



# The Sower

**Official Publication of  
Lincoln South Rotary**

Club #21799 - Chartered April 30, 1984

[www.LincolnSouthRotary.org](http://www.LincolnSouthRotary.org)



MEETING OF AUGUST 22, 2008

## Lincoln South Officers and Directors

<b>President—</b> Sandy Taylor <a href="mailto:Sandy.taylor@bryanlgh.org">Sandy.taylor@bryanlgh.org</a>	481-3982
<b>President-elect—</b> Tracey McLain <a href="mailto:tracey.l.mclain@rbcdain.com">tracey.l.mclain@rbcdain.com</a>	465-3814
<b>Secretary—</b> Nicolette Klein <a href="mailto:nicki.klein@tieronebank.com">nicki.klein@tieronebank.com</a>	473-6422
<b>Treasurer—</b> Corey Vandewege <a href="mailto:corey@dsisupply.com">corey@dsisupply.com</a>	466-0440
<b>Past President—</b> Carl Zeutzius <a href="mailto:czeutzius@unicogroup.com">czeutzius@unicogroup.com</a>	434-7275
<b>Club Service Director -</b> Mary Williamson <a href="mailto:mary.williamson@smithbarney.com">mary.williamson@smithbarney.com</a>	479-1230
<b>International Service Director/ Presidential Nominee—</b> Tom Cardwell <a href="mailto:tcardwel@southeast.edu">tcardwel@southeast.edu</a>	402-228- 8220
<b>Vocational Service Director—</b> Clay Ehlers <a href="mailto:Clay.ehlers@kenexa.com">Clay.ehlers@kenexa.com</a>	419-5391
<b>Community Servicer Director—</b> Elise White <a href="mailto:elisemwwhite@mac.com">elisemwwhite@mac.com</a>	477-2233

## Nicki Klein Rotary Zambia Presentations

For those who missed Nicki Klein's presentation on her trip to Zambia, she will be presenting the information to the following clubs during August, September and October:

September 4	Thursday	Council Bluffs (Noon)
September 4	Thursday	Glenwood IA (6:00 PM)
September 5	Friday	Omaha West (Noon)
September 15	Monday	Broken Bow
September 16	Tuesday	Grand Island (Sunrise)
September 16	Tuesday	McCook (Noon)
October 13	Monday	Gothenburg (Noon)
October 14	Tuesday	Hastings Sunrise
October 13	Tuesday	Columbus (Noon)

## CLUB SERVICE TEAMS

### On Duty

Joyce Michaelis  
Clay Ehlers  
Brad Carter  
Elise White



**Scheduled for  
8/29/08**

Past Presidents

## HAPPY DOLLARS

Nicki Klein, Dave Hilsabeck,  
Nikki Isemann and Lance  
Odom.



## Visiting Rotarians and Guests

*Guests—Mick McKinley, Vickie Mileus and Wes Peterson, our speaker.*

*2008/2009 Mottos & Slogans*

*Rotary International— Make Dreams Real*

### Future LSR Programs

- 8/29/08 Patrick Kavan on "Electronic funds Transfers Between Vendors, Banks & Payees."
- 9/5/08 Tonya Beckenhauer, Asst Director NE Family Center— The Mission & Programs of the NE Family Center
- 9/12/08 Rachel Anderson, Rotary Ambassadorial Scholar
- 9/19/08 Jack Huck, President SECC.— Recent Innovations at SECC.
- 9/26/08 Jeff Maul, Lincoln Convention & Visitors Bureau— Tourism in Lincoln & Associated Growth.

### Events & Projects

- 9/20/08 LSR Foundation Oktoberfest/Chili/Bier Tasting Benefit at the home of Ardel Harger
- 10/10/08 Club #14 Auction

**Live & Learn TV Series**—Ozzie Gilbertson and Chuck Erickson will be interviewed on Time Warner Channel 5 - Live and Learn. They will be talking about the Zambia project. It is scheduled to start by July 30 and run through August 31. The tentative times for each day of the week are below, though it is possible to get pre-empted:

Monday - 11:30 AM  
 Tuesday - 5:30 PM  
 Wednesday - 11:30 AM, 8:30 PM  
 Thursday - 7:30 PM  
 Friday - 7:30 PM, 11:00 PM  
 Saturday - 11:00 PM  
 Sunday - 10:30 PM

**Secret Shopper**—Nicki Klein reported that the secret shopper project earned the club \$730.50. Thanks to all of those who volunteered.

### **2008/2009 Mottos & Slogans**

*Rotary International— Make Dreams Real*

## Notes & Announcements

**LSR Foundation Grants**—LSR Foundation is taking applications for distributing funds due in a month. Announcement will be made at the September Oktoberfest as to the selection. If you have a project which you think would benefit from Rotary support use the application form and instructions attached to last week's newsletter email and submit the application to Sandy Taylor.

**Red Cross Appreciation Games**—Volunteers are needed September 27<sup>th</sup> to pass the bucket for Red Cross at the Nebraska-Virginia Tech football game. Volunteers must be at least 16 years of age. Sign up sheets will be available at the meetings. .

**Lincoln South Rotary Foundation Oktoberfest/Bier Tasting Fundraiser**—You do not want to miss this. Let's make this event our most successful Club Foundation fundraiser to date. The sign up sheet will be available at Friday meetings. Check your email invitation for all of the details. Now is the time to mark Saturday, September 20<sup>th</sup> (5 until 9 or so) on your calendar. **Invite guests!** This will be a perfect way to introduce potential members to our Club. Questions, contact Ardel ([ardelh@hargercpa.com](mailto:ardelh@hargercpa.com)) or any LSR Foundation board member. Cost is \$25/person for members and \$15/person for each guest couple

**Programs**—Patrick Grewe who is in charge of programs this year is asking for volunteers to sign up for 1 or 2 weeks to provide the speaker for the day. Sign-up sheets will be available at each meeting

**Membership**—August has been designated as membership month with a theme of "Make dreams happen through membership". Bernie Poppe, membership chair is asking that each member fill out the "Ask 5" card for our membership drive. Think of 5 people to ask to join our club.

**GSE Team** —Tom Cardwell told the club that the search is on for a team leader and team members for the GSE team which will visit Taiwan next spring. The team leader must be a Rotarian but the team members cannot be Rotarians and must be between the ages of 25 and 40. If you know anyone who might qualify, please contact Tom.

**Vocational Speaker**—Clay Ehlers is asking for ideas for a speaker for our Vocational Day this fall. Please contact Clay with ideas.

**Club #14 Auction**—Lincoln Rotary Club #14 is holding their annual auction on Friday, October 10, 2008. This will be at the Lincoln Station Great Hall starting at 5:30 PM. This year there will be a French Theme for the event. Lincoln South Rotary has again committed to purchase a table of 10 for the event. Tickets are \$60 per person payable in advance. Because there is limited seating and the tickets are very popular, we are asking for your reservations now. We will circulate a sign up sheet and envelope for checks at the club meetings the next couple of weeks but you can also make a reservation by contacting Joe Roberts - [jroberts@midfin.com](mailto:jroberts@midfin.com) or 402-434-8050

## New Member Profile



Short Heinrichs gave his new member profile on Friday. Short was born and raised in Henderson Nebraska and graduated from UNL in 1958 with a general agricultural degree. He obtained his PHD in entomology from Kansas State University. He has had quite the career and has been a part of numerous international programs and projects including the International Ag Program in India for 2 years, a soybean project in Brazil for 2 years, the International Institute in the Philippines for 10 years, a 5 year assignment at LSU as the head of the entomology dept and a project in Africa for 6 years. He became interested in Rotary because of its international reach. When he returned to Lincoln he became a part of the Entomol-

ogy department of UNL and he also serves as a consultant for an International Sorghum and Millet program which promotes sorghum and millet production in other countries. (We have received pictures of his visits to Rotary clubs in several countries in his recent travels.) He has 3 daughters who are all now back in Lincoln .

### PLACES TO MAKE UP

**Tuesday morning**—Sunrise Rotary at International House of Pancakes at 4501 North 27th (27th and Superior Ave.) at 7:15 AM

**Tuesday Noon**— Lincoln #14-Nebraska Club at 13th & M.

**Wednesday 11:45 a.m.**—Lincoln East at Valentinos at 70<sup>th</sup> & Van Dorn

### August Birthdays

Bob Vrana  
Corey Vandewege  
Judy Krasomil  
Samip Patel  
Gene Swinton



### 2008/2009 Mottos & Slogans

*Rotary International— Make Dreams Real*

**2008-2009 Club Goals**

1. *10% growth in membership AND President to bring in 1 new member for a total of 6 new members.*
2. *Achieve 100% sustaining membership in the Rotary Foundation.*
3. *Participate in Bill Gates matching campaign for \$1,000 every club for 3 yrs for Polio Plus.*
4. *Implement a Child Mortality Project.*
5. *Plan anniversary celebration for April 2009.*
6. *Continue to hold a "Guest Day" where every member invites a guest and prominent speaker is featured*
7. *Continue to participate or establish:*  
*Literacy or Education Program (Dictionary Project)*  
*Zambia Project*  
*Monthly Family of Rotary Events such as TGIR.*
8. *Achieve Presidential Citation Award.*
9. *Begin implementation of the Club Leadership Plan.*

**PROGRAM**

Wes Peterson, UNL professor of agricultural economics spoke to the club regarding a book he is about to publish "A Billion Dollars a Day?". Food and agriculture have been in the news a great deal lately with increases in food prices and shortages in various parts of the world. In fact negotiations by the World Trade Organization for a new trade agreement have collapsed over the agricultural portion of the agreement which illustrates the prominent role that Ag policy plays in relations between countries.

The idea for Mr. Peterson's book came from an argument that was presented about 5 years ago at a world food conference that wealthy countries are spending \$1 billion/per day to subsidize their farmers. As a result the farmers over produce goods which are dumped on the world market place which lowers overall food prices throughout the world. This is good for consumers but hurts the farmers in developing countries who cannot obtain a decent price for their product.

The \$1 billion per day estimate comes from Ag policy data produced by the OECD which is an international organization of the so called "wealthy countries". The \$1 billion is made up of several components including a.) Market price support which includes both support through import tariffs which equalize the price of

imported ag goods with domestic ag goods and direct support payments from the govt to farmers, b.) General services support which includes research, infrastructure etc, and c.) Consumer support which includes the negative impact on prices to consumers of higher prices to producers.

The question becomes, do subsidies really depress world food prices and are they necessary in the current environment.

Farm programs started in the 30's when a large sector of the population farmed and most farmers were small and poor and needed protection. In the current environment, 9% of the farms produce 75% of US food production and all farmers earnings are greater than the US median non farm income levels. As a result, many of the current farm subsidies go to large farmers. The debate will no doubt continue for some time.



**QUESTIONS?  
COMMENTS?  
ARTICLES?**

**Contact Newsletter Editor**

Judy Krasomil  
434-3909

[judy.krasomil@nifa.org](mailto:judy.krasomil@nifa.org)



**Rotary is on the Web!**

**Rotary International—** [www.rotary.org](http://www.rotary.org)

**District 5650—** [www.rotarydistrict5650.org](http://www.rotarydistrict5650.org)

**Lincoln South Rotary—** [www.LincolnSouthRotary.org](http://www.LincolnSouthRotary.org)

## SCHOLARSHIP RECIPIENT THANKS LINCOON SOUTH

The attached letter of thanks was received from Christine Rahorst who received one of the \$250 Scholarships in the competition in April.

August 14, 2008

Christine Rahorst  
989 Ashley Avenue  
Cortland, NE 68331  
(402) 798-2166

Lincoln South Rotary Club  
c/o Nicki Klein  
TierOne Bank  
Post Office Box 83009  
Lincoln, NE 68501

Dear Lincoln South Rotary Club members:

Thank you very much for selecting me as one of your 2008 Lincoln South Rotary \$250 scholarship recipients. I am extremely proud to have received such an honor from your fine establishment. Thanks to donors like you, attending a post-secondary institution is becoming a more affordable goal for many high school graduates, including myself.

As I continue my education at Northwest Missouri State University in Maryville, Missouri, majoring in Spanish education, I will surely use your thoughtful gift to my full potential. Through this award, I will not only be furthering my own education, but the educations of countless students I will assist in the years to come. Teaching and inspiring other young people has always been my dream, and your kind donation to my education will be a tremendous asset. Thanks again for your support, and I will update you in regards to my progress at the end of my first semester!

Sincerely,

*Christine Rahorst*

Christine Rahorst