midnight, February 17, 2009. On this date, all full-power TV stations in the US will stop broadcasting in analog and switch to 100% digital broadcasting. This is mandated by Federal law. This will dramatically improve sound and picture quality, offer more programming options and will free up airwaves for use by emergency responders.

Congress created the TV Converter Box Coupon Program for households wishing to continue the use of their analog TV sets after this date. The program allows all US households to obtain 2 coupons, each worth \$40 that can be applied toward the cost of converter boxes. These coupons expire within 90 days. Currently local retailers do not have converter boxes in supply, so Roger recommends we apply for coupons later in the year – possibly summer. You can call 1-8888-dtv-2009 or log on to www.dtv2009.gov to participate in this program. A TV connected to cable or through some satellite providers offers you service through 2012 and eliminates the need for a converter box.



Your other option would be to purchase a television with a digital tuner. For those in the TV industry, like Roger, this is the preferred option since broadcasting companies have spent lots of money in order to broadcast in HDTV. If people are using converter boxes or connecting through a pay service, they can get the picture, but it won't be broadcast in HDTV so it will be lacking the improved quality. TVs shipped since March 1, 2007 must have a digital tuner included. Labels that say HDTV ready or digital monitor, etc does not mean that it contains a tuner, so look for the label and be careful.

Roger and Jeff Swanson, Operations Manager for KLKN TV, have been giving informational talks about this, so if you are interested in learning more or would like them to present to your group, call them at 436-2235 or 436-2238.

**QUESTIONS?
COMMENTS?
ARTICLES?**

Contact Newsletter Editor

Judy Krasomil
434-3909

judy.krasomil@nifa.org

Rotary is on the Web!

Rotary International— www.rotary.org

District 5650— www.rotarydistrict5650.org

Lincoln South Rotary— www.LincolnSouthRotary.org

RESULTS OF DR. GEORGE J. LYTTON MEMORIAL CHALLENGE 2007-2008 ROTARY INTERNATIONAL FOUNDATION DRIVE

Goal: \$8,160

Contributions: \$9,066 (\$8,066 members / \$1,000 club)

Participation: 45 of 48 members - 94%

New PHFs: 5 (so far, there may be more)

We had 32 of 48 members contribute the requested \$10 / month or \$120 / year or more!

Also, as a result of a member's anonymous contribution of Foundation Credits, we were able to offer another drawing Friday. Congratulations to Samip Patel whose name was selected to receive a Paul Harris Fellow recognition!

Thank you to all of our members for once again proving Lincoln South to be one of the best RI Foundation supporters in our District!



**Congratulations to Samip Patel-Winner
of 2nd Paul Harris Drawing**

ADDITIONAL FOUNDATION GIVING



Once a member reaches the Paul Harris level of giving, they get a new pin each time they add another \$1,000 to their level of giving. Stones are added to the pins for each \$1,000. Scott Delisi, Neal Lyons and Craig Madson each reached a higher level of giving this year and were entitled to new Paul Harris pins. Congratulations Scott, Neal and Craig for your ongoing commitment to the RI Foundation. (Scott was available at the meeting to receive his pin.)

2007/2008 Mottos & Slogans

Rotary International— Rotary Shares

ROTARY IN BRAZIL

We just received the following message and pictures from Short Heinrichs who is in Brazil

I send greetings to the Lincoln South Rotary Club from the Rotary Club de Pelotas Norte here in Brazil. I am currently in Porto Alegre, Rio Grande do Sul state on a Fulbright Fellowship lecturing and conducting research on rice insect management at UNISINOS university and at IRGA, the state rice research and extension agency. I had the opportunity to go to Pelotas, a city about 75 miles south of Porto Alegre, to visit the rice scientists at EMBRAPA (USDA equivalent). There I was able to meet a fellow soybean scientist and colleague from the 1970s when I was a soybean entomologist with the University of Wisconsin/USAID soybean project here. Dr. Francisco Verneti Sr., a retired soybean breeder (see photo) is a member of the the Rotary Club de Pelotas Norte and invited me to attend their weekly meeting during which they celebrated the 50th anniversary of their club and the 103rd anniversary of Rotary International. During this meeting they had banners from Rotary clubs throughout the world displayed on the tables. I was able to exchange banners with the President of the Pelotas Club, Sra Leila Hadler (see photo). After an extremely enjoyable and professionally profitable 9 weeks here I will be returning to Lincoln in late March.

Best wishes,

Short Heinrichs



Dr. Francisco Verneti Sr.



**Exchanging banners with Leila Hadler,
President, Rotary Club de Pelotas Norte**

PLACES TO MAKE UP

Tuesday morning—Sunrise Rotary at International House of Pancakes at 4501 North 27th (27th and Superior Ave.) at 7:15 AM

Tuesday Noon—Lincoln #14-Nebraska Club at 13th & M

Wednesday 11:45 a.m.—Lincoln East at Valentinos at 70th & Van Dorn