



The Sower

**Official Publication of
Lincoln South Rotary**

Club #21799 - Chartered April 30, 1984

www.LincolnSouthRotary.org



MEETING OF AUGUST 15, 2008

PRESIDENT'S CORNER



It was interesting to hear about Economic Development in our Community AND even more interesting to hear that we are fortunate to have two members that have extensive involvement in economic development in our club. Craig Madson and Mary

Simmons! Way to go! Thanks for all you do!

Sandy

PS. See the flyer attached to the newsletter about our next Thank Goodness its Rotary Friday event.!

Lincoln South Officers and Directors

President— Sandy Taylor Sandy.taylor@bryanlgh.org	481-3982
President-elect— Tracey McLain tracey.l.mclain@rbcdain.com	465-3814
Secretary— Nicolette Klein nicki.klein@tieronebank.com	473-6422
Treasurer— Corey Vandewege corey@dsisupply.com	466-0440
Past President— Carl Zeutzius czeutzius@unicogroup.com	434-7275
Club Service Director - Mary Williamson mary.williamson@smithbarney.com	479-1230
International Service Director/ Presidential Nominee— Tom Cardwell tcardwel@southeast.edu	402-228- 8220
Vocational Service Director— Clay Ehlers Clay.ehlers@kenexa.com	419-5391
Community Servicer Director— Elise White elisemwwhite@mac.com	477-2233

CLUB SERVICE TEAMS

**Scheduled for
8/22/08**

On Duty
Joe Roberts
Craig Madson
Tracey McLain



Clay Ehlers
Shahid Kamal

HAPPY DOLLARS

Sandy Taylor, Jenny Cardwell, Phil Maddern, Pat Grewe, Clay Ehlers, Dave Kasper, Bob Vrana, Craig Madson and Joe Roberts



Visiting Rotarians and Guests

Rotarians—: Gary Jones & Bill Schmeeckle from Club 14

*Guests—*Tanner Zeutzius, guest of Carl Zeutzius and Jason Smith, our speaker.

2008/2009 Mottos & Slogans

Rotary International— Make Dreams Real

Future LSR Programs

- 8/22/08 Wes Peterson, UNL Professor of Agricultural Economics- "A Billion Dollars a Day?"
- 8/29/08 Patrick Kavan on "Electronic funds Transfers Between Vendors, Banks & Payees."
- 9/5/08 Tonya Beckenhauer, Asst Director NE Family Center- The Mission & Programs of the NE Family Center
- 9/12/08 Rachel Anderson, Rotary Ambassadorial Scholar
- 9/19/08 Jack Huck, President SECC.- Recent Innovations at SECC.
- 9/26/08 Jeff Maul, Lincoln Convention & Visitors Bureau- Tourism in Lincoln & Associated Growth.

Events & Projects

- 9/20/08 LSR Foundation BBQ/Chili/Beer Tasting Benefit at the home of Ardel Harger
- 10/10/08 Club #14 Auction

Notes & Announcements

District Simplified Grant—LSR Foundation is taking applications for distributing funds due in a month. Announcement will be made at the September BBQ and Beer fest as to the selection. If you have a project which you think would benefit from Rotary support use the application form and instructions attached to last week's newsletter email and submit the application to Sandy Taylor.

Red Cross Appreciation Games—Volunteers are needed September 27th to pass the bucket for Red Cross at the Nebraska-Virginia Tech football game. More to follow as we get closer to the date.

Lincoln South Rotary Foundation BBQ/Chili/Beer Tasting Fundraiser—Mark your calendars for the LSR foundation fundraiser to be held at the home of Ardel Harger. The date is Saturday SEPTEMBER 20TH from 4 pm to nightfall. More details to follow.

Programs—Patrick Grewe who is in charge of programs this year is asking for volunteers to sign up for 1 or 2 weeks to provide the speaker for the day. Sign-up sheets will be available at each meeting

Membership—Bernie Poppe talked about our membership campaign. He asked that each member fill out the "Ask 5" card for our membership drive. Think of 5 people to ask to join our club

Live & Learn TV Series—Ozzie Gilbertson and Chuck Erickson will be interviewed on Time Warner Channel 5 - Live and Learn. They will be talking about the Zambia project. It is scheduled to start by July 30 and run through August 31. The tentative times for each day of the week are below, though it is possible to get pre-empted:

Monday - 11:30 AM
 Tuesday - 5:30 PM
 Wednesday - 11:30 AM, 8:30 PM
 Thursday - 7:30 PM
 Friday - 7:30 PM, 11:00 PM
 Saturday - 11:00 PM
 Sunday - 10:30 PM

Nicki Klein Rotary Zambia Presentations

For those who missed Nicki Klein's presentation on her trip to Zambia, she will be presenting the information to the following clubs during August, September and October:

August 26	Tuesday	Burwell (Noon)
August 28	Thursday	Ord (Noon)
September 4	Thursday	Council Bluffs (Noon)
September 4	Thursday	Glenwood IA (6:00 PM)
September 5	Friday	Omaha West (Noon)
September 15	Monday	Broken Bow
September 16	Tuesday	Grand Island (Sunrise)
September 16	Tuesday	McCook (Noon)
October 13	Monday	Gothenburg (Noon)
October 14	Tuesday	Hastings Sunrise
October 13	Tuesday	Columbus (Noon)

PLACES TO MAKE UP

Tuesday morning—Sunrise Rotary at International House of Pancakes at 4501 North 27th (27th and Superior Ave.) at 7:15 AM

Tuesday Noon— Lincoln #14-Nebraska Club at 13th & M.

Wednesday 11:45 a.m.—Lincoln East at Valentinos at 70th & Van Dorn

Lincoln South is #2 in the District



Joe Roberts presented past president Carl Zeutzius with the plaque recognizing Lincoln South for coming in 2nd place for per capita giving at \$195.82/member . Congratulations and thanks to everyone who gave so generously.

**QUESTIONS?
COMMENTS?
ARTICLES?**

Contact Newsletter Editor

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**August
Birthdays**

Bob Vrana
Corey Vandewege
Judy Krasomil
Samip Patel
Gene Swinton



2008/2009 Mottos & Slogans

Rotary International– Make Dreams Real

2008-2009 Club Goals

1. *10% growth in membership AND President to bring in 1 new member for a total of 6 new members.*
2. *Achieve 100% sustaining membership in the Rotary Foundation.*
3. *Participate in Bill Gates matching campaign for \$1,000 every club for 3 yrs for Polio Plus.*
4. *Implement a Child Mortality Project.*
5. *Plan anniversary celebration for April 2009.*
6. *Continue to hold a "Guest Day" where every member invites a guest and prominent speaker is featured*
7. *Continue to participate or establish:*
Literacy or Education Program (Dictionary Project)
Zambia Project
Monthly Family of Rotary Events such as TGIR.
8. *Achieve Presidential Citation Award.*
9. *Begin implementation of the Club Leadership Plan.*

PROGRAM

Jason Smith, Vice President, of Economic Development, a division of the Lincoln Chamber, was our speaker today.

He acknowledged a couple of our members for their contributions to economic development: Craig Madson for his role on the State Economic Development board and Mary Simmons who has been his mentor and is on the team for Economic Development

The three primary areas on which they focus their efforts is on 1) business retention and expansion 2) business recruitment 3) Entrepreneurship. Approximately 70% of their time and focus is spent on business retention; 15% on recruitment, and 15% on Entrepreneurship. They have a total of 3 people on their staff. They are funded 50% from the city and 50% from the private sector. He mentioned that they operate on a much smaller budget than many of the cities of a similar size.

However, they have been very effective in their efforts. In 2003 they developed a 5 year plan. Over the past 5 years, they have managed to add over 9000 jobs and have been instrumental in retention of approximately 2000 jobs. A few of the projects taken on by the Economic Development group have been to survey 500

businesses; develop a business plan competition; formed a Young Professionals Club; and provide service to over 200 companies. They also developed a regional marketing group in an effort to work with some of the smaller neighboring communities for the benefit of all. Since 2008 was the end of the initial 5 year plan that started back in 2003, they are now working in collaboration with some of the

other visionary groups in order to complement what they are trying to accomplish for the city of Lincoln. Jason spoke briefly on their involvement in getting Verizon to choose Lincoln as well as Molex adding 200 jobs. One of the questions asked was how the current economic atmosphere has affected their business and his answer was that it was slow at the end of last year, but has been very steady this year. Right now, their three main priorities are to retain and recruit human capital, develop and expand technology, and following the UNL base.

**THANKS!**

Thanks to Tracey McLain who took notes for the newsletter this week



Rotary is on the Web!

Rotary International— www.rotary.org

District 5650— www.rotarydistrict5650.org

Lincoln South Rotary— www.LincolnSouthRotary.org