



The Sower

**Official Publication of
Lincoln South Rotary**

Club #21799 - Chartered April 30, 1984

www.LincolnSouthRotary.org



MEETING OF JUNE 6, 2008

Lincoln South Officers and Directors

President– Carl Zeutzius czeutzius@unicogroup.com	434-7275
President-elect/ Community Service– Sandy Taylor Sandy.taylor@bryanlgh.org	481-3982
Secretary– Nicolette Klein nicki.klein@tieronebank.com	473-6422
Treasurer– Corey Vandewege corey.vandewege@pinnbank.com	437-9294
Past President– Craig Madson Craig.madson@usbank.com	434-1054
Club Service Director - Mary Williamson mary.williamson@agedwards.com	475-3644
International Service Director– Tom Cardwell tcardwel@southeast.edu	402-228-8220
Vocational Service Director– Clay Ehlers Clay.ehlers@kenexa.com	419-5391
Board Member at Large/President Nominee– Tracey McClain tracey.l.mcclain@rbcdain.com	465-3814
Board Member at Large– Bob Vrana vrana@earthlink.net	309-7300

President's Corner



Thank you to everyone that brought a guest for our first ever "Guest Day". Matt Davison did an outstanding job as our speaker and I did enjoy my round of golf with him after our meeting. Only a few weeks left as President and I can't begin to describe how fast the year went. We have a great club and I'm proud to be a member of it. See everyone on Friday.

Carl

CLUB SERVICE TEAMS

Scheduled for 6/13/08

On Duty

Dave Hilsabeck
Clay Ehlers
Craig Madson



Dick Wampler
Clay Ehlers
Short Heinrichs
Dick Miller

Visiting Rotarians and Guests

Rotarians— Dave Orschner, Bill Palmer and Gary Jones, all from Club #14.

Guests—Dave Peck, John Yohe, Kyle Kudron, Jane Krenke, Nancy Vicroy, Marsha Stork, Matt Delisi, Stephanie Ortiz Cidlek, Cathy Shultz, Erica McMullin and Chad Ideus.

HAPPY DOLLARS

Clay Ehlers, Dick Miller, Tom Cardwell, Dick Wampler, Roger Vicroy and Mary Williamson.



2007/2008 Mottos & Slogans

Rotary International– Rotary Shares

Future LSR Programs

6/13/08 LSR Board Meeting 10:45 at the Knolls

6/13/08 TBD

6/20/08 Nicki Klein—Zambia Trip

6/27/08 Changing of the Guard

Events & Projects

7/12/08 LSR Foundation BBQ/Chili/Beer Tasting
Benefit at the home of Ardel Harger

7/25/08 American Cancer Society Relay for Life

10/10/08 Club #14 Auction

Notes & Announcements

Coffee/Nuts/Chocolates are Sold— All of the coffee, nuts and chocolates are finally sold. Thanks to everyone who participated.

Relay for Life — Please keep in mind that we will be needing volunteers to help with the Relay for Life on July 25th. Sign up sheets will be available at future meetings.

Lincoln South Rotary Foundation BBQ/Chili/Beer Tasting Fundraiser—Please note that the date has changed for the LSR foundation fundraiser to be held at the home of Ardel Harger. The new date is Saturday July 12th from 4 pm to nightfall. More details to follow.

Centennial Project—We will be scheduling another trash pickup for the LSR Centennial Project sometime in June. Watch the newsletter for more details.

Youth Exchange—Tom Cardwell reported is asking for host families for our next Youth Exchange Student who will also be from France. We need to have a family in place before the end of the summer so if you have any interest, please contact Tom.

PLACES TO MAKE UP

Tuesday morning—Sunrise Rotary at International House of Pancakes at 4501 North 27th (27th and Superior Ave.) at 7:15 AM

Tuesday Noon— Lincoln #14-Nebraska Club at 13th & M

Wednesday 11:45 a.m.—Lincoln East at Valentinos at 70th & Van Dorn

June Birthdays

Patrick Grewe
Don Schoening
Neal Lyons
Dave Asper



2007/2008 Mottos & Slogans

Rotary International— Rotary Shares

PROGRAM

2007-2008 Club Goals

1. *Grow membership to 54, focusing on not just adding members but adding future Rotarians.**
2. *Achieve 100% sustaining membership in the Rotary Foundation.**
3. *Increase membership participation in the two major fund raising activities to improve net income by 10%.*
4. *Explore fundraising options for the club to consider the feasibility of adding a 3rd fundraiser.*
5. *Hold a "Guest Day" in which every member will invite a guest and feature a prominent speaker.*
6. *Continue to participate or establish.**
Literacy or Education Program
Hunger or Health Related Program
Family of Rotary Events
Consider a water program
6. *Achieve Presidential Citation Award.**

** District 5650 compatible goals for 2007-2008.*

Matt Davison, Husker Sports Network announcer and former Nebraska football player, who gained fame with his spectacular catch at Missouri, spoke about his experiences on playing football and his insights into the football program. Matt grew up in Tecumseh before coming to Lincoln in 1997. His job as announcer has given him the opportunity to travel all over the state and has given him some great experiences.

Originally Matt had wanted to play basketball in college, but he found football came easy. After attending football camp in the summer of 1996, Coach Osborne called Matt and offered him an opportunity to come to UNL to play football. Matt wasn't the strongest or the best player on the team so he wondered if he would ever get the chance to play.

Coach Osborne had an unbelievable way to lead people. He got the most out of each of the players on a daily basis. He made everyone think that they were the most important member of the team, and this leadership was what made Matt and his teammates work so hard. Their unmatched work ethic was the reason for their wins. Coach Osborne use to say, "Ninety percent of the game was won or lost before the start of the game." It is the efforts – the practices, the hard work that occurs months before the game that determines the win or loss.

A couple of bad decisions, referring to the firing of Frank Solich and the hiring of Bill Callahan, changed everything. Callahan coached the way that he knew how to coach, but coaching pro football is very different from coaching college football where a player may need to learn the basics, like how to catch or tackle properly. Practice, under Callahan's leadership, didn't include Mondays. There were some other differences too, and the offense became soft, the attitudes changed and we all know the outcome. Football is important in Nebraska, and it is important to win for the fans. Matt said it is an amazing experience and the football players of the last 4 years were cheated of this experience.

This season, the coaching of Bo Pelini, has generated a lot of excitement, but the schedule will be tough, and it will take 3 or 4 years to get the depth we need to come out on top.

**QUESTIONS?
COMMENTS?
ARTICLES?**

Contact Newsletter Editor

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Rotary is on the Web!

Rotary International— www.rotary.org

District 5650— www.rotarydistrict5650.org

Lincoln South Rotary— www.LincolnSouthRotary.org