



The Sower

**Official Publication of
Lincoln South Rotary**

Club #21799 - Chartered April 30, 1984

www.LincolnSouthRotary.org



MEETING OF SEPTEMBER 28, 2007

President's Corner

Lincoln South Officers and Directors

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Past President- Craig Madson Craig.madson@usbank.com	434-1054
Club Service Director - Mary Williamson mary.williamson@agedwards.com	475-3644
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Vocational Service Director-- Clay Ehlers Clay.ehlers@kenexa.com	419-5391
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Board Member at Large- J.P. Lauterbach jlauterbach@ymcalincoln.org	323-6406
Board Member at Large- Bob Vrana vrana@earthlink.net	309-7300

HAPPY DOLLARS

Roger Vicroy, Dave Asper, Mike Fallesen, Dick Wampler, Sue Nelson, Elise White, Scott Delisi, Clay Ehlers, Samip Patel, Nicki Klein and Carl Zeutzius.



Fall is here and as we enter October we need to remember that this is Vocational Month. We all know that one of the foundations of Rotary is the Four Way Test and the ethical standards we use in Rotary, our vocations, and our personal life. I want to thank Brad Carter and everyone that helped out on Saturday at the game for the Red Cross. I hope to see many of you on Saturday night at the Foundation Wine Tasting event!!

You have heard me mention the importance of checking out the Rotary.org website. Well here is some big news from Rotary International....

On 8 October, Rotary International will launch its completely rebuilt Web site. As part of a massive effort toward simplifying communication with volunteers and the general public, the rebuilt site offers several key enhancements including:

An improved Club Locator

Easy to search Rotary-themed graphics and professional photos that Rotarians can use for their Web sites and newsletters

A powerful and simple download search

Related downloads on easy to locate tabs on inside Web pages

RI added a Web site to its family of publications more than 10 years ago, and the site grew to about 5,000 pages. "Like a house with too many people living in it, RI had outgrown its Web site in its current structure. When this happens, it's time to move," says Vince Aversano, RI Communications Division manager.

This meant a structural change, which involved consolidating or adding sections and moving pages. As a result, many of the site's URLs will change, although the main Web address of www.rotary.org remains the same. Automatic jump, or reference, links from old to new pages will be in place to help visitors who have bookmarked some of their favorite sections. Nonetheless, visitors should update their bookmarked pages.

The changes will help people quickly find all the Rotary information and resources that RI offers online. In the future, more Web tools will be added to assist Rotarians in putting Service Above Self.

CLUB SERVICE TEAMS

On Duty

Brad Carter
Mike Fallesen
Clay Ehlers



Scheduled for 10/5/07

Bob Vrana
Vickie Williamson
Mike Fallesen
Elise White

Future LSR Programs

- 10/5/07 *Lincoln Lighthouse*
- 10/12/07 *Marsha Stork— President The Independence House: Dementia— a Growing Epidemic*
- 10/19/07 *Lincoln South Board Meeting— 10:45 Knolls*
- 10/19/07 *Anita Rieder, Representative from the Int'l office of the RI Foundation*
- 10/26/07 *Connie Yori, UNL Women's basketball coach*

Events & Projects

- 10/5/07 *Club #14 Auction*
- 10/6/07 *LSR Foundation wine tasting fundraiser at the home of the Schmееckles.*
- 4/11 & 4/12/08 *District Conference—Lied Lodge in NE City*



Visiting Rotarians and Guests

Rotarians— Don Kucera, Vi See and Bob Obst, all from Club 14 and Dick Miller from Arizona.

Guests— Anne Woita, guest of Elise White, Cullen West and Fernando Pages, our speaker.

Notes & Announcements

Group Study Exchange Team—Joe Roberts reported that the search is on for team members for the Group Study Exchange team traveling to Australia in the spring of 2008. Candidates must be non Rotarians, be between the ages of 25-40, in good health, be employed with an minimum of 2 years in their career and reside in District 5650. If anyone has a potential candidate, please contact Joe Roberts.

Dictionary Project—For the second year, the four Lincoln Rotary Clubs will distribute free dictionaries to Lincoln's 4th graders the week of Oct 15-19. If you have volunteered to deliver the dictionaries to the schools, you should have received detailed instructions via email from Clay Ehlers. [See page 5 for pictures of the assembly party that was held this Tuesday the 2nd.](#)

Lincoln South Foundation Wine Tasting— The annual wine tasting fundraiser will be held Saturday October 6th at 6:30 pm at the home of Joyce & Bill Schmееckle. Cost is \$25.00 per person with all proceeds to go to the foundation. [See page 4 for details.](#)

Trick or Treat for Hunger—Tracey McLain reported that month of October will again be designated as the month for the Trick or Treat for Hunger food drive for the Lincoln Food Bank. Tracey is looking for a couple of volunteers to help her with the drive. Please contact her if you are interested. [See the Flyer with details on page 6.](#)

Red Cross Appreciation Game— Red Cross has reported that a total of \$40,900 was collected Saturday at the game which is a 12% increase over last year. Thanks to the following volunteers who helped with the collections. Also a special thanks to our fearless leader Brad Carter who does an excellent job coordinating the Lincoln South collection team.

Dave Asper
Suzy Bohn
David Bohn
Geoffrey Bohn
Brad Carter
Linda Carter
Jenny Cardwell
Mike Fallesen
Lori Fallesen
Audrey Focault
Judy Krasomil-
Tracey McLain
Dillon McLain

Sue Nelsen
Samip Patel
Megan Patel
Joe Roberts
Sheryl Roberts
Maxine Russell
Sally Surlow
Sandy Taylor
Barbara Tingle
Kyle Tingle
Roger Vicroy
Dick Wampler
Vickie Williamson

2007/2008 Mottos & Slogans

Rotary International— Rotary Shares

PROGRAM

2007-2008 Club Goals

1. *Grow membership to 54, focusing on not just adding members but adding future Rotarians.**
 2. *Achieve 100% sustaining membership in the Rotary Foundation.**
 3. *Increase membership participation in the two major fund raising activities to improve net income by 10%.*
 4. *Explore fundraising options for the club to consider the feasibility of adding a 3rd fundraiser.*
 5. *Hold a "Guest Day" in which every member will invite a guest and feature a prominent speaker.*
 6. *Continue to participate or establish.**
- Literacy or Education Program*
- Hunger or Health Related Program*
- Family of Rotary Events*
- Consider a water program*
6. *Achieve Presidential Citation Award.**

** District 5650 compatible goals for 2007-2008.*

Fernando Pages, owner of Brighton construction company was our speaker for the day. Fernando's company focuses on building affordable housing at a reasonable cost. He considers himself a boutique builder who builds small high quality projects in inner city distressed areas. His company has also recently begun to focus on building affordable work force housing in resort areas such as in ski areas in Wyoming. Fernando shared many of his cost saving ideas which do not compromise on quality but save in production cost such as using prefabricated framing and foam blocks to facilitate pouring the foundation to shorten the cycle time to build a house. In fact the pre fabricated framing is of higher quality similar to a cabinet since it is built in the factory. The construction then becomes more of an assembly project than carpentry which can be done with fewer workers in a shorter amount of time.

He showed an example of a PATH concept house which has been developed by HUD to test all of the newest construction methods. The first PATH house in Omaha was featured in Better Homes & Gardens. The home was 2,000 square feet and sold for \$95,000. The goal is to get all of the trades together to design the home to make sure it is the most efficient design possible. For example, stacking all of the plumbing together similar to commercial projects

saves money. Also the shape of the house can make a difference in amount of materials required. A square shape home which has the same square footage of a rectangular shape home has fewer lineal feet around the perimeter. He shared other ways to get high end looks at little costs such as new siding products that look like brick, poured concrete counter tops polished to look like granite or marble and plastic laminate floors that look like wood. He also spoke about cultural norms which affect housing styles and locations. For example in the US most people do not like to live on a main street but in other cultures, that is a sign of prosperity. Liberty Village which is a development that he did in Omaha has people of 10 different nationalities in 20 homes.

Fernando has written 2 books on the topic titled "Affordable Remodel" and "building an Affordable House".

QUESTIONS? COMMENTS? ARTICLES?

Contact Newsletter Editor

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Rotary is on the Web!

Rotary International— www.rotary.org

District 5650— www.rotarydistrict5650.org

Lincoln South Rotary— www.LincolnSouthRotary.org

Lincoln South Rotary Foundation

Wine Tasting Event



Wine and Appetizers

Basket Auction

**Saturday, October 6, 2007
6:30 p.m.**

\$25.00 per person

**The Home of Joyce and Bill Schmeeckle
6601 Crooked Creek Drive
402.423.3547**

*RSVP by 9/28/07 to Joyce
402.525.5407 or joyce@schmeeckleresearch.com*

**Checks Payable to the
Lincoln South Rotary Foundation**



DICTIONARY PROJECT-ASSEMBLY PARTY



PLACES TO MAKE UP

Tuesday morning—Sunrise Rotary at International House of Pancakes at 4501 North 27th (27th and Superior Ave.) at 7:15 AM

Tuesday Noon— Lincoln #14-Nebraska Club at 13th & M

Wednesday 11:45 a.m.—Lincoln East at Valentinos at 70th & Van Dorn



LINCOLN SOUTH ROTARY

TRICK OR TREAT

For Hunger 2007

It's time again for Lincoln South Rotary's Annual Food Drive for the Food Bank of Lincoln. Our goal is 100% support from our club members for this very important cause. In the past, members have found success by placing a box in a convenient area at work, while others trick or treated for hunger in their neighborhood.

Bring your food or cash donations to Rotary Club meetings during the month of October. Please make checks payable to the Food Bank of Lincoln. If you are unable to bring your donations to the meetings, please contact Tracey McLain at 465-3814 or Elise White at 202-3729 and they will arrange to pick up your donations.

On Behalf of Lincoln South Rotary and the Food Bank of

Lincoln,
Thank You!