



The Sower

**Official Publication of
Lincoln South Rotary**

Club #21799 - Chartered April 30, 1984

www.LincolnSouthRotary.org



MEETING OF AUGUST 29, 2008

Lincoln South Officers and Directors

President—
Sandy Taylor 481-3982
Sandy.taylor@bryanlgh.org

President-elect—
Tracey McLain 465-3814
tracey.l.mclain@rbcdain.com

Secretary—
Nicolette Klein 473-6422
nicki.klein@tieronebank.com

Treasurer—
Corey Vandewege 466-0440
corey@dsisupply.com

Past President—
Carl Zeutzius 434-7275
czeutzius@unicogroup.com

Club Service Director -
Mary Williamson 479-1230
mary.williamson@smithbarney.com

**International Service Director/
Presidential Nominee—** 402-228-
Tom Cardwell 8220
tcardwel@southeast.edu

Vocational Service Director—
Clay Ehlers 419-5391
Clay.ehlers@kenexa.com

Community Servicer Director—
Elise White 477-2233
elisemwwhite@mac.com

Nicki Klein Rotary Zambia Presentations

For those who missed Nicki Klein's presentation on her trip to Zambia, she will be presenting the information to the following clubs during September and October:

September 4	Thursday	Council Bluffs (Noon)
September 4	Thursday	Glenwood IA (6:00 PM)
September 5	Friday	Omaha West (Noon)
September 15	Monday	Broken Bow
September 16	Tuesday	Grand Island (Sunrise)
September 16	Tuesday	McCook (Noon)
October 13	Monday	Gothenburg (Noon)
October 14	Tuesday	Hastings Sunrise
October 13	Tuesday	Columbus (Noon)

CLUB SERVICE TEAMS

Scheduled for 9/5/08

On Duty

Brad Carter
Jim Pattavina
Joe Roberts
Bernie Poppe



Bob Vrana
Vickie Williamson
Elise White
Bryan Block
Dave Hilsabeck
Samip Patel

Visiting Rotarians and Guests

Rotarians—Dean Peterson, Charlie Ogden, Vi See and DeEtta Vrana, all from Club 14.

Guests—Theresa Harms, guest of Nicki Klein, Brandon Davis, our Ambassadorial Scholar to Bolivia and Pat Kavan, our speaker.

HAPPY DOLLARS

Nicki Klein, Dave Hilsabeck,
Clay Ehlers, Bob Vrana,
Lance Odom and Bernie
Poppe



2008/2009 Mottos & Slogans

Rotary International— Make Dreams Real

**QUESTIONS?
COMMENTS?
ARTICLES?**

Contact Newsletter Editor

Judy Krasomil
434-3909

judy.krasomil@nifa.org

Future LSR Programs

- 9/5/08 Tonya Beckenhauer, Asst Director NE Family Center— *The Mission & Programs of the NE Family Center*
- 9/12/08 Rachel Anderson, Rotary Ambassadorial Scholar
- 9/19/08 Jack Huck, President SECC.— *Recent Innovations at SECC.*
- 9/26/08 Jeff Maul, Lincoln Convention & Visitors Bureau— *Tourism in Lincoln & Associated Growth.*

Events & Projects

- 9/20/08 LSR Foundation Oktoberfest/Chili/Bier Tasting Benefit at the home of Ardel Harger
- 10/10/08 Club #14 Auction

Club #14 Auction—Lincoln Rotary Club #14 is holding their annual auction on Friday, October 10, 2008. This will be at the Lincoln Station Great Hall starting at 5:30 PM. This year there will be a French Theme for the event. Lincoln South Rotary has again committed to purchase a table of 10 for the event. Tickets are \$60 per person payable in advance. Because there is limited seating and the tickets are very popular, we are asking for your reservations now. We will circulate a sign up sheet and envelope for checks at the club meetings the next couple of weeks but you can also make a reservation by contacting Joe Roberts - jroberts@midfin.com or 402-434-8050



Notes & Announcements

LSR Foundation Grants—LSR Foundation is taking applications for distributing funds due in a month. Announcement will be made at the September Oktoberfest as to the selection. If you have a project which you think would benefit from Rotary support use the application form and instructions attached to the August 8th newsletter email and submit the application to Sandy Taylor or Joyce Schmeekle. Apps are due by 9/12/08.

Red Cross Appreciation Games—Volunteers are needed September 27th to pass the bucket for Red Cross at the Nebraska-Virginia Tech football game. Volunteers must be at least 16 years of age. Sign up sheets will be available at the meetings. .

Lincoln South Rotary Foundation Oktoberfest/Bier Tasting Fundraiser—You do not want to miss this. Let's make this event our most successful Club Foundation fundraiser to date. The sign up sheet will be available at Friday meetings. Check your email invitation for all of the details. Now is the time to mark Saturday, September 20th (5 until 9 or so) on your calendar. **Invite guests!** This will be a perfect way to introduce potential members to our Club. Questions, contact Ardel (ardelh@hargercpa.com) or any LSR Foundation board member. Cost is \$25/person for members and \$15/person for each guest couple

Programs—Patrick Grewe who is in charge of programs this year is asking for volunteers to sign up for 1 or 2 weeks to provide the speaker for the day. Sign-up sheets will be available at each meeting

Membership—August has been designated as membership month with a theme of "Make dreams happen through membership". Bernie Poppe, membership chair is asking that each member fill out the "Ask 5" card for our membership drive. Think of 5 people to ask to join our club. Bernie Poppe passed out business cards that have been created to hand to potential members with Lincoln South meeting information on the back. Feel free to get a supply at the next meeting to use for marketing purposes.

GSE Team —Tom Cardwell told the club that the search is on for a team leader and team members for the GSE team which will visit Taiwan next spring. The team leader must be a Rotarian but the team members cannot be Rotarians and must be between the ages of 25 and 40. If you know anyone who might qualify, please contact Tom.

Vocational Speaker—Clay Ehlers is asking for ideas for a speaker for our Vocational Day this fall. Please contact Clay with ideas.

Piggy Bank for Spare Change—Nicki Klein reported that we are starting a new fund raiser where members can empty their loose change each week into the Lincoln South Piggy Bank. The funds will be used for various projects that Lincoln South supports during the year. Get ready to empty your pockets every Friday!

2008/2009 Mottos & Slogans

Rotary International— Make Dreams Real

2008-2009 Club Goals

1. *10% growth in membership AND President to bring in 1 new member for a total of 6 new members.*
2. *Achieve 100% sustaining membership in the Rotary Foundation.*
3. *Participate in Bill Gates matching campaign for \$1,000 every club for 3 yrs for Polio Plus.*
4. *Implement a Child Mortality Project.*
5. *Plan anniversary celebration for April 2009.*
6. *Continue to hold a "Guest Day" where every member invites a guest and prominent speaker is featured*
7. *Continue to participate or establish:*
Literacy or Education Program (Dictionary Project)
Zambia Project
Monthly Family of Rotary Events such as TGIR.
8. *Achieve Presidential Citation Award.*
9. *Begin implementation of the Club Leadership Plan.*

PROGRAM

Pat Kavan with First National Bank Omaha (and also a former President of Lincoln South Rotary) was our speaker on Friday. Pat spoke to the club about the history of the role of FNBO in the credit card industry and also shared some insights about credit cards and consumers. FNBO is the only bank in Nebraska that both issues and processes credit cards. In fact the bank processes credit card transactions for 190,000 merchants in all 50 states including such companies as Eddie Bauer and the GAP. They process 500 million transactions annually totaling over \$50 billion. Their credit card processing operation began in 1953 with just 125 merchants. The bank is the only bank in Nebraska which has been family owned for 6 generations.

Pat shared some credit card trends with the club such as the fact that 92% of all people in the US have a credit card. 67% of those use their cards regularly. He predicts that in the near future, 99% of people in the US will carry credit cards and that check books will become a thing of the past as more people use debit cards. 90% of credit card holders will use their cards regularly and 85% will make purchases on the internet. There are 3 growth areas in the credit card industry. Debit cards, Reward cards and Gift cards. For example, 5 years ago 50% of people used checks or cash for purchases. That %

has decreased to 42% today. Smart cards with computer chips in them have become popular in Europe. They never took hold in the US however, since they are GPS trackable and Americans don't like the idea of being tracked. The newest technology to come along will allow you to use your Blackberry to move money electronically and to pay merchants. These will be more secure than credit cards since you can add PIN's encryption etc.

Credit card use patterns have been a reliable predictor of economic trends earlier than many other economic indicators. For example in early 2007 transaction sizes began to decrease and transaction volume was down 8%. Also the types of merchandise purchased by consumers changed from luxury items to staples. Data security still remains the biggest hurdle to overcome in the virtual world and that is the area where the most R&D dollars are spent.

**PLACES TO MAKE UP**

Tuesday morning—Sunrise Rotary at International House of Pancakes at 4501 North 27th (27th and Superior Ave.) at 7:15 AM

Tuesday Noon—Lincoln #14-Nebraska Club at 13th & M.

Wednesday 11:45 a.m.—Lincoln East at Valentinos at 70th & Van Dorn



Rotary is on the Web!

Rotary International— www.rotary.org

District 5650— www.rotarydistrict5650.org

Lincoln South Rotary— www.LincolnSouthRotary.org